

THINKING, INNOVATION AND PROBLEM-SOLVING SKILLS

PRACTICAL INNOVATION TOOLS & TIPS! GAUTENG September 2016
Using your WITS! to Achieve High Performance Through Collaboration and Innovation

Learn-by-doing practical skills that will enable you to unlock creativity in yourself, in individuals and in teams. This two-day "TIPS!" workshop equips you with the very powerful SynNovation thinking, innovation and teamwork approach.

OBJECTIVES OF THE WORKSHOP - AND WHAT YOU TAKE AWAY

- 1. To introduce you to a *highly effective process and practical tools for creative problem solving and innovation, that deliver new solutions, up to action plans*
- 2. To help you to rediscover, access and grow your own creative intelligence
- 3. To provide *insight into behaviours that promote or prevent creative thinking, collaboration and positive culture change* in groups and in individuals, and that *build or deplete energy*
- 4. To enable you to foster a climate that encourages others to access their creativity.

WORKSHOP APPROACH AND CONTENT (Formerly Workshop in Innovation & Thinking Skills, WITS!)

We work in small groups, and practise on participants' own, real tasks that require novel solutions. Individuals learn as they experience and work with the tried and tested innovation techniques. We use videotaping and constructive feedback to build both skill and understanding in participants. Content includes

- Positive and negative behaviours that help or hinder creativity, innovation and participation
- Effective ground rules, thinking tools and the powerful, efficient SynNovation process
- How and where to use the various tools and principles.

ABOUT THE SYNNOVATION PROCESS

Our approach provides a powerful way to get new ideas to build and expand business, and manage change and conflict. Originally developed by Synectics, international consultants focussing on creative problem solving and innovation, it has been successfully applied world-wide for 55 years. The body of knowledge continues to be further developed. We facilitate group events, and train people on different levels, using the SynNovation process, as we have adapted and enriched the well-proven, fun approach since 1995.

WITH OUR FACILITATED THOUGHT-SHOPS, WE ASSIST CLIENTS TO

- Improve the bottom-line by getting new ideas for both market growth and improved efficiency
- Develop new strategies, products and services, often involving customers and / or suppliers
- Manage change and conflict, and build productive teams, particularly after mergers, or where people from diverse backgrounds, functions or organisations need to learn to work together effectively
- Discover new ways to improve quality and productivity, or new approaches to persistent problems
- Enhance creativity and ensure that new thinking is turned into practical action.

PRACTICAL ARRANGEMENTS - GAUTENG

Venue: Johannesburg – KAS offices, 60 Hume Road, Dunkeld (near Oxford Road)

Date 27 & 28 September, 2016

Time: 08:15 for 08:30 to 16:45 on both days

Fee: R5 000** + R700 VAT = R5 700

- ** Early Bird, booked & paid 2 weeks before workshop date: R4 500 +R630 VAT = R5 130
- ** 10 % discount on fee for two or more participants from the same firm
- ** Cancellation fee:50% of total fee if cancelled between 3 weeks & 11 days before workshop,

80% of total fee if cancelled 10 days or less before workshop.

Facilitator/s: Truida Prekel and / or associates

We also offer the TIPS! in-house for 6 to 8 people in the same company - only for companies involved in a long-term SynNovation programme. This has the additional benefits of team-building, and of people working together on problems of shared interest, and of value to your company. We will quote separately for this.

To book, please return the form on page 2. For more info, phone Truida at 082 452 0341, e-mail her at Truida.Prekel@synnovation.co.za, or visit our website www.synnovation.co.za.

REPLY SLIP TIPS! – PRACTICAL INNOVATION TOOLS Gauteng

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CAPE TOWN: Truida Prekel • C 082 4	52 0341 • T 021 788 7718 • PO Box 153 •	Muizenberg 7950 • <u>Truida.Pre</u>	kel@synnovation.co.za	
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