

**THE DEPARTMENTS OF KAS
SCHOLARSHIPS AND CULTURE**

PROMOTING TALENT

STUDENT PROMOTION

DOCTORAL SUPPORT

PROGRAMME FOR YOUNG JOURNALISTS (JONA)

PROMOTION OF STUDENTS FROM ABROAD

CAREER SERVICES AND SUPPORT

CULTURE

The links in this PDF will take you to further and primarily German-language information from the Konrad-Adenauer-Stiftung.

PROMOTING TALENT

Talent does not depend on your origin, nationality or religion, which is why the Scholarships and Culture department sets different standards for its fellows. It is looking for young personalities, who excel academically, are politically and socially engaged, and are committed to the values of Christian democracy. Currently, more than 3,300 students and doctoral candidates in all fields are receiving support – more fellows than ever. The Scholarship Programme helps them find internships, assists them as they begin their career and opens doors in academia, business, culture and politics.

STUDENT PROMOTION

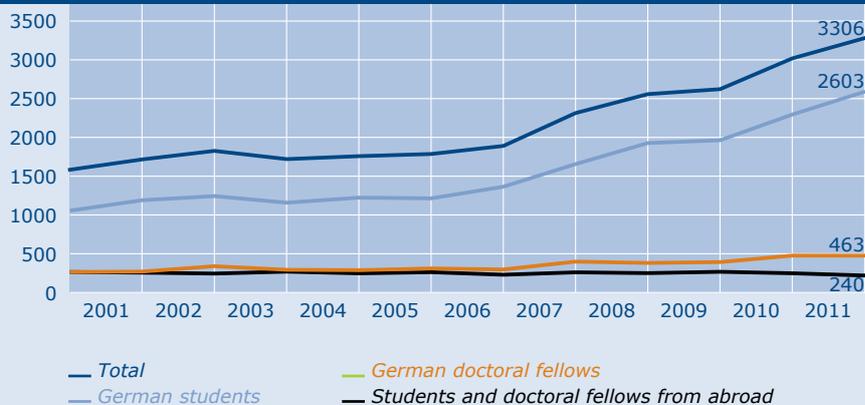
Record Number of New Students

In 2011 the academic excellence programme admitted 600 new students, breaking all records. At the end of the year, 2,603 student fellows were receiving support.

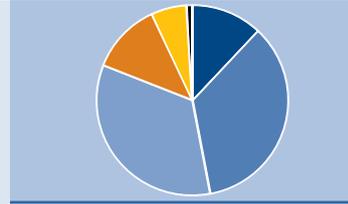
The Konrad-Adenauer-Stiftung hopes this expansion will help students who are the first in their family to go to university, polytechnic students as well as students with an immigrant background. That was one reason the Promotion of German Students department was renamed the Promotion of Studies department. Thanks to a comprehensive outreach and public information effort, a large number of students from the mentioned groups were encouraged to apply, and after a selection process many of them became fellows. Among the new instruments is the mentorship programme for school students, www.senkrechtstarter.org, that began in 2011. More than 300 fellows and KAS alumni are already involved in this programme. This has led to a change in the composition of the group of fellows. More than one-third of all 2011 fellows grew up in a household where the parents did not attend university or are from an immigrant background; sixteen percent are studying at technical colleges.



FELLOWS FROM 2000 TO 2011



GRADE STATISTICS 2011*



■ cum laude	12 %
■ very good	35 %
■ good	34 %
■ fully satisfactory	12 %
■ satisfactory	6 %
■ sufficient	1 %

*Promotion of Studies Department

PROMOTION OF STUDIES DEPARTMENT

Academic Fields

<i>Economics and Social Sciences</i>	31 %
<i>Linguistics and Cultural Studies</i>	19 %
<i>Law</i>	14 %
<i>Human, Dental and Veterinary Medicine</i>	12 %
<i>Mathematics and Natural Sciences</i>	11 %
<i>Engineering Sciences</i>	9 %
<i>Fine Arts</i>	1 %
<i>Agricultural and Nutrition Sciences, Forestry</i>	1 %
<i>Other</i>	2 %

