

## How Academic Research and Political Consultancy can contribute to the improvement of European Policies towards Africa

Conference Centre of the Konrad-Adenauer-Stiftung "Villa La Collina", Cadenabbia/Lago di Como, 28th-30<sup>th</sup> September 2020

European research on Africa provides significant findings that are of high relevance to decision-makers in politics, business and the media. Despite the alarming political, social, economic and ecological challenges in sub-Saharan Africa, which will also have a long-term impact on Europe and North Africa due to demographic developments, European research on Africa seems to find it challenging to make its voice heard sufficiently in the stream of global events. In this context, research findings could increasingly serve to correctly assess developments in Africa thereby supporting decision-makers in pursuing a constructive Africa policy that defines itself between what is necessary as the minimum and what is feasible as the maximum. For this, it is crucial to adopt a holistic and realistic perception of Africa. On the one hand, the exclusive description of Africa as a "disaster continent" is neither helpful nor expedient in supporting Africa's development. On the other hand, an all too positive, almost neo-paternalistic image of Africa not only prevents correct analysis but also spirals expectations of politics into the unrealisable.

The sole description of events or certain status quos in Africa limits the scope of work of journalists and other media professionals and prevents in-depth analysis. By doing so, power structures or structural problems do not receive sufficient attention. This contributes to the promotion of a distorted perception of African countries in Europe. Another challenge is that the legacy of the colonial past is very present, thus a stumbling block to an unconstrained and future-oriented European-African relationship. The ways of dealing with and interpreting history range from denial of the colonial past to political instrumentalisation, which ultimately does not serve to overcome the past and stand in the way of shaping a shared future.

The perception of Africa in the European public sphere is a crucial factor because it actively affects the relationship between the two continents. Therefore, it has a direct effect on political possibilities since those are indentured to the acceptance of political approaches. Science and policy advice plays an important role here, as they can provide reliable findings that point to opportunities and offer both voters and political decision-makers guidance incorrectly classifying Europe's foreign, trade, security, development and migration policy with Africa.

In this context, the Konrad-Adenauer-Stiftung organizes the conference "How Academic Research and Political Consultancy can contribute to the improvement of European Policies towards Africa", with the overall aim to exchange ideas, between European and African researchers in the economic, humanities and social sciences, political decision-makers and media professions. The critical questions of discussion, amongst others are, how European research on Africa can have a more substantial advisory effect on politics and the media? Also, how science can better meet the needs and demands of the latter? Finally, the question of whether a non-contorted African perspective is adequately taken into account in the policy-making process is explored at this conference.

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### **Programme**

Monday, 28th September 2020

Morning/early afternoon Arrival and check-in at the conference venue

15:45 hrs Welcoming Remarks

Tilmann Feltes, KAS, Berlin

16:00 hrs Panel 1: In and Out: Current Issues and Prospects of European Research on

**Sub-Saharan Africa** 

Key Note (20 min) Amanda Hammar, CAS, Copenhagen

Comment (10 min) Luis Ravina, University of Navarra, Pamplona

Comment (10 min) Lisa Hoffmann, GIGA, Hamburg

Followed by discussion

Moderation: Sabine Odhiambo, German Africa Foundation, Berlin

18:00 hrs End of Panel 1/Day1

19:00 hrs Joint dinner at Villa la Collina

Tuesday, 29th September 2020

09:00 hrs Panel 2: European Think Tanks and Africa: How to engage with politics?

Key Note (20 min) Alex Vines, Chatham House, London

Comment (10 min) Melanie Müller, SWP, Berlin
Comment (10 min) Carl Michiels, ECDPM, Brussels

Followed by discussion

**Moderation:** Victoria Hasson, Westminster Foundation for

**Democracy, London** 

10:30 hrs Break

10:45 hrs Panel 3: Strategic goals of Europe's policies towards Africa

Key Note (20 min)

Comment (10 min)

Followed by discussion

Moderation: Mathias Kamp, KAS, Berlin

12:30 hrs Joint Lunch

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14:00 hrs Panel 4: Understanding Africa: The image of Africa in the European public

and the role of the media

Key Note (20 min)

Comment (10 min)

