

KAS School for Young Politicians: **Building Democratic Capacity: One Person at a Time**

Dates: 28 April – 2 May 2025

Venue: Conference Room 1, Future Africa,
University of Pretoria, Hilcrest Campus
Hatfield, Pretoria

Programme

Sunday, 27 April 2025

Participant arrival and Check-in at Future Africa accommodation

18.30 Welcome drinks with Participants followed by a welcome dinner
Private Dining Area, The HUB
Future Africa

Monday, 28 April 2025

08.30 – 09.00	Registration	
09.00 – 09.30	Welcome and Opening Remarks	Dr Holger Dix, Director KAS Political Parties Programme, Johannesburg
09.30 – 10.30	Political Chemistry – The Art of Becoming a Persuasive Leader	Practical Exercise led by Dr Heather Thuynsma University of Pretoria
10.30 – 11.00	Photograph, Tea / Coffee Break	
11.00 – 13.00	This is MY Political Party... (Short 5 minute presentations describing each party and the reason you joined them)	Participant presentations moderated by Dr Holger Dix, Nathan Mukoma and Dr Heather Thuynsma
13.00 – 14.00	Lunch	

14.00 – 15.30	Actions Speak Louder than Words – What does your party value?	Dr Heather Thuynsma
15.30 – 16.00	Tea / Coffee Break	
16.00 – 17.15	Fair Markets, Shared Futures: Understanding the Social Market Economy	Jervin Naidoo, Political Analyst Oxford Economics Africa
19.00	Dinner	

Tuesday, 29 April 2025

09.00 – 10.00	Say It Like a Leader: Your Step-by-Step Communications Plan	Dr Heather Thuynsma
10.00 – 10.30	Tea / Coffee Break	
10.30 – 13.00	Voice, Vision, Victory: Strategically Shaping Your Media Presence	Yanga Malotana and Martin Swart
13.00 – 14.00	Lunch	
14.00 – 15.30	Mic Check – What to Say and Why It Matters	Dr Heather Thuynsma
15.30 – 16.00	Tea / Coffee Break	
16.00 – 18.00	Talk That Walks: Developing Messages that Move People	Group exercise led by Yanga Malotana, Martin Swart and Dr Heather Thuynsma
19.00	Dinner	

Wednesday, 30 April 2025

09.00 – 10.30	The 5-minute Pitch – The Stump Speech Lab	Group exercise led by Yanga Malotana, Martin Swart and Dr Heather Thuynsma
10.30 – 11.00	Tea/Coffee	
11.00 – 13.00	The 5-minute Pitch continued!	Group exercise led by Yanga Malotana, Martin Swart and Dr Heather Thuynsma
13.00 – 14.00	Lunch	
15.30 – 17.00	Pretoria Excursion	
19.00	Dinner	

Thursday, 1 May 2025

09.00 – 10.30	Developing your position – Using the Position Template	Individual Exercise moderated by Dr Heather Thuynsma
10.30 – 11.00	Understanding one of Africa's 'wicked problems' – Does Energy Policy Balance Political, Economic and Environmental Needs?	Yanga Malotana Political Commentator and Communications Strategist, ESI
11.00 – 11:30	Tea / Coffee Break	
11.30 – 13.00	Power, Principles and Priorities – Why Foreign Policy Matters and Why it's Yours to Shape	Zaynab Hoosen, Political Analyst at Signal Risk
13.00 – 14.00	Lunch	
14.00 – 17.30	Preparing to Debate Action	Group Exercise moderated by Yanga Malotana
19.00	Dinner	

Friday, 2 May 2025

08.30 – 10.30	Debating Action	Group Exercise moderated by Yanga Malotana and Dr Heather Thuynsma
10.30 – 11.00	Tea / Coffee Break	
11.00 – 13.00	Debating Action	Group Exercise moderated by Yanga Malotana and Dr Heather Thuynsma
13.00 – 14.00	Lunch	
14.00 – 15.30	Final Thoughts and Preparing for Next Sessions	Dr Holger Dix, Nathan Mukoma and Dr Heather Thuynsma
15.30 – 16.00	Tea / Coffee Break	
16.00 – 19.00	Excursion	
19.00	Dinner	

Saturday, 3 May 2025

Departure of Participants