

Wie tickt Trumps Amerika?

Anlage/Datensammlung

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1. Gesellschaft

a) Häufigste Nachnamen 2010

(Census erhebt dies nur alle zehn Jahre)

Frequently Occurring Surnames from the 2010 Census



NOTE: This presentation of data focuses on summarized aggregates of counts and characteristics associated with surnames, and the data do not in any way identify any specific individuals.

Tabulations of all surnames occurring 100 or more times in the 2010 Census returns are provided in the files listed below. The first link explains the methodology used for identifying and editing names data. The second link provides an Excel file of the top 1,000 surnames. The third link provides zipped Excel and CSV (comma separated) files of the complete list of 162,253 names. The top ten surnames are:

Name	Number Of Occurrences
Smith	2,442,977
Johnson	1,932,812
Williams	1,625,252
Brown	1,437,026
Jones	1,425,470
Garcia	1,166,120
Miller	1,161,437
Davis	1,116,357
Rodriguez	1,094,924
Martinez	1,060,159

https://www.census.gov/topics/population/genealogy/data/2010_surnames.html

b) Beliebteste Babynamen 2016

2016 Most Popular Names in US									
	Check for a name in this list								
	Check for a name								
Rank	Rank Girls Boys								
1	Emma	Noah							
2	Olivia	Liam							
3	Ava	William							
4	Sophia	Mason							
5	Isabella	James							
6	Mia	Benjamin							
7	Charlotte	Jacob							
8	Abigail	Michael							
9	Emily	Elijah							
10	Harper	Ethan							

https://nameberry.com/popular_names/US

c) Wie viele Amerikaner haben einen Reisepass?

Valid Passports in Circulation (1989-2016)

√ Year	> Valid U.S. Passports
2016	131,841,062
2015	125,907,176
2014	121,512,341
2013	117,443,735
2012	113,431,943
2011	109,780,364
2010	101,797,872

https://travel.state.gov/content/passports/en/passports/statistics.html

d) Beliebteste Urlaubsziele im Ausland

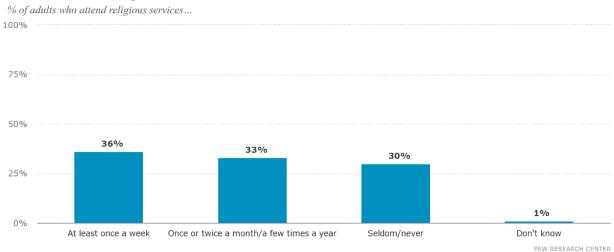
U.S. CITIZEN TRAVEL TO INTERNATIONAL REGIONS

							2016								YTD
													Total	% Change	Market
Regions	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD	YTD (1)	Share
Europe	615,470	546,246	912,603	976,044	1,441,559	1,837,000	1,654,182	1,356,022	1,437,634	1,055,110	750,951		12,582,821	6.9%	17.3%
Caribbean	588,925	643,467	809,877	687,500	641,598	803,919	890,781	645,065	416,980	451,579	502,982		7,082,673	2.0%	9.8%
Asia	434,366	351,237	479,397	440,303	452,593	488,734	460,034	388,236	405,050	488,441	435,521		4,823,912	9.5%	6.6%
South America	153,576	160,319	183,477	145,179	160,869	202,821	198,609	178,300	129,157	131,988	136,772		1,781,067	8.9%	2.5%
Central America	258,520	260,786	320,266	222,167	227,876	319,273	332,404	218,258	146,172	161,373	188,361		2,655,456	7.5%	3.7%
Oceania	58,440	72,704	68,529	47,648	51,715	58,120	59,085	52,475	47,696	55,719	62,410		634,541	11.5%	0.9%
Middle East	178,493	152,882	184,931	147,391	188,052	214,771	221,530	177,224	155,408	148,121	166,413		1,935,216	5.8%	2.7%
Africa	26,709	22,661	31,706	26,726	33,005	36,015	41,695	32,521	28,808	25,423	23,483		328,752	3.8%	0.5%
Total Overseas (2)	2,314,499	2,210,302	2,990,786	2,692,958	3,197,267	3,960,653	3,858,320	3,048,101	2,766,905	2,517,754	2,266,893	0	31,824,438	6.3%	43.9%
Mexico (Total) (3)(P)	2,543,012	2,432,735	2,824,993	2,391,385	2,406,555	2,598,428	2,903,458	2,436,957	2,110,991	2,533,117	2,619,718		27,801,348	8.6%	38.3%
Mexico (Air) (2)	703,811	751,950	934,935	732,306	714,455	897,872	900,988	635,614	450,156	587,448	630,799		7,940,334	11.1%	(6)
Canada (Total) (4)	526,018	613,377	755,707	801,425	1,154,078	1,668,418	2,310,246	1,953,135	1,414,075	1,012,488	712,434		12,934,202	11.1%	17.8%
Canada (Air) (4)	193,437	226,448	267,993	279,412	378,497	545,299	629,581	538,070	452,403	356,702	269,257		4,152,674	23.7%	(6)
North America	3,069,030	3,046,112	3,580,700	3,192,810	3,560,633	4,266,846	5,213,704	4,390,092	3,525,066	3,545,605	3,332,152	0	40,735,550	9.4%	56.1%
Grand Total	5,383,529	5,256,414	6,571,486	5,885,768	6,757,900	8,227,499	9,072,024	7,438,193	6,291,971	6,063,359	5,599,045	0	72,559,988	8.0%	100.0%
Monthly % Chg (1)	9.7%	10.8%	12.2%	6.6%	6.1%	6.1%	10.2%	5.3%	8.8%	10.3%	3.6%				

http://travel.trade.gov/view/m-2016-O-001/index.html

e) Gottesdienstbesuche

Attendance at religious services



 $\frac{http://www.pewforum.org/religious-landscape-study/attendance-at-religious-services/}{}$

f) Analphabetenzahlen

Illiteracy Statistics

Share This Data











U.S. Illiteracy Statistics	Data
Percent of U.S. adults who can't read (below a basic level)	14 %
Number of U.S. adults who can't read	32,000,000
Percent of prison inmates who can't read	70 %
Percent of high school graduates who can't read	19 %

http://www.statisticbrain.com/number-of-american-adults-who-cant-read/

g) Waffen pro Einwohner

The 10 countries with the most guns

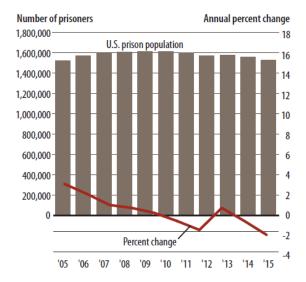
- (1) USA 112.6 guns per 100 residents
- 2 Serbia 75.6
- (3) Yemen 54.8
- 4 Switzerland 45.7
- 5 Cyprus 36.4
- (6) Saudi Arabia 35
- 7 Iraq 34.2
- (8) Uruguay 31.8
- (9) Sweden 31.6
- 10 Norway 31.3

