

April 2020

# Länderbericht

Auslandsbüro USA, Washington D.C.



## Corona Update: USA (1) – aktuelle Studien, Analysen und Kommentare

Für die Zeit vom 18. März bis 2. April 2020

*Zusammengestellt von: Sabine Murphy, Jeanene Laird, Elmar Sulk, Syreta Haggray, Dirk Hegen, Paul Linnarz*

Die Corona-Krise hat über die erheblichen gesundheitlichen Risiken und Folgen hinaus weitreichende Auswirkungen auf die Wirtschaft, Sicherheit, Forschung, Innen- und Außenpolitik sowie das gesellschaftliche Leben in den Vereinigten Staaten. Namhafte US-amerikanische Think Tanks und Experten setzen sich intensiv mit den unterschiedlichen Aspekten und Herausforderungen dieser in ihrem Umfang und ihrer Schnelligkeit beispiellosen Krise auseinander. Für einen Überblick über den aktuellen Stand der Diskussion stellt das KAS-Auslandsbüro USA mit Sitz in Washington D.C. wöchentlich eine Auswahl an Studien, Analysen und Kommentaren jeweils mit Links zu den Beiträgen zusammen.

### “National Coronavirus Response: A Road Map to Reopening”

Quelle: American Enterprise Institute (March 29, 2020)

Scott Gottlieb, Mark McClellan, Lauren Silvis, Caitlin Rivers, Crystal Watson

Executive Summary: “This report provides a road map for navigating through the current COVID-19 pandemic in the United States. It outlines specific directions for adapting our public-health strategy as we limit the epidemic spread of COVID-19 and are able to transition to new tools and approaches to prevent further spread of the disease. We outline the steps that can be taken as epidemic transmission is brought under control in different regions. These steps can transition to tools and approaches that target those with infection rather than mitigation tactics that target entire populations in regions where transmission is widespread and not controlled. We suggest measurable milestones for identifying when we can make these transitions and start reopening America for businesses and families. (...)”

<https://www.aei.org/research-products/report/national-coronavirus-response-a-road-map-to-reopening/>

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### “Cable TV and COVID-19: How Americans Perceive the Outbreak and View Media Coverage Differ by Main News Source”

Quelle: Pew Research Center (April 1, 2020)

Mark Jurkowitz and Amy Mitchell

In a Pew Research Center study, Mark Jurkowitz and Amy Mitchell find that the “ideological makeup” of cable news viewers influence their knowledge and response to the COVID-19 pandemic. The authors examined the responses of viewers who describe themselves as conservative, moderate or liberal and found a trend that their news sources impact their overall knowledge of coronavirus facts and their perception of the media coverage of the pandemic.

<https://www.journalism.org/2020/04/01/cable-tv-and-covid-19-how-americans-perceive-the-outbreak-and-view-media-coverage-differ-by-main-news-source/>

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## “East Asia and Pacific in the Time of COVID-19”, East Asia and Pacific Economic Update

Quelle: The World Bank (April 2020)

In response to the COVID-19 outbreak, the World Bank released an in-depth report on the countries in East Asia and the Pacific and how they are facing the prospect of a global financial shock and recession. According to the WB, there is a real threat that more people in their region will remain poor because of the lost opportunities for economic progress. In the report titled “East Asia and Pacific in the Time of Covid-19,” the Bank authors predict that “significant economic pain seems unavoidable in all countries.” To avert the worst case scenario, “countries must take action now - including urgent investments in healthcare capacity and targeted fiscal measures” (e.g. subsidies for sick pay and healthcare) to help with the containment of the virus. They call for national action and for “deeper international cooperation.” For example, these circumstances call for free trade in medical and other supplies. The report dedicates an entire chapter on the China-U.S. trade agreement, which went into force 2/14/2020. The authors argue that managed trade provided in the agreement will make the U.S. (and Mexico) better off, it will make “everyone else worse off.” They conclude that, were the Chinese government to decide to multilateralize the bilateral agreement, all trading countries would benefit.

<https://openknowledge.worldbank.org/handle/10986/33477>

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## “Trade War, Coronavirus, and Energy: How to Achieve Success for the US-China Phase 1 Trade Agreement”

Quelle: Rice University’s Baker Institute for Public Policy, Houston, Texas (April 01, 2020)

Steven R. Miles, J.D., Nonresident Fellow, Center for Energy Studies; Kenneth B. Medlock, III, Ph.D., James A. Baker, III, and Susan G. Baker Fellow in Energy and Resource Economics; Senior Director, Center for Energy Studies

In their latest policy brief, Steven R. Miles and Kenneth B. Medlock analyze the prospects for success for “Phase 1” of the recently agreed trade agreement between the USA and China. The focus is on energy exports from the USA to China. The authors propose an interpretation of the trade agreement that could help both countries in their fight against the economic distresses caused by the coronavirus. According to the authors’ recommendations, China would be relieved from buying energy it does not currently need, and the US could benefit from additional jobs and investment.

<https://www.bakerinstitute.org/media/files/files/c34fc417/bi-brief-040120-ces-coronavirus.pdf>

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## “U.S.-China Cooperation on Coronavirus Hampered by Propaganda War”

Quelle: Carnegie Endowment for International Peace (March 24, 2020)

Paul Haenle, Lucas Tcheyan

In a policy paper published at Carnegie Endowment, the authors call for ending what they call “the propaganda war by China and the U.S.” Both have used the pandemic “crisis to deliberately inflict damage on the other.” Instead, what is urgently needed is for the U.S. administration to open communication channels, allow for unrestricted trade on medical equipment, and initiate a dialogue on disease control, the authors state.

