

Towards a Green Global Economy: What's In It for Brazil?

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Organisation: Konrad Adenauer Foundation, Worldwatch Institute, Brazilian Foundation for Sustainable Development

Introduction

The world is abuzz with talk of "green economies". Politicians seek cleaner patterns of production and consumption, business people see new opportunities for profit and growth, and nongovernmental organizations clamor for economic activity with a strong social component. Even the United Nations has weighed in, making "Green Economy" one of two major themes for the 2012 Rio + 20 Conference in Rio.

But what is a Green Economy? And what does the concept mean for Brazil? How should the 2012 Conference conceive of, and promote, the concept of "Green Economies"?

Workshop Agenda

2:00 pm	Registration
2:15 pm	Welcome and Plan for the Day <ul style="list-style-type: none"> • Peter Fischer-Bollin, Country Director of the Konrad Adenauer Foundation in Brazil • Israel Klabin, President of the Brazilian Foundation for Sustainable Development (FBDS) • Christopher Flavin, President of the Worldwatch Institute
2:30 pm	Introductory Presentation "Green Economies: Evolution to Date" A presentation by Gary Gardner, Senior Researcher of the Worldwatch Institute, on the changing face of green economies, from the creation and growth of the "clean tech" industry to the make-up of 2009 economic stimulus plans in nations worldwide.
2:50 pm	Panelist presentations Panelists will present the perspectives of the Brazilian government, business, and civil society sectors regarding the notion of a green economy. <ul style="list-style-type: none"> • Maria Marta Vasconcelos, Expert of the Environment Department from the Federation of Industries of the state of São Paulo (FIESP) • Suzana Kahn Ribeiro, Researcher of the Federal University of Rio de Janeiro and Member of the Intergovernmental Panel on Climate Change (IPCC) and of the Global Energy Assessment
4:20 pm	Coffee Break

4:45 pm	<p>Workshop Discussion "Green Economies: Paths Forward"</p> <p>Facilitators: Gary Gardner (Worldwatch Institute) and Christoph Trusen (Senior-Consultant for Rural Development and Sustainable Natural Resource Management)</p> <ul style="list-style-type: none"> - What is missing from the development of green economic activity to date? - Who has benefited from green tech and clean tech, and are the benefits spread broadly enough? - To what extent is a green economy built spontaneously in a market framework, and to what extent must governments set incentives--or even to run green economic activities outright? - What does a Brazilian green economy look like? How is it unique, and what might it share in common with green economies elsewhere? - How does resource scarcity and security of supply affect the development of green economies? - How should the Brazilian government, business, or civil society shepherd the creation of a green Brazilian economy? - What outcomes from the 2012 UN Conference would Brazilian government, business, and civil sectors like to see? What can each sector do to help create these outcomes?
6:15 pm	Closing Remarks
6:30 pm	Reception