

#UgandaSocialMedia



Uganda Social Media Conference '18

Democracy & Civic Engagement in
the Age of Digital (DIS) Information

June 28th

THE MACKINNON
SUITES KAMPALA

Programme



Workshop Session *(pre-registered participants only)*

08:00 am	Registration of workshop participants Welcome tea & bites
09:00 am	Parallel Workshop Sessions: 1. Understanding & Countering Social Media Hate Speech Hosted by: <i>#DefyHateNow</i>
	2. Online Engagement and Manipulation: Tools, Tricks and Traps Hosted by: <i>Mark Kaigwa/Nendo</i>
	3. Online Mobile Content Creation for Civic Engagement Hosted by: <i>Media Challenge Initiative</i>
12:30 pm	Lunch Break

Main Panel and Plenary Session

01:30 pm	Registration of participants
02:00 pm	Opening Remarks <i>Mathias Kamp</i> (Country Director, KAS)
	Informative Speech: <i>The Science of Digital Disinformation</i> <i>Mark Kaigwa</i> (CEO, Nendo)
	Input from the Audience Audience Advocate: <i>Becky Katagaya</i> (Host, <i>Fas! Fasi TV Show</i>)
03:00 pm	Lead Panel: Social Media and (Dis) Information Hon. Annet Nyakecho (MP, Chairperson Parliamentary Committee on ICT, Uganda) Vincent Ng'ethe (Deputy Editor, Africa Check, Kenya) Petra Borrmann (Social Media Manager, Defy Hate Now, Germany) Mark Kaigwa (CEO, Nendo, Kenya) Bernard Tabaire (Director of Programs, ACME, Uganda) Moderator: Ivan Okuda (Journalist, Nation Media Group, Uganda)

Open Market Session

04:45 pm

Parallel Activities:

- **Market Place:** Various Exhibition Desks, Social Media Studio, Wall of Ideas and Arguments, Live Art Project

- **Speakers' Corner:** 10-Minute Inputs followed by Q&A

05:00 pm **Creative Online Political Storytelling** - Songa Samuel Stone (StoryTeld)

05:30 pm **Using Civic-Tec to Fight Human Trafficking** - Esther Ndagire (Wataase/Pollicy)

06:00 pm **Africa Check – Sorting Fact from Fiction** - Vincent Ng'ethe (Africa Check)

Host: Canary Mugume (NBS)

- **Lightning Talks:** 8x8-Minute Inputs as Food for Thought

05:00 pm **"Digital Striptease": Why Your Data Protection Matters** - Lindsey Kukunda (Digital Safety Trainer)

05:10 pm **(Social) Media in Times of War** - Hannington Ochan (Journalist and Filmmaker, Editor, Cross Border Network)

05:20 pm **#KoikoiUG: Breaking Stereotypes and Debunking Myths About Uganda** – Joanitah Nvannungi (Kafunda Kreatives)

05:30 pm **Why Social Media Matters for the Health Sector** - Tracy Ahumuza, Infectious Disease Institute.

--- Break ---

05:50 pm **Social Media and the Arts: A Poet's Interjection** – Ivan Agaba aka Zombie

06:00 pm **Taxation of Social Media Platforms in Africa** - Daniel Bill Opio (ED, CyberLine)

06:10 pm **Political Campaigns in the Age of Social Media** - Moses Byamugisha (Former Presidential Candidate, FDC)

06:20 pm **The Ups and Downs of Taking Feminism Online** - Edna Ninsiima (Freelance Writer)

Host: Judith Atim (Freelance Journalist)

- **Campfire Conversations:** Free Interaction around the "Fireplace"

05:00 pm **More than Slacktivism: Translating Online Activism to Constructive Political Engagement**

Hosts: Awel Uwhanganye (Founder, Leo Africa Institute),
Robert Kirunda (Law Lecturer, Makerere University)

05:45 pm **Defending Common Sense Online: How We Can Counter Fake News and Hatespeech Individually and Collectively**

Hosts: Lindsey Kukunda (Digital Safety Trainer and Activist),
Petra Borrmann (Communication Strategist and Social Media Manager)

- **Coffee, tea & bites**

Closing Session

06:40 pm

Closing Debate: Is (Dis) Information Killing Democracy?

Debaters: Kwezi Tabaro (Leo Africa Institute)
Maureen Agena (ICT4D Consultant)
Tricia Twasiima (Chapter Four Uganda)
Yusuf Kiranda (Centre for Development Alternatives)

Moderator: Raymond Mujuni (NBS Tv, Uganda)

07:10 pm

Closing Remarks

Abaas Mpindi (MCI)

Musical Entertainment

Akello & Band

Cocktail & Dinner Bites

Participants are encouraged to stay for informal discussions and networking.