



# **WORLD CONSUMER RIGHTS DAY 2021**

*Virtual Panel Discussion on  
Theme: Tackling Plastic Pollution*

**Monday, 15 March 2021 | 5:00 PM onwards**



# WORLD CONSUMER RIGHTS DAY 2021

**Theme: Tackling Plastic Pollution**

Monday, 15 March 2021 | 5:00 PM onwards

## Guest of Honour



**Ms. Leena Nandan, IAS**

Secretary

Department of Consumer Affairs

Ministry of Consumer Affairs, Food & Public Distribution

## Introductory Remarks



**Mr. Peter Rimmele**

Resident Representative to India  
Konrad-Adenauer-Stiftung (KAS)

## PHDCCI Leadership



**Mr. Sanjay Aggarwal**

President, PHDCCI



**Mr. Pradeep Multani**

Sr. Vice President, PHDCCI



**Mr. Saket Dalmia**

Vice President, PHDCCI



**Prof. Bejon Kumar Misra**

Chairman

Consumer Affair Committee, PHDCCI



**Mr. Ram Poddar**

Co-Chairman

Consumer Affair Committee, PHDCCI

*\*Invited*

## The Context

World Consumer Rights Day is dedicated to highlight the power of consumers and their rights to a fair, safe and sustainable marketplace. This year, Consumers International has announced that the theme for World Consumer Rights Day 2021 is 'Tackling Plastic Pollution'. PHDCCI along with the India Office of the Konrad-Adenauer-Stiftung organized World Consumer Rights Day on 15<sup>th</sup> March 2021.

The entire world is currently facing a global plastic pollution crisis. Although plastic can be a highly useful material in everyday life, our consumption and production of plastics have become unsustainable.

Now, it is a critical time for highlighting, addressing and tackling plastic pollution. The COVID-19 pandemic has only made the current crisis worse as it has added to the use of single-use plastics including face masks, gloves and food packaging.

79 per cent of the total plastics produced in the world enter our environment as waste. Only 9 per cent of the total plastic waste in the world is recycled. The total annual plastic waste generation in India is almost 3.3 million metric tonnes per year. States like Goa and Delhi produce as much as 60g and 37g per capita per day respectively – against a national average of 8g per capita per day.

The problem of management of plastic use and waste, especially single use plastic, is causing negative environmental consequences in the eco systems, including land, water bodies and air globally while contributing to Climate Change, thus threatening human health. Not only the time has come and gone to look for the best possible solutions that will replace plastic gradually.

## Programme Overview

This programme was organized to understand the various aspects of environment protection as well as to brainstorm the possible solutions and alternatives to single-use plastic.

The event witnessed government and industry leaders who are working to provide innovative solutions for plastic usage as well as the start-ups who are into plastic waste management solutions:

The panel comprised of:

- **Ms. Leena Nandan**, IAS, Secretary, Department of Consumer Affairs, Ministry of Consumer Affairs, Food, & Public Distribution
- **Mr. Peter Rimmele**, Resident Representative to India, KAS
- **Mr. Sanjay Aggarwal**, President, PHDCCI
- **Prof Bejon Kumar Misra**, Chairman- Consumer Affairs & Public Health Committee, PHDCCI
- **Dr. Shobhit Jain**, Executive Director (Compliance Strategy/Training), FSSAI
- **Mr. Satyendra Kumar**, Director, Ministry of Environment, Forest and Climate Change, Government of India
- **Mr. ShyamJaju**, Chairperson, Global Summit Covid 19
- **Prof (Dr) N. C. Saha**, Former Director-Indian Institute of Packaging & Chairman-Foundation for Innovative Packaging and Sustainability
- **Mr. Jeevaraj G. Pillai**, Joint President - Packaging & New Product Development, UFlex Ltd
- **Mr. Kartik Kamal Kumar**, Director, Electra Koko Tawa Weld Pvt. Ltd
- **Mr. Saurabh Sanyal**, Secretary General, PHDCCI
- **Dr. Yogesh Srivastav**, Assistant Secretary General, PHDCCI

