

# ANN Coordinators' Meeting

September 11 - 14, 2012

Renaissance Bangkok Hotel & Bangkok Convention Centre,  
Bangkok

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## Programme

### Tuesday, 11 September

During the day      Arrival of Participants

18:30                      Welcome Dinner

**Venue:** Bytes, 5<sup>th</sup> Floor at Renaissance Bangkok Hotel

### Wednesday, 12 September

9:00                      Bus-Transfer to Clean Energy Expo Asia 2012  
(Meeting point: Hotel lobby at Renaissance Bangkok Hotel)

#### **Clean Energy Expo Asia 2012**

**(Venue:** Bangkok Convention Centre,  
Centara Grand at CentralWorld)

10:15                      Clean Energy Outlook and Renewable Energy Innovations

- Opening Ceremony
- Keynote 1: Paving the Road to a Low Carbon Future in Asia and the Pacific
- Opening Plenary 1: Shaping A Game Changing Business: The Future of Clean Energy in Asia

12:30                      Lunch

14:00 – 17:45              Breakout Sessions 1 - 3

More details:

<http://www.cleanenergyexpoasia.com/index.php?q=conference-day-1-0>

18:00                      Bus-Transfer to Renaissance Bangkok Hotel

18:45

**Meeting point:** Hotel lobby for walk to restaurant

Dinner

**Venue:** Nara Thai Cuisine at CentralWorld (Zone B, Floor 7)

### Thursday, 13 September

08:00

Transfer to Clean Energy Expo Asia 2012  
(Meeting point: hotel lobby, Renaissance Bangkok)

09:00 – 10:00

#### **Clean Energy Expo Asia 2012**

**(Venue:** Bangkok Convention Centre,  
Centara Grand at CentralWorld)

Renewable Energy Technology, Policy and Cleantech PR

Session 7 (supported by KAS)

#### **Improving News Media Communications Of Environmental Issues**

Panelists:

- Waqar MUSTAFA, Environmental Journalist, Pakistan
- Primastuti HANDAYANI, Managing Editor, The Jakarta Post, Indonesia
- Anisha BHADURI, Deputy News Editor, The Statesman, India

Moderator:

- Paul LINNARZ, Director, Media Programme Asia, Konrad-Adenauer-Stiftung, Singapore

10:45 – 12:15

Session 10 (supported by KAS)

#### **The "Do's And Dont's" of Communicating Energy and Environmental Topics**

Panelists:

- Alastair CARTHEW, Public Relations Consultant, Thailand
- Philip BEHNKE, PR and New Media Expert, Singapore

Moderator:

- Clauspeter HILL, Head, Konrad-Adenauer-Stiftung, Thailand

More details:

<http://www.koelnmesse.com.sg/shows/ceea/index.php?q=conference-day-2-0>

12:30 – 13:15 Lunch with  
Michael Dreyer, Vice President Asia Pacific of Koelnmesse  
**Venue:** Bangkok Convention Centre,  
Room: Lotus Suite 1, Level 22

**ANN Coordinators Meeting 2012, Part I**

**Venue:** Studio R9, 5<sup>th</sup> Floor at Renaissance Bangkok Hotel

13:45 Registration of participants

14:00 Opening remarks:  
**Mr. Paul Linnarz**, Director, Media Programme Asia,  
Konrad-Adenauer-Stiftung, Singapore

Introductory remarks:  
**Mr. Pana Janviroj**, President - The Nation  
Executive Director - Asia News Network (ANN)

14:15 Special address: *"East Asia Economic Outlook,  
Development Agenda and Long Term Trends"*  
**Ms. Kirida Bhaopichitr**  
Senior Economist, World Bank

15:15 Coffee Break

15:30 *"Myanmar in Transformation"*  
Introduction of **www.elevenmyanmar.com**  
**Dr. Than Htut Aung**, CEO of Eleven Media, Myanmar  
**Mr. Suthichai Yoon**, Editor-in-Chief, The Nation

16:15 End of Day 1

Evening at own disposal

**Friday, 14 September**

**Venue:** Studio R9, 5<sup>th</sup> Floor at Renaissance Bangkok Hotel

9:00 – 12:00 **ANN Coordinators Meeting 2012, Part II**

**ANN Introduction**

- Short video presentation

**Newsroom updates**

- Latest development from newsrooms

**General policies**

- Photo and story usage policy
- Standard credit for ANN stories

**Social media**

- Standard format
- Promotion of ANN Facebook and Twitter accounts
- Sina Weibo

**City Guide Project**

- ANN-IT to present model for iPhone/iPad application

**Video exchange**

- Access, usage

**Coordination**

- Issues with day-to-day requirements
- Monthly statistics reports

**Other issues**

(One coffee break in between)

12:00

Lunch

**Venue:** Flavors M Floor at Renaissance Bangkok Hotel

afterwards

Departure of all participants