







Celebrates

# AZADI KA AMRIT MAHOTSAV STATES' POLICY CONCLAVE 2021

Role of States' in Making Atmanirbhar Bharat

7<sup>th</sup> December 2021 Hotel Le-Meridien, New Delhi

# **POST-EVENT REPORT**





Education, Skill Developmen & Employability







EoDB & MSMEs (Industry)



Industry 4.0 | Innovation | New Technology | Inclusive Growth

**State Partners** 







Government of Chhattisgarh





# **POST-EVENT REPORT**

# States' Policy Conclave 2021

Role of States' in Making Atmanirbhar Bharat (Self-reliant India)

7<sup>th</sup> December 2021 (10:00 am-05:00 pm) Hotel Le-Meridien, New Delhi





#### **ABOUT KAS**

The Konrad-Adenauer-Stiftung (KAS) is a political foundation. Established in 1955 as "Society for Christian-Democratic Civic Education", in 1964 the Foundation proudly took on the name of Konrad Adenauer, the first Chancellor of the Federal Republic of Germany.

With 16 regional offices in Germany and over 120 offices abroad, the Konrad Adenauer Foundation is committed to achieving and maintaining peace, freedom and justice through political education. We promote and preserve free democracy, social market economy, and the development and consolidation of the value consensus. We focus on consolidating democracy, the unification of Europe and the strengthening of transatlantic relations, as well as on development cooperation.

The leitmotif of the Konrad Adenauer Foundation "Germany. The next chapter" is supported by a thematic focus. With the three main topics Innovation, Security and Representation and Participation, it is quite clear which topics the Konrad Adenauer Foundation will focus on in the coming years.

KAS cooperates with governmental institutions, political parties and civil society organizations, building strong partnerships along the way. In particular, it seeks to intensify political cooperation in the area of development cooperation on the foundations of our objectives and values. Together with their partners, they make a significant contribution to the creation of a global order that empowers every country to determine its own developmental priorities and destiny in an internationally responsible manner.

The Konrad-Adenauer-Stiftung has organized its program priorities in India into five working areas:

- 1. Foreign and Security Policy
- 2. Economic, Climate and Energy Policy
- 3. Rule of Law
- 4. Political Dialogue focussed on Social and Political Change
- 5. Media and Youth

The India Office of the Konrad Adenauer Foundation takes great pride in its cooperation with Indian partner institutions who implement jointly curated projects and programmes.





#### **PROGRAM AGENDA**

Time	Program Details		
09:15-10:00 am	Registration & Tea / Coffee		
10:00 am-12:15 pm	Inaugural Session & Conclave's Central Theme		
	Celebrating Azadi Ka Amrit Mahotsav: Role of States' in Making Atmanirbhar		
	Bharat		
	<b>KEY FOCUS AREAS:</b> Financial Inclusion & Deepening; Progressive Farming; Make		
	in India, Make for India and the World; Making India a "Services Hub"; Invest in		
	India; Re-calibrating India's Export Potential; Employable Skilling; Decentralising		
	Entrepreneurship; Boosting MSMEs; Innovation & New Technology; Sustaining India's Soft Power—and Focus Sectors of Economy: Agriculture & Food		
	Processing; Education Skill Development & Employability; Healthcare; Culture &		
	Tourism; Energy & Infrastructure; Science & Technology; Information Technology		
	(IT) & Information Technology Enabled Services (ITeS); Water		
	Management & Sanitation (Swachh Bharat Mission/Jal Jeevan Mission)		
10:00-10:10 am	Anchor's Opening Remarks; Lamp Lighting; National Anthem; Felicitations		
10:10-10:15 am	Welcome Address by Session Chair: Mr Rajeev Talwar, Former President, PHDCCI		
10:15-10:20 am	Presidential Address by Mr Pradeep Multani, President, PHDCCI		
10:20-10:30 am	Address by Mr Peter Rimmele, Resident Representative to India, Konrad-		
	Adenauer-Stiftung (KAS), Germany		
10:30:10:35 am	Release of PHDCCI Report, "Role of States' in Making Atmanirbhar Bharat"		
10:35-10:50 am	Address by "Guest of Honour": Mr Shivraj Singh Chouhan, Chief Minister,		
	Madhya Pradesh		
10:50-11:00 am	Address by "Guest of Honour": Mr Bhupesh Baghel, Chief Minister, Chhattisgarh		
11:00-11:10 am	Address by <b>Mr Sanjay Kumar Jha,</b> Minister for Water Resource Department & Information and Public Relations Department (WRD & IPRD), Government of Bihar		
11:10-11:20 am	Address by <b>Dr Amar Patnaik</b> , Member of Parliament-Rajya Sabha & Member,		
11.10-11.20 am	Parliamentary Standing Committee on Finance		
11:20-11:30 am	Address by <b>Dr Badri Narayanan Gopalakrishnan</b> , Head-Trade & Commerce, NITI		
11.20 11.50 am	Aayog		
11:30-11:40 am	Address by Mr Bharat Lal, Additional Secretary & Mission Director, National Jal		
	Jeevan Mission, Ministry of Jal Shakti, Government of India		
11:40 am-11:55 pm	Address by "Distinguished Guest": Mr Amitabh Kant*, CEO, NITI Aayog		
11:55 am-12:10 pm			
	Tourism, Government of India		
12:10-12:15 pm	Concluding Remarks & Vote of Thanks by Mr Sanjay Aggarwal, Immediate Past		
	President, PHDCCI		





12:15-02:00 pm	State Partnership Session
	Strengthening Centre & States' Camaraderie for Enhancing Investment,
	Economic Competitiveness and Export Potential
	Key Discussion Points:
	• Policies to enable the Sustainable Industrial Development in States.
	<ul> <li>Impact of States' Progressive Policies on Sectoral Development (with Case Studies).</li> </ul>
	<ul> <li>Vision of the States; Sustainable Development Goals; New Technology; Inclusive Growth</li> </ul>
	Session Moderator: Mr Dushyant Thakor, Vice President, Invest India
12:15-12:20 pm	Welcome Address by Mr Saket Dalmia, Senior Vice President, PHDCCI
12:20-12:35 pm	Partner State Presentation (Madhya Pradesh) by Mr Rishi Garg, Executive Director, MP Industrial Development Corporation (MPIDC)
12:35-12:50 pm	<b>Partner State Presentation (Chhattisgarh)</b> by <b>Mr Manoj Pingua</b> , Principal Secretary, Department of Commerce & Industries, Government of Chhattisgarh
12:50-01:00 pm	Address by <b>Mrs Kalpana Srivastava</b> , Principal Secretary, Department of Horticulture & Food Processing, Government of Madhya Pradesh
01:00-01:20 pm	Address by <b>"Chief Guest": Mrs Meenakshi Lekhi</b> , Minister of State for External Affairs & Culture, Government of India
01:20-01:30 pm	Address by <b>Mr Sham Lal Goyal,</b> ACS & Resident Commissioner, Government of Maharashtra
01:30-01:40 pm	Address by <b>Mr Sheo Shekhar Shukla,</b> Principal Secretary, Department of Culture, Tourism and Public Relations, Government of Madhya Pradesh
01:40-01:50 pm	Address by <b>Mr Ranjan Prakash Thakur,</b> Principal Secretary, Department of Industries, Commerce and Civil Aviation, Government of Union Territory of Jammu & Kashmir
01:50-02:00 pm	Address by <b>Mr Vivek Pandey</b> , Secretary-cum-Commissioner (Industries), Government of NCT of Delhi
02:00-02:05 pm	Concluding Remarks & Vote of Thanks: Mr Saurabh Sanyal, Secretary General, PHDCCI
02:05-02:45 pm	Networking Lunch, Desire Hall
02:45-03:45 pm	International Outreach Session India and the World: Enhancing Economic Partnership & Cooperation
02:45-02:55 pm	Opening Remarks by Session Chair: <b>Amb Mr Manjeev Singh Puri</b> , India's Former Ambassador to Nepal, EU, Belgium and Luxembourg
02:55-03:10 pm	Address by <b>H.E. Mr Ram Prasad Subedi,</b> Chargé D'Affaires ad Interim, Embassy of Nepal in India
03:10-03:25 pm	Address by H.E. Mr Jason Hall, High Commissioner of Jamaica in India
03:25-03:40 pm	Address by H.E. Mr David Pine, High Commissioner of New Zealand in India
03:40-03:45 pm	Concluding Remarks & Vote of Thanks: <b>Mr Saurabh Sanyal,</b> Secretary General, PHDCCI
03:45-05:00 pm	Policy Session Braving A New Post-Pandemic World: The Way Ahead for "India Growth Story"





	Opening Remarks by Session Moderator: <b>Mr Atul K Thakur,</b> Joint Secretary, State Development Council, PHDCCI
03:45-03:55 pm	Address by <b>Mr Anukool Bhatnagar</b> , Chief General Manager, Chandigarh Local Head Office, SBI
03:55-04:05 pm	Address by <b>Dr Aruna Sharma</b> , Development Economist & Former Secretary, Ministry of Steel, Government of India
04:05-04:15 pm	Address by <b>Ms Riya Sinha</b> , Research Associate (Foreign Policy & Security), Centre for Social and Economic Progress
04:15-04:25 pm	Address by Dr Niranjan Sahoo, Senior Fellow, Observer Research Foundation





#### INTRODUCTION



Under the aegis of its State Development Council (SDC) and in Partnership with the India Office of the Konrad-Adenauer-Stiftung (KAS) and supported by Invest India, the Government of Madhya Pradesh and Government of Chhattisgarh, PHD Chamber of Commerce and Industry (PHDCCI) organised States' Policy Conclave 2021 in hybrid mode (both physically and virtually) on 7th December 2021 at Hotel Le-Meridien, New Delhi.

