



**Adenauer Young Scholars for Excellence
- Research, Skills and Network Development-**

Public Policy Training (with focus on Cambodia)

Co-Organised by Konrad Adenauer Stiftung (KAS) Cambodia and Institute for International Studies and Public Policy (IISPP)

January-July 2023

Overview

Recognising challenges Cambodian undergraduates are facing in terms of acquiring their desired career goals and developing leadership, research and critical-thinking skills, the Konrad Adenauer Stiftung (KAS Cambodia) initiates the Adenauer Young Scholars for Excellence Programme that provides a series of holistic academic activities aimed at empowering the next generation undergraduates to be ready and confident to begin their early professional careers in public policy sector in Cambodia.

The programme equips young scholars with foundational knowledge of public policy and understanding of important public policy issues in Cambodia. Besides, the programme provides the fellows with better understanding of key roles of public and private organisations in contributing to policy formulation, making, implementation, monitoring, and evaluation. Additionally, the programme offers the fellows insight into what impacts of public policy are on social, economic, political, and economic spheres, and what those policy impacts are measured and evaluated. Moreover, the programme develops students' leadership, research and analytical/critical-thinking skills to propose practical policy recommendations and contribute to addressing common policy-related challenges in Cambodia. This programme, indeed, also enables the fellows to expand their networks instrumental for shaping their career goals.

Furthermore, the most important output of the programme will be the launch of flagship publication titled "Adenauer Young Scholars Policy Brief/Commentary". Each fellow must contribute one article to this newly launch annual publication. This publication will serve as KAS Cambodia's flagship publication that open exclusively for young scholars in Cambodia. This will be a joint publication for the fellow from other programme under KAS Cambodia office as well namely KAS Horizon, KAS FLY, Young Journalist, etc. However, along the process, the fellows will be encouraged to publish article on newspapers.

To engage the fellows with public policy makers and experts, the programme will organize seminars to discuss on selected topics of public policy issues. At the end of the programme, there will be a "Public Policy Conference" to discuss on selected themes with participation of various stakeholders in the field and related fields, while taking that opportunity to launch the publication.

Objectives

- Equip students with foundational knowledge of public policy and deep understanding of more pressing and critical public policy issues in Cambodia.
- Enhance students' understanding of important roles of public and private organisations in contributing to public policy formulation, policy making, policy implementation, policy monitoring, and policy appraisal or evaluation.
- Enhance students' understanding of meaningful impacts of those organisations on policy.

- Enable students to meaningfully engage with public organisations and policy makers.
- Develop students' analytical and critical-thinking skills to address policy challenges.

Training methods

- Orientation Camp in selected province in Cambodia
- In-class lecture, group discussions, presentations, publications
 - Eight lectures (see the table of contents)
 - Publications: Commentary and policy brief
- One seminar and one conference

Selection process

- Call for application (19th November 2022 – 07th December 2022)
- Application review and shortlisting: 07th – 10th December 2022
- Interview phase: 13th – 16th December 2022
- Final result announcement: 20th – 25th December 2022

Application method

- Applicant must submit:
 1. A curriculum vitae with 2-pages maximum
 2. A motivation letter with 2 pages maximum
 3. Encourage applicants to attach their previous article (can be on any topic in the social science field and from any format e.g. school's assignment, op-ed piece, etc.), if there is any.
- All applications must be sent to Mr. Chhayheng Soth, by email: chhayheng.soth@kas.de, Deadline: 07th December 2022, 5:00 PM
- Only the shortlisted applicants will be invited to the interview within December 2022. The announcement of selected applicants will be notified via email within December 2022.

Prospective applicants

- Preferably year-3 and 4 students
- Fresh graduates and young professionals can also apply.
- Field of study: Political science, international relations, economics, environment, law, public health, or any related academic field.

