

INTERNATIONAL CONFERENCE

Konrad-Adenauer-Stiftung
MEDIA PROGRAMME ASIA

media.singapore@kas.de
www.kas.de/medien-asien/en

34 Bukit Pasoh Rd.
Singapore 089848

In cooperation with / co-hosted by:



Konrad
Adenauer
Asian
Center
for
Journalism
at the
Ateneo de Manila
University

ANN Coordinators' Meeting

in conjunction with conference on
'Crowdsourcing in Asian Journalism'

August 27 - 30, 2013

Manila / Philippines

Tentative Programme

(as per Aug 21, 2013 – subject to change)

Tuesday, August 27

(during the day) Arrival of international participants

18:30 **Welcome Dinner**
(Venue: Sky Lounge, Hotel Linden Suites)

Wednesday, August 28

Part I

ANN Coordinators' Meeting 2013

(internal – ANN newspaper members only)

Konrad-Adenauer-Stiftung
MEDIA PROGRAMME ASIA

media.singapore@kas.de
www.kas.de/medien-asien/en

34 Bukit Pasoh Rd.
Singapore 089848

Venue: LS Conference Room
FH 302, 3rd Floor, Faber Hall
Ateneo de Manila University

08:20

Bus Transfer to Ateneo de Manila
(Meeting point: Hotel lobby)

09:00

Welcome Address

Filomeno V. AGUILAR, Jr., PhD,
Dean, School of Social Sciences
Ateneo de Manila University, Philippines

Opening Remarks

Pana JANVIROJ
President, The Nation &
Executive Director, Asia News Network (ANN),
Thailand

Torben STEPHAN

Director, Media Programme Asia
Konrad-Adenauer-Stiftung (KAS), Singapore

09:30

**The Konrad Adenauer Asian Center for
Journalism (ACFJ) at Ateneo de Manila
University**

A Presentation by

Mark V. ESCALER
Chair, Management Board, ACFJ &
Chair, Department of Communication,
Ateneo de Manila University, Philippines

10:00

Coffee Break

10:15

**ACFJ Programmes: Educational
Opportunities for Asian Journalists**

Journalism Studies

Violet VALDEZ, PhD
Executive Director, ACFJ

Multimedia Journalism

Cheryl BORSOTO
Program Coordinator for Multimedia Journalism,
ACFJ

Photojournalism

Isabel E. KENNY
Program Coordinator for Photojournalism, ACFJ

Q & A

Konrad-Adenauer-Stiftung
MEDIA PROGRAMME ASIA

media.singapore@kas.de
www.kas.de/medien-asien/en

34 Bukit Pasoh Rd.
Singapore 089848

11:15

Campus Tour

Lunch

(Venue: FH 101, Function Hall, Ground Floor, Faber Hall, Ateneo de Manila University)

13:00 – 17:15

Internal ANN Coordinators Meeting

(details in separate agenda)

17:15

End of meeting and return to hotel

18:30

Dinner

(Venue: Café Juanita, Capitoloyo, Pasig, TBC)

Thursday, August 29

Part II

Theme: Crowdsourcing in Asian Journalism

Venue: FH 101, Function Hall,
Ground Floor, Faber Hall,
Ateneo de Manila University

08:15

Bus Transfer to Ateneo de Manila
(Meeting point: Hotel lobby)

08:45

Registration of new participants

09:15

Welcome Address

Mark V. ESCALER

Chair, Department of Communication
Ateneo de Manila University, Philippines

Opening Remarks

Torben STEPHAN

Director, Media Programme Asia
Konrad-Adenauer-Stiftung (KAS), Singapore

Konrad-Adenauer-Stiftung
MEDIA PROGRAMME ASIA

media.singapore@kas.de
www.kas.de/medien-asien/en

34 Bukit Pasoh Rd.
Singapore 089848

09:30

Keynote Address **Crowdsourcing in Asia: Overview and trends**

Maria RESSA

CEO and Executive Editor
Rappler.com, Philippines

Q & A

Moderator: Rina TSUBAKI

Project Manager, European Journalism Centre,
The Netherlands

10:30

Coffee Break

11:00

Session 1 **Crowdsourcing: Experiences from Indonesia, Thailand and China**

Primastuti HANDAYANI

Managing Editor
The Jakarta Post, Indonesia

Marisa CHIMPRABHA

Website Editor
The Nation, Thailand

Kurt LIN Hanqing

Associate Producer and Anchor
Multimedia Department, China Daily

Q & A

Moderator: tba

12:30

Lunch

(Venue: Rooftop, MV Pangilinan Center for Student Leadership Building, Ateneo de Manila)

14:00

Session 2 **Crowdsourcing in the Philippine media**

Luz RIMBAN

Co-founder, trustee and editor
Vera Files, Philippines

Javier Vincente RUFINO

Director for Mobile
Inquirer Group, Philippines

Konrad-Adenauer-Stiftung
MEDIA PROGRAMME ASIA

media.singapore@kas.de
www.kas.de/medien-asien/en

34 Bukit Pasoh Rd.
Singapore 089848

Q & A

Moderator: Yasmin Lee ARPON
Deputy Editor, Asia News Network (ANN),
Thailand

15:30

Coffee Break

16:00

Session 3
Covering emergencies in the age of big data

Rina TSUBAKI
Project Manager
European Journalism Centre, The Netherlands

Q & A

Moderator: Jonathan ONG, PhD
Faculty Member, University of Leicester, UK

17:00

Session 4
Brand Building and Engagement through Crowdsourcing – Examples from the Corporate World

Philip BEHNKE
Public Relations & Communications Consultant;
Co-organiser, Crowdsourcing Week, Singapore

Q & A

Moderator: Sev SARMENTA, PhD,
Lecturer, Ateneo de Manila University

18:00

Closing Remarks

Jose M. CRUZ, SJ, PhD
Vice President
University and Global Relations, Ateneo de Manila University, Philippines

18:30

Dinner Reception
(Venue: Rooftop, MV Pangilinan Center for Student Leadership Building, Ateneo de Manila)

Bus transfer to hotel The Linden Suites

Konrad-Adenauer-Stiftung
MEDIA PROGRAMME ASIA

media.singapore@kas.de
www.kas.de/medien-asien/en

34 Bukit Pasoh Rd.
Singapore 089848

Friday, August 30

09:00 – 12:00

Part III

Excursion to
Newsroom of Philippine Daily Inquirer

13:00

Arrival back at hotel

afterwards

Departure of International Participants