#### **SESSION DETAILS**

INAUGURAL SESSION & CONCLAVE'S CENTRAL THEME: Celebrating Azadi Ka Amrit Mahotsav: Role of States' in Making Atmanirbhar Bharat







The Conclave witnessed the presence of Mr Ajay Bhatt, Minister of State for Defence & Tourism, Government of India as the "Chief Guest" of the "Inaugural Session" of the Conclave. Mr Shivraj Singh Chouhan, Chief Minister, Madhya Pradesh; Mr Bhupesh Baghel, Chief Minister, Chhattisgarh; Mr Sanjay Kumar Jha, Minister for Water Resource Development & Information and Public Relations Department (WRD & IPRD), Government of Bihar; Dr Amar Patnaik, Member of Parliament-Rajya Sabha & Member, Parliamentary Standing Committee on Finance graced the occasion as the "Guest of Honours". Mr Peter Rimmele, Resident Representative to India, Konrad-Adenauer-Stiftung (KAS) addressed and Mr Rajeev Talwar, Former President, PHDCCI chaired the "Inaugural Session" of the Conclave. Mr Pradeep Multani, President PHDCCI delivered the "Presidential Address" and thanked the Chief Ministers, Ministers of States from Government of India, Diplomats, government officials and leaders from the corporate world for attending States' Policy Conclave 2021 both physically and virtually and making it a grand success. Mr Sanjay Aggarwal, Immediate Past President, PHDCCI delivered the concluding remarks in the "Inaugural Session". Mr Saket Dalmia, Senior Vice President, PHDCCI gave the formal "Vote of Thanks" in the "Inaugural Session" and also delivered the "Welcome Address" in the "State Partnership Session" of the Conclave.



"Gujarat tops the position as most resilient State in FY2021 according to PHDCCI Report "States' Policy Conclave 2021: Role of States' in Making Atmanirbhar Bharat (Self-reliant India" released during the Conclave on the macroeconomic resilience of the States' in the pandemic times for FY 2019-20 and FY 2020-21 on the basis of broad macroeconomic parameters of the States. The report brings together the profiles of the socio- economic developments of all Indian States, ease of doing business in States, startup ecosystem of States, macroeconomic resilience of the States and highlights the suggestive measures for the growth and development of the States," said Mr Pradeep Multani, President, PHDCCI.







In his address, Mr Peter Rimmele, Resident Representative to India, Konrad-Adenauer-Stiftung, stated that "In the midst of every crisis lies great opportunity. The need for breaking down monopolies and strengthening the supply chain is the need of the hour."

Mr Rajeev Talwar, Former President, PHDCCI & Session Chair shared that "The policies by all the states in the country would be instrumental in making India self-reliant or Atmanirbhar." All people irrespective of the trade or business they are into are aligned to the goal of becoming a US\$ 5 trillion economy. He stated that India lives next to a new superpower which has achieved a status of becoming a US\$ 15-20 trillion dollar with a US\$ 10000 per capita income. India needs to look beyond the US\$ 5 trillion economy status and should try to become a US\$ 20 trillion by year 2050. He added that India needs to keep a target of becoming among the top 3 super-power with the USA and China.

Shri Sanjay Aggarwal, Immediate past president, PHDCCI assured the dignitaries that India's National Apex Chamber PHDCCI would continue to provide support to the government in making India a US\$ 5 trillion economy.

The Report was made on the basis of five broad macroeconomic parameters including Gross State Domestic Product (GSDP) growth rate, Consumer Price Index (CPI) Inflation, Fiscal Deficit as percentage of GSDP, Industrial Investment Proposals and Unemployment. According to the performance in key economic indicators, the top States in 2021-21 came out to be Gujarat, Karnataka, Odisha, Maharashtra, NCT Delhi, Telangana, West Bengal, Uttar Pradesh, Madhya Pradesh and Chhattisgarh.

"India has eliminated all the bottlenecks in the defence manufacturing sector. Opening the defence sector has led to increased transparency and efficiency. Transacting with states has become easier now due to the ease of doing business measures taken by the individual states now. The central government is setting up two defence corridors at Uttar Pradesh and Tamil Nadu," said Mr Ajay Bhatt, Minister of State for Defence & Tourism, Government of India. He also added that around 200 defence products which were earlier imported from other countries are now reserved for manufacturers from India. This step would give a huge boost to





the local industries. He also informed that the country is exporting defence products to around 75 countries at present.



Addressing the Conclave, Mr Shivraj Singh Chouhan, Chief Minister, Madhya Pradesh said, "India managed to convert the COVID 19 crises into opportunities for growing its business and expanding its local brands at global level. Madhya Pradesh had already created the road map of becoming self-reliant as soon as the Prime Minister Mr Narendra Modi set the goal of becoming Atmanirbhar in the year 2019. Unless states become self- sufficient themselves first, it would be very difficult for the nation to become one."

He further added, "Madhya Pradesh has come out with several policy changes to boost the local businesses. He explained that the state has been stressing on sectors like infrastructure, good governance, health, and education and connectivity-and has thus made the environment conducive for attracting investments." Explaining the Udyam Kranti Yojana, he stated that while the state has been taking steps to attract large companies, they have taken initiatives to make the business ecosystem conducive for even the micro, small and medium business units. He said that "Madhya Pradesh is fast becoming hubs for several industries like pharmaceuticals and garments. The industrial growth in the state has increased to almost 49 percent, land allotment has gone up by 33 percent, investments in the state have gone up by 67 percent and the employment opportunities have grown to the tune of 39 percent, he informed. The state government is stressing on initiatives like 'Ek Zilla, Ek Utpad' through which opportunities are created for districts which are popular for particular products by increasing investments there. This increases entrepreneurship and job opportunities in those districts." He also shared that the state produces around 2 lakh crore litres of ethanol every year and has an ethanol policy in place. The MP government has also set up an initiative through which any person can set up his own business in 30 days. A single window clearance for all approvals and have set the timelines for the same ...







In his address, Mr Bhupesh Baghel, Chief Minister, Chhattisgarh shared that "For any society to become self- sufficient, the government needs to take steps to develop its rural economy. He informed that even Mahatma Gandhi advocated the same and that is what Chhattisgarh is doing. He informed that under the Gram Swaraj Yojana, the Chhattisgarh government has taken several measures in the past to provide a boost to the village-level businesses. These initiatives have borne fruit and the government has managed to generate huge employment opportunities with around 80000 women getting jobs." He added that the government is also working on projects to generate power from animal manure and manufacture traditional paints; this would also give employment to a lot of farmers. A lot of forest produce from Chhattisgarh is sold online today.

Mr Sanjay Kumar Jha, Minister of Water Resource Department & Information and Public Relations Department (WRD & IPRD), Government of Bihar stated that due to the prudent planning of the state government, they have achieved a double- digit growth rate. He shared that the state gets round the clock power, has transparent governance, and has improved its ease of doing business ratings. He said that "When the government came in power, the state budget was to the tune of Rs 23885 crores in the year 2005-06 which has gone up to 211,761 crores for the year 2020-21. He added that the budget for the next financial year would be around 218303 crores which is around Rs 6000 crores than the last financial year's budget. The state registers around 17 percent industrial growth rate which is the highest in the country. The per capita income is around Rs 43,822 now which was around Rs 7900 in 2005." Reflecting on the other achievements of the government, he added that "The state has 95 percent pukka or permanent roads leading to the national highways. There is 100 percent electrification in the state. The state government has also been focussing on increasing their green cover and in the last 16 years, the green cover has gone up from 9 percent to 17 percent. Today, Bihar is among the top four states which provide clean drinking water to its people. The state government spends around Rs 35000 crore on education in all 38 districts."

Dr Amar Patnaik, Member of Parliament-Rajya Sabha, & Member, Parliamentary Standing Committee on Finance shared that "Odisha has achieved leadership position in several segments like women empowerment and disaster management. In the last 21 years due to the efforts of the government, the state has one of the lowest crime ratios in the country. The





government has increased its focus on six sectors like infrastructure, and ports by coming out with policy changes."

Dr Badri Narayan Gopalkrishnan, Head-Trade & Commerce, Niti Aayog said that "Due to the government initiatives, the products and services manufactured are not just made for India but also made for the World. Niti Aayog is working on various policies to help increase exports and ensure Free trade agreements with many countries. There is a need to reduce barriers which will help in reducing the cost of intermediate inputs, based on tariff reductions."

#### STATE PARTNERSHIP SESSION: Strengthening Centre & States' Camaraderie for Enhancing Investment, Economic Competitiveness and Export Potential



Mrs Meenakshi Lekhi, Hon'ble Minister of State for External Affairs & Culture, Government of India was the "Chief Guest" of the "State Partnership Session". Mr Dushyant Thakor, Vice President, Invest India moderated the "State Partnership Session" and with the speakers: Dr Badri Narayanan Gopalakrishnan, Head-Trade & Commerce, NITI Aayog; Mr Rishi Garg, Executive Director, MP Industrial Development Corporation (MPIDC); Mr Manoj Pingua, Principal Secretary, Department of Commerce & Industries, Government of Chhattisgarh; Mrs Kalpana Srivastava, Principal Secretary, Department of Horticulture & Food Processing, Government of Madhya Pradesh; Mr Sham Lal Goyal, ACS & Resident Commissioner, Government of Maharashtra; Mr Sheo Shekhar Shukla, Principal Secretary, Department of Culture, Tourism and Public Relations, Government of Madhya Pradesh; Mr Ranjan Prakash Thakur, Principal Secretary, Department of Industries, Commerce and Civil Aviation, Government of Union Territory of Jammu & Kashmir; Mr Vivek Pandey, Secretary-cum-Commissioner (Industries), Government of NCT of Delhi.

