



United Nations University
International Leadership Institute

جامعة الأمم المتحدة
معهد القيادة الدولية



Konrad
Adenauer
Stiftung

**Under the Patronage of
HE Khalid Irani
Minister for Environment**

LEADERSHIP COURSE

MEDIA AND REPORTING ON ENVIRONMENT AND CLIMATE CHANGE

November 24 – 28, 2008

Program

**United Nations University
Amman - Jordan**

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**UNITED NATIONS UNIVERSITY / INTERNATIONAL LEADERSHIP
INSTITUTE
KONRAD ADENAUER STIFTUNG**

**LEADERSHIP COURSE: MEDIA AND REPORTING ON ENVIRONMENT
AND CLIMATE CHANGE**

November 24 – 28, 2008, Amman – Jordan

This is the second in a series of leadership courses on the role of media in the new global world order organized jointly by the Amman Office of Konrad-Adenauer-Stiftung and United Nations University – International Leadership Institute.

As in developing countries expansion of their economic activities is seen as crucial, consideration for environmental conservation often receives a low priority. Therefore, environmental topics may have an important place in the media agendas of developed countries, in developing countries these questions are less often addressed in the public discourse. For that reason this media leadership course focuses on environmental questions such as climate change, energy supply, water resources etc. The objective of the course is to build capacity and knowledge amongst young journalists from developing countries on environmental issues. Among issues to be discussed are how environmental damage has direct effects on people's lives in very different parts of the world and how interdependent countries and peoples are coping in this regard.

The target groups of this leadership course focusing on climate change and environment would be young professionals, experienced professionals and the academic community. The course including sessions aiming at offering a broad overview on environment and climate change related issues will conclude with an intensive media training workshop for about 20 participants from across the world. The following issues will be examined closely:

- Leadership In Media: The Challenge of Informing
- Reporting on Environment Issues – On the Search for Quality and Relevance
 - Environmental Impacts of Climate Change
 - Water Resources and Climate Change
 - Climate Change and Biodiversity
 - Energy Security and Climate Change
 - Prospects for International Consensus on Climate Change Measures

The selection process for participating in this leadership course will be rigorous and one approach is to ask participants to write a brief essay on the course concept and what they would benefit from it. This will enable an assessment of language proficiency, experience and commitment of potential candidates for the course. In the end of the course certificates are going to be handed over to participants proofing their full participation in the entire leadership course. The post course activities would include the provision of internships for a limited number of participants and to promote networking and continuing interest in media development for the duration of their careers.

CONFERENCE PROGRAM

November 24, 2008

Arrival of Participants

19:00

Welcome Reception
For Faculty and Participants at UNU/ ILI
Introduction of the Trainers

November 25, 2008

REPORT FORM OF THE DAY : News Feature/ News Article

08:30 – 09:00

Registration

09:00 – 10:00

Opening Ceremony

Jairam REDDY

Director
United Nations University – International Leadership Institute

Michael DÄUMER

Resident Representative
Konrad Adenauer Stiftung e.V.
Amman Office
Jordan

Keynote Speech

HE Eng. Faris Al Junaidi

Secretary General
Ministry for Environment
Hashemite Kingdom of Jordan

10:00 – 10:30

Tea / Coffee Break

10:30 – 12:00

Short View through the Program
Icebreaking Round/ Introductory Round
Prof Holger WORMER and Safaa KANJ
Institute of Journalism Senior Editor/ Reporter
University of Dortmund AFP
Germany Cyprus

Session I

Overview of Climate Change

12:00 – 12:30

Climate Change – A Global Perspective

Wael HMAIDAN

IndyAct
Lebanon

12:30 – 13:00

Climate Change in the MENA Region

Dr Odeh JAYOUSI

Director IUCN
Jordan

13:00 – 13:30

Discussion

13:30 – 14:30

Lunch

14:30 – 15:00	Environmental Impacts of Climate Change – A Case Study of Iraq Dr Marwan AL JABBERI University of Baghdad Iraq
15:00 – 15:30	Water Resources and Climate Change Dr Jawad BAKRI University of Jordan Jordan
15:30 – 16:00	Energy Security and Climate Change Kirsten NEUMANN UNU/ILI Germany
16:00 – 16:30	Discussion
16:30 – 17:00	<i>Tea/ Coffee Break</i>
17:00 – 19:00	<u>Training</u> Going beyond: Writing a News Feature about Issues of the Day; Journalistic Skills for Further Investigations; some Hints for Journalistic Investigations in the Field and Narrative Writing Briefing for the next days field visit Prof Holger WORMER and Safaa KANJ Institute of Journalism Senior Editor/ Reporter University of Dortmund AFP Germany Cyprus