http://www.telegraph.co.uk/travel/maps-and-graphics/mapped-the-countries-withthe-most-guns/

h) Gefängnisinsassen

1,526,800

FIGURE 1
Prisoners under the jurisdiction of state or federal correctional authorities, December 31, 2005–2015



https://www.bjs.gov/content/pub/pdf/p15.pdf

i) Größe und Gewicht

Body Measurements





Data are for the U.S

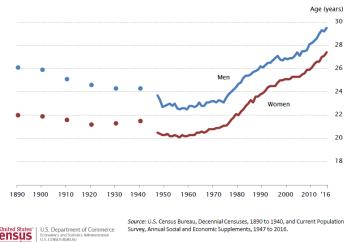


https://www.cdc.gov/nchs/fastats/body-measurements.htm

2. Haus und Familie

a) Durchschnittsalter Hochzeit

Figure MS-2 Median age at first marriage: 1890 to present



Census

https://www.census.gov/content/dam/Census/library/visualizations/timeseries/demo/families-and-households/ms-2.pdf

b) Scheidungen

Provisional number of divorces and annulments and rate: United States, 2000-2015

	Divorces &		Rate per 1,000 total
Year	annulments	Population	population
2015/1	800,909	258,518,265	3.1
2014/1	813,862	256,483,624	3.2
2013/1	832,157	254,408,815	3.3
2012/2	851,000	248,041,986	3.4
2011/2	877,000	246,273,366	3.6
2010/2	872,000	244,122,529	3.6
2009/2	840,000	242,610,561	3.5
2008/2	844,000	240,545,163	3.5
2007/2	856,000	238,352,850	3.6
2006/2	872,000	236,094,277	3.7
2005/2	847,000	233,495,163	3.6
2004/3	879,000	236,402,656	3.7
2003/4	927,000	243,902,090	3.8
2002/5	955,000	243,108,303	3.9
2001/6	940,000	236,416,762	4.0
2000/6	944,000	233,550,143	4.0

https://www.cdc.gov/nchs/data/dvs/national marriage divorce rates 00-15.pdf

c) Beliebteste Haustiere

2017-2018 APPA National Pet Owners Survey Statistics: Pet Ownership & Annual Expenses

According to the 20157-2018 APPA National Pet Owners Survey, 68% of U.S. households own a pet, which equates to 84.6 millions homes

In 1988, the first year the survey was conducted, 56% of U.S. households owned a pet.

Breakdown of pet ownership in the U.S. according to the 2017-2018 APPA National Pet Owners Survey

Number of U.S. Households that Own a Pet (millions)

 Bird
 7.9

 Cat
 47.1

 Dog
 60.2

 Horse
 2.6

 Freshwater Fish
 12.5

 Saltwater Fish
 2.5

 Reptile
 4.7

 Small Animal
 6.7

Total Number of Pets Owned in the U.S. (millions)

 Bird
 20.3

 Cat
 94.2

 Dog
 89.7

 Horse
 7.6

 Freshwater Fish
 139.3

 Saltwater Fish
 18.8

 Reptile
 9.4

 Small Animal
 14.0

https://www.americanpetproducts.org/press_industrytrends.asp

d) Eigentumsbesitzer

Percent of Americans Who Own Their Home

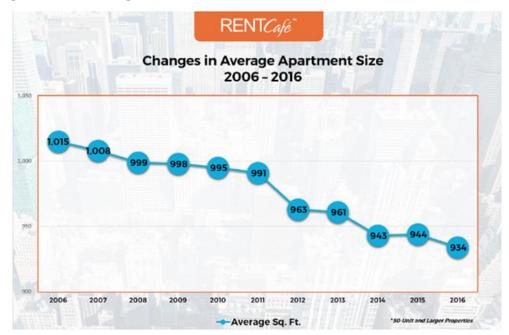
Share This Data



Year	Percent Who Own Home	Percent Free and Clear
2015	62.2 %	26.3 %
2014	67.35 %	29.75 %
2013	64.5 %	29 %
2009	67.4 %	27 %
2000	67 %	28.1 %

http://www.statisticbrain.com/percent-of-americans-who-own-their-home/

e) Wohnraumgröße



https://www.census.gov/const/C25Ann/sftotalmedavgsqft.pdf

f) Stromverbrauch pro Haushalt

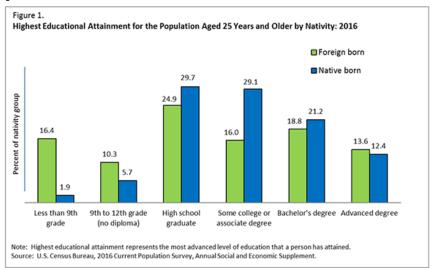
How much electricity does an American home use?

In 2015, the average annual electricity consumption for a U.S. residential utility customer was 10,812 kilowatthours (kWh), an average of 901 kWh per month. Louisiana had the highest annual electricity consumption at 15,435 kWh per residential customer, and Hawaii had the lowest at 6,166 kWh per residential customer.

https://www.eia.gov/tools/faqs/faq.php?id=97&t=3

3. Bildung und Beruf

a) Schulabschlüsse



https://www.census.gov/newsroom/blogs/random-samplings/2017/03/immigrant familiesa.html

b) Verschuldung von Studenten

Overall Statistics

Before delving into the nitty-gritty details, it is best to give an overall snapshot of the current student loan debt situation. Here are a few statistics that will give you a better idea of where the nation stands with its second leading form of debt:

- · National Student Loan Debt \$1,407,200,000,000 (\$1.41 trillion)
- · Overall Number of Student Loan Borrowers 44,179,100 (~70% of college students)
- · Student Loan Default Rate 10.7%
- · Student Loan Delinquency Rate 5.41%
- * Average Debt per Student Borrower \$27,857