"India managed to convert the COVID-19 crises into opportunities for growing its business and expanding its local brands at global level," said Mrs Meenakshi Lekhi, Hon'ble Minister of State for External Affairs & Culture, Government of India during her address. She further shared that under the able leadership of Prime Minister Mr Narendra Modi, India was not only able to produce the vaccine, but export it to neighbouring countries, too. The central government has





understood the problems faced by the states and worked on them. She added, "If we want to grow, all states should replicate the vision given by the centre to make India a US\$ 5 trillion economy."



In Partner State Presentation (Madhya Pradesh), Mr Rishi Garg, Executive Director, MP Industrial Development Corporation (MPIDC), Government of Madhya Pradesh explained that Madhya Pradesh would be a strategic location for doing ease of business as the state's main focus is to develop sectors like infrastructure and connectivity. He added, "In a further boost to industrial sector, under the leadership of Hon'ble Chief Minister Shri Shivraj Singh Chouhan, the state is also developing sectors like Automobile and Engineering, Textile & Garmenting, Pharmaceuticals, Agribusiness & Food Processing and Information Technology/Information Technology Enabled Services & Electronics System Design & Manufacturing (IT/ITes & ESDM). The state government has ensured a single window system to cater to the needs of the investors—right from allocation of land to approvals of incentives, acting as a one-stop solution for any business/industry."

In the next Partner State Presentation (Chhattisgarh), Mr Manoj Pingua, Principal Secretary, Department of Commerce & Industries, Government of Chhattisgarh shared in detail how the state of Chhattisgarh is a power capital of India and it provides a powerful platform for sustainable development growth. He said that, "The state government has come up with a new industrial policy which will create a positive environment for the capital investment in the state. The state has officially got three serving airports, which makes it easy to connect with any city within 90-minutes. Chhattisgarh was the first state to sign MoU for the country's first ethanol plant to be set up in the state under the Public-Private Partnership (PPP) model." In her presentation, Mrs Kalpana Srivastava, Principal Secretary, Department of Horticulture & Food Processing, Government of Madhya Pradesh, explained that the state has a major potential in horticulture export and is a major producer of food grains. The state government also provides a supportive infrastructure and value for chain development under the One

Mr Sham Lal Goyal, Maharashtra, Additional Chief Secretary & Resident Commissioner, Government of Maharashtra shared that to ease the doing of business, Maharashtra has created

District One Product (ODOP) scheme.





Maitri Platform, a single window system where they have solved the problems of 3 lakh visitors. Citing the progressive policies in the state, he called for the investment.

Mr Ranjan Prakash Thakur, Principal Secretary, Department of Industries, Commerce & Civil Aviation, Government of Union territory of Jammu & Kashmir, shared that, "Unlike in the past, today one can own land in Jammu & Kashmir. The conditions have improved much and if someone wants to invest in a large industry can invest in Jammu. And some one wants to invest in horticulture, the hospitality sector one can invest in Kashmir. The new policy provides adequate incentives and best packages for the investors."

In his presentation, Mr Sheo Shekhar Shukla, Principal Secretary, Department of Culture, Tourism and Public Relations, Government of Madhya Pradesh highlighted Madhya Pradesh's rich cultural and tourism legacy and how the state attracts as a major destination for greater engagements with the industry.

Mr Vivek Pandey, Secretary-cum-Commissioner (Industries), Government of NCT of Delhi shared his perspectives on the progressive industrial policies with focus on sustainable and inclusive development.



INTERNATIONAL OUTREACH SESSION: India and the World: Enhancing Economic Partnership & Cooperation

Amb Mr Manjeev Singh Puri; India's Former Ambassador to Nepal, EU, Belgium and Luxembourg chaired the "International Outreach Session" with the speakers: H.E. Mr Ram Prasad Subedi, Chargé D'Affaires ad Interim, Embassy of Nepal in India; H.E. Mr Jason Hall, High Commissioner of Jamaica in India; H.E. Mr David Pine, High Commissioner of New Zealand in India.

International Outreach Session hosted the pertinent perspectives from the eminent diplomats on India's commitment for enhancing the economic partnership and cooperation in the world. On positive notes, the diplomats assured to continue working with India and further deepening their countries' economic partnership and cooperation with India.

Besides summing up the proceedings, Mr Saurabh Sanyal, Secretary General, PHDCCI shared his perspectives on India's global outreach initiatives that are resulting with promising outcomes.





POLICY SESSION: Braving A New Post-Pandemic World: The Way Ahead for "India Growth Story"



Mr Atul K Thakur, Joint Secretary, State Development Council, PHDCCI moderated the "Policy Session" with the speakers: Mr Anukool Bhatnagar, Chief General Manager, Chandigarh Local Head Office, SBI; Dr Aruna Sharma, Development Economist & Former Secretary, Ministry of Steel, Government of India; Mr Bishal Thapa, India Director, Collaborative Labeling and Appliance Standards Program (CLASP); Ms Riya Sinha, Research Associate (Foreign Policy & Security), Centre for Social and Economic Progress; Dr Niranjan Sahoo, Senior Fellow, Observer Research Foundation; Mr Utkarsh Amitabh, CEO, Network Capital; WEF Global Shaper & Writer, Harvard Business Review.

As the economic rebounding is the most pressing challenge in the post-pandemic times, the Policy Session dealt with the way ahead for "India Growth Story". The speakers' presented the outlines of challenges and opportunities with the economic rebounding processes.

Mr Naveen Seth, Assistant Secretary General, International Affairs & Trade Fair Division delivered the Concluding Remarks and final "Vote of Thanks".





#### **KEY TAKEAWAYS**

- Through its deliberations, the Conclave organised by PHDCCI and the India Office of the Konrad-Adenauer-Stiftung (KAS) aimed to take the momentum further in policy space and celebrate "Azadi ka Amrit Mahotsav" on 75th year of India's independence and the glorious journey.
- Policies should be directed to enable the Sustainable Industrial Development in states.
- Impact of states' progressive policies on sectoral development (with case studies of success stories) should be made the basis of good governance and industrial development.
- The Conclave put forward the growth vision for the states: Ease of Doing Business (EoDB); Sustainable Development Goals; New Technology; Inclusive Growth
- Economic rebounding in the post-pandemic world should drive the policies and the States' in India should play pivotal roles for a successful transition.
- Centre and the states should continue to work under a robust federal system and further strengthen the coordination for streamlining the public policies to impact on ground.
- While economic growth is important, equally important is environmental protection. Hence, sustainable development should drive the policymaking and implementations on ground.
- To mitigate the challenges of the public health crisis, the public health system should be made more efficient.
- Uniformity in the development is needed, as the gaps in the developmental performances among the states in India are glaring.
- New avenues of growth should be explored with giving impetus to the local area development, Micro, Small and Medium Enterprises (MSMEs) and improved mobility and market linkages.
- Need for monitoring business reforms at the state/Union Territory (UT) level:
  - India being a federal economy, businesses, besides the Central Government regulations, also have to comply with several rules, laws and procedures enforced by the respective State Governments in the form of obtaining a large number of licenses, registrations, among others which add to the compliances.
  - Further, World Bank's Ease of Doing Business Index ranking of India is based on the reforms undertaken by only two major states/UTs of India namely Mumbai and Delhi. Ranking is not based on reforms undertaken by other states' and UTs.
  - In the light of the above arguments, it is necessary to assess and monitor the performance of other states' and UTs on business reforms undertaken by them.
- India lives in its States with cultural diversity and homogenous policy implementation towards a common agenda of a higher economic growth trajectory.
- Under the federal set up, the Indian states' and UTs are the key movers of economic growth and have continued to make achievements in socio-economic and industrial development.





