

11th August 2014

CALL FOR APPLICATIONS

Hello everyone!

Europe has a wide range of interesting start-ups and we want to find the most outstanding ones. We,

Konrad Adenauer Stiftung, hub:raum, EIT ICT Labs Germany and SRH Berlin International Management University,

want to give them a voice and help to make ideas public.

We want you!

Are you still in the early-stages? Did you found your start-up less than 18 months ago? Is your start-up active in one of the following fields

1. Internet of Things,
2. Health,
3. Big Data or
4. Cloud Based Business Solutions

If yes, participate in our outstanding CONTEST and win a trip to one of the hottest startup cities in Europe and the chance to pitch your idea to investors and business angles!

A jury of **important investors, business angels, experts and foundations** (Founder and Head of hub:raum Peter Borchers, Dr. Udo Bub Managing Director EIT ICT Labs Germany, Founder and CEO of Sky & Sand Dr. Fabian Heilemann, Executive Director of IISM SRH Berlin Prof. Dr. Anabel Ternès and Head of Team Economic Policy of KAS Matthias Schäfer) will review all applications and will select the best from each country, and then three overall winners.

„What's in?“

If you are one of the three, you win a trip to Berlin to our international event at hub:raum, November 3rd, where you will be able to make an elevator pitch in front of the audience, an expert interview, which will be recorded and published, accommodation in one of the latest design hotels and a certificate. On top of that, you may win the public award.

All top ten start-ups will receive a certificate and an invitation to participate in the conference.

Moreover, all interested startups are invited to become part of a book about successful start-ups from around the world. They can present the story about how they started, talk about their company and provide contact details. It is a great offer to market your company. The book will be published in spring 2015, at first in German, then as well in English. Yossi Vardi will write the introduction to the book.

To apply please fill in the form and send it via email at Skrollan.Olschewski@kas.de
The deadline for your application is Sunday, 7th September 2014.

Form of Application *

Name and Company

Statistics

- Age
- Gender
- Educational background
- Educational background of the parents (university degree, a-levels, further education)
- Working experience
- Nationality

General information

- What are your hobbies?
- How often do you take time for your hobbies? Give some choices
- What did your parents do for work?
- Did they share their experience and daily work with you? Have you been involved in their business?
- Do you have entrepreneurs in your circle of friends? What do you do together?
- Experiences from childhood, which influenced your current status (situations, attitudes, frame believers, ...)

Start-up questions

- When have you decided to become an entrepreneur?
- What motivated you to found a start-up?
- Was there is a special situation or person influencing the decision?
- How did your family, friends and partner react on your entrepreneurial spirit?
- When and how did you come up with the idea of the company?
- What type of market research did you conduct?
- How did you finance your start-up? Investor, own capital, crowd, ...
- What were some challenging obstacles, which you faced / frightened to fail?
- Have you ever thought of giving up? Once a day, once a week, never..

- Location of the start-up. Are there reasons for that decision?
- Please describe your product/service.
- Are you the only founder? Who are the co-founders (friends, family, external or maybe from your former work, ...)? What criteria was it for choosing the co-founder?
- What kind of company structure did you choose? And who advised you to?
- Have you made use of any government support like coach, financial support, consulting, courses?
- Where do you see your company and yourself in 2 years?
- If you had three wishes for your company and the future, what would this be?
- Do you have any wishes concerning politics, economics and/or education to encourage more start-ups?

Work Life Balance

- What is your typical workday like?
- Do you often work on weekends?

What you would like to tell?

*** Note: Not all questions have to be answered.**