The Life of Fellows Abroad

In addition to the growing fellows programme, classes have become more international so the number of fellows studying abroad has steadily risen. In October, the support programme assigned all fellows abroad to their specific fields, and placed them in fellows or contact groups. At all sites abroad with more than five fellows, advisors have either introduced or are already applying the instruments of academic excellence used in Germany. These instruments include an obligatory country seminar in England and France and the coordination of and financial support for events organised by the fellows themselves in all other countries.

European and Regional Focus Areas

The foundation's primary issues played a central role in the seminar programme. Meetings with political decision-makers from European neighbours gained greater importance. The discussion partners included high-ranking representatives of EU institutions as well as office holders and other leading figures of Christian democratic parties. With financial support from the federal Ministry of Education and Research, the New Support Measures project organised nineteen seminars on teaching soft skills.

Expanding communication among university student groups and in the regions has been of central importance to the Promotion of Studies department. Using in-house guidelines on strengthening university groups, the groups' activities have expanded since the winter semester 2011/12, and are being coordinated with help from the newly established Fellows Advisory Council.

VIBESA in the Starting Blocks

Improving the organisational process is crucial – given how many more scholarships are being handed out and as funds to carry out the necessary tasks have dropped. Since 2009, the Scholarship Programme has been working on the electronic VIBESA database system that covers everything from the application process to keeping in touch with fellows and alumni, and which includes a new website and the electronic files of all applicants and scholarship recipients. The portal was tested successfully for the first time in December 2011; in 2012 the Scholarship Programme will begin operating the entire system in full.



DOCTORAL SUPPORT

Rising Scholarship Numbers

The number of doctoral fellows has also risen: In 2011, 463 fellows received financial support (in 2010 the figure was 448). Thanks to a healthy financial situation, three selection meetings took place and 184 new doctoral scholars joined the programme (in 2010, 145 did). Of those completing the programme, a third finished summa cum laude, 57 percent magna cum laude, about every tenth student attained cum laude distinction, and one person received rite (satisfactory recognition). The event programme was tailored especially to doctoral students while also reflecting some of the KAS' focus areas – thus respecting the wishes of the substantially larger group of graduate student fellows.

Successful Doctoral Programmes

The Social Market Economy programme – with KAS treasurer Franz Schoser as advisor and headed by Professor Rolf Hasse (Fraunhofer Centre for Eastern and Central Europe) has enough financial means to organise a series of events to run alongside the doctoral fellows programme beginning in 2012, as well as the development of a relevant network – mostly because of its cooperation with the "Initiative Neue Soziale Marktwirtschaft" (Initiative New Social Market Economy). A concept for the events was developed in 2011. The programme currently oversees eleven doctoral candidates.

Fellows and professors in the contemporary history programme run by Deputy KAS Chairwoman Professor Beate Neuss organised a seminar in Hof and Mödlareuth called „Mauerschatten“ (The Shadows of the Wall) on the reality and effects of East Germany. KAS honorary chairman, Professor Bernhard Vogel, was one of the people who attended as a witness to history.

Cooperation with the ELES Scholarship Programme

In 2011, the general seminar programme also offered seminars tailored primarily for doctoral fellows, like a seminar abroad on the European Union in Cadenabbia and a cooperation seminar with the Bertelsmann Foundation in Gütersloh on educational policy and immigration. An interesting and fruitful dialogue on the culture of remembrance, Jewish culture in post-war Germany and how fiction deals with National Socialism took place at the first cooperation seminar with the Ernst Ludwig Ehrlich Studienwerk for Jewish Scholars in Neversdorf. The generous hospitality of the Udo Keller Stiftung Forum Humanum helped make the event a success.

