

19. International Conference on Political Communication

Hashtag: #IKPK21

November 14th – 15th, 2021; hybrid via Zoom and at the Academy of the Konrad-Adenauer-Stiftung
VA-Nr.:

All times mentioned are GMT+1, Berlin time

Sunday, November 14th, 2021

Official welcome by Dr. Sandra Busch-Janser

13.00 h

The Communication Landscape in Transition:
New Trends and old Challenges

Prof. Dr. Andreas Jungherr, Universität Bamberg

13.30 h

Encounter and Cohesion instead of Division?
How to reach out to people despite of dividing lines

Laura Krause, More in Common

13.45 h

Hate as an occupational risk: How digital violence is changing political discourse

Josephine Ballon, HateAid

14.00 h

Panel: Electoral success for the Center despite polarized Discourse: what Challenges do we have?

Prof. Dr. Andreas Jungherr, Universität Bamberg

Laura Krause, More in Common

Anna-Lena von Hodenberg, HateAid

- 14.45 h **Coffee break**
- 15.15 h #btw21: retrospective view on the campaign
Dr. Stefan Hennewig, CDU Germany
- 15.45 h Local Election Campaign 2021: New Talent for Lower Saxony
Christian Meyer, CDU Niedersachsen
- 16.10 h Talent Academy for Christian Democracy in the Czech Republic
Marcel Ladka, Konrad-Adenauer-Stiftung Tschechische Republik
- 16.30 h The Public Arena of the Future: A new communication for the digital age
Juri Schnöller, Cosmonauts & Kings
- 17.00 h Negative Campaigning: New Trend or what is it about?
Simon Kruschinski, Universität Mainz
- 17.30 h Campaign Success in Saxony-Anhalt 2021: strategy, message and channels
Christian Zinke, PXN Digital Campaign Strategies
- 17.45 h Panel: State Elections 2022 - Trends and Issues with:
André Chahoud, CDU Nordrhein-Westfalen,
Philipp Despot, CDU-Connect
Christian Zinke, PXN Digital Campaign Strategies
- 18.30 h Summary and Outlook
Dr. Sandra Busch-Janser, Konrad-Adenauer-Stiftung

Get-Together

Monday, November 15th, 2021

- 09.00 h How Social Media and Messengers helped shaping pro-democracy movement in Belarus. Challenges and Opportunities.
Franak Viacorka, Senior Advisor to Sviatlana Tsikhanouskaya
- 09.45 h The Future of Democratic Citizenship: Creating Digital “Safe Spaces” while Preserving the Public Sphere
Prof. Dr. Marko Skoric, City University of Hongkong
- 10.15 h **Coffee break**
- 10.45 h Panel: Party Leadership and Intra-Party Democracy - Impact on Policies and Perceptions: an International Perspective

With Representatives from Latin America, Africa and New Zealand
- 11.45 h Die49 or “Mini-Germany”: How Zeit Online is trying to understand Germany a little better in the year of the federal election

Ileana Grabitz, ZEIT ONLINE
- 12.15 h Panel: Society on the move: which formats do still work?

with

Ileana Grabitz, ZEIT ONLINE

Sophie Petschenka, Konrad-Adenauer-Stiftung

Anne-Kathrin Gerstlauer, Publizistin
- 13.00 h **Lunch break**
- 14.00 h France 2022: Confusing political situation before the presidential election

Pascal Thibaut, Radio France International

- 14.45 h **#TheFutureIsYours: More Citizen Participation for the European Union Project**
Renke Deckarm, European Commission
- 15.15 h **America, Divided: Understanding the Political, Geographic, and Demographic Divides Shaping US Politics ahead of the Midterm Elections in 2022**
Kristen Soltis Anderson, Echelon Insights
- 16.00 h **Summary and Good bye**
Dr. Sandra Busch-Janser, Konrad-Adenauer-Stiftung
- Moderation: **Jens Henning Fischer, besserreden.com**
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This is the most recent version of the program. Changes might occur. Most parts of the conference will be held in German with simultaneous translation into English.

Conception: Dr. Sandra Busch-Janser, Taylan Engin

Organization: Elke Gensch
Konrad-Adenauer-Stiftung e. V.
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Location: Online via Zoom and
Academy of the Konrad-Adenauer-Foundation
Tiergartenstraße 35, 10785 Berlin
Please register:

