

Technologies for climate and resource protection drive the "lead markets" of the future!

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# Thesis

- 1. Decoupling economic growth from the use of nature by fostering resource productivity: An ecological neccesity and a benefit for sustainable development, security of supply and climate mitigation!
- Absolute decoupling in the North: Support "Ecological Industrial Policy", "Sustainable Lifestyles" and "Lead markets for GreenTech"
- Relative decoupling in the South: Avoid lock-in into outdated technologies and unsustainable consumption patterns of the North; reduce energy growth by fostering "leap frogging"-technologies (e.g. energefficiency)
- 2. The key for sustainable energy systems: Focussing on a "robust technological corridor" with "three green pillars": more efficient use of energy, co-/trigeneration and renewables
- 2. "The future will be decentralized" (Siemens): Technology and competition driven technologies and power plants will converge worldwide they will be "cleaner, leaner and greener"
- 3. A globally coordinated "energy efficiency + renewables initiative" is needed, it includes:
- A vision (Convergence and reduction to "2000 Watt per capita societies"; at least 60% C02-reduction up to 2050)
- Binding targets for IC; know how transfer and financial support for DC
- A supporting framework to create world wide markets for energy services (e.g.bigEE/SBN; REN21)

# The Post-Copenhagen pledges (1/2010) of developed countries: to weak to stop climate change! (Source: EC 2010)

#### Impact of the Kyoto Protocol's weaknesses (AAU surplus and LULUCF accounting rules) on developed countries' reduction pledges in 2020



Reduction targets pledged by developed countries in aggregate

- Reduction that would be left if all AAU surplus can be carried forward without restriction
- Reduction that would be left if, in addition,
- the Kyoto Protocol's LULUCF accounting rules were left unchanged
- Reduction that would be left if, in addition,
- LULUCF accounting rules were changed to "unconstrained gross-net" (i.e. each country's total net flow of GHG from LULUCF in a given year is accounted for in its GHG balance)

Absolute decoupling of the quality of life from the use of nature – increasing resource productivity and new sustainable consumption patterns are key!



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# World Energy Outlook: End use efficiency = 50% of the solution!

IEA 450 ppm CO<sub>2ea</sub> scenario to achieve 2° target





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**Decoupling of energy and GDP in Germany is possible:** "Lead Scenario" of German Ministry of Environment: Climate mitigation increases economic benefits - from renewables and energy efficiency

Primary energy demand in PJ



- LEAD SCENARIO 2008 -

Targets 2050:

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Source: BMU – KI III 1 Version: June 2009

# Policies for energy efficiency are cross cutting and built on five pillars.

### The ideal ,, Policy Mix<sup>66</sup> (Source: Thomas/Irrek 2010)



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### "Cost potential curves" to allocate investments - the German example: 120 TWh of electricity can be saved with a profit! (Source: WI/E.ON 2007)



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### **Optimal lighting in offices can cut electricity consumption up to 90%**

(Source: Seifried 2009)



Feasibility study and pilots for efficient lighting at the Universidad National Autónoma de Mexico (UNAM: 350.000 students) (Source: Seifried 2009)



- Investment of US\$ 14 million saves electricity costs of US\$ 48 million over life time
- Investment cuts electricity costs at UNAM by 25% and can be refinanced within 7 years
- Implementation by a local contractor (plus CDM) is possible with no costs for UNAM