(Resource: Federal Reserve Bank of New York Consumer Credit Panel/Equifax)

https://studentloans.net/student-loan-debt-statistics/

c) Durchschnittlicher Stundenlohn



https://tradingeconomics.com/united-states/wages

d) Häufigste Berufe

3. Combined food preparation and serving workers (including fast food)

Number of people with this job in the US: 3,216,460 Average annual pay: \$19,710

2. Cashier

Number of people with this job in the US: 3,478,420 Average annual pay: \$20,990

1. Retail salesperson

Number of people with this job in the US: 4,612,510 Average annual pay: \$26,340

http://www.businessinsider.com/pay-for-most-popular-jobs-in-the-us-2016-8/#-19

4. Kultur

a) Teuerster Künstler

Jean-Michel Basquiat - Untitled für 110,5 Millionen USD

http://money.cnn.com/2017/05/18/luxury/jean-michel-basquiat-untitled-painting-auction-record/index.html

b) Aktuell beliebteste Theaterstücke

AMERICAN THEATRE'S TOP 10* MOST-PRODUCED PLAYS OF 2016-17

- Hand to God by Robert Askins: 13
- Constellations by Nick Payne: 10
- Disgraced by Ayad Akhtar: 10
- Million Dollar Quartet by Floyd Mutrux and Colin Escott: 10
- The Christians by Lucas Hnath: 8
- Peter and the Starcatcher, adapted by Rick Elice from Dave Barry and Ridley Pearson: 8
- The Legend of Georgia McBride by Matthew Lopez: 7
- Sex With Strangers by Laura Eason: 7
- Intimate Apparel by Lynn Nottage: 6
- King Charles III by Mike Bartlett: 6
- A Raisin in the Sun by Lorraine Hansberry: 6
- Sister Act, with book by Bill and Cheri Steinkellner, music by Alan Menken, and lyrics by Glenn Slater: 6

*actually 12 due to ties

http://www.americantheatre.org/2016/09/21/the-top-10-most-produced-plays-of-the-2016-17-season/

b) Die bisher erfolgreichsten Kinofilme 2017

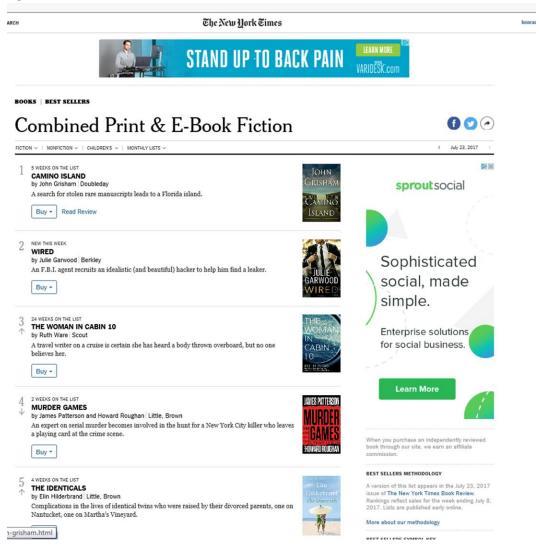
Platz	Titel	Budget in	Einnahmen in
		Mio. \$	den US in Mio. \$
1	Die Schöne und das Biest	160	503, 9
	Beauty and the Beast (French: La Belle et		
	la Bête) is a traditional fairy tale written by		
	French novelist Gabrielle-Suzanne Barbot		
	de Villeneuve and published in 1740 in La		
	Jeune Américaine et les contes marin.		
2	Guardians of the Galaxy Vol. 2	200	384,3
	It is a 2017 American superhero film based		
	on the Marvel Comics superhero team		
	Guardians of the Galaxy.		
3	Wonder Woman	149	354, 6

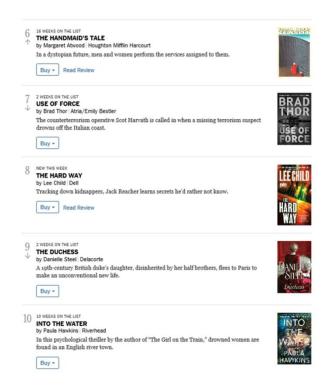
	is a fictional superhero		
i appearing in Am	erican comic books		
published by DC			
	comic-based movies,		
there's lots of ex	plosive, destructive action		
violence. There's	more romance here than		
in many of the n	nale-centric superhero		
movies. Diana/V	Vonder Woman (Gal Gadot)		
is often naive, b	ut she's clearly the heroine		
of the story, and	l her interest in saving		
	ne acts bravely and		
1	g an example for		
	rring and directed by		
	surprisingly diverse		
1	with strong messages		
	, courage, and compassion.		224.2
4 Logan- the Wo		97	226,3
	of the <u>X-Men</u> series. The		
	e extremely strong, bloody		
	ence, including characters ough flesh and skulls, shot,		
	nd killed. A young girl is		
	ights. The movie also		
	ortance of family.		
	ortainee or raining i		
	us 8	250	225. 5
5 Fast and Furio		250	225, 5
5 Fast and Furio The American ac	ction film directed by F.	250	225, 5
5 Fast and Furior The American ac Gary Gray and v		250	225, 5
5 Fast and Furior The American ac Gary Gray and v the eighth instal	ction film directed by F. vritten by Chris Morgan is	250	225, 5
5 Fast and Furior The American according Gary Gray and with the eighth instal Furious franchise	ction film directed by F. written by Chris Morgan is Iment in The Fast and the	250	225, 5
5 Fast and Furior The American ac Gary Gray and w the eighth instal Furious franchise Statham and Dw	ction film directed by F. vritten by Chris Morgan is Iment in The Fast and the e. Vin Diesel, Jason	250	225, 5
5 Fast and Furior The American according Gary Gray and with the eighth instal Furious franchise Statham and Dwactors. The anta	ction film directed by F. written by Chris Morgan is Iment in The Fast and the e. Vin Diesel, Jason wayne Johnson are main	250	225, 5
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5 Fast and Furior The American action Gary Gray and with the eighth instal Furious franchise Statham and Dwactors. The anta Cipher who has anything with a most cars. 6 The Lego Batm	ction film directed by F. written by Chris Morgan is Iment in The Fast and the e. Vin Diesel, Jason vayne Johnson are main gonist is super-hacker the power to hack into chip – including, obviously,	250 80	225, 5 175, 8
5 Fast and Furior The American action Gary Gray and with the eighth instal Furious franchise Statham and Dwactors. The anta Cipher who has anything with a most cars. 6 The Lego Batma	ction film directed by F. written by Chris Morgan is Iment in The Fast and the e. Vin Diesel, Jason wayne Johnson are main gonist is super-hacker the power to hack into chip – including, obviously, an Movie n Movie is a 2017 3D		
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Fast and Furior The American actions of Gary Gray and with eighth instal Furious franchise Statham and Dwactors. The anta Cipher who has anything with a most cars. The Lego Batma computer-animal produced by Ward Based on the Leis an internation United States, A story focuses on Batman as he at greatest fear to with Will Arnett	ction film directed by F. written by Chris Morgan is Iment in The Fast and the e. Vin Diesel, Jason wayne Johnson are main gonist is super-hacker the power to hack into chip – including, obviously, an Movie n Movie is a 2017 3D ted superhero comedy film, rner Animation Group. go Batman toy line, the film al co-production of the ustralia and Denmark. The the DC Comics character tempts to overcome his stop the Joker's latest plan, reprising his role as		
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Fast and Furior The American action Gary Gray and with eighth instal Furious franchise Statham and Dwactors. The anta Cipher who has anything with a most cars. The Lego Batma computer-anima produced by Wa Based on the Le is an internation United States, A story focuses on Batman as he at greatest fear to with Will Arnett Batman for the form	ction film directed by F. written by Chris Morgan is Iment in The Fast and the e. Vin Diesel, Jason wayne Johnson are main gonist is super-hacker the power to hack into chip – including, obviously, Tan Movie n Movie is a 2017 3D ted superhero comedy film, rner Animation Group. go Batman toy line, the film al co-production of the ustralia and Denmark. The the DC Comics character tempts to overcome his stop the Joker's latest plan, reprising his role as film, with the cast also		

