

Introduction to the guideline on Parliamentary Communication in the Cambodian Context

Venue: Inter Continental Hotel

Date: 13.12.2013

Time: 08:00-12:30 pm

Background	<p>Successful parliamentary communication provides the necessary foundation for an effective, accountable and balanced democratic government. Good parliamentary communication also ensures public credibility.</p> <p>Communication processes must be inter-linked, both internally (between the National Assembly, the Senate, Political Parties, individual MP's) and externally (with national institutions, NGO's, provincial legislatures, regional Organizations, citizens).</p>
Objective	<ul style="list-style-type: none"> ▪ Build and expand on existing tools and processes using available communication techniques. ▪ Create an effective link between the public and its representatives. ▪ Allow voters to communicate their views on the law-making process. ▪ Adequately inform citizens as to the purpose of legislation
Expected Results	<p>The following areas are expected to improve as a result of the workshop:</p> <ul style="list-style-type: none"> ▪ Parliament administrations communications functions ▪ Political Party communication ▪ Individual MP communication ▪ Spokespersons and their roles ▪ Communication with external institutions relevant to a Parliamentary democracy
Date	13 th of December, 08:30 -12:30
Suggested Participants	<p>Members of Parliament of the Cambodian National Rescue Party Party Members dealing with Communication and Public Relations Selected Party Youth</p>

	Session Title	Content Responsibility
07:30-08:00	Registration	KAS-Staff
08:00-08:20	Welcome Remarks	Denis Schrey, KAS, Country Representative
08:20-09:30	Communication of Political party Groups in Parliaments (1) Lessons from other Countries	Alastair Carthew, KAS Advisor on Parliamentary Communication
09:30-10:00	QA	
10:00-10:30	Coffee Break	
10:30-11:15	Communication of Political Party Groups in Parliaments (2) Applying the theory in the Cambodian Parliamentary Environment and Context	Alastair Carthew, KAS Advisor on Parliamentary Communication
11:15-12:15	QA	
12:15	Closing remarks and Next Steps	Denis Schrey, KAS, Country Representative
12:30	End of program and Lunch	InterContinental Hotel