- Over the years, the states' have proactively focused on overall economic development, bolstering the social welfare, spurring the manufacturing sector, strengthening the agriculture sector, vitalizing the services sector, women empowerment, health and education, fostering entrepreneurship ecosystem, handholding the MSMEs and enhancing the infrastructure development.
- Each State of India possesses its own unique characteristics, which makes every State a leader in itself.
- Over the years, the States have been undertaking effective reform measures to reduce the regulatory burden on businesses, inculcate entrepreneurship spirit, promote conducive business environment and make their respective States the desirable investment destinations.
- According to Business Reforms Action Plan (BRAP) Rankings of Department for Promotion of Industry and Internal Trade (DPIIT), Andhra Pradesh has retained its 1st rank since the last three years' rankings. Uttar Pradesh has ranked 2nd in the ease of doing business in 2018-2019, up from 12th rank in 2017-18. On the Start-up ecosystem front, Gujarat has been a best performer in DPIIT's startup rankings of 2019 and Karnataka and Kerala have been among the top performing states.
- The states' collective efforts contribute in laying the solid foundation for the growth of the country.
- At this juncture, when the Indian economy is affected by the daunting impact of Coronavirus, the role of states has become increasingly more crucial in sustaining the overall growth and development of the country.
- Highlights of PHDCCI Report Released During the Conclave (States' Policy Conclave 2021: Role of States' in Making Atmanirbhar Bharat (Self-reliant India): A comparative analysis on the macroeconomic resilience of the States in the pandemic times for FY 2019-20 and FY 2020-21 on the basis of 5 broad macroeconomic parameters of the States including Gross State Domestic Product (GSDP) growth rate (at current prices), Consumer Price Index (CPI) Inflation, Fiscal Deficit as percentage of GSDP, Industrial Investment Proposals and Unemployment, has been conducted. According to the analysis, Gujarat has emerged as the most resilient State in FY 2020-21 and maintained its highest position among the top 10 States as Gujarat was also at the top in FY 2019-20. Karnataka has emerged as the second most resilient State, whose position has improved from 4th rank in FY 2019-20 to 2nd rank in FY 2020-21. Similarly, Odisha has improved from 7th position in top 10 most resilient States in FY 2019-20 to 3rd position in FY 2020-21. Maharashtra, NCT Delhi, Telangana, West Bengal, Uttar Pradesh, Madhya Pradesh and Chhattisgarh are the other strong States in top 10 resilient States in FY 2020-21.
- As the states' are on their way to rapid industrialization, coordinated development of small, medium and large scale enterprises are necessary as they offer a favorable environment for attracting industrial investments through user friendly policies and better infrastructural support.





- The states should enhance their existing capacities of specialized areas and at the same time should adopt best practises of other states' for the improvement in various segments of their respective economies.
- Further, in order to boost the growth of the industrial sector, the states' must focus on skill development, research and innovation and good governance along with the State of the art infrastructure so as to improve the competitiveness of businesses.
- At the socio economic front, the states' have taken effective measures towards the implementation of reforms in healthcare, education and other socio-economic segments.
- To bolster the growth of the service sector, the State Governments must design & develop services led growth strategy focusing on health, education, IT, logistics, knowledge based and non-polluting services, sports, among others. Further, new business ventures in the services sector should be encouraged by the states for which easy availability of loans and simplification of the regulatory process should be promoted.
- Development of the services sector would inculcate the spirit of entrepreneurship within the states' economy, which would aid the economy in reaching a higher growth trajectory.
- Exports play a vital role in economic growth. Hence, there is a need to provide more facilities/incentives to the exporting units for increasing exports from the States.
- The State Governments should constantly work towards improvement in infrastructure, as it is an important growth driver and its development is essential for long term growth prospects of the economy.
- The states should seize the true spirit of the Business Reform Action Plan and further enhance their performance in ease of doing business to provide a conducive business environment, attract investments, foster competition, among others.
- Encouraging and incentivizing the private sector would uplift the industrially backward regions of the states.
- Other states should adopt the best practices set by the top rankers to promote ease of doing business. Similarly, the reforms undertaken by the states to spur the startup ecosystem is laudable and it is commended that aspiring performers and emerging performers should adopt the model practices set by the best and top performers to foster the startup ecosystem.
- Further, focus on use of environment-friendly technologies would enable sustainable development of the States. Encouraging efficient use of waste land and water vis-à-vis promoting usage of alternate sources of energy would bring further efficiency in states' industrial sector.
- MSMEs sector has potential to drive growth of the manufacturing sector and boost employment in the states. Assurance of easy loans for MSMEs at low interest, initiatives to encourage private participation, basic problems, such as R&D/Innovation, access to technology, marketing support, among others would boost MSMEs in the states.





- The mutual learning among all the states should be encouraged as it provides support in policy formulation towards the national development agenda. It is suggested that states should share the best practices and capacity development. These collaborative and cooperative practices are evident during the pandemic period. All States have been at the forefront in providing support measures and respective fiscal stimulus packages during the covid-19 pandemic.
- Land reforms are seen to be the most important focus areas for all states' since land is a major ingredient in the four factors of production, so the availability of land becomes crucial for industrialisation.
- The State Governments will have to play a proactive role in making land available for setting up of industries in their respective territories. The states can do so by creating a "land bank" for the use of the industry or by giving long-term leasing in states' where outright purchase is not possible.
- Infrastructure development in all states' wherein provision of social infrastructure such as education and health and physical infrastructure such as hospitals in every district is the key to improve the industrial setup within the state.
- The State Governments should also focus on reforms in the power sector by giving high priority to transmission and distribution networks. Tourism sector could also be improved by constructing better roads, well managed tourist lodges and updated websites having information about day to day climate and information about the state.
- The role of states' is expected to be increasingly more critical in sustaining the overall development of the country in coming times. Several challenges to their growth, such as easing the supply side constraints in the economy, upskilling the workforce and increasing manufacturing competitiveness are still the major areas of concern.
- The state policies should be focusing on diversifying the beneficiaries of the socio economic development programmes to ensure an all-inclusive growth in the country.
- Enhanced focus on the ease of doing business, particularly for the MSMEs with reduced cost of doing business, reforms for the growth of manufacturing, development of the state-of-art infrastructure, investments conducive policies along with focus on socio- economic development such as health and education, would go a long way to enhance the resilience of the states' and to achieve a level of strong and sustainable economic growth trajectory in the coming times.

States' Policy Conclave 2021 was well-attended physically and virtually besides getting the positive press.





STATES' POLIC'

#### **GLIMPSES**























































#### Advertorial in The Indian Express, Financial Express & Jansatta













#### SOCIAL MEDIA COVERAGE



### **Twitter Analysis**

Parameters	Avg of 1st Dec - 7th Dec - 21	On 7th Dec-21
Number of tweets	13	94
New Followers	14	43
Profile Visits	5,542	20,700
Tweet impression	3,115	29,945

There is an overall increase in all parameters to Live tweeting on State Policy Conclave Event









CMO Madhya Pradesh @ @CMMadhyaPradesh

मुख्यमंत्री श्री @ChouhanShivraj 7 दिसंबर को नई दिल्ली के होटल ले-मेरिडियन में आयोजित स्टेट्स पॉलिसी कॉन्क्लेव में 'आत्मनिर्भर भारत बनाने में राज्यों की भूमिका' विषय पर संबोधित करेंगे।

Translate Tweet



Looking forward to my participation as we celebrate Azadi Ka Amrit Mahotsav. We would share glimpses of our progressive policies with you and seek your views. I look forward to interacting with members of @phdchamber on ideas for #AtmanirbharMP.

Shivraj Singh Chouhan @ChouhanShivraj









#### **Top Tweets - States Policy Conclave 2021**

This tweet is from Mr. Sanjay Kumar Jha's account, hence cannot get the exact number of impressions and engagement.

#### **Top Tweets - States Policy Conclave 2021**



Meenakshi L	.ekhi
Number of Like	s - 106
Retweet- 4	13

This tweet is from Meenakshi Lekhi's account, hence cannot get the exact number of impressions and engagement.

#### **Top Tweets - States Policy Conclave 2021**



This tweet is from NZ in India's account, hence cannot get the exact number of impressions and engagement.







#### TWEET HIGHLIGHTS

# Linked in

#### **LinkedIn Analysis**

Parameters	Avg of 1st Dec - 7th Dec - 21	On 7th Dec-21
Number of posts	10	84
New Followers	29	222
Unique Visitors	70	526
Total Followers	4	52

There is an overall increase in all parameters due to Live tweeting on State Policy Conclave Event







# facebook

## **Facebook Analysis**

Parameters	Avg of 1st Dec - 7th Dec - 21	On 7th Dec-21
Number of total Posts	24	84
Reach(Organic)	1,342	4,221
Page Likes	12	56
Engagements	11	44
Page Followers	13	97

There is an overall increase in all parameters to Live tweeting on State Policy Conclave Event









## **Instagram Analysis**

Parameters	Avg of 1st Dec - 7th Dec - 21	On 7th Dec-21	
Number of posts	11	84	
Impressions	5,104	8,283	
Total Followers	1,208	1,221	

There is an overall increase in all parameters to Live tweeting on State Policy Conclave Event.







Impressions - 43 Engagement - 4



Sanjay Kumar Jha Impressions - 28 Engagement - 3



Meenakshi Lekhi	
Impressions - 22	
Engagement - 2	





#### **COMPREHENSIVE MEDIA COVERAGE**

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2	08-December-2021	Business Standard	Come to Madhya Pradesh, CM Shivraj Singh Chouhan invites industrialists	Kolkata/Hindi
3	08-December-2021	Business Standard	Come to Madhya Pradesh, CM Shivraj Singh Chouhan invites industrialists	New Delhi/Hindi
4	08-December-2021	Daily Shipping Times	India needs to increase Exports to strengthen business from abroad	Mumbai/English
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5	09-December-2021	The statesman	MP leaving no stone unturned to fight Covid: Chouhan	Online/English
6	09-December-2021	B4u Media	Madhya Pradesh will become the most attractive state for investment in the nation and world, says CM Chouhan at States' Policy Conclave 2021	Online/English
7	09-December-2021	MNS	MP leaving no stone unturned to fight Covid: Chouhan	Online/English
8	08-December-2021	Times of India	Come to Madhya Pradesh, CM Shivraj Singh Chouhan invites industrialist .	Online/English
9	08-December-2021	Andhram	India eliminated bottlenecks in defence production: MOS Defence	Online/English
10	08-December-2021	Can India	India eliminated bottlenecks in defence production: MOS Defence	Online/English





