





















#### THE AKKO CONVENTION ON URBANISM – the Akko Citadel, November 17th - 19th, 2015

In a rapidly urbanizing world UN HABITAT, the global agency responsible for "Human Shelter", is calling on all its member states to develop and implement national urban policy. In response to this call, we are convening the AKKO URBANISIM CONVENTION, to bring stakeholders from all relevant sectors and disciplines together, with the goal of establishing a policy process and a platform for urban dialogue.

Convention Program (changes may occur)				
Day	Time	Activity		
17.11	9:30-10:30	Registration		
	Parallel Sessions	Urban Tactics		
	10.30-12.00	Chair: Arch. Irit Zofef Netaniahu, Wizo, Haifa		
		Urban "Acupuncture" Interventions that Generate Urban Change: Centers of		
		Sustainability, the Jerusalem Balcony Project, Tel Aviv Central Bus Station		
		Urban Welfare, Health and Education		
		Chair: Dr. Yoel Segal The Interface between the Social and Physical Fabric of the City.		
		Participants: Healthy Cities' Network, Ministry of Welfare, Haifa		
		Municipality		
		Urban Sustainability		
		Chair: Milka Carmel, Dep't Local Government, Ministry of		
		Environment		
		The interface between economics, society and the environment		
		forms the major axis of urban life. Round Table discussions with:		
		Tami Gavrieli and Valery Brachia, Jerusalem Institute		
		Yoav Egozi, Michal Lahav, Holon Municipality		
		Prof. Erel Avineri, Afeka College. Esti Pilus, Ashdod Municipality		
		Tal Erez, Bezalel. Directors of Sustainability, Tel Aviv, Kfar Saba		
		Naomi Tsur, Chair of the Israel Urban Forum		
		MedCities: Chair: Arch. Sharon Yoav-Ayalon		
		Viewing Cities through the Prism of Tradition and History		
		The session will take place in the Ramchal Synagogue in the Old		
		City of Akko. It will include a tour of religious institutions in the Old		
		City.		
		Dr. Merav Aharon Gutman, Dr. Nili Shechori, Dr. Leah Shamir		
		Shin'an. Dr. Moriel Ram		
		Tool Box for Urban Renewal: Chair: Einat Ganon of the Dep't of Urban		
		Renewal, Ministry of Building and Housing.		
		Urban Renewal in Practice – new tools, such as the Open Block,		
		Sustainable streets, Partnership of Users etc.  Arch. Mandy Rosenfeld, Arch. Ady Levi Trau, Arch. Uriel Babchik,		
		Shachar Solar, Dr. Nava Keiner Persov, Prof. Naomi Karmon		
	12:00-13:30	Lunch		
	3 3 1 3 1 3 1 3 1	Founding Meeting of the Israel Urban Forum		
	Parallel Sessions	The Creative City: Chair: Chair, Arch. Tagit Klimor		
	13.30-15.00	Meet the newest contributor to Urbanism: The Artist as a City-Maker,		
		looking at case studies in Israel.		

		Cities for All Ages: Chair, Dr. Chana Moran This session will address the challenges in city-making that meets the needs of
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		all age groups, and facilitates interaction among them.
		Avi Cohen, Director General of the Ministry for Social Equity
		Ofir Pines, Head of the Institute for Research of Local Govm't.
		Hanna Hertzman, Director General, City of Holon
		Shmuel Yelma, Director of Interdisciplinary Dep't, JDC.
		The Challenge of Densification and Maintenance: Chair: Ms. Ayelet
		Kraus, Ministry of Building and Housing In preparation for HABITAT III, the Ministry of Housing invites you to a
		session of consultation on density and maintenance in cities of the
		future.
		Arch. Sheri Klaus, Dr. Talia Margalit, Hagit Na'ale Yosef, Daniela Paz Erez,
		Shahar Solar, Head of Planning , Ministry of Environment, Arch. Haim Cohen
		Economic Development – Local and Shared
		Chairs: Dr. Gili Baruch, Shatil, Ohad Segev, CEO Akko municipality
		What is Optimal Urban Development for City-Dwellers? Who Should
		Fund the Process and Who Should Benefit? Participants: the Democracy
		Institute, Weconomize, Municipalities of Bat Yam, Kiryat Shmona, Kefar Saba
		Urbanization and Conservation – The Interface between City and
		Forest.
		Chair, Pinhas Kahana, JNF
		David Maddox – "Branding Green Urbanism" - keynote speaker,
		introduced by Naomi Tsur, Conference Chair
		Anat Gold, JNF
		Arch. Vardit Tsurnamel
		Chanoch Tsoref, JNF
		Academia and the Community: Chair, Dr. Rachel Kalush, Technion, Haifa
		This Panel will discuss Community Based Learning as a tool to generate
		partnerships between academia and the city in the advance of urbanism
		Prof. Marc Schlossberg, University of Oregon
		Ruth Donag, Social Hub, Technion
		Arch, Avigail Doley, Director General, Nesher Municipality
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Architect for Jerusalem, Arch. Orna Angel, Arch. Maor Reutman, Arch. Maizlitz-Kassis

