



The Jakarta Post



Agenda

ANN Board Meeting

24 – 27 April 2011

Jakarta

Venue & Accommodation:

The Dharmawangsa Hotel
Jl. Brawijaya Raya No 26
Kebayoran Baru
Jakarta Selatan
Tel. (62-21) 725-8181

1. Welcome Dinner

Welcome Dinner will be held on April 24, 2011 in the Library Lounge at the Hotel, starting at 7pm.
Dress code: smart casual.

2. ANN Board Meeting

Venue : Nusantara Room, The Dharmawangsa
Date : April 25, 2011
Time : 9 a.m.

For ANN members only.

0915-1030: Editor's Roundup

1030-1045: Coffee break

1045-1115: ANN Office report

- 1115-1200: Discussion on existing activities
- 1200-1330: Lunch
- 1330-1530: Specific Initiatives
- 1530-1545: Coffee Break
- 1545-1630: Conclusions

3. The Jakarta Post's 28th Anniversary Reception

On invitation only.

Venue : Grand Ballroom, The Dharmawangsa
 Date : April 25, 2011
 Time : 6.30 p.m.
 Dress code : Lounge Suit / National Dress

4. Seminar "The Strategic Balance in Asia: Cooperation & Competition"

Venue : Grand Ballroom, The Dharmawangsa
 Date : April 26, 2011
 Time : 8.30 a.m.

08:30-09:00 Registration of participants

09:00-10:00 **OPENING SESSION**

WELCOMING REMARKS

1. President Director of *The Jakarta Post*
2. Pana Janviroj, President of *The Nation*, Executive Director of ANN
3. Paul Linnarz, Director Regional Media Programme Asia of KAS

KEYNOTE SPEECH by Vice President Boediono

10:15-11:00 **DISCUSSION SESSION 1**

"AN ASIAN BALANCE OF POWER?"

Panelists:

Marty Natalegawa, Minister of Foreign Affairs (tbc)
 Rizal Sukma, Exec. Director Centre for Strategic and Int'l Studies
 Ravindra Kumar, Editor & Managing Director, *The Statesman*, India

Moderator:

Meidyatama Suryodiningrat, Editor-in-Chief, *The Jakarta Post*

11:00-11:15 Coffee Break

11:15-12:00 **DISCUSSION SESSION 2**
“FREE TRADE AND ECONOMIC COOPERATION IN ASIA”

Panelists:

Mari E. Pangestu, Minister of Trade

Surin Pitsuwan, ASEAN Secretary General (tbc)

Moderator:

Mahfuz Anam, Editor-in-Chief and Publisher, *The Daily Star*, Bangladesh

13.30 – 16.00 **AFTERNOON SESSIONS**
“DEALING WITH THE SOCIAL MEDIA: INTEGRATION, OPPORTUNITIES & CHALLENGES”

On invitation only.

Venue : tba, The Dharmawangsa
Date : April 26, 2011
Time : 13:30

The social media – Twitter, Facebook etc – has emerged to become more than a passing fad but a permanent fixture of internet users. News is increasingly broken through this medium, the furor of revolution disseminated through this public access channel and marketers have also embraced the technology as a means of promotion.

Asia too has embraced the phenomenon. According to checkfacebook.com as of April Indonesia has the second highest number of registered and active Facebook users with over 35 million members, second only in the world after the United States. Included in the top 10 rankings are also the Philippines, India respectively with over 22 million users. Indonesia has also reported one of the highest numbers of Twitter users, with 20.8 percent of internet users in Indonesia visiting twitter.com

This seminar is aimed as a session for sharing ideas on how ANN members can integrate and exploit the social media into their operations. Two sessions are planned: One looking at the integration of journalism with social-media, and second on potentials to ‘monetize’ the outreach to our benefit.

13:30-14:30 **Session I**
“Delivering & Distributing News through the Social Media”

Speakers:

- Budi Putra, Country Editor *Yahoo! Indonesia*
- Suthichai Yoon, Editor-in-Chief, *The Nation*, Thailand
- Shigefumi Takasuka, Deputy Editor, *Daily Yomiuri*, Japan
- Yu Kun-ha, Senior Editor, *Korea Herald*, South Korea

Moderator:

- Akhilesh Upadhyay, Editor-in-Chief, *Kathmandu Post*

14:30-14:45 Coffee Break

14:45-16:00 **Session II**
“From Cost to Profit: Can Mainstream Print Monetize the Social Media?”

Speakers:

- Edi Taslim, Deputy Business Director *Kompas*
- Isagani Yambot, Publisher, *Philippine Daily Inquirer* (TBC)

Moderator:

- Daniel Huang, Deputy Director, *China Post*

5. Farewell Dinner

On invitation only.

Venue : Social House Restaurant, Grand Indonesia Shopping Town
Date : April 26, 2011
Time : 7.30 p.m.

6. Visit to Darunnajah Islamic Boarding School

Date : April 27, 2011
Time : 8 a.m.

For ANN members only.

The Bus will depart at 8 a.m. from the Hotel for an excursion study to Darunnajah Islamic Boarding school, which is a premiere Islamic Boarding school in Jakarta.

A Muslim cleric pioneered the establishment of the Islamic Boarding School in 1942, in which it started with a humble beginning with a small school. And then it expanded into larger boarding school in early 1960s.