11	08-December- 2021	Forever News	India eliminated bottlenecks in defence production: MOS Defence	Online/English
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23	08-December- 2021	Andhra Vilas	India eliminated bottlenecks in defence production: MOS Defence	Online/English
24	08-December- 2021	Web India123	India eliminated bottlenecks in defence production: MOS Defence	Online/English





25	08-December- 2021	Telugu Stop	India Has Eliminated All Bottlenecks In Defense Production: MOS Defence	Online/English
26	08-December- 2021	National Herald India	Chhattisgarh working to realise Gandhi's 'Gram Swaraj' dream: Baghel	Online/English
27	08-December- 2021	Dst News	India needs to increase Exports to strengthen business from abroad	Online/English
28	08-December- 2021	The Nfa Post	Madhya Pradesh Will Become Most Attractive State For Investment: Chief Minister Chouhan	Online/English
29	08-December- 2021	Ahmedabad Mirror	Chhattisgarh Working To Realise Gandhi's 'Gram Swaraj' Dream: Baghel	Online/English
30	08-December- 2021	Lokmat	Chhattisgarh working to realise Gandhi's 'Gram Swaraj' dream: Baghel	Online/English
31	08-December- 2021	The Sme Times	Madhya Pradesh will become the most attractive state for investment in the nation and world, says CM Chouhan at States' Policy Conclave 2021	Online/English
32	08-December- 2021	Bhaskar Live	Chhattisgarh working to realise Gandhi's 'Gram Swaraj' dream: Baghel	Online/English
33	08-December- 2021	Telugu Stop	Baghel: Chhattisgarh Works To Realize Gandhi's "Gram Swaraj" Dream	Online/English
34	08-December- 2021	News 8 Plus	Chhattisgarh engaged in fulfilling Gandhi's dream of 'Gram Swaraj', this is the way to become self- reliant India- Bhupesh Baghel	Online/English
35	08-December- 2021	Pipa News	Chhattisgarh is busy in realizing Gandhi's dream of 'Gram Swaraj': Baghel	Online/English
36	08-December- 2021	lans Live	Chhattisgarh working to realise Gandhi's 'Gram Swa. Read more at: https://ianslive.in/news/chhattis garh_working_to_realise_gandhi _s_gram_swaraj_dream_baghel- 833151/NATION/1	Online/English





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37	08-December- 2021	Apn News	Madhya Pradesh will become the most attractive state for investment in the nation and world, says CM Chouhan at States' Policy Conclave 2021	Online/English
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39	08-December- 2021	Ncn Online	MP will become the most attractive state for investment in the nation and world, says CM Chouhan at States' Policy Conclave 2021	Online/English
40	08-December- 2021	Spo India	We are building Madhya Pradesh as the most attractive state for investment in the world: CM Chouhan	Online/English
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56	08-December- 2021	Sanantonio Indian	India eliminated bottlenecks in defence production: MOS Defence	Online/English
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58	08-December- 2021	Seattle Indian	India eliminated bottlenecks in defence production: MOS Defence	Online/English
59	08-December- 2021	Virginia Indian	India eliminated bottlenecks in defence production: MOS Defence	Online/English





#### **PRINT COVERAGE**

Date	Publication	Page no	Edition/Language
09-December- 2021	The Statesman	03	New Delhi/English

# The Statesman

#### MP leaving no stone unturned to fight Covid, says Chouhan

#### STATESMAN NEWS SERVICE

BHOPAL, 8 DECEMBER

Madhya Pradesh is leaving no stone unturned to fight Covid-19 under Prime Minister Narendra Modi's able leadership, state chief minister Shivraj Singh Chouhan said.

Addressing the inaugural session of the States' Policy Conclave 2021 through video conferencing, the Madhya Pradesh Chief Minister said, ''We have intensified our preparations to rule out any possibility of a negative impact of the third wave.''

Thanking PM Modi for his clarion call to build Atmanirbhar Bharat, he said, "The idea of Atmanirbhar Bharat has inspired us to set a target to build Atmanirbhar Madhya Pradesh, and contribute to PM Modi's dream."

Further elaborating on the efforts being taken by the Madhya Pradesh government towards this end, the state chief minister said, "We have set four major pillars on our way to building a self-



reliant Madhya Pradesh. These are infrastructure, good governance, health and education and economy and employment.''

Along with the target of building self-reliant Madhya Pradesh, our Government has two major goals: First is to develop the quality of entrepreneurship among the youth of Madhya Pradesh. This way we will be able to turn them into job creators from job seekers. Second is to build Madhya Pradesh as the most attractive state for investment in the world," he said. The event was hosted by the PHD Chamber of Commerce and Industry, New Delhi, and highlighted the role that the states can play in building Atmanirbhar Bharat.





Date	Publication	Page no	Edition/Langua ge
08-December- 2021	Business Standard	06	Kolkata/Hindi



## मध्यप्रदेश बनेगा निवेश के लिए सबसे आकर्षक राज्य : शिवराज

को निवेश के लिए बेहतर माहौल मुहैया कराने के लिए अटल एक्सप्रेस वे और प्रदेश के पूर्व से पश्चिम तक नर्मछा एक्सप्रेस वे का निर्माण किया जा रहा है। इन एक्सप्रेस वे के आसपास औद्योगिक केंद्र और टाउनशिप विकसित किए जाएंगे।

उन्होंने कहा कि मध्य प्रदेश सरकार उद्योग लगाने के लिए नियम कायदे सहज बनाने का काम किया है और वह कारोबार शरू करने की लागत कम करने तथा कारोबारी सुगमता को और आसान बनाने पर काम कर रही है।

मुख्यमंत्री ने कोविड-19 महामारी से निपटने में प्रधानमंत्री नरेंद्र मोदी के कुशल नेतृत्त्व की तारीफ करते हुए कहा कि मध्य प्रदेश ने तीसरी लहर की किसी भी संभावना को खारिज करने के लिए अपनी तैयारियां मजबूत कर ली हैं।



मंगलवार को पीएचडी चैंबर उन्होंने कहा कि इसके लिए अधोसंरचना और बेहतर संपर्क की आवश्यकता है।

चौहान ने कहा कि वह यह संबोधित करते हुए मुख्यमंत्री सुनिश्चित करना चाहते हैं कि चौहान ने कहा कि देश तभी निवेशक नियमों के मकड्जाल में न उलझें। उन्हें राज्य में निवेश का उपयुक्त माहौल मिले। यह सुनिश्चित करने के लिए प्रत्येक सोमवार का शुरुआती आधे दिन का समय निवेशकों के साथ आमने-सामने की मुलाकात के लिए निर्धारित किया जा रहा है। चौहान ने कहा कि निवेशकों

मध्य प्रदेश के मु यमंत्री शिवराज सिंह चौहान ने मंगलवार को कहा कि प्रदेश के युवाओं में उद्यमिता की भावना का विकास करना तथा प्रदेश को निवेश की दृष्टि से सबसे आकर्षक राज्य बनाना

बीएस संवाददाता

भोपाल, 7 दिसंबर

उनकी पहली प्राथमिकता है। ऑफ कॉमर्स द्वारा आयोजित स्टेट पॉलिसी कॉन्क्लेव 2021 को वीडियो कांफ्रेंसिंग के जरिए आत्मनिर्भर बनेगा जब राज्य आत्मनिर्भर हों। उन्होंने कहा कि आत्मनिर्भर मध्य प्रदेश के लिए चार बिंदओं पर आधारित रोड मैप बनाया गया है: ये बिंद हैं भौतिक अधोसंरचना, सुशासन, स्वास्थ्य और शिक्षा तथा अर्थव्यवस्था एवं रोजगार।





Date	Publication	Page no	Edition/Langua ge
08-December- 2021	Business Standard	06	New Delhi/Hindi



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मुख्यमंत्री ने कोविड-19 महामारी से निपटने में प्रधानमंत्री नरेंद्र मोदी के कुशल नेतृत्त्व की तारीफ करते हुए कहा कि मध्य प्रदेश ने तीसरी लहर की किसी भी संभावना को खारिज करने के लिए अपनी तैयारियां मजबूत कर ली हैं।



मंगलवार को पीएचडी चैंबर उन्होंने कहा कि इसके लिए फ कॉमर्स द्वारा आयोजित अधोसंरचना और बेहतर संपर्क ट पॉलिसी कॉन्क्लेव 2021 की आवश्यकता है।

> चौहान ने कहा कि वह यह सुनिश्चित करना चाहते हैं कि निवेशक नियमों के मकड़जाल में न उलझें। उन्हें राज्य में निवेश का उपयुक्त माहौल मिले। यह सुनिश्चित करने के लिए प्रत्येक सोमवार का शुरुआती आधे दिन का समय निवेशकों के साथ आमने-सामने की मुलाकात के लिए निर्धारित किया जा रहा है। चौहान ने कहा कि निवेशकों

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बीएस संवाददाता

भोपाल, 7 दिसंबर

मंगलवार को पीएचडी चैंबर ऑफ कॉमर्स द्वारा आयोजित स्टेट पॉलिसी कॉन्क्लेव 2021 को वीडियो कांफ्रेंसिंग के जरिए संबोधित करते हुए मुख्यमंत्री चौहान ने कहा कि देश तभी आत्मनिर्भर बनेगा जब राज्य आत्मनिर्भर हों। उन्होंने कहा कि आत्मनिर्भर हों। उन्होंने कहा कि आत्मनिर्भर मध्य प्रदेश के लिए चार बिंदुओं पर आधारित रोड मैप बनाया गया है: ये बिंदु हैं भौतिक अधोसंरचना, सुशासन, स्वास्थ्य और शिक्षा तथा अर्थव्यवस्था एवं रोजगार।





Date	Publication	Page no	Edition/Langua ge
08-December- 2021	Daily Shipping Times	02	Mumbai/English



#### India needs to increase Exports to strengthen business from abroad

AMRITSAR: In the present situation it is necessary that India should become self-reliant in the field of exports; industries will have to prepare alternatives to achieve this.

