

Konrad-Adenauer-Stiftung e.V.
MEDIA PROGRAMME ASIA

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34 Bukit Pasoh Rd.
Singapore 089848

Leadership Principles and Skills in Asian Newsrooms

Link Hotel, Singapore
March 28 - 31, 2011

Agenda

(as per 25.03.2011 / subject to change)

Objectives of the Workshop:

1. To reflect on one's personal leadership, and its contextual and cultural dimensions
2. To develop a framework of leadership that is applicable to our common work and engagements
3. To organize ourselves and our network based on our leadership framework, and plan for common activities

Mar 28

(during the day) Arrival of foreign participants

19:00

Welcome Buffet Dinner

Venue: Link Hotel, Breeze Beer Garden
(roof top - outdoor)

Mar 29

09:00

Registration

Venue: Link Hotel, The Heritage Room

09:10

Welcome Address:

Paul Linnarz, Director, Media Programme Asia,
Konrad-Adenauer-Stiftung (KAS), Singapore

Opening Address:

Fr Jose Cruz, PhD, Dean, School of Social Sciences
at Ateneo De Manila University, The Philippines

09:20

Introductory Notes:

Violet VALDEZ, PhD, Executive Director
Konrad Adenauer Asian Center for Journalism (ACFJ)
at Ateneo De Manila University, The Philippines



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10:00

Workshop Facilitator:

Fr Karel S. SAN JUAN, PhD, Executive Director
Emmaus Center for Psycho-Spiritual Formation
The Philippines

I. Introductions and Preliminaries

- Introduction of participants and facilitator/resource person
- Rationale and context of the meeting: KAS, ADMU, ACFJ

10:30

Coffee break

10:45

II. Thinking Leadership (inputs, personal reflection, and group discussion)

- Basic concepts on leadership
(e.g. leadership vis-à-vis management)
- Our stories of leadership
- Our styles of leadership (including self-assessment)
- Our cultures and leadership

12:30

Lunch break, Venue: Louver Lounge

13:30

Continuation of II

- Leadership and complexity

III. Leadership, Communication, and Journalism: Toward Building a Framework

- Guidelines for framework-building
- Workshop (small group and plenary)
- Integration and synthesis

15:00

Coffee break

15:30

Continuation of III

- Workshop (small group and plenary)

17:00

Closing of Day 1

19:00

Dinner, Venue: Ristorante da Mario,

Robertson Quay (outdoor)



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Mar
30

Venue: Link Hotel, The Heritage Room

09:00

Continuation of III

- Integration and synthesis

IV. Organization and Planning

- How do we organize ourselves based on our leadership framework?

- What do we want to see happening in the next three years?

- What is going to be our vision, our mission, and our goals?

10:15

Coffee break

10:30

Continuation of IV

- How do we align our work and activities?
What will be our target activities?

12:00

Lunch break, Venue: Louver Lounge

13:00

Continuation of IV

- What will be our concrete and specific ways forward? Identification of persons responsible, timetables, resources needed, etc

- Other matters

V. Closing

- Short personal reflection

14:45

Coffee break

15:00

Closing remarks and end of workshop

Evening at own disposal



Mar 31

During the day

Departure of foreign participants