



Faculty of Management - Developing Future-fit Leadership

CENTRE FOR SOCIAL ENTREPRENEURSHIP AND SOCIAL ECONOMY (CSESE)

The state of the Social Economy of South Africa

4 & 5 September 2013

Sunnysidepark Hotel

Johannesburg



Konrad
Adenauer
Stiftung

50 YEARS OF WORLDWIDE COOPERATION



CENTRE FOR SOCIAL
ENTREPRENEURSHIP
AND SOCIAL ECONOMY



UNIVERSITY
OF
JOHANNESBURG

PROGRAMME

WEDNESDAY 4 SEPTEMBER 2013

BREAKFAST WITH MINISTER TREVOR MANUEL					
06:45	REGISTRATION AND BREAKFAST				
08:00	<p>A breakfast and in-depth conversation with Minister Trevor Manuel Aligning the social economy with the objectives of the Nation Development Plan (NDP) is of utmost importance. How can the social economy contribute to growth? Introductory remarks by :</p> <p><i>Dr Susan Steinman – Director of the CSESE, Faculty of Management, UJ</i> <i>Prof Daneel van Lill – Executive Dean, Faculty of Management</i> <i>Mr Marius Glitz – Project Manager, Konrad Adenauer Stiftung</i> <i>Prof Derek van der Merwe – Deputy Vice-chancellor, University of Johannesburg</i> The Honourable Trevor Manuel, Minister in the Presidency, National Planning Commission <i>Facilitating questions from the audience – Mr Pat Pillay, E-TV News anchor and CEO Life College</i></p>				
9:30	Comfort break				
09:40	<p>About the state of the Social Economy - PLENARY This session deals with the status quo of the social economy in South Africa and Dr Steinman will introduce two research papers in this regard. The discussion of these papers will focus on the state of cooperatives and the impact of legislation, the international perspectives and experiences with cooperatives and in addition the question is asked whether social enterprise is organised and speaking with one voice. Is it time for the Social Economy to reorganise?</p> <p><i>Dr Susan Steinman - CSESE (Chair and Research presentation)</i> <i>Discussants: Mr Ludwig Erhard – DGRV; Mr Lawrence Bale – SANACO; Mr Flavio Bassi – Ashoka; Dr Eliada Nwosu Griffen-EL - UCT followed by questions from the audience</i></p>				
10:25	<p>Social Business and SME Tax Policy Framework, Investment Vehicles and Investment Incentives - PLENARY Ms Tamzin Ratcliff will present research (a white paper) on local and international models and taxation. She proposes a model for the RSA informed by investment vehicles and investment incentives for Social businesses.</p> <p><i>Ms Tamzin Ratcliffe – Impact Trust (Presentation of research)</i> <i>Discussant - Mr Mark van Wyk – Mergence Investment Managers</i></p>				
10:10	<p>An exceptional social entrepreneur: Ahmed Ismael (Smiley) empowering communities country-wide through public-private partnerships: the Siyafunda Centres</p>				
11:15	Tea/Coffee				
	<table border="1"> <thead> <tr> <th>SESSION 1</th> <th>SESSION 2</th> </tr> </thead> <tbody> <tr> <td> <p>11:30 Best Practices in the Social Economy What is a best practice and what is social impact? A number of best practices within the social economy share how they make an impact and developed best practices.</p> <p><i>Chair and Introduction - Ms Chimene Chetty – WBS</i> <i>Presenting impact: Prof Kovin Naidoo – ICEE; Ms Shona McDonald - Shonaquip; Ms Nonhlanhla Mpachoe – CTU Supplies; Mr Shane Immelman – Lapdesk; Nonceba Lushaba – Peace Foundation</i></p> </td> <td> <p>11:30 Social Impact Investment Social impact investment is not just a buzz word or a new trend. Investors are serious about investing in social purposes entities that promise to fulfil the social purpose but are sustainable and profitable at the same time.</p> <p><i>Chair and Introduction: Brian Richardson - Wizzit Bank (chair)</i> <i>Discussants: Ms Tamzin Ratcliffe – Impact Trust; Mr Dylan Edwards – GreaterCapital SA; Mr Mark van Wyk – Mergence Investment Managers; Mr Max Pichulik – Impact Amplifier</i></p> </td> </tr> </tbody> </table>	SESSION 1	SESSION 2	<p>11:30 Best Practices in the Social Economy What is a best practice and what is social impact? A number of best practices within the social economy share how they make an impact and developed best practices.</p> <p><i>Chair and Introduction - Ms Chimene Chetty – WBS</i> <i>Presenting impact: Prof Kovin Naidoo – ICEE; Ms Shona McDonald - Shonaquip; Ms Nonhlanhla Mpachoe – CTU Supplies; Mr Shane Immelman – Lapdesk; Nonceba Lushaba – Peace Foundation</i></p>	<p>11:30 Social Impact Investment Social impact investment is not just a buzz word or a new trend. Investors are serious about investing in social purposes entities that promise to fulfil the social purpose but are sustainable and profitable at the same time.</p> <p><i>Chair and Introduction: Brian Richardson - Wizzit Bank (chair)</i> <i>Discussants: Ms Tamzin Ratcliffe – Impact Trust; Mr Dylan Edwards – GreaterCapital SA; Mr Mark van Wyk – Mergence Investment Managers; Mr Max Pichulik – Impact Amplifier</i></p>
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12:30	LUNCH				