Comment (10 min)

Comment (10 min)

Samira Sawlani, Freelance Journalist, London

Wolfgang Drechsler, Handelsblatt, Cape Town

David Soler Crespo, El País and University of

Navarra, Pamplona

Followed by discussion

**Moderation:** Alex Vines, Chatham House, London

16:00 hrs End of Panel 4

Optional Networking: Boat trip to Bellagio or walk to the chapel

20:00 hrs Joint Dinner

Wednesday, 30<sup>th</sup> September 2020

09:00 hrs Panel 5: Europe's Colonial Heritage and the Future of its relations with Africa

Key Note (20 min) Adam Habib, SOAS, London (Zoom)

Comment (10 min) Egon Kochanke, former Ambassador/German-African

**Business Association, Berlin** 

Followed by discussion

**Moderation:** Tilmann Feltes, KAS, Berlin

10:30 hrs Closing Remarks Mathias Kamp, KAS, Berlin

11:00 hrs End of Conference

12:00 hrs Lunch

Afternoon Departure

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#### **Participants**

- 1. Wolfgang Drechsler, Correspondent Handelsblatt, Cape Town
- 2. Tilmann Feltes, Policy Advisor Southern Africa, Konrad-Adenauer-Stiftung (KAS), Berlin
- 3. Prof Amanda Hammar, President European African Studies Association (AEGIS) / Head Centre of African Studies (CAS), University of Copenhagen
- 4. Dr Victoria Hasson, Senior Parliamentary Adviser, Westminster Foundation for Democracy (WFD), London
- 5. Lisa Hoffmann, Research Fellow Africa Department, German Institute for Global and Area Studies (GIGA), Hamburg
- 6. Mathias Kamp, Policy Advisor Eastern Africa, Konrad-Adenauer-Stiftung (KAS), Berlin
- 7. Egon Kochanke, former German Ambassador to Namibia and Tanzania / German-African Business Association, Berlin
- 8. Carl Michiels, Director European Centre for Development Policy Management (ECDPM), Brussels
- 9. Dr Melanie Müller, Senior Associate Research Division Middle East and Africa, German Institute for International and Security Affairs (SWP), Berlin
- 10. Sabine Odhiambo, Deputy Secretary General German Africa Foundation (DAS), Berlin
- 11. Prof Luis Ravina, Director Navarra Center for International Development, Universidad Navarra, Pamplona
- 12. Samira Sawlani, Freelance Journalist, London
- 13. David Soler Crespo, Journalist El País / Junior Researcher Navarra Center for International Development, University of Navarra, Pamplona
- 14. Dr Alex Vines OBE, Director Africa Programme / Managing Director Ethics, Risk & Resilience, Chatham House, London

#### Via Zoom

- 15. Hildegard Bentele, Member of the European Parliament (MEP), European People's Party / Member Development Committee and Industry, Research, Energy Committee, Brussels
- 16. Dr Giovanni Faleg, Senior Analyst Sub-Saharan Africa, European Union Institute for Security Studies (EUISS), Paris
- 17. Prof Adam Habib, Vice-Chancellor and Principal University of the Witwatersrand, Johannesburg / Incoming Director School of Oriental and African Studies (SOAS), London
- 18. Denis Schrey, Director Multinational Development Policy Dialogue, Konrad-Adenauer-Stiftung (KAS), Brussels

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#### **Conference Venue**

Villa La Collina

Via Roma 11, I-22011 Griante-Cadenabbia (CO)

Cadenabbia, Italy

Email: cadenabbia@villalacollina.it

Phone: +39-0344441-11 / +39-0344410-58

Web: www.kas.de/de/web/villalacollina/home

### **Organisation**

KAS Country Office South Africa

Henning Suhr / Moritz Sprenker

Johannesburg, South Africa

Email: henning.suhr@kas.de

Web: www.kas.de/southafrica

### **Local Organisation**

KAS Department Sub-Saharan Africa

Tilmann Feltes / Mathias Kamp

Berlin, Germany

Email: tilmann.feltes@kas.de

Tel.: +49-151-19430107

WhatsApp: +49-151-20661884

Web: www.kas.de/afrika

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