The programme witnessed the participation of more than 150 physical and 407 digitally registered industry experts from different segments i.e. Consumer Organizations, NGOs, industry Associations, Plastic Manufacturing & Packaging Companies, FMCG, Municipal Corporations, Researchers, Policy Makers, Representatives from Ministry of Environment, Forests and Climate Change and Ministry of Consumer Affairs GOI. The information/archives from session can be found at: <https://youtu.be/-H7LaR7NrfA>

## Glimpses

**JAGO GRAHAK JAGO**

**PHD CHAMBER**  
NATIONAL APEX CHAMBER

**KONRAD ADENAUER STIFTUNG**

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## Key Takeaways

- Consumers play a critical role in tackling plastic pollution and promoting sustainable consumption. Consumer is prepared to pay higher price if they are given quality and value product.
- The idea of growth and consumption needs to be changed and it needs to start at the level of the consumers.
- It's a myth in the industry that quality of product increases the cost. The quality of the product reduces the price; makes it more competitive and globally acceptable.
- Consumer organizations must work hand in hand with industry and government. Commitments should be made in a collective manner and we need to be accountable and transparent to reduce the plastic pollution.
- The way to reduce plastic pollution is avoiding plastic packaging and using more environment-friendly products, increasing plastic recycling stations, preventing plastics from getting into organic waste and international efforts to clean rivers as well as oceans.
- Plastic is a danger to the environment, so constant innovation, R&D needs to be done in terms of compostable plastic.
- Bureau of Indian Standard (BIS) is very proactive, which has defined the quality standards of various packaging materials and classifications and now industry needs to start following the standards.
- We need to have consumer awareness campaigns and dialogues with MSMEs which play pivotal role to contribute towards environment.
- Indian Standards must be made industry specific and more sustainable practices should be promoted and adopted.
- There are three pillars to plastic waste management - lighter packaging, collected waste and un-collected waste. The solution to waste collection is automated waste segregation machines which segregate and collect waste. Uflex Ltd has provided the dynamic solutions which does the automated segregation of all waste and then sent for recycling using technologies which have been developed under the ATMA NIRBHAR BHARAT.
- Collection of littered plastic waste is not possible, so bio-degradation is the solution to the littered plastic.

## Presidential Address

**Mr. Sanjay Aggarwal, President, PHDCCI**



**Mr. Sanjay Aggarwal** in his Presidential address spoke about the plastic pollution which is hampering the environment and ecosystem. As a global consumer movement, we play a critical role in tackling plastic pollution and promoting sustainable consumption.

He mentioned that our Hon'ble Prime Minister has announced 'Atmanirbhar Bharat' Vocal for local. The Government is promoting, supporting and handholding startups to come forward and work for bio-degradable products as an alternate solution to plastic.



## Theme Address



**Prof Bejon Kumar Misra, Chairman- Consumer Affairs & Public Health Committee, PHDCCI**

**Prof Bejon Kumar Misra** while setting the theme of the event, congratulated PHD Chamber for organizing World Consumer Rights Day 2021 and Konrad-Adenauer-Stiftung to join in partnership to take the common objective forward. He said that everyone is aware that plastic is not good for the environment still it is being widely used. He added that initially people used to use carry cotton bags and utensils but convenience of using a disposable plastic bag changed their habit of using eco-friendly stuff. He talked about the concept of 'Blue Angel' a label which is popular in Germany. Products in Germany have a logo on packets of products which indicate recycled pet product. People in Germany are ready to pay a higher price for those products to help reducing single-use plastic waste.

He urged that performance-linked incentives should be given to practice zero-use plastic globally. He also suggested that the commitments should be made collectively and we need to be accountable and transparent in reducing plastic pollution.

He further talked about Jan Aushidhi that is in demand globally because of its good quality.

## Introductory Remarks



### **Mr. Peter Rimmele, Resident Representative to India, KAS**

**Mr. Peter Rimmele** enunciated how the usage of plastic played a major role in degrading the entire ecosystem. Rapid growth in plastic production took place after 1950s and now it has increased to a cumulative average of one tonne per person in the world. Germany has banned the usage of single-use plastics intended to reduce plastic waste among the several other measures that it has taken.

He further talked about how Germany tackles the problem of plastic. The waste management goal in Germany follows a circular economy idea that leads to focus on recycling and aiming at cutting the environmental pollution.

