



# Asia News Network (ANN) Board Meeting 2013

Social, mobile and always interactive:  
How to attract Asia's Y Generation for political  
participation and national development

April 28 – May 1, 2013  
Phnom Penh, Cambodia

Venue: Raffles Hotel Le Royal

## Programme

(updated on April 26, 2013)

### Sunday, April 28th

During the day

Arrival of international participants and check-in hotel

(Venue: Raffles Hotel, Empress Room)

15:00 – 19:00

**Roundtable discussion:**  
**“Towards the Establishment of Publishers Association in Cambodia”**

organised by Konrad-Adenauer-Stiftung (KAS) and the Club of  
Cambodian Journalists (CCJ)

**(By invitation only!)**

14:30-15:00 Registration and Welcome coffee

### **Opening Remarks**

- 15:00-15:10
- Paul Linnarz, Director, Media Programme Asia, Konrad-Adenauer-Stiftung, Singapore

15:10-15:30

### **Panel I: Current Media Situation in Cambodia - Does Cambodia need a Publishers Association?**

Moderator:

- Denis Schrey, Representative of Konrad-Adenauer-Stiftung (KAS) to Cambodia

Input Statement:

- Pen Samitthy, President of the Club of Cambodian Journalists (CCJ) and Editor-in-chief of Rasmei Kampuchea Newspaper

15:30-16:15

### **Session I: Challenges towards the establishment of a Publishers Associations in Asia - Regional Experiences**

Experiences from India

- Ravindra Kumar, Editor and Managing Director, The Statesman & Deputy President, Indian Newspaper Society

Experience from Bangladesh

- Mahfuz Anam, Editor-in-Chief and Publisher, The Daily Star

Experience from Indonesia

- Riyadi Suparno, Executive Director, The Jakarta Post

Discussion points:

- Why India, Bangladesh and Indonesia decided to have Publishers Association?
- Challenges faced by the countries' media during the establishment of the Publishers Association?
- How have those challenges been solved and what are the benefits of the Publishers Association?

Moderator:

- Denis Schrey, Representative of Konrad-Adenauer-Stiftung to Cambodia

16:15-17:00

Questions and Answers

17:00-17:30

## **Session II: Legal Media Framework, Institutional and financial set up of Publisher Associations**

Issues to be addressed and discussed:

- Impact of media law/legal framework on the establishment of PA?
- What are the Visions, Missions, Objectives, and Activities of Publisher Associations in selected countries?
- How to make the Publishers Association financially strong and independent?
- Key elements of Internal statutes and organisation of the decision making structure?
- Impact of PA on democratic, media and legal development?

Experiences from India

- Ravindra Kumar, Editor and Managing Director, The Statesman & Deputy President, Indian Newspaper Society

Experience from Bangladesh

- Mahfuz Anam, Editor-in-Chief and Publisher, The Daily Star

Experience from Indonesia

- Riyadi Suparno, Executive Director, The Jakarta Post

Moderator:

- Pana Janviroj, President, The Nation and Executive Director, Asia News Network (ANN), Thailand

17:30-18:00

Questions and Answers

18:00-19:00

Final Discussion on “Next key steps towards the Establishment of a Publishers’ Association in Cambodia”

Moderator:

- Pen Samitthy, President, Club of Cambodian Journalists (CCJ) and Editor-in-chief, Rasmei Kampuchea Newspaper

19:00-21:00

**Welcome Dinner**

(Venue: Raffles Hotel, Café Monivong Restaurant)

## Monday, April 29th

(Venue: Raffles Hotel Le Royal, Royal Ballroom)

08:00-09:00

### **Registration of Participants**

09:00-09:15

### **Welcome Remarks**

- Pen Samithy, Editor-in-Chief, Rasmei Kampuchea and President, Club of Cambodian Journalists
- Paul Linnarz, Director, Media Programme Asia, Konrad-Adenauer-Stiftung, Singapore

09:15-09:30

### **Opening Address**

- Pana Janviroj, Executive Director, Asia News Network (ANN) and President, The Nation, Thailand

09:30-10:30

### **Keynote Address**

- H.E. Om Yin Tieng, Senior adviser to Prime Minister Hun Sen and chairman of the Cambodian Human Rights Committee

**“The Future of Cambodia as a key member of Asean“**

10:30

Coffee Break

**Group interview** & group photo with H.E. Om Yin Tieng  
Senior adviser to Prime Minister Hun Sen and chairman of the  
Cambodian Human Rights Committee

(for invited guests - ANN Board Members only!)

11:00-12:30

### **Session 1: Asia - The outlook for the Y Generation**

Panellists:

- Ravindra Kumar, Editor and Managing Director, The Statesman, India
- Ratana Som, Director, Department of Media and Communication, Royal University of Phnom Penh, Cambodia
- Yu Kun-ha, Senior Editorial Writer, The Korea Herald, South Korea
- Felix Soh, Digital Media Editor, English and Malay Newspapers Division, Singapore Press Holdings Ltd.