Leadership and Urbanism: **Workshop, Mandel Institute in the Negev** This training session will focus on mapping as a tool for defining the city and its urban properties. It will implement the training methods used by the Mandel Institute in the Negev. In this process, the definitive properties of urbanism are established by the local communities.

"Market-Making" – Workshop and Site visit

Inspired by the Project for Public Spaces, lecturing and touring complement each other In the Akko market.

Prof. Eli Stern, Zvika Mintz, Adi Ashkenazi and Galia Tsukerman

Community Development: Workshop, **Edna Pesher Team**How to equip communities with the tools needed to improve all aspects of urban living, with the goal of strengthening local identity and encouraging innovation in the urban arena.

### Parallel Sessions 11.30-13.00

Building Trust and Partnerships in the Urban Domain

Chairs: Naor Yerushalmi, Director of Life and Environment, Guido Segal, Urban Planner

The city as a democracy, the challenge of public participation and civic engagement. The panel engages stakeholders and municipal institutions.

Nitzan Horowitz, Dr. Michael Bircharg (KAS Israel), The Institute for Democratic Education, City council members and more.

The Good City – The Gap between Planning and Reality *Chair: Karin Talmor, the Israel Planning Administration*A panel discussion on the gap between perception of the "good city" and its principles and guidelines, the product of city planning, and what the public wants. The role of the urban planner and seeking ways to

## Naomi Angel, Prof. Hillel Shoken, Oded Kotok, Avishai Kimeldorf, Eitan Ginzburg

Soft Aspects of Urban Renewal:

bridge the gaps

Chair, Dr. Emily Silverman, the Urban Clinic, Hebrew University How to create community partnerships for urban renewal – Case Studies from Berlin, Canada and the U.S Opening lectures:

Alexandra Wilson, Founder of the Canadian Cooperative Housing Initiative

Mindy Turbov, Head of the Choice Neighborhoods Initiative under the Obama Administration

#### **Bimkom Organization, Tel Aviv Municipality, Mosaica**

The Diverse City: Chair, Inaya Bana, the Arab Center for Planning Who does the City belong to? A panel discussion on ways of establishing the right and building the capacity of diverse urban communities to fulfill their urban role with dignity.

# The Hagar Center, Tel Aviv University, The Arab Center for Planning, Ben Gurion University

Green and Blue Urban Infrastructure: Nature and the City Chairs: Naomi Tsur, Chair of the Jerusalem Bioregion Center and Pazit Schweid, Director of Urban Communities, Society for Protection of Nature in Israel.

SPNI together with KAS Israel lead a session on the role of urban nature

Guest Speaker, David Maddox, writer, biologist and founder of the Nature of Cities,

Amir Balaban, SPNI, Eyal Yaffe, Ministry of Environment, Tal Elal, Deputy Mayor of Beersheba, Einat Gefen, Tel Aviv Municipality and others