He mentioned about 5 measures to reduce environmental pollution i.e. avoiding unnecessary plastic packaging, making the packaging more environment friendly, requirement of more recycling stations, preventing plastics to go into organic waste and last but not the least limit plastic wastes in sea and rivers.

The basic principle of the waste management system that Germany follows is waste prevention, re-use & recycling and if all doesn't work then disposal.

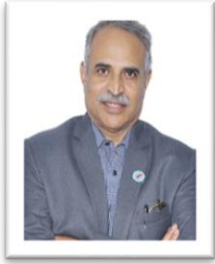
## Guest of Honour Address



**Ms. Leena Nandan, IAS, Secretary, Department of Consumer Affairs, Ministry of Consumer Affairs, Food, & Public Distribution**

**Ms. Leena Nandan, IAS,** mentioned that India is taking a leap forward in terms of regenerating our environment and revisiting our way of doing business. Plastic is a danger to the environment, so constant innovation, R&D need to be done in terms of compostable plastic. The role of BIS is very proactive, which has established the quality standards of various packaging materials and classifications. The industry needs to commit to the quality of packaging materials.

Ms. Nandan further emphasized that we need to have consumer awareness as well as dialogue with MSMEs which play a pivotal role in contributing to the environment. The consumer has to demand it and the producer has to deliver it and as a nation, we need to talk and think about how we dispose off our products.



**Mr. Jeevaraj G. Pillai, Joint President - Packaging & New Product Development, UFlex Ltd**

**Mr. Jeevaraj G. Pillai** apprised the participants about tackling multilayer flexible packaging post-consumer waste pollution. He talked about the benefits of using plastic packaging, especially for the agro-industry and multi-layered plastic packaging is 100% recyclable.

Further giving the data insights, he mentioned that around 50% of the garbage is collected by the Municipality and sent to the landfill. 10% is segregated and more than 40% is uncollected and littered, which is a matter of serious concern. He further talked about an automated waste segregation plant that segregates the waste and then is sent to a recycling plant.

Uflex Ltd has provided dynamic solutions which do the automated segregation of all waste. Recycling technologies have been developed under the ATMA NIRBHAR BHARAT.



**Mr. Kartik Kamal Kumar, Director, Electra Koko Tawa Weld Pvt. Ltd**

**Mr. Kartik Kamal Kumar** requested the organisations to come forward and bring the change in society thereby contributing towards a sustainable future. He also apprised the participants about their innovative sanitary wending as well disposal machines for women, which help reducing the plastic waste in our environment.

**Special Address**



**Prof (Dr) N. C. Saha, Former Director-Indian Institute of Packaging & Chairman-Foundation for Innovative Packaging and Sustainability**

**Prof (Dr) N. C. Saha** mentioned that consumer behaviour has changed continuously. We need to rethink radically how we use plastics, create new circular systems that conserve resources, reduce pollution and promote efficiency.

He talked about polymer technology which has got various advantages but there is no such solution which can replace the plastic. The key issue is the management of post-consumer plastic waste. The collection mechanism is most important and further recycling of waste should be done as per the standards. He talked about smart packaging application which leads to biodegradable and compostable plastic packaging.



**Mr. Satyendra Kumar, Director, Ministry of Environment, Forest and Climate Change, Government of India**

**Mr. Satyendra Kumar** said that India has already embarked on a multi-pronged strategy to tackle plastic pollution. The problem has been multiplied exponentially not only in India but globally because of the increasing use of single-use plastic.

The problem of plastic has to be tackled in a very efficient and sustainable manner to make life sustainable on the planet. In the year 2016 Government of India brought plastic waste management rules with a strong emphasis on collection and then recycling of the plastic waste generated to tackle the problem of plastic pollution.

It needs to be supported by the consumers, technological development, and sensitization of the masses that will change the behavioral attitude.

The management of single-use plastic is the most important aspect. All States and Union territories have already taken different measures to tackle the problem of single-use plastic.

He further said that in the year 2016, in India the production of compostable plastic was nil and now in the year 2020 it has reached to 2,80,000 tonnes per acre which is 8% of plastic waste generated in the country. The recycling units also have gone up to 1400 units in 2020.