- Zhou Li (Ray), Publisher & Editor-in-Chief, China Daily Asia Pacific, Hong Kong
- Riyadi Suparno, Executive Director, The Jakarta Post, Indonesia

Moderator:

- Thepchai Yong, Editor-in-Chief, Nation Multimedia Group, Thailand

(followed by Q & A)

12:30 **Lunch Break**

14:00-15:30 **Session 2: Cambodia and its Neighbours: Development Prospects within the Region**

Panellists:

- Pen Samithy, Editor-in-Chief, Rasmei Kampuchea and President, Club of Cambodian Journalists
- Puy Kea, Kyodo News Agency correspondent in Cambodia
- Pana Janviroj, Executive Director, Asia News Network (ANN) and President, The Nation, Thailand
- Trinh Thanh Thuy, Editor-in-Chief, VietNam News
- Felix Soh, Digital Media Editor, English and Malay Newspapers Division, Singapore Press Holdings Ltd.

Moderator:

- Denis Schrey, Representative of Konrad-Adenauer-Stiftung to Cambodia

(followed by Q & A)

15:30 **Coffee Break**

16:00 **Closing of conference day**

18:45 Bus transfer to dinner venue (Meeting point: hotel lobby)

**Dinner**

(Venue: Hotel Cambodiana, Tonle Bassac Room)

(By invitation only!)

**Dinner Speech:**

H.E. Pa Socheat Vong, Newly Appointed Governor of Phnom Penh

**“From the Newly Appointed Governor’s Point of View:  
Communicating with Cambodia’s Y Generation”**

**Tuesday, April 30th**

**Internal ANN-Board Meeting**

(for invited guests & ANN board members only!)

(Venue: Raffles Hotel, Salon II)

09:00-09:15

**Welcome remarks:**

- Paul Linnarz, Director, Media Programme Asia, Konrad-Adenauer-Stiftung (KAS), Singapore

**Introductory remarks:**

- Pana Janviroj, Executive Director, Asia News Network (ANN) and President, The Nation, Thailand
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09:15-10:30

**Country reports** from each ANN member

10:30

**Coffee Break**

11:00-12:30

ANN: Editorial Reports  
+ VDO and TV co-operations  
Asia Press Photo contest

12:30

**Lunch Break**

13:40-14:00	<p><b>iSnap</b></p> <ul style="list-style-type: none"> <li>• <u>Justin Tan</u>, Director, Knorex Pte, Singapore</li> </ul>
14:00-14:15	<p><b>Regional Agency for selected Asia News Network members</b></p> <ul style="list-style-type: none"> <li>• <u>Tham Fook Leong</u>, Head, Technology, New Media, Star Publications, Malaysia</li> <li>• <u>Serm Teck Choon</u>, Head, Justjobs, Star Publications</li> <li>• <u>Pana Janviroj</u></li> </ul> <p><b>Media Expo in June in Singapore</b></p> <ul style="list-style-type: none"> <li>• <u>Justin Tan</u></li> <li>• <u>Pana Janviroj</u></li> </ul> <p><b>WAN/IFRA conference in June in Bangkok</b></p> <ul style="list-style-type: none"> <li>• <u>Paul Linnarz</u></li> </ul>
14:15-14:40	<p><b>Enterprise Content System</b></p> <ul style="list-style-type: none"> <li>• <u>Tham Fook Leong</u></li> <li>• <u>Serm Teck Choon</u></li> <li>• <u>Justin Tan</u></li> </ul>
14:40-15:10	<p><b>Jobs Asia</b></p> <ul style="list-style-type: none"> <li>• <u>Tham Fook Leong</u></li> <li>• <u>Serm Teck Choon</u></li> </ul>
15:10-16:00	<p><b>Big Data from aSpecial Media</b></p> <ul style="list-style-type: none"> <li>• <u>Paul Jansen</u>, Chairman, aSpecial Media Pte Ltd, Singapore</li> </ul>
16:00-16:45	<p><b>i-Marker</b></p> <ul style="list-style-type: none"> <li>• <u>Thomson Lee</u>, CEO, i-Maker, China</li> </ul>
16:45-17:15	<p><b>Web/Tablet platform for ANN</b></p> <ul style="list-style-type: none"> <li>• <u>Justin Tan</u></li> </ul>
17:15-18:00	<p><b>Airline Personal Vdo System, Asean newspaper, etc</b></p> <ul style="list-style-type: none"> <li>• <u>Pana Janviroj</u></li> </ul>
18:00-18:30	<p><b>Election of New Chairman 2013/14</b></p> <p>Location of Next Editors' Meeting</p>
18:30	<p><b>Closing of internal ANN-Board Meeting</b></p>

19:15

Bus transfer to dinner venue (Meeting point: hotel lobby)

**Dinner**

(Venue: Restaurant Bopha Phnom Penh)

(By invitation only!)

**Wednesday, May 1st**

08:00 – 12:30

**Excursion**

(for international participants only)

During the day

Departure of international participants