

6 STUDIENANLAGE



6.1 TEILNEHMER



	Brasilien	China	Südafrika
Zielgruppen	Experten mit Kenntnis der Energiewende aus den Sektoren: <ul style="list-style-type: none"> ▪ Wirtschaft (Energiesektor + energieintensive Industrie) ▪ Parlament (ohne China) ▪ Verwaltung ▪ Wissenschaft ▪ NGOs 		
Methode	Telefonische Leitfadeninterviews		
Erhebungszeit	05.–30.11.2012	19.11.2012–04.01.2013	29.10.2012–18.01.2013
Realisierte Interviews	50 Interviews	40 Interviews	31 Interviews
Rekrutierung / Erhebung vor Ort	Market Analysis www.marketanalysis.com/br	Marcom China www.marcom-china.com	TNS Südafrika www.tnsglobal.com
Steuerung / Koordination / Auswertung / Reporting	infratest dimap www.infratest-dimap.de	Richard Hilmer Roberto Heinrich Jürgen Hofrichter Anja Simon	

Brasilien

	Economy (Wirtschaft)	Parliament (Parlament)	Bureaucracy (Verwaltung)	Science (Wissenschaft)	NGOs	Total
Number of expert interviews	10	10	10	10	10	50
Sex						
Male	8	10	7	9	8	42
Female	2		3	1	2	8
Age of respondents						
(average)	45	52	43	53	51	49
Education of respondents						
College (incompl.)	9 (2)	1				10
High School	10	1	9	10	10	40
Political Party						
PT	3					
PMDB	2					
DEM	1					
PR	1					
PSD	1					
PV	1					
PDT	1					

	Economy (Wirtschaft)	Parliament (Parlament)	Bureaucracy (Verwaltung)	Science (Wissenschaft)	NGOs
Position of respondents	Business executive	Deputy	Secretaries	Professors	President
	Energy efficiency advisor				Director
	Engineer manager				Coordinators
	Technology engineer				Biologist
	Vice president				
	Environmental coordinator				
	Presidency advisor				
	Operations manager				
	Engineer Energy manager				

	Economy (Wirtschaft)	Parliament (Parlament)	Bureaucracy (Verwaltung)	Science (Wissenschaft)	NGOs
Main activity /	Energy solutions	Mine and Energy	Environment	USP – São Paulo University	Alternative energies
main business	company	Committee	Ministry	FDC – Dom Cabral	development in Latin
of company /	Generation, trans-	Environment	Mine and Energy	Foundation	America
organization	mission and	and Sustainable	Ministry	UNIPAMPA – Pampa	Citizenship and
	distribution of	Development	Goiás State	Federal University	sustainability
	electricity	Committee	Government	UFSC – Santa Catarina	Sustainable development
	Electricity, natural	Environment,		Federal University	and renewable energies
	gas, energy and	Consumer		ULBRA – Brazilian	Energetic efficiency
	environmental	Defense and		Lutheran University/	Conservation of natural
	services	Inspection and		UFRGS – Rio Grande do	resources and rational
	Cellulose industry	Control		Sul Federal University	economic development
	Shopping center	Committee		UNISINOS – Vale do Rio	Nature conservation
	Automation Food			dos Sinos University/	Environment conservation
	industry			UERGS – Rio Grande do	Socio-environmental
				Sul State University	development
				UNESP – Júlio de Mesquita	
				Filho State University	
				UnB – Brasília University	
				Ceará Federal Institute of	
				Education, Science and	
				Technology	
				UFU – Uberlândia Federal	
				University	

China

	Economy (Wirtschaft)	Bureaucracy (Verwaltung)	Science (Wissenschaft)	NGOs	Total
Number of expert interviews	10	10	10	10	50
Sex					
Male	8	8	10	7	33
Female	2	2		3	7
Age of respondents					
<30	1	2		4	7
30–39	6	3		4	13
40–49	3	5	3	1	12
50+			7	1	8
Education of respondents					
College	2	1		2	4
University	3	4	1	4	12
Master and above	5	5	9	5	24
Position of respondents					
	Senior Executives	Mid and top level officials	Professors	Project Manager	
				Principal	

	Economy (Wirtschaft)	Bureaucracy (Verwaltung)	Science (Wissenschaft)	NGOs
Main activity / main business of company / organization	Manufactory	Energy planning	Nanjing University of Technology	Citizenship and sustainability
	Car industry	Statistic bureau	of Technology	Eco Think Tank
	Steel industry	Environment protection	Huazhong University of Science and Technology	Citizenship and protection of environment
	Coal mining	Development and Planning	Xi 'an JiaoTong University	Environmental and economic problem-solving
	Power Generation		Yangzhou University	
	Oil industry		China University of Geo Sciences	Citizenship and development
			Dalian University of Technology	Environmental Protection
			East China University of Science and Technology	Energy efficiency and Energy-saving
			University of Shanghai for Science and Technology	Protection of river ecosystems and sustainable water management
			Shanghai Jiao Tong University	Environmental Education
			Jiangsu University	

Südafrika

	Economy (Wirtschaft)	Parliament (Parlament)	Bureaucracy (Verwaltung)	Science (Wissenschaft)	NGOs	Total
Number of expert interviews	8	1	8	6	8	31
Sex						
Male	8	1	6	5	7	27
Female			2	1	1	4
Age of respondents (average)	49	40	50	55	54	54
Education of respondents						
Bachelor	2		1	1	3	7
Master	2		2		2	6
Diploma	1	1	2			4
Postgraduate	3		3			6
PhD.				5	3	8
Political Party	ANC					

	Economy (Wirtschaft)	Parliament (Parlament)	Bureaucracy (Verwaltung)	Science (Wissenschaft)	NGOs
Position of respondents	Director	Deputy	Manager	Professor	Executive Director
	Senior Manager: Renewables, gas and primary energy projects		General Manager	Head of Department	CEO of African Operations
	Economist		Deputy Director		Sustainability Manager
	Chief Engineer		Senior Manager		Director
	General Manager		Environmental education		Founding Member / Manager
	Financial Director		Director		Director
	Chairman Executive		Manager of environmental		Executive Director
			Coordinator		Director
Main activity / main business of company / organization	Coal mining industry	Free State	Trade and Investment	University of Stellenbosch	Education
	Oil industry	Legislature	Delivery community programmes	University of Johannesburg	Environmental consulting
	Electricity		Enterprise and development	University of Witwatersrand	Environmental conservation
	Car industry		Environmental Affairs	Nelson Mandela	Local development
	Service		Development Planning	Metropolitan	Citizenship
			Local Government	University	
				North West	
				University	