

Project Overview

MA.Senior Expert Ngo Thi Tam
Vietnamese Project Manager

Hanoi, 13 September 2013



This project is co-funded by the European Union

1

Project title: Strengthening Local Governance for Local Economic Growth in Vietnamese Cities
Duration: 24 months, from July 2013
Project location: Hai Duong City, Hue City, Tay Ninh Town
Implementing agency: Association of Cities of Vietnam (ACVN)



This project is co-funded by the European Union

2

Overall objectives:

To promote better economic and social conditions for the population of 03 cities in Vietnam: Hai Duong City, Hue City, Tay Ninh Town

Specific objectives:

- ACVN contributes to better local governance and local economic growth and is able to influence the national agenda for local development;
- To improve the enabling environment for local economic growth in 03 pilot cities through enhanced local governance;
- Municipal staff and small businesses contribute to local development more efficiently.



9/12/2013

This project is co-funded by the European Union

3

Project Activities

Act 1.: Inception and Management Workshop

Act 2.: Launch the project in each pilot city

Act 3.: Baseline Assessment of local governance for local small enterprises and family businesses development

Act 4.: Preparing of training modules for ToT courses

Act 5.: Organization of ToT training courses for coaching experts

Act 6.: Drafting of training curriculum on "Promoting local governance and the development of small enterprises and family enterprises" and guidelines for the Competition action plan on "City of good local economic development and liveability"

Act. 7: Capacity building for local stakeholders in 03 cities



9/12/2013

This project is co-funded by the European Union

4


**Strengthening Local Governance for Local Economic Growth in Vietnamese Cities
LoGoViC**

Act 8.: Organization of the Competition action plan on “City of good local economic development and liveability”

Act 9.: Implementation of the Competition action plans in each pilot city

Act 10.: Internal monitoring and coaching of the implementation of the action plan

Act. 11: Midterm workshop

Act 12.: Capacity building for ACVN staff on policy advocacy and lobbying

Act 13.: External Evaluation

Act 14.: Visibility and media outreach of the project and the Competition, combined with policy dialogues

  9/12/2013  This project is co-funded by the European Union 5


**Strengthening Local Governance for Local Economic Growth in Vietnamese Cities
LoGoViC**

Act 15.: Drafting policy recommendations of each pilot city and organization of policy dialogues

Act 16.: Final Conference

   This project is co-funded by the European Union 6

Who involves in the project implementation ?

- ACVN, KAS, EU and PMU:

They are among implementing units, giving guidelines and supervise the project implementation

- Stakeholders in pilot cities (Hai Duong City, Hue City, Tay Ninh Town)

Functional departments of the People's Committees of the cities/towns deliver support services to small businesses in the localities. Local associations contribute to the development of small businesses



9/12/2013

This project is co-funded by the European Union

7

- City Task Forces of Tay Ninh, Hai Duong and Hue

- They will implement project activities. Members of city task forces are: Leaders of People's Committees of cities/towns and leaders of functional departments of People's Committees of cities/towns

- MoHA, MPI, MoC

- They will give policy support to the project activities

- VCCI and business associations

- They will support the project in seeking for expertise ideas during the project implementation



This project is co-funded by the European Union

8


Strengthening Local Governance for Local Economic Growth in Vietnamese Cities LoGoViC

- **City Task Forces in pilot cities**
 - * *Hai Duong City:*
 - Mr. Doan Viet Hung – Chairman of People’s Committee of Hai Duong City – Head of City task force Hai Duong
 - * *Hue City:*
 - Mr. Ngo Anh Tuan -
 - Mr. Ngo Anh Tuan – Vice Chairman of People’s Committee of Hue City – Head of City task force Hue
 - * *Tay Ninh Town:*
 - Mr. Tran Huu Hau – Chairman of People’s Committee of Tay Ninh City – Head of City task force Tay Ninh

   This project is co-funded by the European Union


Strengthening Local Governance for Local Economic Growth in Vietnamese Cities LoGoViC

- Experts, trainers, coaches
 - They will conduct baseline assessment and training courses
- Universities and research institutes
 - Attend in training- and research activities

   This project is co-funded by the European Union