

2010 FIFA World Cup Organising Committee South Africa

SAFA HOUSE, 76 Nasrec Road, Nasrec Ext 3, Johannesburg, 2190, Private Bag X 2010, Mondeor, Johannesburg, South Africa, 2110 Tel +27 (0)11 567 2010, Fax +27 (0)11 494 3161, Smart Access 0860 SA 2010 (0860 72 2010) E-mail mail@2010saloc.com, www.FIFA.com

Ms Christina Teichmann Konrad Adenauer Stiftung 36 Long Street 6th Floor Cape Town 8001

Dear Colleague

GRATITUDE FOR YOUR CONTRIBUTION TOWARDS ATTAINMENT OF THE 2010 GREEN GOAL OBJECTIVES

Hope this finds you well.

As part of the preparations for the 2010 FIFA World Cup™ tournament (FWC) the 2010 FIFA World Cup Organising Committee (OC) has made a commitment to consider and minimise adverse environmental impacts resulting from the staging of the 2010 event. This was done under the auspices of the Green Goal programme. We further incorporated a clause on sustainability principles that will guide our efforts and those of the Host Cities (section 6.7 of the Host City Agreement) and ensuring that necessary measures are taken to mitigate environmental impacts.

Our success in safeguarding the environment during the FIFA World Cup tournament would not have been a success without the role of key partners, which include the Ministry of Environment, United Nations Development Programme and provincial environmental government departments.



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Your commitment and effort has gone a long way towards achieving the Green Goal objectives. This came through several projects including the planting trees, using recyclable materials, minimising waste generation, promoting separation of waste at source, promoting the use of public transport, promoting energy efficiency, reducing use of potable water, and provision of green energy for the Final Draw and World Cup.

It is with this regard that the OC presents you, as a Green Goal contributor, with a token of our appreciation for the role you have played towards greening the 2010 FIFA World CupTM. I trust you will continue to work towards sustainable and greener major sporting events in the future.

Yours sincerely

DR DANNY JORDAAN CHIEF EXECUTIVE OFFICER