Above statement has been given by Suvidh Shah, ITS, Joint Director, Directorate General of Foreign Trade while addressing the Exporter Conclave: 2021: Export Vision Punjab, organized by PHD Chamber of Commerce and Industry in collaboration with the Government of Punjab at the 15th PITEX.

He said that no license is required for any kind of export also there is no custom duty on any type of exports. Work is going-on on many schemes to make India self-reliant. Industrialists should try to reduce the India's dependence on other countries.

Speaking on the occasion, Vishwa

Bandhu, Deputy Director, Policy Implementation Unit, Punjab Industries Department said that special efforts are being made to ensure that the benefits of the schemes of the Punjab Government reach as many industries as possible.

P.K Bhardwaj, General Manager, NABARD, while providing information about the ongoing schemes in Punjab said that industrialists can play an important role in strengthening the economy of Punjab.

On this occasion, PHD Chamber of Commerce & Industry, R.S Sachdeva, Chair Punjab state Chapter, Arpita Bhattacharjee, Dy.General Manager, NABARD Mukesh Sethi, Dy. GM, Punjab National Bank and many other dignitaries expressed their views. The session was moderated by Ajay Mahajan, Co Chair, Punjab State Chapter, PHD Chamber and was attended by about 100 exporters representing various industries from all over Punjab.

PHDCCI's event was supported by Annual Sponsors such as, Multani Pharmaceuticals Ltd; P G Industry; Uflex Ltd; DLF Ltd; Continental Carriers Pvt Ltd; Belair Travel & Cargo Pvt Ltd; Radico Khaitan Ltd; Crystal Crop Protection Ltd; Paramount Communications; Superior Industries Ltd; JK Tyre & Industries Ltd; Comtech Interio; R E Rogers; AYUSH Herbs Private Ltd; Apeejay Stya Group; DCM Shriram; EaseMyTrip; Blossom Kochhar Beauty Products Pvt Ltd; MV Cotspin Ltd; Synergy Environics Ltd; Ajit Industries Pvt Ltd; P S BEDI & Co.; Indian Farmer & Fertilizers Corporation Ltd; Jindal Steel; Hindware Sanitary; Modern Automobiles; Livit Ltd.





#### **ONLINE COVERAGE**

Date	Publication	Category
09-December- 2021	The statesman	Online/Englis h

## The Statesman

#### https://www.thestatesman.com/india/mp-leaving-no-stoneunturned-fight-c ovid-chouhan-1503029065.html

#### MP leaving no stone unturned to fight Covid: Chouhan

Addressing the inaugural session of the States' Policy Conclave 2021 through video conferencing, the Madhya Pradesh Chief Minister said, "We have intensified our preparations to rule out any possibility of a negative impact of the third wave."



Madhya Pradesh is leaving no stone unturned to fight Covid-19 under Prime Minister Narendra Modi's able leadership, state chief minister Shivraj Singh Chouhan said.

Addressing the inaugural session of the States' Policy Conclave 2021 through video conferencing, the Madhya Pradesh Chief Minister said, "We have intensified our preparations to rule out any possibility of a negative impact of the third wave." Thanking PM Modi for his clarion call to build Atmanirbhar Bharat, he said, "The idea of Atmanirbhar Bharat has inspired us to set a target to build Atmanirbhar Madhya Pradesh, and contribute to PM Modi's dream."

Further elaborating on the efforts being taken by Madhya Pradesh government towards this end, the state chief minister said, "We have set four major pillars on our way to building a self-reliant Madhya Pradesh. These are infrastructure, good governance, health and education and economy and employment."

"Along with the target of building self-reliant Madhya Pradesh, our Government has two major goals: First is to develop the quality of entrepreneurship among the youth of Madhya Pradesh. This way we will be able to turn them into job creators from job seekers. Second is to build Madhya Pradesh as the most attractive state for investment in the world," he said.

The event was hosted by the PHD Chamber of Commerce and Industry, New Delhi, and highlighted the role that the states can play in building Atmanirbhar Bharat.





Date	Publication	Category
09-December- 2021	B4u Media	Online/Englis h

## **B4U Media**

#### https://www.b4umedia.in/?p=248738

Madhya Pradesh will become the most attractive state for investment in the nation and world, says CM Chouhan at States' Policy Conclave 2021



Bhopal, 07 December 2021: The Honorable Chief Minister of Madhya Pradesh, Shri Shivraj Singh Chouhan, addressed the inaugural session of the States' Policy Conclave 2021 through video conferencing, today. The event was hosted by the PHD Chamber of Commerce and Industry, New Delhi, and highlighted the role that the states can play in building Atmanirbhar Bharat.





Date	Publication	Category
09-December- 2021	MNS	Online/Englis h

🖌 msn

### MP leaving no stone unturned to fight Covid: Chouhan



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Date	Publication	Category
08-December- 2021	Times of India	Online/Englis h

## THE TIMES OF INDIA

https://timesofindia.\_indiatimes.com/city/bhopal/come-to-madhya-pradesh-cm-shivrajsingh-chouhan-invites-industrialists/articleshow/88155667.cms

## Come to Madhya Pradesh, CM Shivraj Singh Chouhan invites industrialists

BHOPAL: Chief minister Shivraj Singh Chouhan on Tuesday invited industrialists to invest in Madhya Pradesh, showcasing the state's rich natural resources and the government's 'Start Your Business in 30 Days' scheme.

He has fixed the first half of every Monday for one-on-one meets with investors, the CM said, adding that the government has implemented an 'ease of doing business' policy.

"The <u>MP government</u> wants to develop entrepreneurship qualities among youth and make it the most attractive state for investment. A country can become selfreliant only when the states are self-reliant," Chouhan said while virtually addressing the State Policy Conclave-2021 organised by PHD Chamber of Commerce and Industry in New Delhi.





Date	Publication	Category
08-December- 2021	Andhram	Online/Englis h



#### https://www.andhram.com/national/india-eliminated-bottlenecks-in-defenc eproduction-mos-defence/

#### India eliminated bottlenecks in defence production: MOS Defence

New Delhi, Dec 7 (IANS) India has eliminated all the bottlenecks in the defence manufacturing sector, which is attracting investors from various countries, Ajay Bhatt, Minister of State for Defence and Tourism, said while addressing the State Policy Conclave 2021 on Tuesday.

Bhatt said that the country is exporting defence products to around 75 countries at present, adding that around 200 defence products, which were earlier imported from other countries, are now reserved for manufacturers from India. He expressed hope that the step would give a huge boost to the local industries.

Bhatt was speaking at the State Policy Conclave 2021 on the theme 'Role of states in making Aatmanirbhar Bharat', organised by apex industry body PHDCCI.

In his address, the minister assured the private sector that if they can manufacture quality products, the government would buy products from them, adding that the Centre is developing two defence corridors in Uttar Pradesh and Tamil Nadu.





Date	Publication	Category
08-December- 2021	Can India	Online/Englis h



#### https://www.canindia.com/india-eliminated-bottlenecks-in-defenceproduction-mos-defence/

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Date	Publication	Category
08-December- 2021	Forever News	Online/English

## **FOREVER NEWS**

https://www.forevernews.in/politics/india-eliminated-bottlenecks-in-defence-production-mosdefence-510486

India eliminated bottlenecks in defence production: MOS Defence

New Delhi, Dec 7 (IANS) India has eliminated all the bottlenecks in the defence manufaEturi ng sector, which is attracting investors from various countries, Ajay Bhatt, Minister of State for Defence and Tourism, said while addressing the State PoliE Conclave 2021 on Tuesday.

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Date	Publication	Category
08-December- 2021	Indian Narrative	Online/Englis h

## **INDIA NARRATIVE**

https://www.indianarrative.com/latest-news/india-eliminated-bottlenecks-in-defenceproduction-mos-defence-133453.html

## India eliminated bottlenecks in defence production: MOS Defence

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Date	Publication	Category
08-December- 2021	Net India123	Online/Englis h

## NetIndia123

https://www.netindia123.com/articles/showdetails.asp?id=3869533&n\_date=20211208

#### India eliminated bottlenecks in defence production: MOS Defence

India has eliminated all the bottlenecks in the defence manufacturing sector, which is attracting investors from various countries, Ajay Bhatt, Minister of State for Defence and Tourism, said while addressing the State Policy Conclave 2021 on Tuesday.

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Date	Publication	Category
08-December- 2021	Indian Narrative	Online/Englis h

### **INDIA NARRATIVE**

https://www.indianarrative.com/latest-news/india-eliminated-bottlenecks-in-defence-production-mos-defence-133453.html

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Date	Publication	Category
08-December- 2021	Social News Xyz	Online/Englis h



https://www.socialnews.xyz/2021/12/07/india-eliminated-bottlenecks-in-de fence-production-mos-defence/

### India eliminated bottlenecks in defence production: MOS Defence

New Delhi, Dec 7 (SocialNews.XYZ) India has eliminated all the bottlenecks in the defence manufacturing sector, which is attracting investors from various countries, Ajay Bhatt, Minister of State for Defence and Tourism, said while addressing the State Policy Conclave 2021 on Tuesday.

