

Africa Media Leadership Conference 2008
May 24-27: Imperial Royale Hotel,
Kampala, Uganda

Conference Programme

Saturday, May 24

Arrival of delegates (throughout the day)

9pm: Dinner for delegates hosted by KAS Uganda

Welcome Remarks: Yusuf Kiranda, Uganda KAS Programme Officer

Sunday, May 25:

9.30 am: Welcome Remarks: Francis Mdlongwa, Director of Rhodes University's Sol Plaatje Institute for Media Leadership, South Africa

9.45 am: Welcome Remarks: Frank Windeck, Director of KAS Sub-Sahara Africa Media Programme, South Africa

10 am: Peter Mwaura, leading East African journalist, media consultant and university journalism lecturer, former editor-in-chief of several international and regional media: "Africa's Rapidly Changing Media Landscape: Where And How Do We Go From Here?"

10.30-10.45 am: Coffee/Tea Break

Session Chair: Felicity Duncan

10.45 am: Converged Newsrooms: A Case Study from East Africa: John Bundotich, Group Managing Editor, Standard Media Group, Kenya

11.15 am: Converged Newsrooms: A Case Study from Southern Africa: Elizabeth Barratt, Managing Editor, City Press, South Africa

11.45 -12.45pm: Discussions on presentations by John Bundotich and Elizabeth Barratt

1-2pm: Lunch Break

Session Chair: Ingo Capraro

2 pm: Converged Newsrooms: A Case Study from West Africa: Kwami Ahiabenu, head of Ghana's PenPlusBytes Media, Ghana

2.30pm: Converged Newsrooms: A Case Study from Europe: Matthias Hufmann of "Schweriner Volkszeitung", Germany

3-3.15pm: Coffee/Tea Break

3.15-4.15 pm: Discussions on presentations by Kwami Ahiabenu and Matthias Hufmann

Session Chair: Koffi Ametepe

4.15-4.45 pm: Online Journalism in Ivory Coast: Barthélemy Kouame, Journaliste, Président du Réseau des Professionnels de la Presse en Ligne de Côte d'Ivoire

4.45-5.45pm: Discussions on presentation by speaker

5.45-6.30pm: Informal networking

7pm: Dinner

Monday, May 26

Session Chair: David Smith

8.30 am: Mobile Media Platforms that Work for Africa: Churchill Otieno, Online Editor, Nation Media Group, Kenya

9 am: Mobile Media Platforms that Work for Africa: Phillip Besiimire, MTN representative in Uganda

9.30-10.30 am: Discussions on presentations by Churchill Otieno and Phillip Besiimire

10-30-10.45 am: Coffee/Tea Break

Session Chair: Jimi Mathews

10.45 am: Measuring New Media Audiences and Turning Them Into Money: Riaan Wolmarans, Editor of Mail and Guardian Online, South Africa

11.15 am: Measuring New Media Audiences and Turning Them Into Money: Robert Kabushenga, Chief Executive of New Vision Media, Uganda

11.45-12.45 pm: Discussions on presentations by Robert Kabushenga and Riaan Wolmarans

12.45pm-1.45pm: Lunch Break

Session Chair: Kwami Ahiabenu

1.45pm: Content Management Systems for Africa's Converged Media: Professor Guy Berger, head of Rhodes University's School of Journalism and Media Studies, South Africa

2.15pm-2.45pm: Discussions on presentation by Guy Berger

2.45-3pm: Coffee/Tea Break

Session Chair: Kwami Ahiabenu

3pm: Accessing Software From Open Source: Digital Literacy for African Newsrooms: Prof Guy Berger, Head of Rhodes University's School of Journalism and Media Studies, South Africa

3:30pm-4.15pm: Discussions on presentation by Guy Berger

Session Chair: Sazikazi Thabede

4.15pm: How African Traditional Media Can Tap Into New Social Media and Blogs: Dave Duarte, leading South African blogger

4.45-5.45 pm: Discussions on presentation by Dave Duarte

5.45-6.30 pm: Informal networking

7pm: Dinner

Tuesday, May 27

Session Chair: Mike Daka

8.30am: Online Journalism in West Africa: A case study from Senegal: Mamadou Koume, Director of Senegal's Press Agency, Senegal

9-10 am: Discussion on presentation by Mamadou Koume

10 am: Is Africa's Regulatory Regime Ready for New Media? A Case Study from East Africa: Emrakeb Assefa, senior Ethiopian editor and journalism lecturer

10.30-10.45am: Coffee/Tea Break

10.30-11.30 am: Discussions on presentation by Emrakeb Assefa

Session Chair: Gerald Johr

11.30 am: Telkom Media Ventures Into Africa: Jimi Matthews, Head of News, Current Affairs and Sport, Telkom Media, South Africa

12-1pm: Discussions on presentation by Jimi Mathews

1-2pm: Lunch Break

Session Chair: Mosh Matsena

2 pm: Doing Digital in Nigeria: Our Experiences, Our lessons: Gbenga Aruleba, Director-General AIT, Nigeria

2.30-3.30pm: Discussions on presentation by Gbenga Aruleba

3.30 pm: Launch of KAS/SPI Online Media Book entitled "Revenue Generation for Robust African Media: Practical Ideas, Experiences and Innovations of Frontline Managers" by Frank Windeck, Director of KAS Media

3.15pm: Closing Remarks: Frank Windeck, Director of KAS Media

3.30 pm: Closing Remarks: Francis Mdlongwa, Director of SPI

4-5pm: Tour of New Vision Media Group, Kampala

6-7pm: Informal Networking

7 pm: Dinner

END OF CONFERENCE PROGRAMME