



Journalism Educators' Forum New Paradigms for teaching Asian journalists

Convened by the Konrad-Adenauer-Stiftung
and the
Konrad Adenauer Asian Center for Journalism
at the Ateneo de Manila University

Sept. 27 - 28, 2012

**Inna-Garuda Hotel
Yogyakarta, Indonesia**

Tentative Programme (as per Sep 7, 2012)

About the conference:

This annual conference explores issues arising from a teaching and learning environment marked by cultural diversity, the use of blended learning, and the unabating transformations in international politics and the media. It aims to generate best practices that will raise the bar in a journalism education program that is designed for Asian journalists.

Day 1, Sept 27

13:30

Introduction

KAS and media education

Paul LINNARZ, Director, Media Programme Asia,
Konrad-Adenauer-Stiftung, Singapore

What journalism professionals learn from graduate school

Violet VALDEZ, PhD, Executive Director
Konrad Adenauer Asian Center for Journalism (ACFJ)
at Ateneo De Manila University, The Philippines

Session 1: Best practices in teaching visual journalism

14:00 **Teaching multimedia journalism:
Lessons from a pilot program**

Dave CLARK, PhD, Multimedia Reporter, China Daily & Director, Visual Journalism, (ACFJ) at Ateneo De Manila University

14:30 **Q&A**

14:45 Break

15:00 **Activity-based learning in photojournalism:
the Pathshala (Bangladesh) Experience**

Hasib ZAKARIA, Vice Principal
Pathshala South Asian Media Academy, Bangladesh & Lecturer, (ACFJ) at Ateneo De Manila University

15:30 **Guiding students in portfolio development**

Romeo GACAD, Chief Photographer for Indonesia and East Timor, Agence France-Presse, Jakarta & Lecturer, (ACFJ) at Ateneo De Manila University

16:00 **Q&A**

Wrap up of Day 1

17:30 **Dinner (TBA)**

Day 2, Sept 28

- 9:00 **Journalism education in Indonesia in a changed media landscape**
- Ade Armando, PhD**, Lecturer, Universitas Indonesia
- 9:30 **Q&A**
- Session 2** **Best practices in teaching core journalism competencies**
- 9:45 **Reporting and writing skills**
- Mukund PADMANAHBHAN**, Editor, The Hindu, India
- 10:15 **Teaching investigative journalism**
- Luz RIMBAN**, Lecturer, (ACFJ) at Ateneo De Manila University, The Philippines
- 10:45 **Q&A**
- 11:00 Coffee Break
- 11:15 **Teaching media law**
- Numeriano RODRIGUEZ, Jr.**, Law Practitioner, N. F. Rodriguez, Jr. Law Offices & Lecturer, (ACFJ) at Ateneo De Manila University, The Philippines
- 11:45 **Media, Politics and Governance**
- Ricardo SALUDO**, Managing Director Center for Strategy, Enterprise & Intelligence (CenSEI), The Philippines
- 12:15 **Q&A**
- 12:30 Lunch

Session 3 Journalism and research

14:00 **New paradigms in journalism and the place of research in journalism education**

Wolfgang DONSBACH, PhD, (currently) Wee Kim Wee Professor, Wee Kim Wee School of Communication and Information, Nanyang Technological University, Singapore; Director and Professor, Department of Media and Communications, TU Dresden, Germany

14:30 **Teaching research methods**

Jason Vincent CABANES, PhD Scholar, Institute of Communications Studies, University of Leeds and Lecturer, Department of Communication Ateneo de Manila University

15:00 **Q&A**

15:15 Coffee Break

Session 4

15:30 **The graduates' viewpoint:
Teaching and learning strategies that work**

Mon Mon Myat, Coordinator/ Producer/ Freelance Writer, Creative Media House, Myanmar

Vasana WICKREMASENA, Executive Director Center for Integrated Communication Research & Advocacy, Sri Lanka

Simrit Kaur AMAR SINGH
Assistant Editor, The Star, Malaysia

16:15 **Q&A**

16:30 **The conversation continues:
the future of the journalism curriculum**

Prof. Dr. Martin LÖFFELHOLZ, Rector, Swiss
German University, Jakarta, Indonesia

17:00 **Q&A**

17:15 **Closing Remarks**

Paul LINNARZ

Evening at own disposal

Day 3, Sept 29

Departure of International Participants