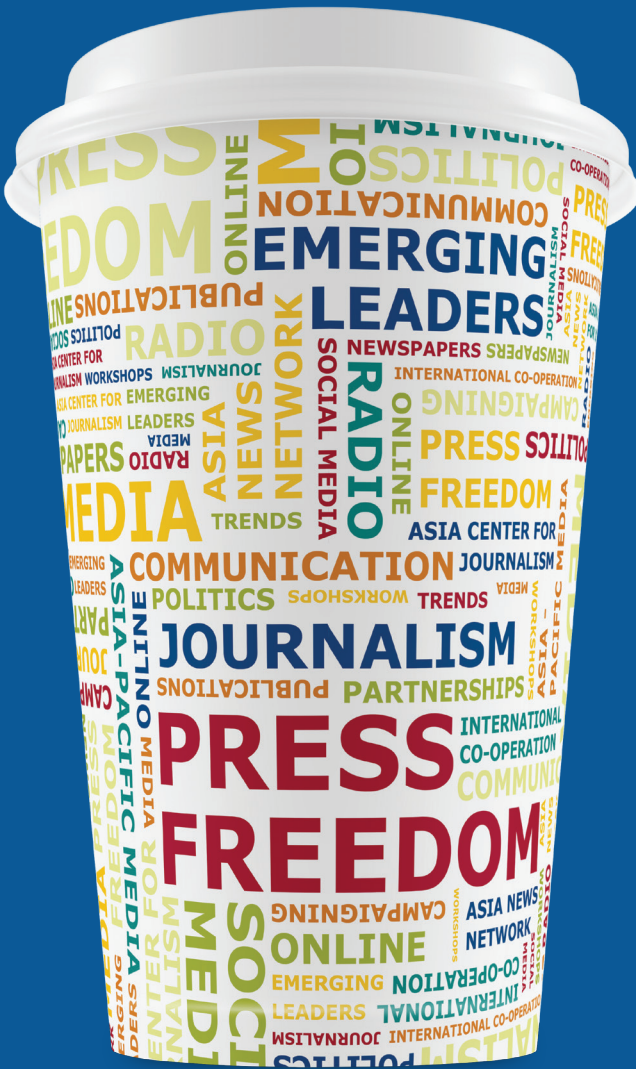


MEDIA INFORMATION GUIDE ASIA



Konrad
Adenauer
Stiftung

WHERE GOOD JOURNALISTS BECOME BETTER



M.A. Journalism

Diploma in Journalism

Diploma in Multimedia Journalism



Konrad
Adenauer
**Asian
Center
for
Journalism**
at the
Ateneo de Manila
University



Torben Stephan

Director
Konrad-Adenauer-Stiftung
Media Programme Asia

The Media Information Guide is the Media Programme's first brochure to provide journalists and media professionals with an overview of interesting projects and information sources in Asia.

This first edition includes the following:

- The Asia-Pacific Media Update is published bi-annually and comprises analytical reports on all the latest developments surrounding press freedom in 33 countries from the region. The newly introduced traffic light rating reviews the current media situation in each country (Page 10/11).
- The Alliance of Asian Media Schools offers journalism education and training in five different locations in Asia. From India to the Philippines, young talents will be able to access study programmes and obtain a University Diploma or even an MA (Page 6/7).
- On its website, the Asia News Network (ANN) offers breaking news from 20 Asian countries. Further, the AsiaNews magazine is published every Friday of the week - free of charge and available for download via App (Page 4/5).

The Media Programme Asia of the Konrad-Adenauer-Stiftung (KAS) promotes a free, responsible and ethical press in the region since 1996. It hosts more than 10 conferences and events annually, all over Asia, and produces publications, reports and websites (Page 8/9).

Enjoy!

ASIA NEWS NETWORK



WE KNOW ASIA BETTER

With 50 million readers daily, the Asia News Network (ANN) is the biggest alliance in Asia, covering stories from 22 leading dailies in the region. ANN improves the coverage of Asian affairs by sharing news among its members.

ANN was born in 1999 as an idea of Asian editors who participated in the first Asian-German Editors' Forum organized by the Konrad-Adenauer-Stiftung in Manila.