In 2011, two historians in the promotion from abroad and the doctoral promotion programmes – Ekaterina Kulikova and Elke Faber – each won a three-month fellowship from the Dorothee-Wilms-Stiftung.

Maria Elisabeth Rotter's dissertation *Faktor Bürokratie* (Factor Bureaucracy) – on the influence of bureaucratic politics on US and German efforts to promote democracy in Poland and Ukraine – was published by LIT publishing house in its "Gesellschaftspolitische Schriftenreihe der Begabtenförderung" (series on the promotion of academic excellence).

Conference of Academic Advisors

The annual academic advisors' conference took place in Bochum, again with the participation of many skilled advisors. Following the keynote address by KAS Chairman Hans-Gert Pöttering, the industrial culture, the culture industry and the diversity of both the new and old Ruhr region took centre stage at the event.



PROGRAMME FOR YOUNG JOURNALISTS (JONA)

Education Abroad

International seminars on promoting young journalists were worth noting in 2011. The series of German-Arab journalism seminars continued with two projects in Cairo and Abu Dhabi (United Arab Emirates), while Arab journalists also visited Germany as part of the programme. In Cairo, for example, nine JONA fellows and seven young Egyptian journalists met shortly after the revolution to research the desire by Egyptians for change, and how it manifests itself in daily life.

Fourteen JONA fellows attended a multimedia seminar in Bucharest, where they produced reports, videos and animated sequences for the online theme page "Aufbruch – Rumänien ringt mit Ceauşescu's Erbe" (Awakening – Romania Comes to Terms with Ceauşescu's Legacy). A central issue was the question of how Romanian society is dealing with its communist past, and the lessons it has learned. The theme page www.aufbruch-magazin.de demonstrated the many innovative ways of telling a story on the internet.

Journalism Seminars on Current Issues

The JONA training programme took on socially relevant issues. The 125th anniversary of the automobile was the topic of a ten-day TV seminar. With support from Daimler, ten young journalists produced the TV programme *PS – The car magazine*. A multimedia seminar looked into the cultural understanding of both actors and visitors at the "Berlinale" (Berlin Film Festival). Fellows also cooperated with the magazine *RehaTreff* to receive a better understanding of how to integrate people with disabilities. Aside from programme seminars, JONA also teaches fellows the basics of working in the media. This takes place through a series of print journalism, TV, radio and theory seminars, the latter of which include workshops on research and ethics.

In 2011, two JONA fellows again were honoured for their skills as young journalists as they received the CNN Journalist Award in the online category for their reports from Damascus for *SoukMagazine*, an online Middle East website. In 2011, a total of 36 young people were admitted to JONA, considered one of Germany's leading journalism programmes.

PROMOTION OF STUDENTS FROM ABROAD

Germany needs competent partners around the world, which is why promoting academics from abroad is a core concern of the KAS. The financial support provided to foreign postgraduates helps shape the leaders of tomorrow; with its integration into the non-material support programme it promotes better communication with German academics.

In 2011, 240 foreign students received support, of which 38 came from Asia, 17 from Africa and the Middle East, 34 from Latin America and 128 from Central and Eastern Europe. Women made up 64 percent of the total. Selection meetings in Chile, China, Lithuania (for applicants from Belarus) and South Korea preceded the awarding of the scholarships. 34 fellows were newly admitted into the programme, and the students excelled academically. Of the 32 examination results, 30 were with special distinction.

The European Council organized a seminar on European human rights policy for political scientists and lawyers from Eastern Europe in Strasbourg, as part of the "European Dialogue" seminar series.



CAREER SERVICES AND SUPPORT

The Promotion of Studies Programme systematically prepares its scholarship recipients for their careers. An active network of alumni, academic advisors, partners within companies, trade associations, lawyers' offices and politicians help the department of Career Services and Support in providing the necessary know-how for careers at the national, European and international level. Former fellows can also take advantage of the network when planning career moves.