<https://carnegieendowment.org/2020/03/24/u.s.-china-cooperation-on-coronavirus-hampered-by-propaganda-war-pub-81347>

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## “Great Power Competition After the Coronavirus Crisis: What Should America Do?”

Quelle: The Heritage Foundation (March 26, 2020)

James Jay Carafano

At the Heritage Foundation, James Carafano looks ahead at a post-pandemic world and America’s engagement in the Middle East, Europe and the Indo-Pacific region. He argues that now is the

right time to assess U.S. foreign and security policy to position the country to pursue its vital interests, build important partnerships and be ready for a power competition with China.

<https://www.heritage.org/defense/commentary/great-power-competition-after-the-coronavirus-crisis-what-should-america-do>

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### **“How the U.S. Can Avoid COVID-19’s Geopolitical Perils”**

Quelle: The Atlantic Council (March 21, 2020)

Frederick Kempe, President and Chief Executive Officer, Atlantic Council

Fred Kempe warns of geopolitical perils in his analysis for the Atlantic Council. Kempe makes the case for long-term U.S. strategic thinking. Joining forces with its allies in countering the COVID-19 crisis could reestablish U.S. global leadership.

<https://www.atlanticcouncil.org/content-series/inflection-points/how-the-us-can-avoid-coronavirus-geopolitical-perils/>

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### **"A Guide to Healthy Skepticism of Artificial Intelligence and Coronavirus"**

Quelle: The Brookings Institution (April 2, 2020)

Alex Engler, Rubenstein Fellow, Governance Studies

In this report, the author takes a critical view of Artificial Intelligence's ability to significantly impact the response to the corona virus. Specifically, AI needed subject matter expertise, lots of data, showed limited accuracy in large scale events, tended to be biased and produced unintended consequences. However, according to Engler, "the future impact of AI on many of these applications is bright."

<https://www.brookings.edu/research/a-guide-to-healthy-skepticism-of-artificial-intelligence-and-coronavirus/>

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### **"The Web Can Help More in the Fight Against Covid-19. Here's What We Must Do"**

Quelle: World Wide Web Foundation (March 26, 2020)

Adrian Lovett, World Wide Web Foundation President & CEO

In this post, Adrian Lovett, President & CEO of the Web Foundation, explains the vital contributions of the internet during the corona virus pandemic. Lovett explains that the web functioned as a public health information hub, and that it connected people professionally and socially in times of social distancing, and identifies three main areas of concern for the road ahead: (1) increasing access, (2) fighting misinformation, and (3) using data responsibly and effectively.

<https://webfoundation.org/2020/03/the-web-can-help-more-in-the-fight-against-covid-19-heres-what-we-must-do/>

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### **"Data Access as the Next Transatlantic Digital Battleground"**

Quelle: The German Marshall Fund of the United States (March 30, 2020)

Peter Chase, Senior Fellow; Jonas Keck, Contributor; Margaret Van Scoy, Contributor

The authors state that "the long-term consequences of the corona virus pandemic now sweeping the globe are unknown, but one probable outcome is the accelerated digitalization of societies and economies." Against this backdrop, the article highlights the European Union's activity in the data access and data sharing context, specifically proposed legislation for a general legal framework to facilitate broader access to public and privately held data and to permit regulations creating "data spaces" in specific applications. Data spaces include the industrial (manufacturing) data space, the Green Deal data space, as well as the mobility, health, agriculture and financial data spaces. The authors conclude that these developments, much like the General Data Protection Regulation (GDPR), might have far-reaching implications for the transatlantic rela-

tions, especially because "U.S. companies, in particular, are bound to be affected as they are so heavily invested in Europe."

<http://www.gmfus.org/blog/2020/03/30/data-access-next-transatlantic-digital-battleground>

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### "Cybersecurity in the Time of COVID-19"

Quelle: Council on Foreign Relations (March 30, 2020)

David P. Fidler, Adjunct Senior Fellow for Cybersecurity and Global Health

In this blogpost, David Fidler describes the connection between public health and cybersecurity, especially with respect to the current COVID-19 pandemic, which highlights "underlying problems and unheeded warnings that have continued to characterize both fields in the United States for decades."

<https://www.cfr.org/blog/cybersecurity-time-covid-19>

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### Weitere Kurzbeiträge:

#### "One Reason Democracies Handle Crises Better Than Authoritarians"

Quelle: The German Marshall Fund of the United States (March 20, 2020)

Michael Mazza

<http://www.gmfus.org/commentary/one-reason-democracies-handle-crises-better-authoritarians>

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#### "The Social Distancing Economy: Q&A with RAND Experts"

Quelle: RAND Corporation (March 18, 2020)

<https://www.rand.org/blog/2020/03/the-social-distancing-economy-qa-with-rand-experts>

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#### Für die aktuellen Zahlen zur Corona-Krise in den USA:

<https://www.nytimes.com/interactive/2020/us/coronavirus-us-cases.html>

<https://www.cdc.gov/coronavirus/2019-ncov/index.html>

<https://gisanddata.maps.arcgis.com/apps/opsdashboard/index.html#/bda7594740fd40299423467b48e9ecf6>