Food





Agriculture and food have not only been the main drivers of the kingdom's economy, but they are also a way of life for Cambodians and will likely continue to shape and affect them. These sectors have helped promote economic growth, reduce poverty, and ensure national food security (WorldBank, 2019).

Envisioned Outcomes

- **1** Employment of technology will see smart watches with tracking technology will play a critical role in informing people when and what to eat based on information on their health.
- 2 A reduction in food prices will serve as a social protection mechanism preventing the near poor from falling back into poverty. Making healthy food affordable is also a policy measure that would tackle preventable health problems that result in avoidable government expenditure.
- **3** Blockchain technology that independently records information and transactions between different players in the food market can act as a platform to optimize market demand and supply.
- **4** Al will act as a patent screener, inspector, and analyst. For all the micro ingredients that go into each innovation, food will be scrutinized and investigated before the rights are given to anyone.

HOY Sokkea Commercial Specialist covering agriculture, education, and energy.

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