- AsiaNews magazine, released every Friday of the week, available for free online
- Continuously updated free news website
- Daily news feed via Twitter and Newsletter



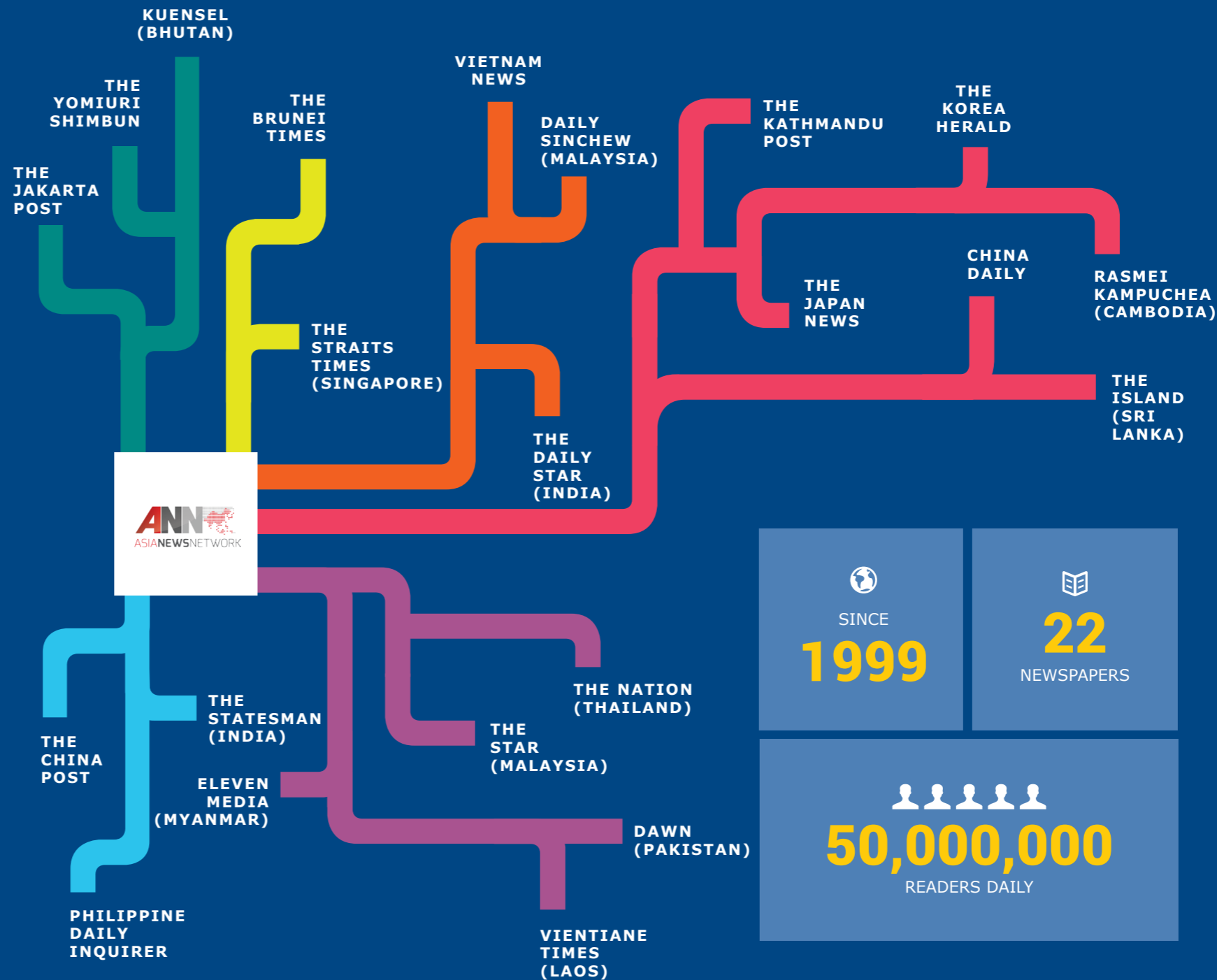
www.asianewsnet.net



Asia-News-Network



@asianewsnetwork





BUILDING THE FUTURE FOR ASIAN JOURNALISM

The Alliance of Asian Media Schools is a nonprofit consortium of Asian universities, colleges and training centers offering journalism programs. Its mission is to:

1. create journalism courses on comparative education standards
2. foster Asian-oriented curricula and programs
3. assist in the development of country-specific journalism education infrastructure
4. build links between academic institutions and professional media organizations




The schools collaborate to complement their media courses and enable students to study across five countries, exchange teachers and expertise and introduce a new pan-Asian knowledge-based curriculum.