**Dr. Shobhit Jain, Executive Director (Compliance Strategy/Training), FSSAI**

**Dr. Shobhit Jain** mentioned that sustainability needs to be focused on, so we need to work in synchronization with the food businesses to push them into recalling their usage of plastic packaging and reusing. Such types of interactions will bring actions into commitments. He said that safer and sustainable packaging networking needs to be adopted.

He further talked about how FSSAI has been working with the business communities. Food businesses are being educated to use plastic in a manner that leads to minimal ecological imprints. He mentioned about a campaign run by FSSAI on 'swachhta hi sewaa abhiyaan, in which a lot of food businesses took the pledge on the sustainable pillars of 'Eat Right India'. FSSAI has standards of packaging which allow the industry to go for sustainable packaging.





**Mr. Shyam Jaju, Chairperson, Global Summit Covid-19**

Mr. Shyam Jaju mentioned about the proactive efforts undertaken by India during the pandemic. He requested the industry and the consumers to take the issues forward and strategize on the solutions towards the ecosystem.

**Vote of Thanks**



**Mr. Saurabh Sanyal, Secretary General, PHDCCI**

Mr. Saurabh Sanyal in his vote of thanks mentioned that we need to promote sustainable practices, which are harmonized globally to reduce the usage of single use of plastic.

He further said India cannot be made plastic free overnight. Industries need to have the alternate solutions to plastic. Industries have started thinking of alternatives and now it will happen faster because people want biodegradable stuff. He said that the initiative taken today would certainly ensure the right and timely participation from the captains of the industry and the policy makers.

He expressed his gratitude towards the event partners Konrad-Adenauer-Stiftung and sponsors UFLEX and Electra Koko Tawa Weld Pvt. Ltd for making the event a great success.



**Dr. Yogesh Srivastav, Assistant Secretary General, PHD Chamber of Commerce and Industry (PHDCCI)**

Dr. Yogesh Srivastav moderated the session and also the interaction with the industry, taking up the questions from the participants.

### **Floor Participation**

During the floor participation the question was asked by one of the participants regarding the ban of single-use plastic five years back and now being used by people again. Prof. Saha answered the query and said 70% of processed food packaging is done in plastic. Plastic cannot be boycotted and related industries cannot be shut overnight. The government is very cautious about it and gradually implementing the best solutions to tackle plastics. As a consumer, it is also our responsibility to change our habits and look for alternate solutions to plastics. The government is working on the best solutions to tackle plastic waste management.

To answer a query came from one of the participants requested for the policy formation for reducing plastic and plastic waste management, Prof Saha said that 30% of recycled plastic is to be used by 2022.

### **Social Media Coverage**

PHD Chamber of Commerce and Industry's celebration of World Consumer Rights Day 2021

## **Media coverage**

<https://www.financialexpress.com/industry/industry-should-demand-more-quality-standards-on-plastic-govt/2213356/>

<https://www.devdiscourse.com/article/headlines/1496112-industry-should-demand-more-quality-standards-on-plastic-govt>

<https://www.latestly.com/agency-news/latest-news-industry-should-demand-more-quality-standards-on-plastic-govt-2371877.html>

## **SOCIAL MEDIA**

### **Facebook -**

<https://www.facebook.com/phdcci1905/photos/2860249070891463>

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### **LinkedIn -**

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## **Instagram -**

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## **Twitter -**

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**World Consumer Rights Day 2021**  
**Theme: Tackling Plastic Pollution**  
**15<sup>th</sup> March 2021 from 5:00 PM to 7:00 PM**  
**(Hybrid Event) Followed by Dinner**  
**AGENDA**