Proposed training modules: Public Policy Focused

Month	Content	Venue	Methods
1	Module#1: Introduction to Public Policy <ul style="list-style-type: none"> • What is public policy? • How is public policy made? • What is quality of good public policy? • What are Instruments of policy implementation? • How to cooperation with public policy makers? • How to monitor and evaluate public policy? 	Siem Reap (TBC)	Lecture & Group Discussion
		KAS Cambodia	Lecture & Group Discussion/ Presentation
	Brainstorming: Topic(s) and question(s) of commentary and policy brief		
2	Module#2: Dimensions of Public Policy (1) <ul style="list-style-type: none"> • What is economic policy? • How does politics affect public policy? • How does law impact public policy? 	KAS Cambodia	Lecture & Group Discussion/ Presentation

	<ul style="list-style-type: none"> • Case studies (Focus on Cambodia) 		
3	Module#3: Dimensions of Public Policy (2) <ul style="list-style-type: none"> • What are environmental policies? • What are health policies? • What are other social policies? • Case studies (Focus on Cambodia) 	KAS Cambodia	Lecture & Group Discussion
4	Module#4: Developing Effective Public Policy <ul style="list-style-type: none"> • What are key elements of an effective public policy? • How to identify and justify needs? • How to evaluate desired policy outcomes? • How to reconcile competing interests? • How to assess and evaluate potential impacts? 	KAS Cambodia	Lecture & Group Discussion
Assignment#1: Draft of commentary for publication			
5	Module#5: Delivering Public Policy <ul style="list-style-type: none"> • How is public policy delivered? • How to gain approval? • What are delivery mechanisms? • How to map delivery process? • How to maintain momentum? • How to monitor policy delivery? 	KAS Cambodia	Lecture & Group Discussion
	Public Policy Seminar: Topic (TBC)	CSEAS, IISPP(?)	
6	Module#6: Measuring Success and Impact of Public Policy <ul style="list-style-type: none"> • How to measure outcomes of public policy? • How to measure impact of public policy? • What are measurement metrics/methodologies? • What are challenges in measuring public policy? • How to overcome those challenges? 	KAS Cambodia	Lecture & Group Discussion
7	Module#7: Engaging with Public Policy Makers <ul style="list-style-type: none"> • How to identify policy relevant issues? • How to identify audiences? • How to create and sustain interests? • How to develop engagement strategies? • How to present your policies to public policy makers? 	KAS Cambodia	Lecture & Group Discussion
8	Module#8: Multi-layered Approach to Public Policy <ul style="list-style-type: none"> • What is local policy? • What is national policy? • What is regional policy? • What strategies for coherent and comprehensive approach to public policy making? • Case studies 	KAS Cambodia	Lecture & Group Discussion
9	Course wrap-up Course evaluation and feedback	KAS Cambodia	Class Discussion
	Assignment#2: Draft of policy brief for publication		
	Public Policy Conference: Engaging students with public policy makers and experts from various organisations	CSEAS, IISPP(?)	

Note: Students will be notified specific dates for each class in advance.

Proposed training modules: Complimentary Skills Training (Soft & Digital Skills)

Month	Content	Venue	Methods
1	Module#1: Design Thinking <ul style="list-style-type: none"> • Introduction: Concept, Model, Stages, & Process • Brainstorming solution and planning • Ideation and prototyping • The pitch • Others, tbc. 	KAS Cambodia	Lecture & Workshop
2	Module#2: Strategic Management for Youth Organization/Initiative <ul style="list-style-type: none"> • What is strategic management? Why is it important? • Process and practice • Case studies • Others, tbc. 	KAS Cambodia	Workshop
3	Module#3: Corporate Branding and Digital Communication <ul style="list-style-type: none"> • Tbc. 	KAS Cambodia	Lecture & Workshop
4	Module#3: Selected Key Tools for Digital Communication <ul style="list-style-type: none"> • Basic website development, Canva Training. 	KAS Cambodia	Workshop

FAQs

- Is this a fully-covered programme?
 - Answer: Yes, all related cost to the programme will be covered by KAS Cambodia. There will no charge of any fees.
- What are the schedules of the program?
 - Answer: Usually, most of the session will organize on Saturday (Morning or Afternoon, or full day) based on selected module.
- Will there be any session hosting during week days?
 - Answer: There might be possibility that there will be a few sessions falls on week day. However, the organizer will try our best to arrange a fitted-schedule for all stakeholders.
- Is there any application fee?
 - Answer: No! not at all!

Contact

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