	SESSION 1	SESSION 2
13:30	<p>Teaching and learning - education for the social economy</p> <p>An ecosystem for teaching and learning is important. Appropriate academic curriculum on undergraduate and post-graduate levels, skills training, service learning and community engagement programmes are of utmost importance.</p> <p><i>Chair and introduction: Prof Shahida Cassim – UKZN, Discussants: Dr Eliada Nwosu Griffen-EL – UCT; Ms Linda McClure – Achievement SA; Mrs Yaa Ashantewaa Archer-Ngidi – Trainer of cooperatives</i></p>	<p>Defining BBBEE and Enterprise Development to add social value creation</p> <p>Enterprise Development is one way of social value creation within the social economy. How can we move BBBEE to add more social value creation within the social economy?</p> <p><i>Chair and Introduction: Ms Tamzin Ratcliffe – ImpactTrust Discussants: Duma Gqubule – PAX Africa; Mr Max Pichulik – Impact Amplifier; Ms Flick Asvat – Ashoka Fellow; Mr Keith Levinstein – Econobee.</i></p>
14:40	COMFORT BREAK	
14:55	Understanding social entrepreneurship – a lecturer’s experience – Ayesha Akhalwaya, UJ	
15:00	<p>Monitoring and Evaluation in the Social Economy - PLENARY</p> <p>This is one of the most important aspects to measure social impact. There is a huge industry and close to 1,000 tools to measure impact. But are these effective? We explore the purpose and methods to make it happen.</p> <p><i>Presentation: Ms Rejoice Shumba, PhD Student Discussant: Mr Dylan Edwards – GreaterCapital SA Discussant : Dr Susan Steinman, Director CSESE</i></p>	
16:00	Plenary: Summary of the day’s events and announcements.	
16:05	Closure and Networking with cash bar.	

