

Media

The Cambodian news media industry in 2040 has undergone tremendous change. It has developed and grown to become a viable institution of free press that can support the goal of building an informed citizenry; in addition to supporting a more open, knowledge-based, and connected Cambodia. Despite witnessing a period of dissatisfaction on approach to 2020, Cambodia's news media has regained its status as one of the most vibrant in mainland Southeast Asia and to a lesser extent the Asia-Pacific region.

Envisioned Outcomes

- 1 Cambodia's political system will have gradually evolved into one with more democratic and pluralistic institutions (Levitsky, S., & Way, L. A., 2010).
- 2 There will be comprehensive legal and institutional framework in place to guarantee the fundamental functions of a free press and news media sector.
- 3 Democratic countries continue to have a major influence on Cambodia's development direction. In the country's media sector, in particular, Western-owned, funded, or initiated independent media have remained hugely popular despite the rise of Chinese influence and local competitors.
- 4 Strong education investment and reform with a focus on critical thinking skills and digital media literacy.¹¹
- 5 A national embrace of emerging technologies and the continued strong adaptation of Cambodian news producers and consumers to digital transformation of news and media.

#Cambodia2040

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