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ប្រធាន

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លោក ឯក សំអាត



Club of Cambodian Journalists

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PRESS RELEASE

CCJ Launches Journalists' Writing Contest on Rural Development

The Club of Cambodian Journalists (CCJ) in collaboration with Lutheran World Federation (LWF) Cambodia launched the "Journalists' Writing Contest" today in Phnom Penh, Cambodia. The contest, which focuses thematically on Rural Development, aims to encourage Cambodian journalists to consider reporting rural development news as part of their contribution to national development. Another objective of this contest is to improve the capacity of Cambodian journalists to write comprehensive and professional news stories on rural development. LWF Cambodia is sponsoring the contest.

Three winners will be selected by the CCJ to win the following prizes:

- 1. USD700 for the first place winner
2. USD500 for the second place winner and
3. USD300 for the third place winner

Mr. Pen Samitthy, CCJ President, said, "The writing contest on rural development is part of CCJ's activities to improve the quality of media reporting and strengthen the professionalism of Cambodian journalists and their roles in the development of the country."

"This contest will provide journalists with an opportunity to mirror the real situation of rural development supported by the Royal Government of Cambodia, as well as many other NGO partners through the art of their writing," he added.

Mr. Samitthy appeals to all Cambodian journalists, including print and electronic media, and all journalism students to join the contest. The CCJ will set up an assessment committee to select the winners according to fair procedures and guidelines.

David Mueller, Country Representative for LWF Cambodia, said this is the first time that LWF Cambodia has sponsored a writing contest for journalists. The contest aims to promote and encourage Cambodian journalists to use their professional skills and roles to the best of their abilities in reporting good news, especially Cambodia's rural development issues, to the public in a broader context.

"I am convinced that in writing these features all candidates will gain good lessons and unique experiences through their exposure to LWF Cambodia. I strongly support and am happy to see Cambodian journalists contribute more actively to social development through disseminating accurate information in Cambodian newspapers," Mr. Mueller said.

To facilitate the collection of information, LWF Cambodia will organize field visits to its project areas, so that the journalists can interview project beneficiaries, Commune Council leaders, village leaders, Village Development Committee leaders, and related government officials.

In its mission to improve the quality of media in Cambodia, the CCJ aims to organize feature article writing contests every year in order to encourage merit and talented journalists who are implementing their noble tasks in society. This contest has been organized following a similar contest sponsored by the US Embassy in Cambodia. The official results of the US Embassy contest will be announced in late June after the Assessment Committee, which comprises experienced Cambodian and foreign journalists, makes its final judgment.

Contest Guidelines

- All print and electronic journalists and journalism students are eligible to join the contest. CCJ Staff are not eligible.
- Type of article for competition: Features, Khmer language, 3-6 pages, A4 size, Limon S1 font face, Size 22.
- All articles must be submitted in a sealed envelope, labelled with the name of the writer and organization. The candidate's name must not appear on the submitted article.
- All articles must be submitted to the Assessment Committee of the Club of Cambodian Journalists no later than 17:30 Friday 29 August 2008.
- The official results of the LWF Cambodia-sponsored contest will be announced in October 2008.

Phnom Penh, June 06, 2008
Club of Cambodian Journalists

