## Four pilot projects have been implemented at UNAM: Comparison pre and post upgrade in a laboratory (Source: Seifried 2009)





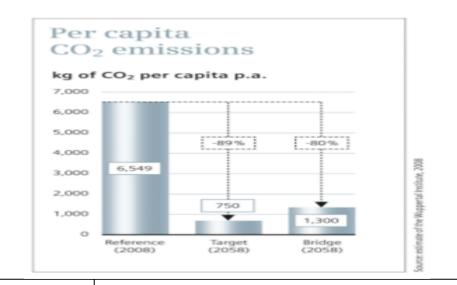
	Pre-Upgrade	Post-Upgrade
Lighting	Lightbulbs	2 x 14 Watt (T5)
Ballasts	_	Dimmable, electronic
System power	100 / 150 Watt	33 Watt
Lamp	100 / 150 Watt	2 x 14 Watt
Light provided (average)	50 Lux	206 Lux
Electricity saved	-	65-75%

## ,,The Sun Ship" in Freiburg/Germany: ,,Plus Energy" Office Buildings might be the future (,,Plusenergiehaus®"; Disch 2007)



# Is there a pathway to "Carbon Free Cities"? Yes! The Example of Munich 2058 (Source: Wuppertal Institute on behalf of Siemens AG 2009)

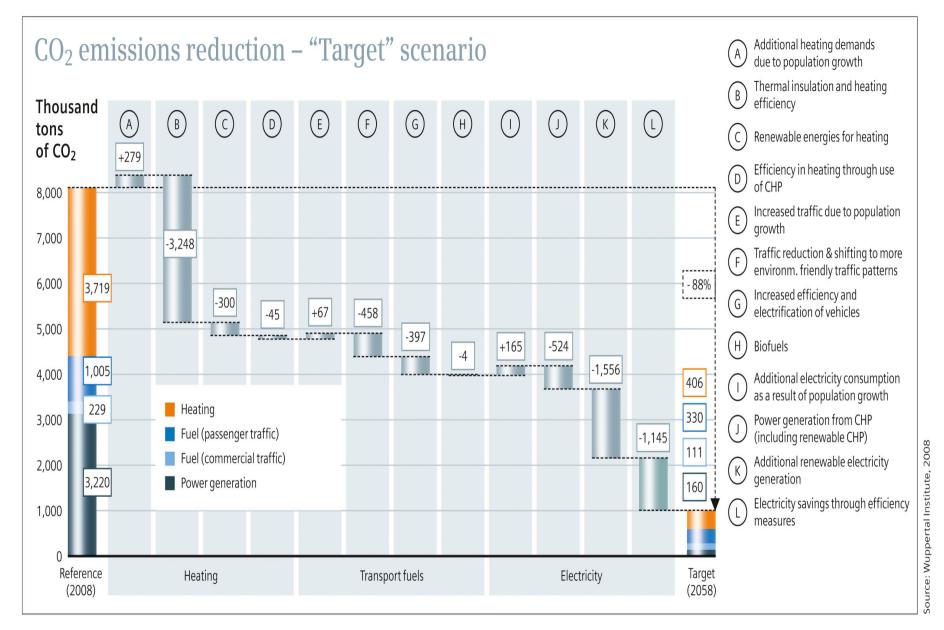
- Blueprint for the restructuring of cities
  - 50% of the worlds population live in cities consuming more than 70% of the energy
  - 50% of cities in the year 2050 are still to be built: Avoid high energy costs and lost opportunities!
  - 50% have been already built (including infrastructure): Focus an profitable refurbishment!
- The "Munich Vision": Reducing  $CO_2$  at least by 80% (2058)