Evening *Private time for working on contribution to the course*

November 26, 2008 **REPORT FORM OF THE DAY: Reportage and Portrait**

07:00 – 13:00	Session II <u>Field Visit</u> Group One: GTZ – Management of Water Resources Programme Jochen REGNER Program Manager GTZ Jordan Prof Holger WORMER Institute of Journalism University of Dortmund Germany Group Two: GTZ – Farmers in the Jordan Valley Jairam REDDY Director United Nations University – International Leadership Institute Jordan Group Three: Higher Media Council
08:15 – 11:30	

Safaa KANJ
Senior Editor/ Reporter
AFP
Cyprus

13:00 – 13:30

Registration
Distribution of News Articles from the Day before

13:30 – 14:30

Lunch

14:30 – 16:00

Editorial Meeting

Discussion of the News Articles/ Features from the Day before

Prof Holger WORMER and Safaa KANJ

Institute of Journalism	Senior Editor/ Reporter
University of Dortmund	AFP
Germany	Cyprus

16:00 – 16:30

Climate Change and Biodiversity
Ibrahim KHADER
Jordan

16:30 – 17:00

Tea/ Coffee Break

17:00 – 17:30

Climate Change and Transmissible Diseases
Mazen MALKAWI
WHO
Jordan

17:30 – 18:00

Discussion

18:00 – 18:30

From Rio to Johannesburg to Kyoto – Prospects for International Consensus on Climate Change Measures
Wael Hmaidan
IndyAct
Lebanon

18:30 – 19:00

Discussion

Evening

Private time for working on contribution to the course

November 27, 2008

REPORT FORM OF THE DAY: Interview

08:30 – 09:00

Registration
Distribution of News Articles from the Day before

09:00 – 10:30

Editorial Meeting

Discussion of the News Articles/ Features from the Day before

Prof Holger WORMER and Safaa KANJ

Institute of Journalism	Senior Editor/ Reporter
University of Dortmund	AFP
Germany	Cyprus

10:30 – 11:00

Tea / Coffee Break

Session III

Overview of Leadership and Media

11:00 – 11:30

Leadership in the Age of Globalisation

Jairam REDDY

Director

United Nations University – International Leadership Institute
Jordan

11:30 – 12:00

Leadership in Media – The Challenge of Informing

Annette YOUNG

Journalist

Nine Network Australia

12:00 – 12:30

Discussion

12:30 – 13:30

Lunch

13:30 – 14:00

Media and Reporting on the Environment and Climate Change – Print Media / Radio / Television

Daoud KUTTAB

Freelance Journalist

Jordan

14:30 – 15:00

Media and Reporting on the Environment and Climate Change Internet / Blogs

Naseem TARAWNAH

Jordan

15:00 – 15:30

Discussion

15:30 – 16:00

Tea / Coffee Break

16:00 – 18:00

Training

Special Interview Situations with Scientists and Other Experts

Prof Holger WORMER and Safaa KANJ

Institute of Journalism

University of Dortmund

Germany

Senior Editor/ Reporter

AFP

Cyprus

Evening

Private time for working on contribution to the course

November 28, 2008

08:30 – 09:00

Registration

Distribution of News Articles from the Day before

09:00 – 10:30

Editorial Meeting

Discussion of the News Articles/ Features from the Day before

Prof Holger WORMER and Safaa KANJ

Institute of Journalism

University of Dortmund

Germany

Senior Editor/ Reporter

AFP

Cyprus

10:30 – 11:00

Tea / Coffee Break

11:00 – 12:30

Training

**Going Beyond (Presentations and Practical Training) I
The Scientific System or: How to Identify a Good Expert?
Prof Holger WORMER and Safaa KANJ**

Institute of Journalism	Senior Editor/ Reporter
University of Dortmund	AFP
Germany	Cyprus

12:30 – 13:30

Lunch

13:30 – 16:00

Training

**Going Beyond (Presentations and Practical Training) II
Seeking the Web: How to Find and Evaluate Useful
Information
Investigation Worldwide? Discussion of Cultural Differences
and Particularities?**

Prof Holger WORMER and Safaa KANJ

Institute of Journalism	Senior Editor/ Reporter
University of Dortmund	AFP
Germany	Cyprus

16:00 – 16:30

Tea / Coffee Break

16:30 – 17:30

Closing Ceremony

Introduction of Journalistic Contributors and Evaluation

Prof Holger WORMER and Safaa KANJ

Institute of Journalism	Senior Editor/ Reporter
University of Dortmund	AFP
Germany	Cyprus

Closing Remarks

Jairam REDDY

Director
United Nations University – International Leadership Institute
Jordan

Michael DÄUMER

Resident Representative
Konrad Adenauer Stiftung e.V.
Amman Office
Jordan

Followed by ...

Farewell Dinner

Departure of Participants