	Fiennes.		
7	Get Out Get Out is a 2017 American horror film in which a young black man must contend with veiled racism and then outright terror when his white girlfriend takes him to meet her parents and others for the first time.	4,5	175,5
8	The Boss Baby The Boss Baby is a 2017 American computer-animated comedy film loosely based on the 2010 picture book of the same name written and illustrated by Marla Frazee ^[4] and produced by DreamWorks Animation. The title character, The Boss Baby, has the voice of Alec Baldwin. The plot follows a baby who is a secret agent in the war between babies and puppies.	125	173
9	Kong: Skull Island Kong: Skull Island is a 2017 American monster film that is a reboot of the King Kong franchise.	190	168,1
10	Pirates of the Caribbean, Salazars Rache Pirates of the Caribbean: Dead Men Tell No Tales (released overseas as Pirates of the Caribbean: Salazar's Revenge) ^[6] is a 2017 American swashbuckler fantasy film. It is the fifth installment in the Pirates of the Caribbean film series. Johnny Depp, Kevin McNally and Geoffrey Rush reprise their roles as Jack Sparrow, Joshamee Gibbs and Hector Barbossa, respectively, while Javier Bardem, Brenton Thwaites and Kaya Scodelario join the cast as Armando Salazar, Henry Turner and Carina Smyth. The film also features the returns of Orlando Bloom and Keira Knightley as Will Turner and Elizabeth Swann, following their absence from the previous film.	230	166,9

http://www.filmstarts.de/filme/bildergalerien/bildergalerie-18513296/?page=30

c) Aktuell Beliebteste Bücher

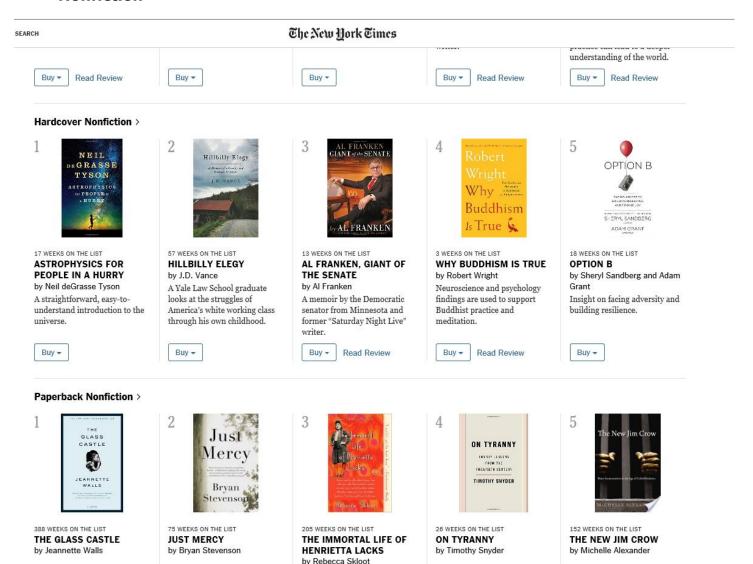




d) Beliebteste Bücher (New York Times Best Seller)

Rankings on weekly lists reflect sales for the week ending August 26, 2017. Lists are published early online. Authoritatively ranked lists of books sold in the United States, sorted by format and genre.

Nonfiction



The Glass Castle is a 2005 memoir by Jeannette Walls. The book recounts the unconventional, poverty-stricken upbringing Walls and her siblings had at the hands of their deeply dysfunctional parents. https://en.wikipedia.org/wiki/The Glass Castle

Just Mercy Bryan Stevenson was a young lawyer when he founded the Equal Justice Initiative, a legal practice dedicated to defending those most desperate and in need: the poor, the wrongly condemned, and women and children trapped in the farthest reaches of our criminal justice system. One of his first cases was that of Walter McMillian, a young man who was sentenced to die for a notorious murder he insisted he didn't commit. The case drew Bryan into a tangle of conspiracy, political machinations, and legal brinksmanship—and transformed his understanding of mercy and justice forever.

http://bryanstevenson.com/the-book/

The immortal life of Henrietta Lacks She was a poor black tobacco farmer whose cells—taken without her knowledge in 1951—became one of the most important tools in medicine, vital for developing the polio vaccine, cloning, gene mapping, and more. Henrietta's cells have been bought and sold by the billions, yet she remains virtually unknown, and her family can't afford health insurance. This phenomenal New York Times bestseller tells a riveting story of the collision between ethics, race, and medicine; of scientific discovery and faith healing; and of a daughter consumed with questions about the mother she never knew. https://www.amazon.de/Immortal-Life-Henrietta-Lacks/dp/1400052181

On Tyranny The Founding Fathers tried to protect us from the threat they knew, the tyranny that overcame ancient democracy. Today, our political order faces new threats, not unlike the totalitarianism of the twentieth century. We are no wiser than the Europeans who saw democracy yield to fascism, Nazism, or communism. Our one advantage is that we might learn from their experience. https://www.amazon.com/Tyranny-Twenty-Lessons-Twentieth-Century/dp/0804190119

The new Jim Crow Praised by Harvard Law professor Lani Guinier as "brave and bold," this book directly challenges the notion that the election of Barack Obama signals a new era of colorblindness. With dazzling candor, legal scholar Michelle Alexander argues that "we have not ended racial caste in America; we have merely redesigned it." By targeting black men through the War on Drugs and decimating communities of color, the U.S. criminal justice system functions as a contemporary system of racial control—relegating millions to a permanent second-class status—even as it formally adheres to the principle of colorblindness. In the words of Benjamin Todd Jealous, president and CEO of the NAACP, this book is a "call to action." https://www.amazon.com/New-Jim-Crow-Incarceration-Colorblindness/dp/1595586431

The New Hork Times

BOOKS

The New York Times Best Sellers



September 10, 2017





Combined Print & E-Book Fiction >

FICTION V | NONFICTION V | CHILDREN'S V | MONTHLY LISTS V



NEW THIS WEEK

Y IS FOR YESTERDAY

by Sue Grafton

The 25th Kinsey Millhone mystery novel. A former student from an elite private school is released from prison and a sociopath returns to haunt the detective.