Expanding Network of Cooperation Partners

Long-standing partnerships have existed with BASF, Axel Springer publishing house, the Ludwig-Erhard-Stiftung, McKinsey & Company, Boston Consulting Group, Noerr LLP, A. T. Kearney, Roland Berger Strategy Consultants, Oliver Wyman Consulting and Booz & Company. In 2011, the German Employment Agency, Kienbaum and the law company Simmons & Simmons also became partners. The companies put on eighteen workshops in all, with the slogan "Today's leaders meet tomorrow's key players" where fellows and a number of recent alumni could gain insights on recruiting strategies for new employees and leaders.

Reconciling Work and Family Life

The Scholarship Programme provided soft skills training for young leaders in 2011 as part of its extracurricular programme. In workshops on political communication, speechwriters acquired the necessary skills for careers in politics and associations. A three-step coaching programme provided budding female leaders with strategies for career advancement. Fellows with children – who were assisted by the Scholarship Programme in founding a network for parents – explored how to reconcile raising children with university studies and beginning a career.

The projects with European and international dimension of the Career Services and Support department enjoy an excellent reputation. The Robert Schuman scholarship programme worked to ensure that university graduates would qualify for a position within EU institutions, and to improve the German presence at the European level. The training programme to prepare for the selection process for a career with the German Foreign Ministry was again on the agenda in 2011. Professor Beate Neuss, deputy chair of the KAS, and the department of European and International Cooperation each provided support and expertise.

CULTURE

The foundation fulfils its mission to promote art and culture with a variety of programmes. Here the KAS mostly focuses on the visual arts and literature.

Worth mentioning is the trustee programme EHF 2010, which has become an outstanding model of civic engagement in the context of educational policy work. EHF 2010 developed into a network of outstanding individuals, seen by artists as a seal of quality and which many in the public recognise as a brand.

Aside from the [homage for Arvo Pärt](#) and the [KAS Literary Award for Arno Geiger](#), the department organised a number of cultural events and conferences.

The sixth sold-out charity exhibition which included sixty works of art from former and current fellows brought in a record sum, which increased the assets of EHF 2010.



Ceremony in Heidelberg on 18 July 2011 awarding the Bruno Heck Award: (from left to right) Prof. Bernhard Vogel, award winner Daniele Jütte, Alexandra Maria Schuck (laureate of the special artistic award) and spokesman of KAS alumni Markus Zeitzen.

- Trustees met for the third time for a workshop in Cadenabbia to exchange ideas on the fund's strategic orientation and to meet with cultural representatives. Attending were EHF fellows Philipp Lachenmann (visual arts), Gregor Sander (literature) and Sascha Dragičević (composing).
- The 9th International Cultural Soirée focussed on Estonia's cultural diversity. It was a full house for Ambassador Mart Laanemäe and Professor Christoph Stölzl and an evening of literature, music and art from the culturally diverse republic.
- An exhibition with Franziska Holstein and Robert Seidel wrapped up the KAS Year of Culture 2011.
- At the KAS authors' workshop in Cadenabbia young authors such as Michael Kleeberg, Ilma Rakusa and Monika Rinck thrilled the participants, as did EHF fellow Katja Oskamp.
- Sixteen German studies specialists from fifteen European countries met at the 5th European conference on German studies, where they underscored the importance of "Migrationsliteratur", fiction on or related to immigration, and of integration in the language. Among the guests were writer Sibylle Lewitscharoff and linguist, Professor Uwe Pörksen. The new website www.kas.de/deutschesprache has proved to be more popular than expected.
- Joint events with Bonn University (a reading by Durs Grünbein) and with *Christ&Welt* in the weekly newspaper *Die ZEIT*, along with one with the Bonn House of Literature (an evening with state parliamentarian Armin Laschet and Yoko Tawada) continued to great acclaim.

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