	New Neighborhoods – The Impact of Suburbs Chair: Dr. Michal Sofer, City Engineer of Akko, Dror Gershon, Director of Merhav
	New plans will take Akko East, to the other side of the coastal road. The new neighborhoods are hailed as the key to future prosperity for Akko. Is this true? Research conducted by Merhav and the Ben Gurion University examines the influence on the old city, and looks at the impact of similar development on other cities in the world.
	Shai Alaluf, City Architect, research team from Ben Gurion University and Merhav
12:00-13:30	Lunch
Parallel Sessions 13.30-15.00	Resilient Cities: LACDE, established by the Center for Local Government in Israel, has set a goal of equipping local authorities with the tools to cope with disaster or emergency. This requires cooperation across the board, with both national and global authorities. The Professional team will present a position paper on the Human/Cultural Factor in Urban Resilience Chair: Prof. Mike Turner, UNESCO Chair, Bezalel Academy, Jerusalem Ms. Paola Albrito, UNISDR, Europe Mr. Roberto Valent, Regional Representative of UNDP Prof. Els. Verbakel, Head of the Bezalel Graduate School of Urban Design, Jerusalem Prof. Avi Kirschenbaum, Technion, Haifa Mr. Meir Yitzhak Halevi, Mayor of Eilat
	Urban Agriculture: Chair, Prof. Galia Zukerman, Faculty of Agriculture, Hebrew University  Topical round table discussions touching on different aspects of urban agriculture. Community initiatives, commercial initiatives, educational programs. Permits, greenhouses, roofs, water, rights, and more.  Naomi Tsur, Jerusalem Bioregion Center, Avigayil Heller, Ministry of Agriculture, Galia Roeh, SPNI, Prof. Tali Alon Moses, Technion, Ayal Rone, Tel Aviv municipality, Shosh Einav, Carmiel, Arch. Hagit Kalimor, Robert Unger, Aniya Collective, Keren Gottlieb, Lavi Kushelevitz, AgroFuture, Yair Kamaiski, JDC, Naama, SPNI, Irit Bashan, Ministry of Welfare, Milka Karmel, Ministry of Environment  Urbanism in Peripheral Areas: Chair, Dr. Ronit Davidovitch Marton Urbanism in small towns, far from commercial and economic centers.  The Mandell Leadership Center in the Negev, The Or movement, Representatives of Kiryat Shmona, Safed and others  Community and Public Spaces: Chair, Dr. Yodan Rofe, Ben Gurion University A Discussion about the Public Domain – Who owns it? Who manages it? On whose behalf? In what way? Infrastructure, players in the field, trees and vision.  Arch. Yael Hammerman Solar, Miri Arad, Heli Kessler, Ranel Harmatz, Nissan Almog, Oranit Avidan Ziv, Haim Lieberman  The Arab City  Chairs: Prof. Rassem Hamaisi, Avirama Golan, Ophir Pines Paz  Panel Discussion on the unique character of Arab towns and local councils in Israel in the 21 <sup>st</sup> century. The issue of planning rights, and economic growth.
	The Jewish-Arab Center, Mayors and Heads of Local Councils. The

		Arab Center for planning, the Mandel Leadership Institute, Sikkui . the Injez Society
		Urban Indicators: Chairs, Dr. Orli Ronen, the Porter School, Assaf
		Tsahor, Ministry of Environment A Discussion Focused on the Methodology of Assessing Urban
		Indicators.
		The Knesset Information Center, The Council for Green Building, Ministry of Housing, the Jerusalem Institute, Shattil, Tel Aviv University, Ben Gurion University
		New Technology for Urbanization: Chair, Eyal Feder, ZenCity
		Technology is said to be the Gateway to the 21st Century. Does it have
		positive or negative impact? Round table discussions about smart cities, technologies, protection of privacy and Big Data.
		Rafi Risch, Assaf Frances, Tel Aviv Innovation Team, Ido Ivri, Public
		Knowledge Workshop
		Plenary – Facing Tomorrow - Equity among Cities
	16:30-18:30	Panel Discussion
		Facilitator: Ophir Pines Paz, Head of the Institute for the Study of Local
		Government, Tel Aviv University Gideon Saar, formerly Minister of Interior
		Shimon Lankri, Mayor of Akko
		Michael Biton, Mayor of Yeruham
		Meir Yitzhak Levi, Mayor of Eilat
		Ramz Jerassi, Mayor of Nazareth
		Prof. Eran Razin, Hebrew University
		Summing Up: MK Gilad Erdan, Minister of Homeland Security
		Concluding remarks at the Close of the First Akko Convention on
		Urbanism: Naomi Tsur, Conference Chair and Orli Ronen, Conference Producer
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19.11	9:00-12:00	Bridges between Today and Tomorrow - a tour of the Old City
	9:00-12:00	Tastes in preservation - an experiential peek into the work of preservation
	13:00 – 14:30	Inter-Faith Encounter at the Al Jazzar Mosque, hosted by Sheikh Samir
		Aassi, together with Rabbi Yoseph Yashar, Chief Rabbi of Akko
	13:00-14:30	Multi-Cultural Reality of Akko - an exhibit at the Preservation Center