Buy **▼**



2 WEEKS ON THE LIST

SEEING RED

by Sandra Brown

The TV journalist Kerra Bailey and former federal agent John Trapper join forces to expose a web of conspiracy behind a hotel bombing in Dallas.

Buy **▼**



2 WEEKS ON THE LIST

THE STORE

by James Patterson and Richard DiLallo

Two New York writers go undercover to expose the secrets of a powerful retailer.

Buy ₹

4



23 WEEKS ON THE LIST

THE WHISTLER

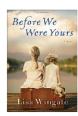
by John Grisham

A whistleblower alerts a Florida investigator to judicial corruption involving the Mob and Indian casinos.

Buy **▼**

Read Review

5



4 WEEKS ON THE LIST

BEFORE WE WERE YOURS

by Lisa Wingate

A South Carolina lawyer, researching her grandmother's past, learns about a Tennessee orphanage that kidnapped children and placed them for adoption with wealthy people. Based on a real-life scandal.

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The New Hork Times

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2 WEEKS ON THE LIST

THE STORE

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Two New York writers go undercover to expose the secrets of a powerful retailer.

Buy **▼**



2 WEEKS ON THE LIST

SEEING RED

by Sandra Brown

The TV journalist Kerra Bailey and former federal agent John Trapper join forces to expose a web of conspiracy behind a hotel bombing in Dallas.

Buy **▼**

4



12 WEEKS ON THE LIST

CAMINO ISLAND

by John Grisham

A search for stolen rare manuscripts leads to a Florida island.

Read Review

5



6 WEEKS ON THE LIST

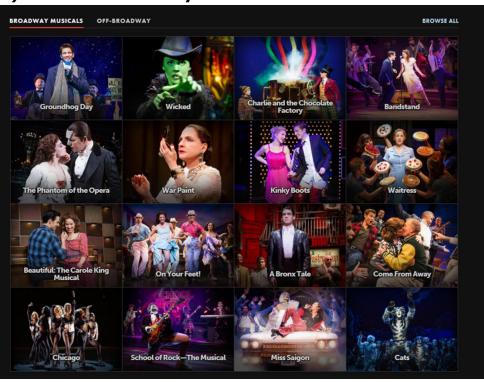
THE LATE SHOW

by Michael Connelly

Renée Ballard, a young detective with the L.A.P.D., investigates crimes against two women.

Buy ▼

e) Aktuelle Broadway Musicals

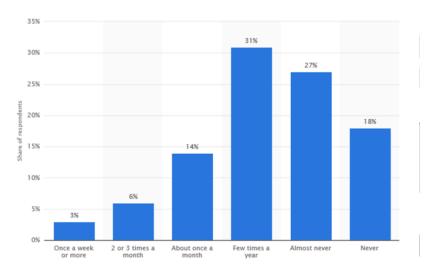


f) Aktuell beliebteste Serien



g) Durchschnittliche Kinobesuche

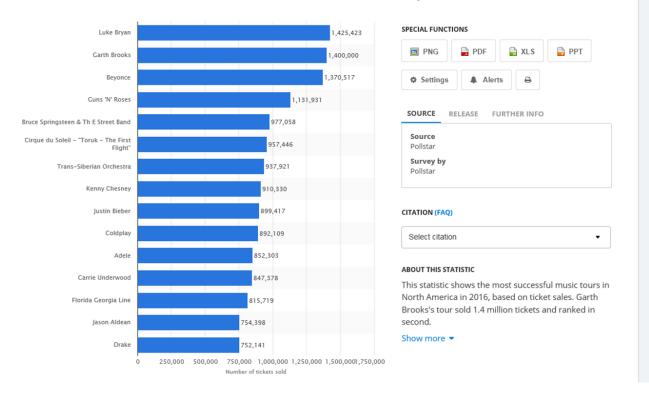
How often do you go to see movies in a movie theater?



© Statista 2017

h) Meistverkaufte Konzerttickets

The most successful music tours in North America in 2016, based on ticket sales



i)Fahrdienste

Laut Spesendienstleister Certify entfallen folgende Prozentpunkte der Fahrspesen bei Dienstreisen auf folgende Anbieter:

Ridehailing-Firmen (wie Uber/Lyft): 46%

Mietwagen: 40%

Taxi: 14%

Wenn Mietwagen nicht berücksichtigt werden, dann:

Ridehailing-Firmen:73%

davon: Uber: 69% und Lyft: 4%

Taxi: 27%

https://www.nzz.ch/wirtschaft/unternehmen/der-fahrdienst-uber-dominiert-in-denusa-den-markt-mit-einer-ausnahme-und-dann-waere-da-noch-diese-enklaveld.108382

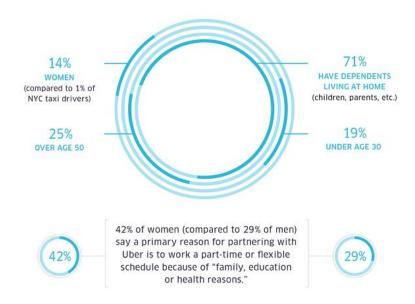
Uber & Lyft & more

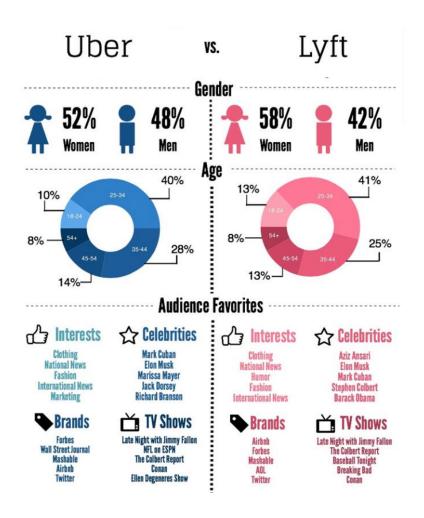
Average and median monthly income per sharing economy worker