A leading role in this alliance has been handed over to our longtime partner ACFJ (Konrad Adenauer Asian Center for Journalism). The ACFJ is a faculty for journalism at the Ateneo de Manila University in the Philippines and recruits students from all over Asia. Courses: MA in Journalism, Diploma in Multimedia Journalism, Diploma in Photojournalism.

- Konrad Adenauer Asian Center for Journalism (ACFJ) at Ateneo de Manila University, Philippines
- The Statesman Print Journalism School, India
- Nation University's Faculty of Communication Arts, Thailand
- Royal University of Phnom Penh's Department of Media and Communication (DMC), Cambodia
- National Management College at Yangon University, Myanmar


5
J-SCHOOLS


9
STUDY PROGRAMMES


1,340
GRADUATES



EVENTS

Covering the latest media trends and developments from the Asia-Pacific region, Konrad-Adenauer-Stiftung's Media Programme Asia hosts more than ten events annually. They are regularly announced on the official website.

- Asian-European Editors' Forum – Pan-continental meeting
- Forum of Emerging leaders – Discussing the future of journalism with junior editors
- E-lection Bridge Asia-Pacific – New Age Political Communication



14

EVENTS IN 2013



www.kas.de/mediaasia



media.programme.asia



PUBLICATIONS

Each year, the Media Programme produces numerous print and online publications on trending media topics such as data journalism, crowdsourcing, new media and mobile journalism.

- Data Journalism in Asia
- Crowdsourcing in Asian Journalism
- Mobile Journalism in the Asian Region