<b>5:00 pm - 6:00 pm</b>		<b>Inaugural Session</b>
<p style="text-align: center;"><b>Session Moderator : Dr. Yogesh Srivastav, Assistant Secretary General, PHDCCI</b></p> <ul style="list-style-type: none"> <li>• <b>National Anthem</b></li> <li>• <b>Plant Presentation</b></li> <li>• <b>Lighting of Lamp</b></li> </ul>		
5.20 pm-5.25 pm	❖ Presidential Address : <b>Mr. Sanjay Aggarwal</b> , President, PHDCCI	
5.25 pm-5.30 pm	❖ Setting the Theme: <b>Prof Bejon Kumar Misra</b> , Chairman- Consumer Affairs, PHDCCI	
5.30 pm-5.40 pm	❖ Introductory Remarks by <b>Mr. Peter Rimmele</b> , Resident Representative to India, KAS	
5:40 Pm -5.55 pm	❖ Address by Guest of Honour: <b>Ms. Leena Nandan, IAS</b> , Secretary, Department of Consumer Affairs, Ministry of Consumer Affairs, Food, & Public Distribution	
5.55 pm-6.00 pm	❖ Vote of Thanks by <b>Mr. Saurabh Sanyal</b> , Secretary General, PHDCCI	
<b>6:00 pm -7:00 pm</b>		<b>Technical Session</b>
<p>Session Moderator: <b>Prof Bejon Kumar Misra</b>, Chairman- Consumer Affairs, PHDCCI</p>		
6.00 pm -6.08 pm	❖ Address by <b>Mr. Jeevaraj G. Pillai</b> , Joint President - Packaging & New Product Development, UFlex Ltd	
6.08 pm -6.15 pm	❖ Address by <b>Mr. Kartik Kamal Kumar</b> , Director, Electra Koko Tawa Weld Pvt. Ltd	
6.15 pm -6.25 pm	❖ Address by <b>Prof (Dr) N. C. Saha</b> , Former Director- Indian Institute of Packaging & Chairman-	



	Foundation for Innovative Packaging and Sustainability
6.25 pm -6.35 pm	❖ Address by Keynote Speaker <b>Mr. Satyendra Kumar</b> , Director Ministry of Environment, Forest and Climate Change, Government of India
6.35 pm -6.45 pm	❖ Address by Keynote Speaker <b>Dr. Shobhit Jain</b> , Executive Director (Compliance Strategy/Training), FSSAI
6.45 pm -6.50 pm	❖ Address By <b>Mr. Shyam Jaju</b> , Chairperson, Global Summit Covid 19
6.50 pm -7.00 pm	<b>FLOOR DISCUSSION (Q&amp;A)</b> moderated by Dr. Yogesh Srivastav, Assistant Secretary General, PHDCCI
7.00 pm - 7.05 pm	❖ Vote of Thanks by <b>Mr. Saurabh Sanyal</b> , Secretary General, PHDCCI
7.05 pm - 7.10 pm	Summing up and Concluding Remarks by <b>Dr. Yogesh Srivastav</b> , Assistant Secretary General, PHDCCI
<b>7:15 pm onwards Dinner at Hindware Foyer (ground floor)</b>	

## **World Consumer Rights Day 2021**

**Theme: Tackling Plastic Pollution**

**15<sup>th</sup> March 2021 from 5:00 PM to 7:00 PM**

### **Speaker Profiles**

#### **EMINENT KEY SPEAKERS**



**Ms. Leena Nandan, IAS, Secretary, Department of Consumer Affairs,  
Ministry of Consumer Affairs, Food, & Public Distribution**

Ms Leena Nandan is an IAS officer of 1987 Batch, UP Cadre. She has served in various capacities in the State and Central Government as District Magistrate in 4 districts, Managing Director, UP Tourism Corporation, Joint Secretary, and Ministry of Tourism etc. Prior to joining as Secretary in the Department of Consumer Affairs, she worked in the Ministry of Road Transport and Highways as Joint Secretary, Additional Secretary and then Special Secretary.

Ms. Nandan is a graduate in English (Hons.) from Patna Women's College, Patna University and has done her Master's in Development Management from the Asian Institute of Management, Manila.



**Prof (Dr) N. C. Saha, Former Director-Indian Institute of Packaging & Chairman-Foundation for Innovative Packaging and Sustainability**

Prof. (Dr.) N. C. Saha is an internationally acclaimed professional in the field of packaging science & technology with 32 years of experience. He is Director and Principal Executive Officer of Indian Institute of Packaging since 2009 and board member World Packaging Organization and 3rd Vice President of Asian Packaging Federation.

