



2nd EFFL Summer Academy
on Global Food Law & Policy

26–30 July 2010

Villa La Collina

Cadenabbia – Lake Como, Italy

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BERLIN

1. INTRODUCTION

The 2nd EFFL Summer Academy on Global Food Law & Policy will offer scientific reflection and discourse on key legal and policy issues in European and international food law as well as current information and updates on the latest developments. This will be achieved by means of a dynamic, informal and highly interactive five-day programme including lectures, presentations, discussion groups and social activities. The faculty of the academy consists of food experts coming from relevant authorities, European and US institutions, academia, industry and legal practice.



Alberto Alemanno, Professor of Law at HEC Paris, is the academic director of the summer academy. Barbara Klaus, a Milan-based international food lawyer, supports him in her position as managing editor of the European Food and Feed Law Review (EFFL), the leading academic journal in EU food law. The event is promoted and organised by Lexxion, the publisher of EFFL.

The academy will take place from Monday, 26 July, to Friday, 30 July, at the Villa La Collina. This historical venue offers a most impressive mountain panorama and overlooks beautiful Lake Como, Italy.

2. OBJECTIVES

The academy aims to contribute to the field of food safety in Europe – and beyond – by offering an innovative and

interdisciplinary approach to the study of this discipline. During the annual five-day course emphasis is placed on understanding the most difficult and controversial aspects of food law.

The goal of the academy is to engage lawyers, policy makers, scientists and academics with both traditional and emerging areas of food law and policy by following an innovative and interdisciplinary approach. Its programme offers an intensive exposure to practical research by relying on case studies and brain storming sessions. In order to achieve this all lecturers – each of them dedicated and enthusiastic about his/her field of expertise – are committed to use the latest research questions by always keeping an eye on real life scenarios.

I found the EFFL Summer Academy extremely useful, especially with regard to the role of food law and its institutional implications. In addition, it was a thoroughly enjoyable and well organized event. A highly recommendable course for any political scientist or policy analyst active in the area of food safety or risk regulation.

Liana Giorgi, Vice-Director ICCR

3. STRUCTURE

The EFFL Summer Academy has an academic programme stretching over a period of five days, with the option to arrive one day earlier and stay over the final weekend. Each day a morning and an afternoon session is scheduled offering ample time for informal exchange and discussions during the lunch and coffee breaks.

During the morning and the afternoon sessions a lecturer introduces a topic theoretically, before turning to the empirical applications. There is always sufficient time for

Q&As and the lecturers may decide to change this structure if appropriate. Depending on the lecturer's availability, individual meetings may be scheduled between the formal teaching sessions.

Alongside the academic sessions social activities are planned on a voluntary basis.

4. ACADEMIC PROGRAMME

After refreshing the participants' knowledge of the main principles of national and international food regulation the programme will start off by contextualising food law and policy within the broader context of the WTO agreements and providing an in-depth analysis of the growing international dimension of food safety regulation. A session dealing with the state of play of EU food law will be given by analysing the latest and most controversial developments. An entire session will be devoted to the last frontiers of EU food regulation (i.e the safety and claims of botanicals). Two sessions will deal with both the institutional (EFSA) and the industry perspective of European food law. Another important lecture will focus on the enforcement side of European food regulation by discussing the official controls system. The international approach to food law will be introduced by exploring the timely issue of food quality. The participants will also learn more about the controversial issues of confidentiality and data-sharing in European food law (novel food, health claims regulations). The last day will be animated by the attendance of former EU Commissioner David Byrne, who will be sharing his experience at the helm of the portfolio in charge of reforming EU law in the aftermath of the BSE crisis. The academy will be completed by a challenging moot court arranged by the participants on the basis of a current case. For the detailed programme please turn to page 6-10.

- **Alberto ALEMANN**
Associate Professor of Law
HEC, Paris
- **David BYRNE S.C. (Keynote Speech)**
Chancellor
Dublin City University
Former EU Commissioner for Health and Consumer Protection
- **Dirk DETKEN**
Head of the Units Legal & Policy
European Food Safety Authority (EFSA), Parma
- **Marsha A. ECHOLS**
Director of the World Food Law Institute
School of Law, Howard University, Washington D.C.
- **André EVERS**
Food and Veterinary Office
European Commission, Dunsany-Grange, Ireland
- **Andreas KADI**
Chief Science Officer
Red Bull GmbH, Fuschl am See
- **Susanne KETTLER**
Scientific and Regulatory Affairs Director
Coca-Cola Services s.a., Brussels
- **Barbara KLAUS**
International Food Lawyer
meyer // meisterernst, Milan
- **Peter KUGEL**
Attorney at Law
Brussels
- **Vittorio SILANO**
Chair of the Scientific Committee
European Food Safety Authority (EFSA), Parma

1ST DAY – MONDAY, 26 JULY

9.00 – ca. 17.00 – including two breaks and lunch

■ *Morning Session***An introduction to global food law**

Speaker: Alberto ALEMANNO

This session aims at refreshing the knowledge of the participants in food regulation by contextualising this evolving area within the broader international framework. In particular, it will give an overview of the basic principles of food law and policy established by the World Trade Organisation and focus on some of the most recent food trade disputes. This session will touch upon:

- The relationship between national and international food law regimes
- The international level: Codex, WTO, SPS, TBT
- International food trade litigation: COOL case, Hormones II, etc.