Bhatt said that the country is exporting defence products to around 75 countries at present, adding that around 200 defence products, which were earlier imported from other countries, are now reserved for manufacturers from India. He expressed hope that the step would give a huge boost to the local industries.





Date	Publication	Category
08-December- 2021	Window to News	Online/Englis h

## Window To News

#### https://www.windowtonews.com/news.php?id=502778



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Date	Publication	Category
08-December- 2021	Pro Kerala	Online/Englis h



https://www.prokerala.com/news/articles/a1224380.html

## India eliminated bottlenecks in defence production: MOS Defence

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Bhatt said that the country is exporting defence products to around 75 countries at present, adding that around 200 defence products, which were earlier imported from other countries, are now reserved for manufacturers from India. He expressed hope that the step would give a huge boost to the local industries.





Date	Publication	Category
08-December- 2021	Ommcom News	Online/Englis h



https://ommcomnews.com/india-news/india-eliminatedbottlenecks-in-defe nce-production-mos-defence

#### India Eliminated Bottlenecks In Defence Production: MOS Defence

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Date	Publication	Category
08-December- 2021	Lokmat	Online/Englis h



https://english.lokmat.com/politics/india-eliminated-bottlenecks-in-defence- productionmos-defence/

#### India eliminated bottlenecks in defence production: MOS Defence

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Date	Publication	Category
08-December- 2021	Daiji World	Online/Englis h

#### https://www.daijiworld.com/news/newsDisplay?newsID=901890

#### India eliminated bottlenecks in defence production: MOS Defence

New Delhi, Dec 7 (IANS): India has eliminated all the bottlenecks in the defence manufacturing sector, which is attracting investors from various countries, Ajay Bhatt, Minister of State for Defence and Tourism, said while addressing the State Policy Conclave 2021 on Tuesday.

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Bhatt was speaking at the State Policy Conclave 2021 on the theme 'Role of states in making Aatmanirbhar Bharat', organised by apex industry body PHDCCI.

In his address, the minister assured the private sector that if they can manufacture quality products, the government would buy products from them, adding that the Centre is developing two defence corridors in Uttar Pradesh and Tamil Nadu.

"We have made seven defence public sector undertakings (PSUs) through the restructuring of 41 ordnance factories, whose products will be bought not just by the Indian government, but they can also export them to the other countries across the globe. We are moving towards an 'Aatmanirbhar Bharat' and the whole world is watching us with curiosity," he said.





Date	Publication	Category
08-December- 2021	Andhra Vilas	Online/Englis h



http://www.andhravilas.net/en/India-eliminated-bottlenecks-in-defence-pro duction-MOS-Defence

#### India eliminated bottlenecks in defence production: MOS Defence

New Delhi, Dec 7 - India has eliminated all the bottlenecks in the defence manufacturing sector, which is attracting investors from various countries, Ajay Bhatt, Minister of State for Defence and Tourism, said while addressing the State Policy Conclave 2021 on Tuesday.

Bhatt said that the country is exporting defence products to around 75 countries at present, adding that around 200 defence products, which were earlier imported from other countries, are now reserved for manufacturers from India. He expressed hope that the step would give a huge boost to the local industries.

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Date	Publication	Category
08-December- 2021	Web India123	Online/Englis h



https://news.webindia123.com/news/Articles/India/20211208/3869533.html

#### India eliminated bottlenecks in defence production: MOS Defence

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Date	Publication	Category
08-December- 2021	Telugu Stop	Online/Englis h



https://english.telugustop.com/india-eliminated-bottlenecks-in-defence-prod uctionmos-defence-national-defencesecurity-politics-latest-eng-news

## India Has Eliminated All Bottlenecks In Defense Production: MOS Defence

New **Delhi**, Dec 7 : **India** has eliminated all the bottlenecks in the defence manufacturing sector, which is attracting investors from various countries, Ajay Bhatt, Minister of State for Defence and Tourism, said while addressing the State Policy Conclave 2021 on Tuesday.

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He expressed hope that the step would give a huge boost to the local industries.





Date	Publication	Category
08-December-	National Herald	Online/Englis
2021	India	h

## **NATIONAL HERALD**

https://www.nationalheraldindia.com/national/chhattisgarh-working-to-real ise-gandhis-gram-swaraj-dream-baghel

## Chhattisgarh working to realise Gandhi's 'Gram Swaraj' dream: Baghel

Chhattisgarh Chief Minister Bhupesh Baghel said on Tuesday that his government is working hard to realise Mahatma Gandhi's dream of 'Gram Swaraj' ever since it took charge

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Virtually addressing a session on 'Role of States in Making Aatmanirbhar Bharat' at the States Policy Conclave, Baghel said: "When Mahatma Gandhi talked about the importance of making villages 'self-reliant' units, he was talking about Aatmanirbhar Bharat. When former Prime Minister late Indira Gandhi appealed about making the Green Revolution a success, she was talking about Aatmanirbhar Bharat in the agricultural sector."

Ponting out that villages and farmers were the main priorities of these great leaders, he added: "Former Prime Minister late Rajiv Gandhi had also said that when farmers become weak, the country loses its self-reliance."





Date	Publication	Category
08-December- 2021	Dst News	Online/Englis h



#### http://dst.news/news.aspx?news\_id=8703&yr=2021&mn=12

#### India needs to increase Exports to strengthen business from abroad

철말 : 2011년 - 2012년 1월

AMRITSAR: In the present situation it is necessary that India should become self-reliant in the field of exports; industries will have to prepare alternatives to achieve this.

Above statement has been given by Suvidh Shah, ITS, Joint Director, Directorate General of Foreign Trade while addressing the Exporter Conclave: 2021: Export Vision Punjab, organized by PHD Chamber of Commerce and Industry in collaboration with the Government of Punjab at the 15th PITEX.

He said that no license is required for any kind of export also there is no custom duty on any type of exports. Work is going-on on many schemes to make India self-reliant. Industrialists should try to reduce the India's dependence on other countries.

Speaking on the occasion, Vishwa Bandhu, Deputy Director, Policy Implementation Unit, Punjab Industries Department said that special efforts are being made to ensure that the benefits of the schemes of the Punjab Government reach as many industries as possible.





Date	Publication	Category
08-December- 2021	The Nfa Post	Online/Englis h



https://thenfapost.com/2021/12/08/madhya-pradesh-will-become-most-attr active-state-for-investment-chief-minister-chouhan/

### Madhya Pradesh Will Become Most Attractive State For Investment: Chief Minister Chouhan

Bhopal, NFAPost: Madhya Pradesh Chief Minister Shivraj Singh Chouhan addressed the inaugural session of the States' Policy Conclave 2021 hosted by the PHD Chamber of Commerce and Industry, New Delhi, and highlighted the role that the states can play in building Atmanirbhar Bharat.

During the event, Chief Minister Shivraj Singh Chouhan said Madhya Pradesh is leaving no stone unturned to fight Covid-19 under PM Modi's able leadership.

"We have intensified our preparations to rule out any possibility of a negative impact of the third wave." Thanking PM Modi for his clarion call to build Atmanirbhar Bharat. The idea of Atmanirbhar Bharat has inspired us to set a target to build Atmanirbhar Madhya Pradesh and contribute to PM Modi's dream," said Chief Minister Shivraj Singh Chouhan





Date	Publication	Category
08-December- 2021	Ahmedabad Mirror	Online/Englis h

## Ahmedabad Mirror

https://ahmedabadmirror.com/chhattisgarh-working-to-realise-gandhis-gram-swaraj-dreambaghel/81813515.html

### Chhattisgarh Working To Realise Gandhi's 'Gram Swaraj' Dream: Baghel

Chhattisgarh Chief Minister Bhupesh Baghel said on Tuesday that his government is working hard to realise Mahatma Gandhi's dream of 'Gram Swaraj' ever since it took charge.

Virtually addressing a session on 'Role of States in Making Aatmanirbhar Bharat' at the States Policy Conclave, Baghel said: "When Mahatma Gandhi talked about the importance of making villages 'self-reliant' units, he was talking about Aatmanirbhar Bharat. When former Prime Minister late Indira Gandhi appealed about making the Green Revolution a success, she was talking about Aatmanirbhar Bharat in the agricultural sector."





Date	Publication	Category
08-December- 2021	Lokmat	Online/Englis h



https://english.lokmat.com/politics/chhattisgarh-working-to-realise-gandhis-gram-swaraj-dream-baghel/

#### Chhattisgarh working to realise Gandhi's 'Gram Swaraj' dream: Baghel

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Date	Publication	Category
08-December- 2021	Bhaskar Live	Online/Englis h



https://www.bhaskarlive.in/chhattisgarh-working-to-realise-gandhis-gram-swaraj-dream-baghel/

## Chhattisgarh working to realise Gandhi's 'Gram Swaraj' dream: Baghel

**New Delhi, Dec 7** | Chhattisgarh working to realise Gandhi's 'Gram Swaraj' dream: Baghel. Chhattisgarh Chief Minister Bhupesh Baghel said on Tuesday that his government is working hard to realise Mahatma Gandhi's dream of 'Gram Swaraj' ever since it took charge.

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Ponting out that villages and farmers were the main priorities of these great leaders, he added: "Former Prime Minister late Rajiv Gandhi had also said that when farmers become weak, the country loses its self-reliance."