He is also the Chairman of 5 sectional committees like TX-23, CHD-16, TED-24, PCD-21, PGD-38 of Bureau of Indian Standards (BIS) for the formulation of National standards and the Board Member of different organisations constituted by Govt. of India like APEDA, Spices Board, GS1, Fragrance & Flavour Development Centre (FFDC), Ministry of MSME, NIAM, Ministry of Agriculture, Indian Pharmacopeia Commission (IPC), Indian Center for Plastics and Environment (ICPE), Central Pulp and Paper Research Institute (CPPRI), DIPP, Ministry of Commerce & Industry etc.



### **Mr. Shyam Jaju, Chairperson, Global Summit Covid 19**

Shyam Jaju (born 29 December 1957) is an Indian politician and the Ex-National Vice President of the Bharatiya Janata Party (BJP) since 2014. He hails from Maharashtra. Shyam Jaju, a committed and passionate leader, has remained a key member of Maharashtra Prashikshan Vibhag and played a great role into bringing cadre in areas like Ahmednagar and nearby locations.

He infused strong ideologies and ideas of BJP among the people. Shyam Jaju secured deep and eternal connection with folks of Ahmednagar. Owing to his adherence and faithfulness towards his responsibility, from the year 2005 to 2011, he remained the Incharge Office Secretary of BJP headquarters. In the interest of the state of Himachal Pradesh, Shyam Jaju was appointed as the Incharge of that state from 2011 to 2013. From the year 2011 to 2014, he stayed at the post of All India National Secretary of BJP. Shyam Jaju has stayed at various positions till now and has always fulfilled all his promises and shown that he is a capable and powerful leader and he will do anything in his power to make our nation developed.



**Dr. Shobhit Jain, Executive Director (Compliance Strategy/Training), FSSAI**

Dr. Shobhit Jain IRS (C&CE 2001) is presently Executive Director, Compliance Strategy at Food Safety and Standards Authority of India (FSSAI). He did his MBBS from Maulana Azad Medical College. He is an IRS officer of 2001 batch. In his career he worked as Director, Department of Commerce, Dy CEO, India Brand Equity Foundation, Director (Joint DGFT), Ministry of Commerce, Additional Commissioner, Ministry of Finance, Government of India.



**Mr. Satyendra Kumar, Director, Ministry of Environment, Forest and Climate Change, Government of India**

Mr. Satyendra Kumar is presently Director at Ministry of Environment, Forest and Climate Change, Government of India. In his experience, he has worked on various issues related to forest & climate change which include Hazardous Substance Management, Integrated Coastal management, Pollution control measures and climate change.



**Mr. Sanjay Aggarwal, President, PHDCCI & Chairman & CEO of Paramount Cables Group**

Sanjay Aggarwal is Chairman & CEO of Paramount Cables Group. He completed his B.Com. (Hons) from the prestigious SRCC- Shri Ram College of Commerce in the year 1983 and joined Paramount Cables, founded by his father Late Shri S.S. Aggarwal.

Sanjay has also been the recipient of numerous prestigious awards over the past 34 years which include the National Small Industry Award 1984 given away by the President of India, Entrepreneur of the Year Award 1994 by All India Manufacturers Organization, Niryat Shree Award 2008-09 by FIEO, numerous Star Exporter Awards by EEPC over the years and Major Donor Award 2017 by Rotary Foundation of Rotary International.

Sanjay has been an integral part of the growth story of Paramount Cables from aRs 1 crore small scale industrial unit to one of the largest cable manufacturers in India. Paramount offers a comprehensive range of cables including Optical Fiber telecom cables, High Voltage Power cables, Railway cables, Fire Survival Cables and lead-free electric wiring cables etc. and has a group turnover above Rs 600 crores with customers and approvals spanning the most prestigious corporates and institutions in India and abroad.

Paramount Communications Ltd, the flagship company of the group is amongst the largest exporters of Cables & Wires in India for the past many years and has been consistently presented with the Star Exporter Award by EEPC- Northern Region.

Sanjay personally led various key initiatives for Paramount Cables including the first public issue on Bombay Stock Exchange in 1994, the transformation of the company from small enterprise status into medium scale industry upon successful launch of its PIJF Telecom Cable plant and further

expansion and diversification into Optical Fiber Cables in 2001 and High Voltage Cables in 2007.