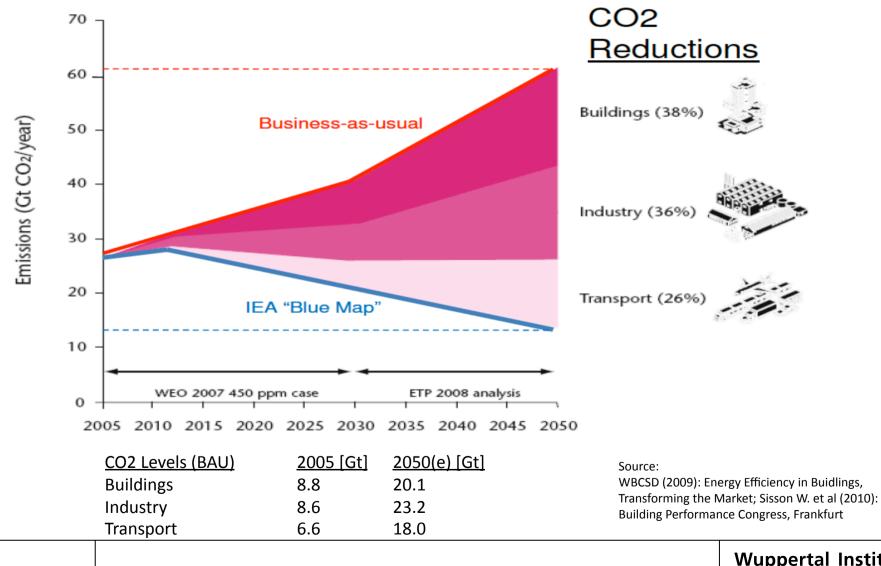
### Sustainable Urban Infrastructure

#### Ausgabe München – Wege in eine CO2-freie Zukunft



(Source: Wuppertal Institute on behalf of Siemens AG 2009)

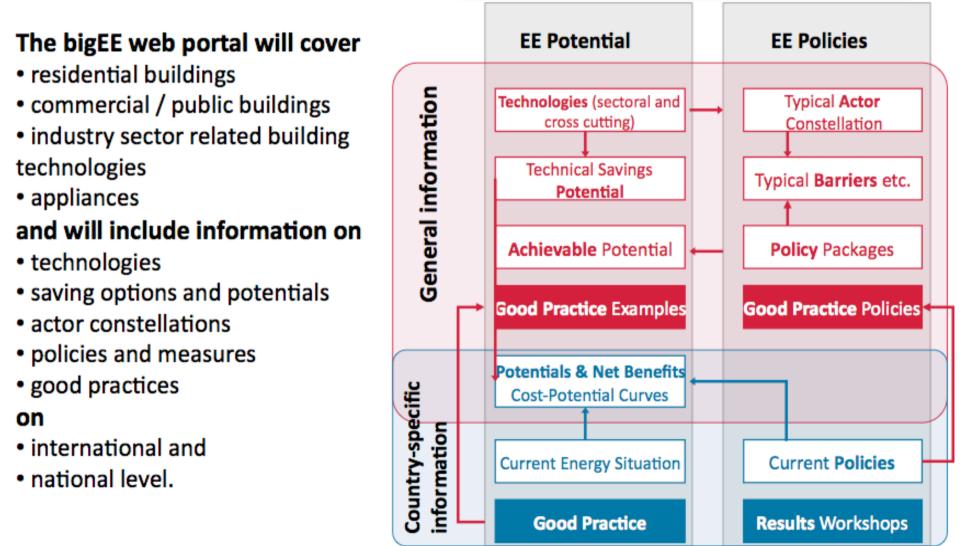
# WEO 2008: "Green Buildings" have the greatest, but most neglected potential for cost and CO2 reduction!