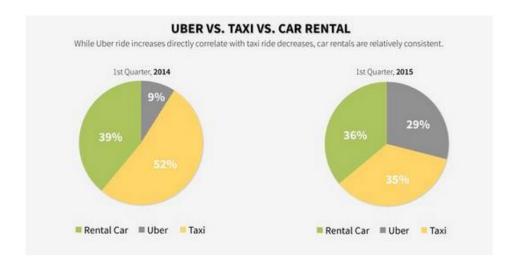
RANK	COMPANY	AVERAGE/MO	MEDIAN/MO			
1	Airbnb	\$924	\$440			
2	TaskRabbit	\$380	\$110			
3	Lyft	\$377	\$210			
4	Uber	\$364	\$155			
5	Doordash	\$229	\$100			
6	Postmates	\$174	\$70			
7	Etsy	\$151	\$40			
8	Fiverr	\$103	\$60			
9	Getaround	\$98	\$70			
	OVERALL	\$299	\$109			
	Data is based on tens of thousands of Earnest loan applicants.					
earnest ¤	ARNEST.COM		SOURCE: EARNEST			

Large number of Uber drivers in the US are female

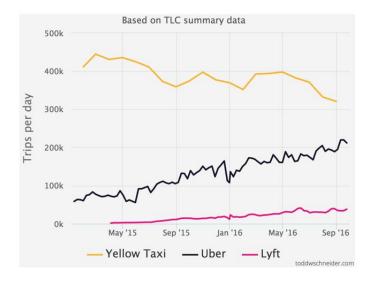
WHO ARE THESE DRIVERS?







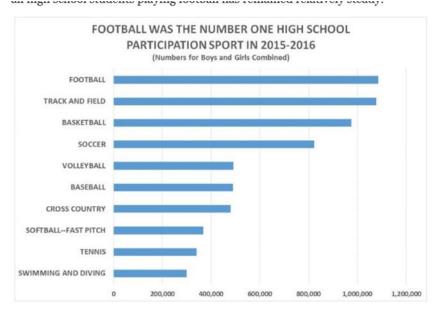
NYC Daily Trips: Yellow Taxi, Uber and Lyft



http://www.businessofapps.com/data/uber-statistics/#1

5. Sport

a) Lieblingssportarten, die selber ausgeübt werden



b) Lieblingssportarten zum Zuschauen

TABLE 1

FAVORITE SPORT

"If you had to choose, which ONE of these sports would you say is your favorite?"

Base: All adults who follow one or more sport

	1985	1989	1992	1993	1994	1997	1998	2002	2003	2004
	%	%	%	%	%	%	%	%	%	%
Pro football	24	26	28	24	24	28	26	27	29	30
Baseball	23	19	21	18	17	17	18	14	13	15
Men's college football	10	6	7	8	7	10	9	9	9	11
Auto racing	5	4	5	6	5	5	7	10	9	7
Men's pro basketball	6	7	8	12	11	13	13	11	10	7
Ice hockey	2	3	3	3	5	4	3	3	3	4
Men's soccer	3	2	2	1	3	3	4	3	3	3
Men's college basketball	6	10	8	8	8	6	4	4	6	6
Men's golf	3	4	4	6	5	6	4	4	5	4
Boxing	NA	2								

http://www.theharrispoll.com/sports/Americas_Fav_Sport_2016.html

6. Ernährung

a) Restaurantbesuche

In a typical week, how often do you go to a restaurant for dinner?						
Date	Rarely / Never	1X / Week	2-3X / Week	>3X / Week		
2016	43 %	35 %	12 %	10 %		

http://www.statisticbrain.com/dining-out-statistics/

b) Lieblingsessen

FAVORITE COMFORT FOOD

Rank Summary - Top 10

"What do you consider to be your favorite food for each of the following?"

	Rank	Total
	#	%
Pizza	1	15
Chocolate	2	7
Ice cream	3	7
Mac and cheese	4	5
Chips	5	4
Hamburgers	6	3
Steak	7	3
Popcorn	8	2
Pasta (general mentions)	9	2
Mexican food	10	2

http://www.theharrispoll.com/health-and-life/Favorite-Foods.html

c) Beliebteste Fast Food Restaurants

Here's how fast food restaurants ranked:

- 1. Chick-fil-A, 87
- 2. Papa John's, 82
- 3. All Others, 81
- 3. Little Caesars Pizza, 81
- 3. Panera Bread, 81
- 6. Arby's, 80
- 6. Dunkin' Donuts, 80
- 6. Subway, 80
- 9. Chipotle Mexican Grill, 78
- 9. Domino's, 78
- 9. KFC, 78
- 12. Pizza Hut, 77
- 13. Burger King, 76
- 13. Wendy's, 76
- 15. Starbucks, 75
- 15. Taco Bell. 75
- 17. Jack in the Box, 74
- 18. McDonald's, 69

CNNMoney (New York)
First published June 21, 2016: 12:08 AM ET

http://money.cnn.com/2016/06/21/pf/favorite-fast-food-restaurant/index.html

7. Gesundheit

a) Häufigste Todesursachen

Leading Causes of Death







Number of deaths for leading causes of death

- Heart disease: 633,842
 - Cancer: 595,930
 - Chronic lower respiratory diseases: 155,041
 - Accidents (unintentional injuries): 146,571
 - Stroke (cerebrovascular diseases): 140,323
 - Alzheimer's disease: 110,561
 - Diabetes: 79,535
 - Influenza and pneumonia: 57,062
 - Nephritis, nephrotic syndrome, and nephrosis: 49,959
 - Intentional self-harm (suicide): 44,193

Source: Health United States, 2016 Table 19 📆 [PDF-11.1 MB] (Data are for 2014)

https://www.cdc.gov/nchs/fastats/leading-causes-of-death.htm

b) Wie viele Amerikaner nehmen Psychopharmaka?