Sanjay gained valuable international industrial exposure when led the 2007 acquisition of AEI Cables Ltd, UK, the oldest cable manufacturing company in the world, established circa 1837 with more than 300 long term employees. AEI Cables gained immense prestige as part of Paramount Cables group during which period it bagged complete cabling contracts for the two largest warships ever built by UK- the aircraft carriers Queen Elizabeth 1 and 2, in addition to the 5-year exclusive contract for supply of cables to the London Underground. Paramount subsequently exited AEI Cables in 2014.

As Vice-President of TEMA- Telecom Equipment Manufacturers Association, Sanjay Aggarwal successfully spearheaded the campaigns for the Indian telecom manufacturing industry which resulted in two key Central Government legislative changes in India which were necessary for the survival of domestic telecom manufacturing industry:

- The Central Sales Tax Act was amended in the Union Budget 2003 granting C-form facility to the Telecom Sector in line with the pre-existing similar provision for Power Sector,
- Union Budget 2005 amended the Customs and Central Excise Act to permit duty free import of inputs by the telecom manufacturing sector under a simple new procedure.





**Mr. Peter Rimmele, Resident Representative to India, Konrad-Adenauer-Stiftung (KAS)**

Mr. Peter Rimmele is currently the Resident Representative of Konrad-Adenauer-Stiftung Office, India.

He has a First Law Degree from Freiburg University, as well as a Second Law Degree from the Ministry of Justice Baden-Württemberg, Germany and a M.A. in Geography.

After working as, a jurist, judge and lecturer, he took public office as Ministerial rat, Head of Division at the State Ministry of the Interior in Saxony, Germany, from November 1991 on until 2000.

There he first served in the Police and Security and later in the Local Government Department.

On behalf of the German Foreign Ministry he served in East Timor as Registrar General, Head of Civil Registry and Notary Services (UNTAET), and became later the principal Advisor for Governance Reform for GIZ (German International Cooperation) to the Ministry of Administrative Reform and the Anti-Corruption-Commission of the Republic of Indonesia, where he served for 7 years. He then moved to Rwanda, also as Principal Advisor Good Governance/Justice Program. Earlier he was Resident Representative Lebanon, Director of Rule of Law Program Middle East North Africa, Konrad-Adenauer-Stiftung.



**Mr. Saurabh Sanyal, Secretary General, PHDCCI**

Mr Saurabh Sanyal is a professional with over 39 years of experience in Armed forces, corporate and chambers of commerce.

He is an Engineer and a post graduate from IIT Madras. He has done his Masters in Disaster Mitigation and MBA. Mr Sanyal hung his boots prematurely as a Colonel from Army Headquarters, New Delhi, in 2009.

He participated in active service in Counter Insurgency environment, OpRakshak in J&K and Northeast, Op Parakram, Op Bajrang and Op Rhino in the Northeast and was commended by the Chief of the Army Staff twice in 1994 and 2005 for distinguished Service.

Mr Sanyal worked in the Indian Embassy at Thimphu Bhutan and provided support in infrastructure development and operations of the embassy as a young officer.

He has been planning and implementing projects on infrastructure at National and international levels in construction, Power / Energy sectors in Africa, SAARC countries and across India. He has been a keen communicator with the ability to relate to people across all hierarchical levels.

He has been working with the PHD Chamber of Commerce and Industry as Secretary General since 01 May 2013 till 31st Oct 2018.

He moved to ASSOCHAM as their Deputy Secretary General independently, and organized and participated in international delegations with members, led by the Hon Vice President of India to Baltic region, Chief Minister of Gujarat to Uzbekistan and many other delegations to other countries. He has organised and provided strategic support in holding receptions of heads of state visiting India, and held interactive sessions with dignitaries as the voice of ASSOCHAM in domestic and International events

on policy advocacy, policy intervention and capacity development of members.

He is currently the Secretary General of PHD Chamber of commerce in a second stint having being invited by the Past Presidents of the chamber to work as the CEO in COVID Times since 6th April 2020

He is a member of the Indian Building congress, Indian road congress, and the institution of Engineers.

He is a keen sportsman and an avid golfer.



