

28/08/2017

Terms of Reference for Project Evaluation

As part of the BMZ special initiative “One World, No Hunger” – “Crisis Prevention through the Promotion of Good Governance in the Area of Food Security”, the Konrad-Adenauer-Stiftung is presently implementing a number of food security projects in Kenya and in the DR Congo.

1. Project Summary

Konrad Adenauer Stiftung (KAS) is a German Political Foundation with more than 70 offices worldwide including in Kenya and the DR Congo. KAS started implementing the phase one of the food security projects in 2015 to 2017. The project overall goal in the two countries is that political decision-makers at national and local level will be able to respond early to factors that can lead to food shortages and initiate effective countermeasures. In Kenya, the project is implemented in Baringo and West Pokot Counties while in DR Congo, the project is implemented in the former provinces of Orientale, Haut-Katanga and Sud Kivu.

The project pursues three specific objectives:

1. Representatives of civil society, of the opposition and of the media hold the government to account in questions of food security.
2. The capabilities of local government/public authorities (Mali-Niger-Burkina Faso border region; county governments in northern and north-eastern Kenya) have been strengthened where food security is concerned.
3. In DR Congo, in addition to objectives 1 and 2, that civil society is involved in the planning and implementation of the national poverty reduction programme.

2. Evaluation of the KAS- EWoH 1Project

2.1 Political and social framework of the project

The evaluation is expected to cover the political and social framework of the project, generally looking at:

- a) The present political framework in the policy sector “food security”.
- b) Relevant institutions and their functionality in the area of food security and crisis prevention.
- c) Political relevance of food security in the target-regions.
- d) Other national and international actors and their connection to KAS – EWoH 1 projects.
- e) A review of the project documentation and literature on the topic of food security.

3. Evaluation of the project

1 Project evaluation EWoH 1, Kenya and the Democratic Republic of the Congo

The KAS- EWoH 1 project will be evaluated, specifically assessing the relevance, achievement of goals/ effectivity, superordinate effects in the context of development-assistance, efficiency and sustainability of the project. This evaluation has the following principal tasks:

3.1 Relevance

1. Are the defined goals relevant in the political and social framework in the target-countries?
 - Representatives of civil society, the opposition and the media hold the government to account in questions of food security.
 - Capabilities of county governments in Baringo and West Pokot (Kenya) and (ex-provinces Orientale, Haut-Katanga and Sud Kivu (DRC) for improving food-security for the population have been strengthened.
 - Civil Society is involved in the planning and implementation of the DRSCP.
2. Are the goals aligned with priorities and interest of the partners, government, other relevant agencies?
3. Does the political framework encourage an enabling environment for the realization of these goals?
4. Does the regional approach reflect the political reality of the target countries?

3.2 Achievement of goals/ effectivity

1. Has the target group been reached?
 - a) Civil society forums and networks (CBOs, community self-help groups, research institutions.
 - a) Opposition, political leadership, opinion leaders, government officials.
 - b) Local Media
2. What has been achieved in the target counties/ provinces?
3. What are the successes and problems in the implementation in respect to the general structure of the disaster risk management plans (Kenya) resp. poverty reduction strategies DSCR2 (DRC) in the provinces of project?
4. To what extent have civil society organizations been involved in the development of the respective programs?
5. Do national and provincial forums for discussion between public authorities and civil society on the implementation of the program to combat poverty exist and to which extend do they effectively work? (DRC)
6. Which legislative Acts and policies have been passed at the National and County level on food security/ crisis prevention? (Kenya)
7. What is the status of implementation of relevant laws and policies on crisis prevention/ food security? (Kenya)
8. Which changes in policies, practices and ideas can be seen between 2015 (Start of EWoH 1) and now?
9. What are some of the activities carried out in the field of public awareness, information sharing, accountability, advocacy campaigns with respect to the project by the CSOs and the Local Media

2 Project evaluation EWoH 1, Kenya and the Democratic Republic of the Congo

10. Have the capacity of targeted CSOs improved?
 - a) Public Relations.
 - b) Lobbying/Advocacy campaigns.
 - c) Knowledge of the issues within the area of food security.
 - d) Human resources
 - e) Coordination and networking, etc.

11. Did the general situation regarding food-security improve?
 - a) Stakeholders responsiveness including the use of
 - I. Early warning systems
 - II. Coordination
 - III. Harmonization
 - IV. Risk management
 - V. Political goodwill

12. Have communities adopted progressive attitudes and new skills on disaster risk management and food security? Give concrete examples

3.3 Superordinate effects in a context of development-assistance

Which indirect effects have been achieved?

1. Political networks/ entries for KAS in general.
2. Indirect effects for the respective country programs.
3. Goals of German development assistance besides food security. Please define which that would be.
4. Achievements/outcomes in the field of food security that may not have necessarily been contributed by the project alone but other State and Non-State Actors. They may include, but not limited to the following:
 - a. General reactivity to crises by local governments.
 - b. Better service provision by local and national governments such as water, Peace/ security, Infrastructure, Livelihoods, Food production and distribution, decrease in poverty-levels and general functionality of the local legislative.

3.4 Efficiency

1. Resource allocation per partner vs achievements
2. Resource allocation per goal vs achievements
3. Resource allocation per county vs achievements

3.5 Sustainability

Estimation of the chances of the strengthened institutions/ actors to keep on working effectively after the end of EWoH

1. Financial sustainability
2. General functionality of institutions after the end of assistance by KAS
3. Capacity of media to carry on broadcasting issues around food-security
4. Strengthened capacities of stakeholders on agricultural production problems and sustainable solutions (DRC)

3 Project evaluation EWoH 1, Kenya and the Democratic Republic of the Congo

4. Key deliverables

The output of the consultancy will be the Evaluation Report. The structure and content of the report should meet the requirements of the KAS. The length of the Report should not exceed 60 pages. This is exclusive of any attachments/annexes. The report is to be shared in a common workshop with the two project teams.

5. Duration of the assignment

The total duration of the evaluation will be 30 days, incl. of 15 field/travel-days for both Congo and Kenya within the period of 25th October 2017 – 6th December 2017. Additionally a workshop to discuss and implement the results is to be held in the second week of December 2017 in Kinshasa.

6. Payment terms for the consultancy

The consultant's fee will be paid in two instalments of 40% before the commencement of the assignment and the balance after submission of the final draft.

7. Qualifications

The candidate(s) should possess of the following experience/ degrees:

- a. University degree in political/social science. A degree in Monitoring and Evaluation will be an added advantage.
- b. Proven track-record in comparable project evaluations
- c. Good knowledge of Kenya and Congo.
- d. Knowledge of the German Development assistance, political foundations in general and specifically KAS.
- e. Fluency in French and English, German as an added advantage.

Please submit your proposals inclusive a detailed budget by September 11th by email to Jan.Cernicky@kas.de AND Gregor.Jaecke@kas.de