32

PUBLICATIONS AVAILABLE ONLINE



@KASMediaAsia



KAS Media Programme Asia

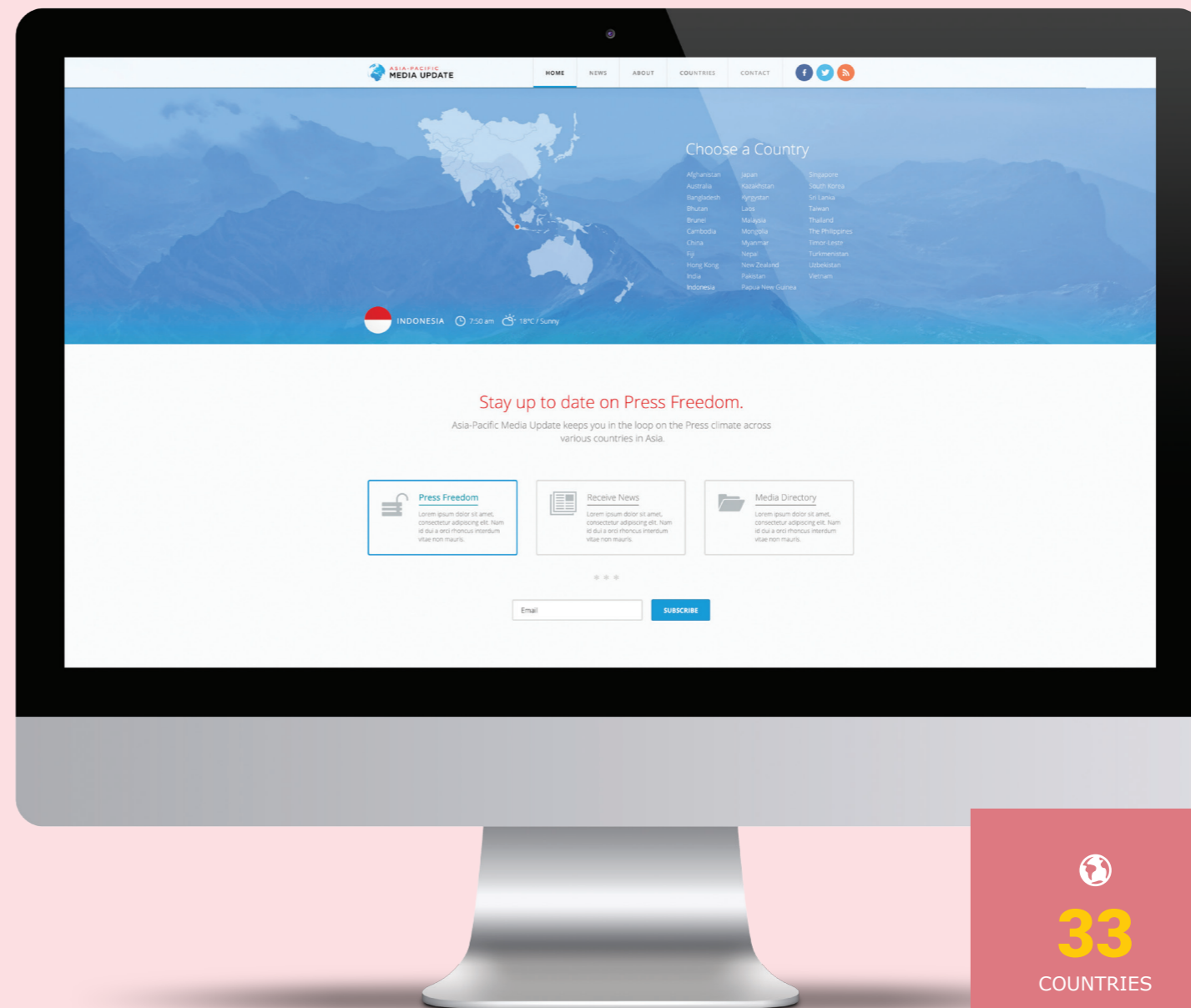
ANALYSING PRESS FREEDOM IN THE REGION

The Asia-Pacific Media Update is a website offering a biannual analysis of the most recent developments and events surrounding press freedom and freedom of information in more than 30 countries.

The website contains a traffic light rating system. Each country's media situation will be reviewed, analysed and rated according to its legal, security, press, broadcasting and internet environment by a committee of media experts and academics. Further, a prognosis will be given to indicate improvement, aggravation or stagnation.

The website also includes a directory offering extensive contact details of newspapers, broadcasters and online media outlets, as well as a news/blog section with latest updates and articles on press freedom in the region.

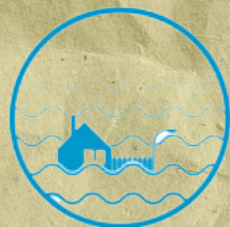
- Traffic light rating system for media freedom
- Bi-annual reports on press freedom
- Media directory
- Continuously updated blog




33
COUNTRIES


892
MEDIA OUTLETS

COST OF NATURAL DISASTERS (USD\$)
FROM 1900 - 2013



359
BILLION
FLOODS



314
BILLION
EARTHQUAKE



223
BILLION
TSUNAMI



167
BILLION
CYCLONE



34
BILLION
DRAUGHT

IMMIGRATION DUE TO CLIMATE CHANGE
FROM 1900 - 2013

3,800,000
EAST ASIA



3,400,000
SOUTHEAST ASIA



3,500,000
SOUTH ASIA



CLIMATE CHANGE IN ASIA

Nine of the fifteen cities with the highest air pollution in the world are in East Asia. Asia's greenhouse emissions are increasing at a rate twice as fast as the global average. Much of South-East Asia's original forest cover has been destroyed, at an annual loss rate the size of Switzerland. On top of that, Asia has the highest annual water withdrawal of all the world's regions.

Clearly, the region is facing enormous environmental problems and the need for widespread information is crucial. To support environmental journalism in Asia, the Media Programme has set up a blog and a website.

- Blog: Environmental Journalism in Asia-Pacific
- Website: Visualised infographics on the effects of climate change
- Upcoming Environmental Magazine



www.ejap.org/cca



www.ejap.org



EVERY FRIDAY. FOR FREE.