Drug Class:	Age Group:	Number of People:
All Psychiatric Drugs	0-5 Years	1,080,168
Breakdown:		
0-1 Years	274,804	
2-3 Years	370,778	
4-5 Years	500,948	
6-12 Years	4,130,340	
13-17 Years	3,617,593	
18-24 Years	5,467,615	
25-44 Years	21,029,136	
45-64 Years	28,143,196	
65 Year +	17,404,930	
Grand Total		78,694,222

https://www.cchrint.org/psychiatric-drugs/people-taking-psychiatric-drugs/

c) Zahl übergewichtiger Menschen

U.S. Age-Adjusted Prevalence of Adult Obesity and Severe Obesity (NHANES 2013-2014)

	Obesity	Severe Obesity
	BMI >/= 30 kg/m2	BMI >/= 40 kg/m2
All	37.7%	7.7%

http://frac.org/obesity-health/obesity-u-s

d) Ärztedichte

Doctors Total, Per 1 000 inhabitants, 2014

Source: Health care resources



https://data.oecd.org/healthres/doctors.htm

e) Lebenserwartung

Life expectancy at birth Men/Total/Women, Years, 2014

Source: Health status

Show: Chart	Table		Çfullscreen	d ▼
Location ▼		▼ Men	▼ Total	▼ Women
France		79.5	82.8	86.0
Germany		78.7	81.2	83.6
Italy		80.7	83.2	85.6
Japan		80.5	83.7	86.8
United Kingdom		79.5	81.4	83.2
United States		76.5	78.9	81.3

Information on data for Israel: http://oe.cd/israel-disclaimer

.. Not available; | Break in series; e Estimated value; f Forecast value; x Not applicable; p Provisional data; s Strike; - Nil;

https://data.oecd.org/healthstat/life-expectancy-at-birth.htm

8. Medien

a) Fernsehgewohnheiten

Television Watching Statistics

Share This Data



Total Use of Television	Data
Average time spent watching television (U.S.)	5:11 hours
White	5:02
Black	7:12
Hispanic	4:35
Asian	3:14
Years the average person will have spent watching TV	9 years
Family Television Statistics	
Percentage of households that possess at least one television	99 %
Number of TV sets in the average U.S. household	2.24
Percentage of U.S. homes with three or more TV sets	65 %
Percentage of Americans that regularly watch television while eating dinner	67 %
Percentage of Americans who pay for cable TV	56 %
Number of videos rented daily in the U.S.	6 million
Percentage of Americans who say they watch too much TV	49 %

http://www.statisticbrain.com/television-watching-statistics/

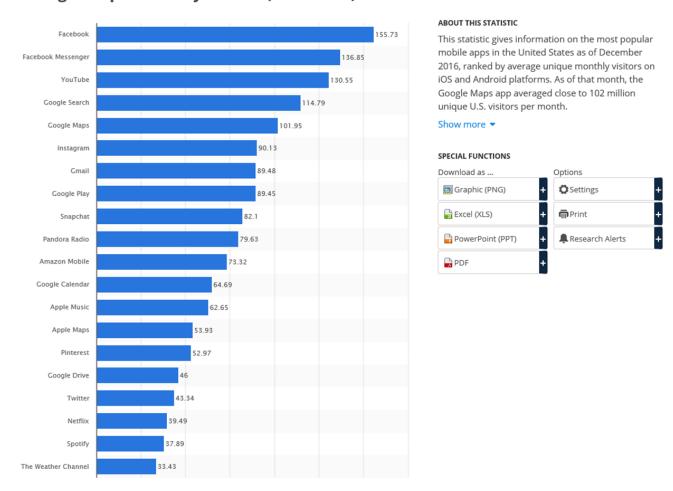
b) Tageszeitungen nach Auflage (Stand Mai 2016)

- 1. **USA Today** 2,301,917
- 2. The New York Times 2,101,611
- 3. The Wall Street Journal 1,337,376
- 4. Los Angeles Times 467,309
- 5. New York Post 424,721
- 6. Chicago Tribune 384,962
- $7. \ \ \textbf{The Washington Post} 356{,}768$
- 8. Newsday 321,296
- 9. Daily News 299,538
- 10. am New York 298,759

http://www.cision.com/us/2014/06/top-10-us-daily-newspapers/

c) Beliebteste Smartphone-Apps

Most popular mobile apps in the United States as of December 2016, ranked by average unique monthly visitors (in millions)



d) Fernsehsendungen mit höchsten Einschaltquoten (2016-2017)

(Numbers are in millions of viewers)

- 1. Sunday Night Football (NBC) 19.6
- 2. Thursday Night Football (NBC) 16.9
- 3. NCIS (CBS) 14.6
- 4. Thursday Night Football (CBS) 14.5
- 5. The Big Bang Theory (CBS) 14.0
- 6. *The OT* (Fox) 13.6
- 7. 60 Minutes (CBS) 11.9
- 8. Bull (CBS) 11.4
- 9. Football Night in America Pt. 3 (NBC) 10.8

- 10. The Voice Monday (NBC) 10.6
- 11. Dancing with the Stars (ABC) 10.4
- 12. The Voice Tuesday (NBC) 10.3
- 13. NCIS: Los Angeles (CBS) 10.1
- 14. Blue Bloods (CBS) 9.9
- 15. This Is Us (NBC) 9.8
- 16. NCIS: New Orleans (CBS) 9.6
- 17. Hawaii Five-0 (CBS) 9.2
- 18. Little Big Shots (NBC) 9.1
- 19. Survivor (CBS) 8.4
- 20. Madam Secretary (CBS) 8.3

http://www.tvguide.com/news/most-watched-highest-rated-shows-tv-2016-2017-season/

e) Facebook

(Stand August 2017)

Largest Audience

Vin Diesel: Total fans: 101 468 893

Eminem: Total fans: 90 230 279

Will Smith: Total fans: 75 309 242

Fastest-Growing Pages in United States

Barack Obama: +256 847 Fans

Newegg: +252 458 Fans

Warmth: +146 361 Fans

Blossom: +105 035 Fans

So Yummy: +88 349 Fans

https://www.socialbakers.com/statistics/facebook/pages/total/united-states/#

f) Twitter

(Stand August 2017)

