

Yusuf Abramjee

He became the first person of colour to be elected chairperson of the National Press Club in its 22-year history. He was awarded the Security Association of South Africa's "Security Personality of the Year" award in September 2001 "in recognition of dedicated and comprehensive coverage of security and crime related incidents in South Africa via the medium of radio which coverage relentlessly seeks the truth in an unbiased and uncompromising manner." In June 2005, Yusuf received the Pretoria 2000 Toastmasters "Leadership and Communicator of the Year" Award. He was named the Security Association of South Africa's "Personality of the Year" in September 2007 for the Crime Line initiative. In June 2008, Yusuf received recognition from the South African Police Service's top management for contributing to the fight against crime – with particular reference to Crime Line. In 2010 Yusuf accepted three top international media awards for Crime Line, an initiative he spearheaded, at the Crime Stoppers International (CSI) conference that was held in Halifax, Canada. In November 2011 Yusuf was named the Adfocus Newsmaker of the year. In December, 2015, Yusuf left Primedia to take up the position of global communications director of Crime Stoppers International (CSI) and also chair of the media committee. He is also:

- a. Consultant
- b. Global Communications Director: Crime Stoppers International (CSI)
- c. Interpol #TurnBackCrime Ambassador
- d. Play your part Ambassador
- e. Social Cohesion Advocate