# bigEE – bridging the knowledge gap on energy efficiency in buildings

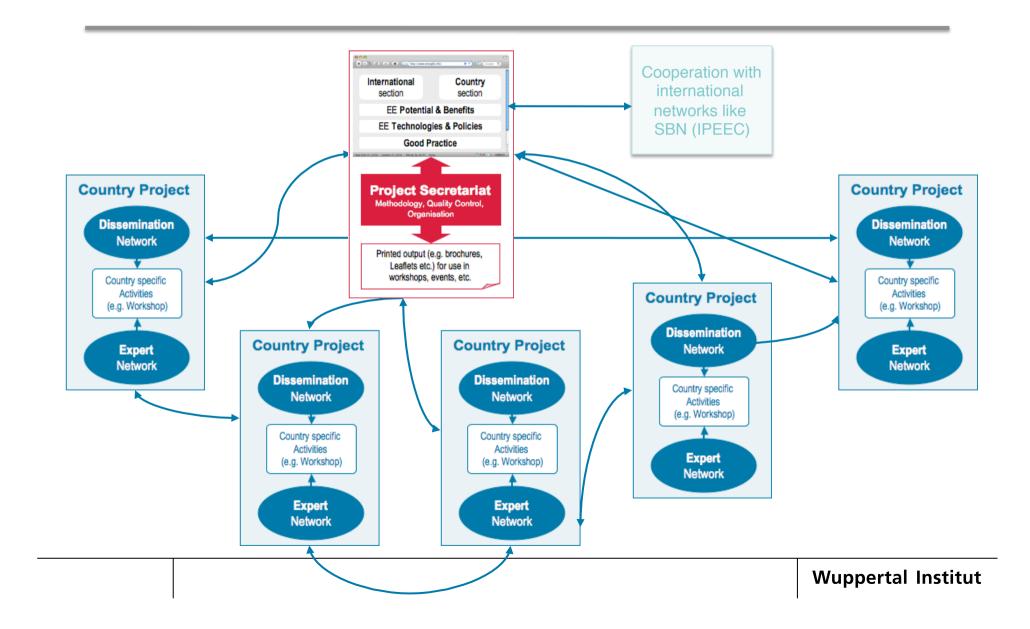


Source: Wuppertal Institute 2010



# International bigEE network: Starting with China and India, continued with Brasil?

(Source: Wuppertal Institut 2010)



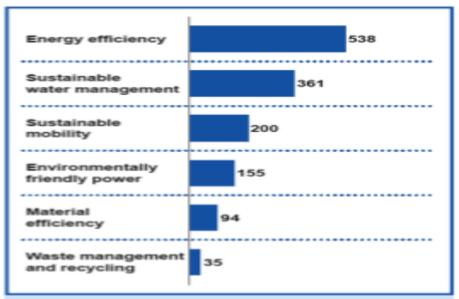
bigEE

# GreenTech made in Germany 2.0

Enorgie uner Energie ---- Energie

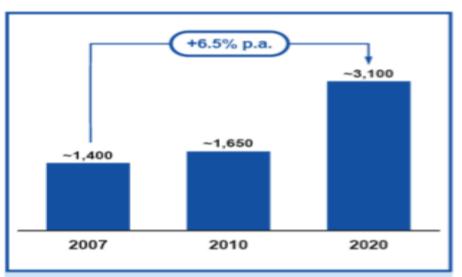
Environmental Technology Atlas for Germany





#### Global market volume for environmental technologies in 2007 [EUR bn]

Source: Market studies, interviews with experts, Roland Berger



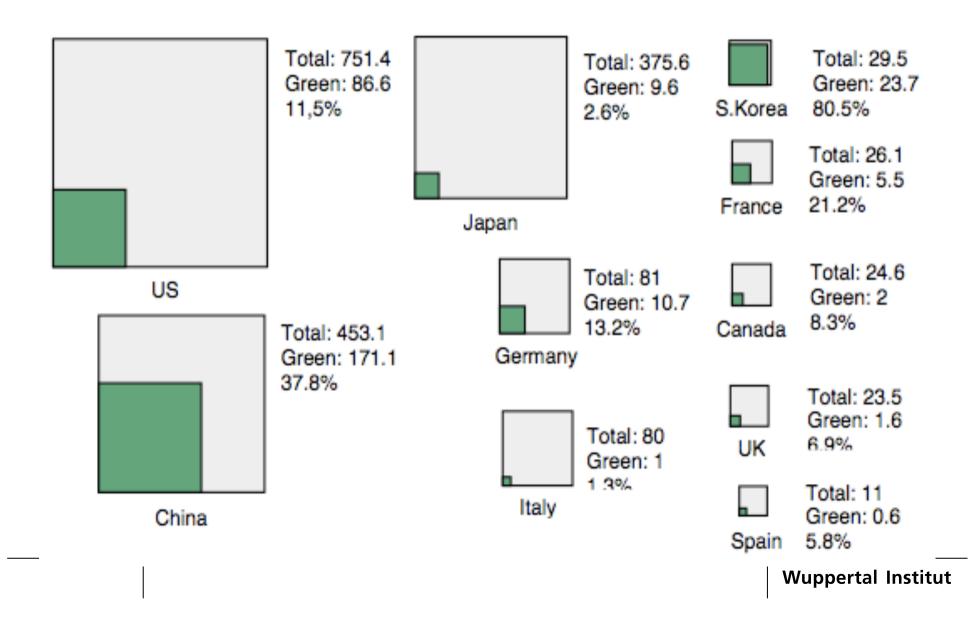
Projected development in the global market for environmental technology, 2007– 2020 [EUR bn]

> Source: Market studies, interviews with experts, Roland Berger

Vahlen

# "Green Share" of "Recovery Programmes" 2008/2009

Source: Bernard et al 2009; Schepelmann et al 2009



# Copying "European Lifestyles"? The scope for different consumption patterns to reduce C0<sub>2</sub> in EU 25

(Source: Wuppertal Institute 2007)