**Dr. Yogesh Srivastav, Assistant Secretary General, PHD Chamber of Commerce and Industry (PHDCCI)**

Dr. Yogesh Srivastav is presently working as Assistant Secretary General- PHD Chamber of Commerce and Industry (PHDCCI) which is a 116 years old proactive and dynamic multi-State apex organization (non-profit) working at the grass-root level and with strong national and international linkages. ([www.phdcci.in](http://www.phdcci.in)). His responsibilities include creating a platform and spearheading advocacy and propaganda for the brand. Also to create a positive image, capture the mind of the decision makers and policy drivers to benefit the industry as a whole. To initiate, maintain long term relationships and create business opportunities through meaningful dialogues. To maintain strategic interface with relevant Ministries of Government of India and various State Governments along with soliciting business opportunities and the necessary policies to drive them.

Dr. Yogesh is a graduate from Delhi University in Economics Honours and also holds PG Diploma in Marketing & Sales Managing & Mass Communications. His also a guest lecturer in Indian Institute of Mass Communications and has been awarded Hon Doctorate in Media Studies from a US based University.

He has worked with Hindustan Times as Senior Regional Manager. He has also worked as a Market Relationship Specialist with General Electric (A USA based Multinational) to ensure smooth flow of information of GE Businesses through liaison with different Ministries of Government of India and ensure advocacy at the right level of decision makers in different government departments. He has also contributed in HT Horizon on Tourism & Education & started his career as Trainee Journalist with Times Group.

## ABOUT PARTNERS

### PHD Chamber of Commerce and Industry

PHD Chamber of Commerce and Industry (PHDCCI ) has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 116 years. It is a forward looking, proactive and dynamic pan-India apex organization. As a partner in progress with industry and government, PHD Chamber with a special focus on MSMEs' works at the grass roots level, with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy.

PHDCCI is one of the Premier Chambers in India to have been accredited with "Diamond Grade" by NABET (QCI), at national and international level. PHDCCI reaches out to more than 1, 50,000 companies with total focus on the development of small and medium businesses. PHDCCI has co-opted National and International Industry Associations and Organizations through over 100 MoUs signed between the parties and also sent lot of representations to Government regulators for the benefit of the industry.

Follow PHD Chamber on Social Media:

**FACEBOOK:** <https://www.facebook.com/phdcci1905/>

**TWITTER:** <https://twitter.com/phdchamber>

**INSTAGRAM:** <https://instagram.com/phdcci?igshid=1ckst5srfo4yv>

**YOUTUBE:** <https://www.youtube.com/c/PHDChamberofCommerceandIndustry>

**LINKEDIN:**

[https://www.linkedin.com/company/phdcci?trk=company\\_name](https://www.linkedin.com/company/phdcci?trk=company_name)

## **Konrad-Adenauer-Stiftung (KAS)**

The Konrad-Adenauer-Stiftung (KAS) is a political foundation. Established in 1955 as "Society for Christian-Democratic Civic Education", in 1964 the Foundation proudly took on the name of Konrad Adenauer, the first Chancellor of the Federal Republic of Germany.

With 16 regional offices in Germany and over 120 offices abroad, the Konrad Adenauer Foundation is committed to achieving and maintaining peace, freedom and justice through political education. We promote and preserve free democracy, social market economy, and the development and consolidation of the value consensus. We focus on consolidating democracy, the unification of Europe and the strengthening of transatlantic relations, as well as on development cooperation.

The leitmotif of the Konrad Adenauer Foundation "Germany. The next chapter" is supported by a thematic focus. With the three main topics Innovation, Security and Representation and Participation, it is quite clear which topics the Konrad Adenauer Foundation will focus on in the coming years.

We cooperate with governmental institutions, political parties and civil society organizations, building strong partnerships along the way. In particular, we seek to intensify political cooperation in the area of development cooperation on the foundations of our objectives and values. Together with our partners, we make a significant contribution to the creation of a global order that empowers every country to determine its own developmental priorities and destiny in an internationally responsible manner.

The Konrad-Adenauer-Stiftung has organized its program priorities in India into five working areas:

1. Foreign and Security Policy
2. Economic, Climate and Energy Policy
3. Rule of Law
4. Political Dialogue focussed on Social and Political Change
5. Media and Youth

The India Office of the Konrad Adenauer Foundation takes great pride in its cooperation with Indian partner institutions who implement jointly curated projects and programmes.