

Konrad-Adenauer-Stiftung Ltd
 MEDIA PROGRAMME ASIA

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34 Bukit Pasoh Rd.
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KAS Asian J-School Summit 2014

'Challenges in Journalism Education in Asia's Emerging Democracies'

February 6 - 8, 2014

KAS Office Cambodia
 Phnom Penh, Cambodia

Programme

Thursday, Feb 06

Meeting venue:

Cambodia Office of KAS
 House No.4, Street 462, Khan Charmkarmon, Phnom Penh
 Tel: +855 (0)23 99 68 61

- | | |
|-------|--|
| 12:30 | Transfer from Frangipani Hotel to meeting venue
(Meeting point: hotel lobby) |
| 13:00 | Welcome Coffee |
| 13:15 | Welcome and Introductory Remarks
Torben STEPHAN, Director, Media Programme Asia,
Konrad-Adenauer-Stiftung, Singapore |
| 13:30 | Keynote
Why Quality in Journalism Matters
Andreas OLDAG, Journalist and Lecturer,
Süddeutsche Zeitung, Germany |
| 14:30 | Innovations in DMC's New Curriculum
Ratana SOM, Acting Director,
Department of Media and Communication
at Royal University of Phnom Penh, Cambodia (DMC) |
| 15:00 | Coffee Break |

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15:15

Scenario's for achieving financial sustainability
Denis SCHREY, Director,
Konrad-Adenauer-Stiftung Cambodia

Discussion

Moderator: Torben STEPHAN

16:30

End of Session

and return to hotel

18:30

Dinner

(Venue: Bopha Phnom Penh Restaurant, open-air
Meeting point: Hotel lobby)

Friday, Feb 07

Meeting venue:

Cambodia Office of KAS

9:15

Transfer from Frangipani Hotel to meeting venue
(Meeting point: hotel lobby)

Introduction Session

(20 min presentation from each J-School + 10 min Q&A)

9:30

The Mission of DMC
Ratana SOM, Acting Director,
Department of Media and Communication
at Royal University of Phnom Penh, Cambodia

10:00

Distance Learning from the Philippines
Dr. Violet VALDEZ, Associate Professor & Executive
Director, Konrad Adenauer Asian Center for Journalism
(ACFJ) at Ateneo de Manila University, Philippines

10:30

Coffee Break

10:45

Trends in Journalism in Thailand
Dr Duangporn ARBHASIL, Senior Executive Vice
President, Nation University, Thailand

11:15

The Focus on Print
Ravindra KUMAR, Trustee,
The Statesman Print Journalism School, India

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11:45	<i>New Ways in Myanmar</i> Prof. Dr. Than Win, Principal, National Management College, Myanmar
12:15	<i>Glaring Absence of Female Journalists in Rural Pakistan</i> Ehsan Ahmed SEHAR, President, Rural Media Network & Chief Editor, Daily Nawa-I- AhmedpurSharqia, Pakistan
12:45	End of Session
13:00	Lunch
14:30	Field Trip through Phnom Penh
16:30	Dinner Cruise

Saturday, Feb 08

Meeting venue:
Cambodia Office of KAS

8:45 **Transfer** from Frangipani Hotel to meeting venue
(Meeting point: hotel lobby)

Workshop

9:00 **Brainstorming**
*How can Asia's J-Schools Work Together for a Good
Education in Journalism?*
Moderator: Violet VALDEZ

10:30 **Coffee Break**

11:00 **Closing Session**
How Can KAS Support a Network of J-Schools in Asia?
Discussion with Torben STEPHAN

12:00 **End of KAS Asian J-School Summit 2014**

12:30 **Farewell Lunch**