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Media Programme Asia

34 Bukit Pasoh Road

Singapore 089848

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CONCEPTION AND DESIGN

Philip Behnke

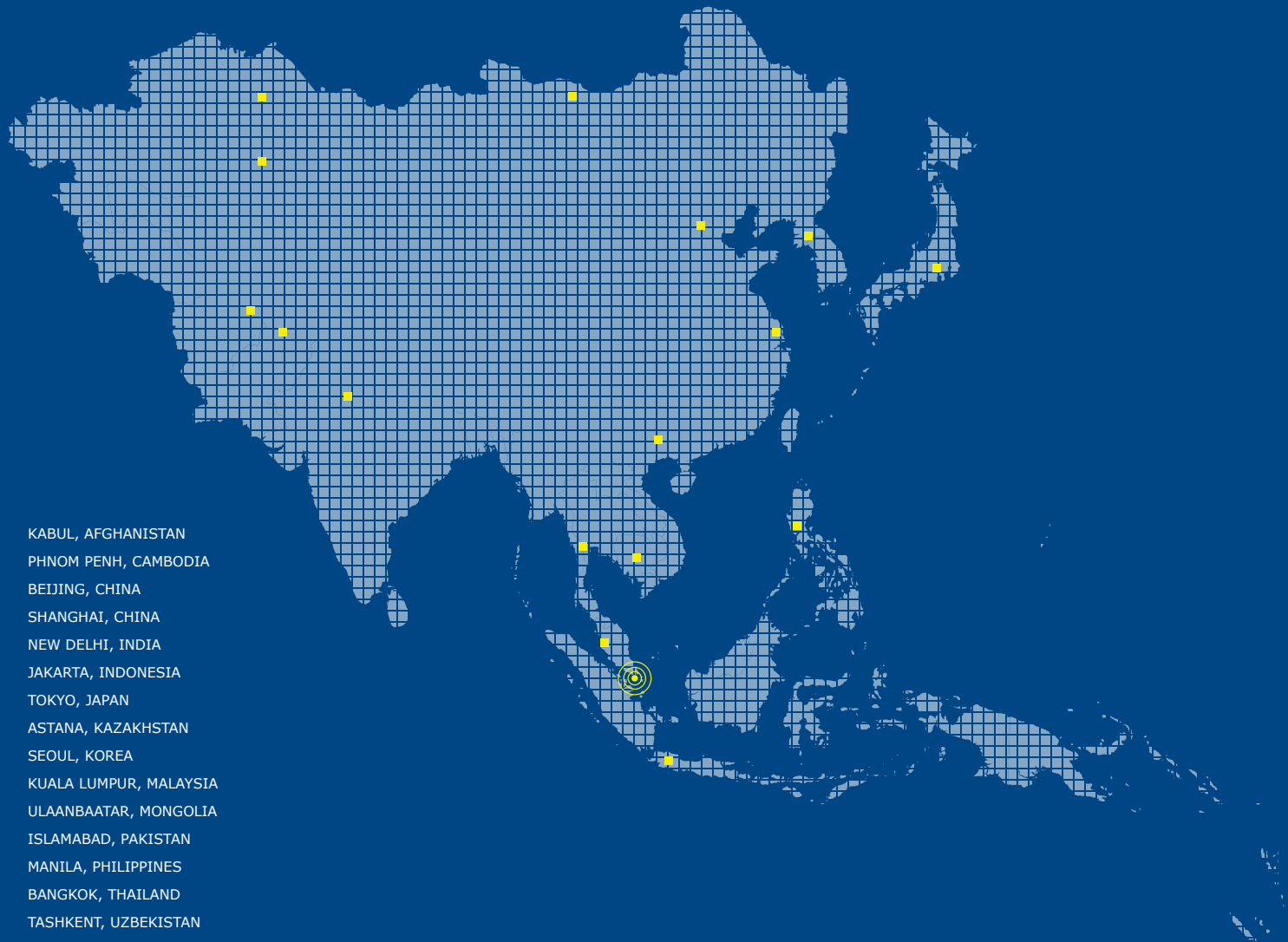
MELEWI Design

www.melewi.net

PHOTO CREDITS

Simon Winkelmann, KAS Singapore, (Pages 6/7, Pages 8/9)

KAS Offices in Asia



KABUL, AFGHANISTAN

PHNOM PENH, CAMBODIA

BEIJING, CHINA

SHANGHAI, CHINA

NEW DELHI, INDIA

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TOKYO, JAPAN

ASTANA, KAZAKHSTAN

SEOUL, KOREA

KUALA LUMPUR, MALAYSIA

ULAANBAATAR, MONGOLIA

ISLAMABAD, PAKISTAN

MANILA, PHILIPPINES

BANGKOK, THAILAND

TASHKENT, UZBEKISTAN

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SINGAPORE