Date	Publication	Category
08-December-2021	Telugu Stop	Online/English



#### https://telugustop.com/chhattisgarh-working-to-realise-gandhis-gramswaraj-dream-baghel-national-politics-latest-eng-news

New **Delhi**, Dec 7 : **Chhattisgarh** Chief Minister Bhupesh **Baghel** said on Tuesday that his government is working hard to realise Mahatma Gandhi's **Dream** of 'Gram Swaraj' ever since it took charge.

Virtually addressing a session on 'Role of States in Making Aatmanirbhar Bharat' at the States Policy Conclave, **Baghel** said: "When Mahatma Gandhi talked about the importance of making villages 'self-reliant' units, he was talking about Aatmanirbhar Bharat.When Indira Gandhi, the former Prime Minister, spoke of making the Green Revolution a success, he was referring to Aatmanirbhar Bharat within the agricultural sector.He pointed out that farmers and villages were the top priorities of these great leaders.He also stated that the former Prime Minister late Rajiv Singh had said that farmers lose their self-reliance when they become weak."





ſ	Date	Publication	Category
	08-December- 2021	News 8 Plus	Online/English



https://news8plus.com/chhattisgarh-engaged-in-fulfilling-gandhis-dream-of- gram-swaraj-this-is-the-way-to-become-self-reliant-india-bhupesh-baghel/

## Chhattisgarh engaged in fulfilling Gandhi's dream of 'Gram Swaraj', this is the way to become selfreliant India- Bhupesh Baghel

Chhattisgarh Chief Minister Bhupesh Baghel on Tuesday stated his authorities within the state has been working exhausting to comprehend Mahatma Gandhi's dream of 'Gram Swaraj' since assuming energy. Addressing a session on 'Function of States in making a self-reliant India' on the States Coverage Conclave, Baghel stated, "When Mahatma Gandhi talked about the importance of making villages 'self-reliant' units, he was the one who was the leader of self-reliant India. were talking about."

Stating that villages and farmers have been among the many principal priorities of those nice leaders, he stated, "When the late former Prime Minister Indira Gandhi appealed to make the Green Revolution a success, she talked about a self-reliant India in the agriculture sector. Late former Prime Minister Rajiv Gandhi had also said that when farmers become weak, the country loses its self-reliance.





Date	Publication	Category
08-December- 2021	Pipa News	Online/Englis h

# PiPa

https://pipanews.com/chhattisgarh-is-busy-in-realizing-gandhis-dream-of-gra m-swaraj-baghel/

# Chhattisgarh is busy in realizing Gandhi's dream of 'Gram Swaraj': Baghel

New Delhi: Chhattisgarh Chief Minister Bhupesh Baghel on Tuesday said that his government has been working hard to realize Mahatma Gandhi's dream of 'Gram Swaraj' since assuming power.

Addressing a session on the role of states in creating a self-reliant India at the States Policy Conclave, Baghel said, when Mahatma Gandhi talked about the importance of making villages self-reliant units, he was talking about self-reliant India. Were. When the late former Prime Minister Indira Gandhi appealed to make the Green Revolution a success, she talked about a self-reliant India in the agriculture sector.

Stating that villages and farmers were among the main priorities of these great leaders, he said, the late former Prime Minister Rajiv Gandhi had also said that when farmers become weak, the country loses its self-reliance.





Date	Publication	Category
08-December- 2021	lans Live	Online/Englis h



https://ianslive.in/news/chhattisgarh working to realise gandhi s gram swaraj dream baghel -833151/NATION/1

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Date	Publication	Category
08-December- 2021	Apn News	Online/Englis h



https://www.apnnews.com/madhya-pradesh-will-become-the-most-attractiv e-state-for-investment-in-thenation-and-world-says-cm-chouhan-at-states-p olicy-conclave-2021/

#### Madhya Pradesh will become the most attractive state for investment in the nation and world, says CM Chouhan at States' Policy Conclave 2021

**Bhopal** : The Honorable Chief Minister of Madhya Pradesh, Shri Shivraj Singh Chouhan, addressed the inaugural session of the States' Policy Conclave 2021 through video conferencing, today. The event was hosted by the PHD Chamber of Commerce and Industry, New Delhi, and highlighted the role that the states can play in building Atmanirbhar Bharat.

**During the event, CM Chouhan said**, "Madhya Pradesh is leaving no stone unturned to fight Covid-19 under PM Modi's able leadership. We have intensified our preparations to rule out any possibility of a negative impact of the third wave." Thanking PM Modi for his clarion call to build Atmanirbhar Bharat, he said, "The idea of Atmanirbhar Bharat has inspired us to set a target to build Atmanirbhar Madhya Pradesh and contribute to PM Modi's dream."

Further elaborating on the efforts being taken by Madhya Pradesh government towards this end, he said, "We have set four major pillars on our way to building a self-reliant Madhya Pradesh. These are infrastructure, good governance, health & education, and economy & employment. Along with the target of building self-reliant Madhya Pradesh our Government has two major goals: First is to develop the quality of entrepreneurship among the youth of Madhya Pradesh. This way we will be able to turn them into job creators from job seekers. Second is to build Madhya Pradesh as the most attractive state for investment in the world."





Date	Publication	Category
08-December- 2021	Business fort Night	Online/Englis h



https://businessfortnight.com/the-honorable-chief-minister-of-madhya-prad esh-shri-shivraj-singhchouhan-addressed-the-inaugural-session-of-the-states-policy-conclave-2021-through-video-conferencingtoday/

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Date	Publication	Category
08-December- 2021	Ncn Online	Online/Englis h

NATIONAL COMPUTRADE NEWS



https://www.ncnonline.net/news-in-brief/mp-will-become-the-most-attracti ve-state-for-investment-in-the-nation-and-world-says-cm-chouhan-at-states- policy-conclave-2021/

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Date	Publication	Category
08-December- 2021	Spo India	Online/Englis h



https://spoindia.org/we-are-building-madhya-pradesh-as-the-most-attractive-state-for-investment-in-the-world-cm-chouhan/

### We are building Madhya Pradesh as the most attractive state for investment in the world: CM Chouhan

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Date	Publication	Category
08-December- 2021	Sakshi	Online/Englis h

SAKSHI POST

https://english.sakshi.com/news/national/bbt5-not-winner-or-runneup-shannu-may-have-settle-3rd-place-unofficial-polls-predict

### Shivraj Chouhan Vows to Make Madhya Pradesh Attractive State for Investments

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Date	Publication	Category
08-December- 2021	Atlanta Indian	Online/Englis h



#### https://www.atlantaindian.com/desi/newsdetail.asp?id=725906

# India eliminated bottlenecks in defence production: MOS Defence

New Delhi, Dec 7 (IANS) India has eliminated all the bottlenecks in the defence manufacturing sector, which is attracting investors from various countries, Ajay Bhatt, Minister of State for Defence and Tourism, said while addressing the State Policy Conclave 2021 on Tuesday.

Bhatt said that the country is exporting defence products to around 75 countries at present, adding that around 200 defence products, which were earlier imported from other countries, are now reserved for manufacturers from India. He expressed hope that the step would give a huge boost to the local industries.

Bhatt was speaking at the State Policy Conclave 2021 on the theme 'Role of states in making Aatmanirbhar Bharat', organised by apex industry body PHDCCI.

In his address, the minister assured the private sector that if they can manufacture quality products, the government would buy products from them, adding that the Centre is developing two defence corridors in Uttar Pradesh and Tamil Nadu.





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08-December- 2021	Baltimore Indian	Online/Englis h



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Date	Publication	Category
08-December-	Bc Indian	Online/Englis
2021		h



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Date	Publication	Category
08-December- 2021	Carolina Indian	Online/Englis h

### CarolinaIndian.com Bringing the Community Together

#### https://www.carolinaindian.com/desi/newsdetail.asp?id=725906

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08-December- 2021	Dallas Indian	Online/Englis h



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Date	Publication	Category
08-December- 2021	Jacksonville Indian	Online/Englis h

### JacksonvilleIndian.com Bringing the Community Together

https://www.jacksonvilleindian.com/desi/newsdetail.asp?id=725906

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08-December-	La Indian	Online/Englis
2021		h



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Date	Publication	Category
08-December- 2021	New Kerala	Online/Englis b



#### https://www.newkerala.com/news/2021/172900.htm

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Date	Publication	Category
08-December- 2021	Newyork Indian	Online/Englis h

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https://www.newyorkindian.com/desi/newsdetail.asp?id=725906

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08-December- 2021	Nm Indian	Online/Englis h

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08-December- 2021	Oh Indian	Online/Englis h



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Date	Publication	Category
08-December- 2021	Philadelphia Indian	Online/Englis h

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Date	Publication	Category
08-December- 2021	Phoenix Indian	Online/Englis h

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Date	Publication	Category
08-December- 2021	Sanantonio Indian	Online/Englis h

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08-December-	Sd Indian	Online/Englis
2021		h



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Date	Publication	Category
08-December- 2021	Seattle Indian	Online/Englis h

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Date	Publication	Category
08-December- 2021	Virginia Indian	Online/English

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#### About Us

PHD Chamber of Commerce and Industry (PHDCCI) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 116 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI, acting as the "Voice of Industry & Trade" with a large membership base of 1,50,000 direct and indirect members consisting of large, medium and small industries, has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian Economy to the next level. At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.



#### State Development Council

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Mr Atul K Thakur Joint Secretary, PHDCCI eMail: atul.thakur@phdcci.in M: +91-9873160118

### PHD CHAMBER OF COMMERCE AND INDUSTRY

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