THURSDAY 5 SEPTEMBER

08:00	Registration and refreshments		
08:30	<p>Keynote for the day: New legislation for cooperatives - PLENARY</p> <p>Mr Jeffrey Ndumo, Chief Director of Cooperatives at the DTI will focus on the amended cooperative legislation which promises to turn around the high wave of failures in cooperatives. Will the new legislation result in a higher success rate for cooperatives and will the sector create more jobs? What are the initiatives, amendments and how will it affect cooperatives?</p> <p><i>Presentation: Mr Jeffrey Ndumo – DTI Discussant: Mr Mogokare Richard Seleke, Dept of Economic Development, Tourism & Environmental Affairs</i></p>		
9:30	Transition (10 MINUTES)		
	SESSION 1	SESSION 2	SESSION 3
09:40	<p>Social Enterprises – the need for legislation</p> <p>Social enterprises competing for a shrinking donor base. To overcome these challenges and to gain access to larger markets there is a need for dedicated legislation for social enterprises, allowing for secure investments in social purpose.</p> <p><i>Chair and Introduction: Ms Lesley Williams – The Hub Discussants: Mr Brian Zondo – EDD; Mr Dylan Edwards – GreaterCapital SA. Ms Shona McDonald – Shonaquip</i></p>	<p>The potential of cooperatives for a more inclusive and sustainable economy</p> <p>Cooperatives have enormous potential to take a lead in creating a more inclusive (socially fair) and sustainable economy. How can this ideal be achieved in South Africa?</p> <p><i>Chair and Introduction: Dr Ludwig Erhard – DGRV Discussants: Mr Andrew Lukhele – National Stokvels Association; Mr Thulane Mabuza (SAFOBS)/ SANACO; Mr Tebogo Phadu – National Coop Financial Institutions; Mr Ben Nkuna – Thembeke Social Investments</i></p>	<p>Job Creation in the Social Economy</p> <p>The social economy is said to form 10% of the total economy. The panel explores its potential for job creation. Can incubation play a role in up-scaling? How can the social economy create more jobs?</p> <p><i>Chair and Introduction: Dr Sydney Mufamadi - UJ Discussants: Ms Cebisile Nyambe – ILO; Ms Sharmielia Garnie - Job Creation Trust; Roche van Wyk - Learn to Earn</i></p>
10:40	REFRESHMENT BREAK & TRANSITION – Group allocation		

11:00	WORKING GROUPS – CONNECTING THE SOCIAL ECONOMY TO GOVERNMENT’S INITIATIVES FOR GROWTH AND THE ELIMINATION OF POVERTY			
	Group 1 <u>Policy and Regulatory Framework for the social economy</u> <i>Group discussion leaders:</i> <i>Dr Susan Steinman (chair)</i> <i>Dr Eliada Nwosu Griffen-EL</i> <i>Legal Resources Council</i> <i>Ms Shona MacDonald</i> <i>Mr Roche van Wyk</i> <i>Parliamentary Portfolio Chair (tbc)</i>	Group 2 <u>Education and Job Creation within the social economy</u> <i>Group discussion leaders:</i> <i>Prof Shahida Cassim (chair)</i> <i>Ms Linda McClure</i> <i>Dr Sydney Mufamadi</i> <i>Ms Sharmielia Garnie</i> <i>Mrs Yaa Ashantewaa</i> <i>K Archer-Ngidi</i> <i>Parliamentary Portfolio Chair (tbc)</i>	Group 3 <u>Policy governing tax and financing within the social economy</u> <i>Group discussion leaders:</i> <i>Ms Tamzin Ratcliffe (chair)</i> <i>Brian Richardson</i> <i>Mark van Wyk</i> <i>Mthandazo Ngwenya</i> <i>Prof Linda de Vries</i> <i>Parliamentary Portfolio Chair (tbc)</i>	Group 4 <u>Implementation of policy related to the social economy</u> <i>Group discussion leaders:</i> <i>Ms Colette Clarke – DPSA (chair)</i> <i>Prof Kavin Naidoo</i> <i>Mr Flavio Bassi</i> <i>Nonceba Lushaba</i> <i>Parliamentary Portfolio Chair (tbc)</i>
12:30	LUNCH			
13:30	Group presentations by the group leaders. Input from the floor considered.			
14:30	Declaration is read by Ms Carien van der Linde, Legal Resources Council, and circulated for signing by participants.			
14:50	The road ahead – summary (signing of declaration on-going). Taking input from the floor and handing over of the declaration to government.			
15:05	Final word from KAS – Mr Marius Glitz.			
15:10	Vote of thanks.			
15:15	Closure			