■ *Afternoon Session***The state of play of EU food law**

Speaker: Barbara KLAUS

In this session a systematic presentation of the actual state of play of EU food law will be given notably by analysing the general principles and requirements set out by the General Food Law Regulation (EC) No 178/2002. This includes an overview on the evolution of the EU food law as well as an explanation of the following aspects:

- The application of the risk analysis and the precautionary principle in food law
- The food safety requirements
- The general requirements regarding the labelling and presentation of foodstuffs
- The responsibilities of the food business operators for the conformity of foodstuffs

2ND DAY – TUESDAY, 27 JULY

9.00 – ca. 17.00 – including two breaks and lunch

■ *Morning Session***The new frontiers of EU food regulation: the safety and claims of botanical and animal cloning**

Speaker: Vittorio SILANO

This session offers an in-depth and highly-original reflection on the new frontiers of EU food regulation by focusing on both the scientific and regulatory challenges raised by the marketing of botanical products as well as animal cloning.

- The safety of botanicals
- Claims of botanical products
- The marketing of food produced from animal cloning
- Ethical and socio-economic concerns

■ *Afternoon Session***The new challenges facing EFSA**

Speakers: Dirk DETKEN

This sessions' focus strikes the current and future challenges for EFSA by analysing the progressive shaping of its competences and functioning, including:

- The day-to-day operation of the Scientific Committee and the Scientific Panels
- Network of national food safety authorities
- The emerging role of EFSA in nutritional issues
- Self-tasking: What kind of tool in EU governance of food safety?
- Early identification of emerging risks
- EFSA on the international stage: EFSA and FDA, EFSA and China, etc.
- State of play on the implementation of the health claims regulation

3RD DAY – WEDNESDAY, 28 JULY

9.00 – ca. 17.00 – including two breaks and lunch

■ *Morning Session*

The industry perspective on European food law – an overview of the provisions regarding specific categories of foodstuffs

Speaker: Andreas KADI

During this session participants will learn more about some specific requirements regarding foodstuffs, covering topics such as:

- Food supplements and enriched foodstuffs
- Novel Foods
- Food Improvement Agents Package (FIAP)

■ *Afternoon Session*

Execution and enforcement of European food law: the system of official food controls

Speaker: André EVERS

This session is devoted to the enforcement side of food law by particularly focusing on the following subjects:

- Official controls of food within the EU
- Competent authorities
- Principles and requirements of the official controls
- Official controls of food from third countries



4TH DAY – THURSDAY, 29 JULY

9.00 – ca. 17.00 – including two breaks and lunch

■ *Morning Session*

Regulating food quality at national and international level

Speaker: Marsha A. ECHOLS

This session will offer an overview on the different regulatory approaches to quality in food. In particular it will focus on:

- The US and EU perspectives
- Regulating quality at the international Level (Codex Alimentarius and WTO)
- The Role of the private sector
- Labeling for quality

■ *Afternoon Session*

Obtaining market access for foods: data sharing, protection and compensation

Speaker: Susanne KETTLER/Peter KUGEL

This session aims to provide insights and to disclose the secrets of data sharing and data protection principles, as well as its practical management, under EU food legislation. The speakers will compare the relevant provisions and explore the myriad of complexities concerning the development, buying, submitting, protecting and sharing of scientific data. Among other things, this includes:

- The principles and rationale of data protection in the context of EU food law
- The concept of an “exclusive use” right in relation to scientific data
- Data development, access to documents, recouping investments and “free riding”
- Data sharing negotiations, Agreements and Letters of Access (LoA)

5TH DAY – FRIDAY, 30 JULY

9.00 – ca. 17.00 – including two breaks and lunch

■ Morning Session

The birth and development of EU food law – the insider's view (keynote speech)

Speaker: David BYRNE

- The aftermath of the BSE crisis

■ Afternoon Session

Case-study/moot court

This session will be animated by the participants discussing a case-study prepared in advance and touching upon the most actual and controversial issues in the international trade of food.

The 1st EFFL Summer Academy... offered participants from different backgrounds the opportunity to reflect and discuss legal and policy issues in European and World food law. The interdisciplinary approach allowed professionals involved in the Food Law and Policy business to provide the attendants with a wide range of information. The organisation of the event, including social events, was superb...

Luca Farini, Senior Officer,
EFTA Surveillance Authority



How to apply?

In order to apply for the 2nd EFFL Summer Academy applicants have to fill out the registration form (available on request or visit www.lexxion.eu/conferences) and send it together with

- a brief letter of motivation
- as well as a résumé

to Ms Nikola Bock, conference manager at Lexxion (bock@lexxion.de) by 9 April 2010.

Alberto Alemanno, the academic director of the EFFL Summer Academy, will then – in consultation with the EFFL managing editors and the editorial board members – select the candidates for the academy.

The maximum number of admitted participants is 25, allowing a manageable classroom experience and fruitful exchanges.

FEES AND EXPENSES

Participation Fee

€ 1.980,- (VAT added if applicable)

The participation fee includes the academy material, coffee, tea and soft drinks during the morning and afternoon breaks as well as lunch*.

Accommodation

Villa La Collina
Accademia Konrad Adenauer
Via Roma 11
22011 Griante – Cadenabbia, Italy
Phone: +39-0344-44 111
Fax: +39-0344-41 058
www.villalacollina.com

At the Villa La Collina rooms have been blocked on a provisional basis for the rate of € 125,- per single room and night, including VAT and halfboard.

Information on how to get to the venue may be found on the website of Villa La Collina as well as on www.lexxion.eu/conferences.

The travel costs to/from the venue are at the participants' expenses as well as the costs for any social activities which are planned on a voluntary basis after tuition on some days.

* Drinks for lunch not included.



CONTACT

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