Largest Audience

Katy Perry: Total followers: 103 319 739

Justin Bieber: Total followers: 100 424 206

Barack Obama: Total followers: 94 491 920

Fastest-Growing Pages in United States

Sheeraz Hasan: +91 784 Followers

Donal J. Trump: +88 596 Followers

Justin Bieber: +76 403 Followers

xoxo, Gaga: +73 869 Followers

Barack Obama: +71 676 Followers

https://www.socialbakers.com/statistics/twitter/profiles/united-states/

9. Kaufverhalten

a) Bestverkaufte Autos im Mai 2017

April 2017 • May 2016

Rank	Best-Selling Car	May	May	%	2017	2016	%
Kalik	best-setting car	2017	2016	Change	YTD	YTD	Change
#1	Honda Accord	33,547	31,949	5.0%	130,300	140,548	-7.3%
#2	Toyota Corolla	32,937	36,615	-10.0%	145,476	158,754	-8.4%
#3	Toyota Camry	32,547	36,916	-11.8%	147,434	167,200	-11.8%
#4	Honda Civic	31,989	35,396	-9.6%	144,854	158,030	-8.3%
#5	Nissan Altima	23,994	28,404	-15.5%	118,242	142,220	-16.9%
#6	Ford Fusion	21,603	24,589	-12.1%	89,086	120,313	-26.0%
#7	Chevrolet Malibu	20,718	24,202	-14.4%	73,087	104,187	-29.9%
#8	Nissan Sentra	18,371	20,204	-9.1%	90,040	102,293	-12.0%
#9	Ford Focus	17,244	17,455	-1.2%	67,146	83,653	-19.7%
#10	Chevrolet Cruze	17,120	16,671	2.7%	92,360	68,065	35.7%
#11	Hyundai Elantra	16,407	22,168	-26.0%	86,955	73,892	17.7%
#12	Hyundai Sonata	12,605	15,879	-20.6%	66,768	92,547	-27.9%
#13	Kia Forte	11,801	9,910	19.1%	47,359	43,572	8.7%
#14	Volkswagen Jetta	11,535	10,943	5.4%	45,496	49,659	-8.4%
#15	Subaru Impreza & WRX/STI	11,347	8,255	37.5%	48,698	37,647	29.4%
#16	Kia Optima	10,789	10,895	-1.0%	48,465	51,887	-6.6%
#17	Kia Soul	10,521	13,706	-23.2%	43,623	58,299	-25.2%
#18	Nissan Versa	9,006	12,114	-25.7%	48,403	57,778	-16.2%
#19	Toyota Prius/Prius Prime	7,972	9,393	-15.1%	35,708	39,975	-10.7%
#20	Ford Mustang	7,895	10,327	-23.5%	38,422	53,189	-27.8%

Source: Automakers

 $\frac{http://www.goodcarbadcar.net/2017/06/top-20-best-selling-cars-in-america-may.html}{}$

b) Meistgekaufte Amazon Artikel

(1. August, 16:25 Uhr)

Amazon Best Sellers Our most popular products based on sales. Updated hourly

Amazon Launchpad Appliances Apps & Games Arts, Crafts & Sewing

Automotive Baby

Beauty & Personal Care Books

CDs & Vinyl Camera & Photo Cell Phones & Accessories Clothing, Shoes & Jewelry

Collectible Coins Computers & Accessories

Digital Music Electronics

Entertainment Collectibles Gift Cards

Grocery & Gourmet Food Health & Household Home & Kitchen Industrial & Scientific

Kindle Store Kitchen & Dining Magazine Subscriptions Movies & TV

Musical Instruments Office Products Patio, Lawn & Garden Pet Supplies

Prime Pantry Camera & Photo

Tovs & Games

› See more Best Sellers in Toys & Games



Cards Against Humanity ★★★★ 36,745



Intex River Run I Sport Lounge, Inflatable Water Float, 53" Diameter ★★★☆ 1,874



Disney Moana's Magical Seashell Necklace ★★★☆ 198

Electronics

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Fire TV Stick with Alexa Voice Remote | Streaming Media Player



Soluna Solar Eclipse Glasses - CE and ISO Certified Safe Shades for Direct Sun Viewing, (10 Pack) 会社会社 584





Echo Dot (2nd Generation) - Black **★★★★** 43,824

» See more Best Sellers in Camera & Photo



Soluna Solar Eclipse Glasses - CE and ISO Certified Safe Shades for Direct Sun Viewing, (10 Pack) ★★★★☆ 584



Eclipse Glasses - CE Certified Safe Solar Eclipse Glasses – 10pk Assorted- Eye Protection ★★★★☆ 232



Solar Eclipse Glasses | ISO & CE Certified Safe Solar Eclipse Shades | Viewer and Filters | Protection For

★★★☆☆ 159

Video Games

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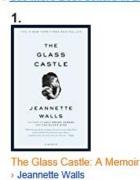


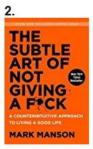
Splatoon 2 - Nintendo Switch Nintendo

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3.

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ASICS Men's GEL Venture 5 Trail Running Shoe ★★★★☆ 7,107

https://www.amazon.com/Best-Sellers/zgbs/ref=zg_bs_tab/147-3118325-5375412

c) Die 10 beliebtesten Bekleidungsgeschäfte in Amerika

(Stand November 2016)

- 1. Nordstrom
- 2. Victoria's Secret
- 2. Old Navy
- 3. Macy's
- 3. Forever 21
- 4. Nordstrom Rack

- 5. Lululemon Athletica
- 6. Topshop
- 7. Neiman Marcus
- 8. Dillard's

http://www.refinery29.com/2016/06/114405/popular-clothing-stores-by-state-2016#slide-1

d) Videospiele Juli 2017:

- 1. Splatoon 2*
- 2. Crash Bandicoot: N. Sane Trilogy
- 3. Grand Theft Auto V
- 4. Final Fantasy XII: The Zodiac Age
- 5. The Legend of Zelda: Breath of the Wild*
- 6. Injustice 2
- 7. Mario Kart 8*
- 8. Overwatch**
- 9. Tom Clancy's Rainbow Six: Siege
- 10.NBA 2K17
- 11.Tom Clancy's Ghost Recon: Wildlands
- 12.Call of Duty: Modern Warfare Remastered
- 13.Call of Duty: Black Ops III
- 14.Minecraft
- 15.Call of Duty: Infinite Warfare
- 16.MLB 17: The Show
- 17.ARMS*
- 18.Battlefield 1
- 19. Mass Effect: Andromeda

20.Tekken 7

Meistverkaufte Spiele 2017 bis Juli:

- 1. Tom Clancy's Ghost Recon: Wildlands
- 2. The Legend of Zelda: Breath of the Wild*
- 3. For Honor
- 4. Grand Theft Auto V
- 5. Horizon Zero Dawn
- 6. Injustice 2
- 7. Mass Effect: Andromeda
- 8. Resident Evil 7: Biohazard
- 9. NBA 2K17
- 10.Call of Duty: Infinite Warfare

Meistverkaufte Spiele innerhalb der letzten 12 Monate:

- 1. Call of Duty: Infinite Warfare
- 2. Battlefield 1
- 3. NBA 2K17
- 4. Madden NFL 17
- 5. Grand Theft Auto V
- 6. Tom Clancy's Ghost Recon: Wildlands
- 7. FIFA 17
- 8. The Legend of Zelda: Breath of the Wild*
- Final Fantasy XV
- 10.For Honor

https://www.gamespot.com/forums/system-wars-314159282/npd-july-2017-sales-charts-nintendo-switch-splatoo-33402135/

zusammengestellt von:

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