



Asia News Network (ANN) Board Meeting 2013

Social, mobile and always interactive:
How to attract Asia's Y Generation for political
participation and national development

April 28 – May 1, 2013
Phnom Penh, Cambodia

Venue: Raffles Hotel Le Royal

Programme

(updated on April 26, 2013)

Sunday, April 28th

During the day

Arrival of international participants and check-in hotel

(Venue: Raffles Hotel, Empress Room)

15:00 – 19:00

Roundtable discussion:
**“Towards the Establishment of Publishers Association in
Cambodia”**

organised by Konrad-Adenauer-Stiftung (KAS) and the Club of
Cambodian Journalists (CCJ)

(By invitation only!)

14:30-15:00 Registration and Welcome coffee

Opening Remarks

- 15:00-15:10
- Paul Linnarz, Director, Media Programme Asia, Konrad-Adenauer-Stiftung, Singapore

15:10-15:30 **Panel I: Current Media Situation in Cambodia - Does Cambodia need a Publishers Association?**

Moderator:

- Denis Schrey, Representative of Konrad-Adenauer-Stiftung (KAS) to Cambodia

Input Statement:

- Pen Samitthy, President of the Club of Cambodian Journalists (CCJ) and Editor-in-chief of Rasmei Kampuchea Newspaper

15:30-16:15 **Session I: Challenges towards the establishment of a Publishers Associations in Asia - Regional Experiences**

Experiences from India

- Ravindra Kumar, Editor and Managing Director, The Statesman & Deputy President, Indian Newspaper Society

Experience from Bangladesh

- Mahfuz Anam, Editor-in-Chief and Publisher, The Daily Star

Experience from Indonesia

- Riyadi Suparno, Executive Director, The Jakarta Post

Discussion points:

- Why India, Bangladesh and Indonesia decided to have Publishers Association?
- Challenges faced by the countries' media during the establishment of the Publishers Association?
- How have those challenges been solved and what are the benefits of the Publishers Association?

Moderator:

- Denis Schrey, Representative of Konrad-Adenauer-Stiftung to Cambodia

16:15-17:00 Questions and Answers

17:00-17:30

Session II: Legal Media Framework, Institutional and financial set up of Publisher Associations

Issues to be addressed and discussed:

- Impact of media law/legal framework on the establishment of PA?
- What are the Visions, Missions, Objectives, and Activities of Publisher Associations in selected countries?
- How to make the Publishers Association financially strong and independent?
- Key elements of Internal statutes and organisation of the decision making structure?
- Impact of PA on democratic, media and legal development?

Experiences from India

- Ravindra Kumar, Editor and Managing Director, The Statesman & Deputy President, Indian Newspaper Society

Experience from Bangladesh

- Mahfuz Anam, Editor-in-Chief and Publisher, The Daily Star

Experience from Indonesia

- Riyadi Suparno, Executive Director, The Jakarta Post

Moderator:

- Pana Janviroj, President, The Nation and Executive Director, Asia News Network (ANN), Thailand

17:30-18:00

Questions and Answers

18:00-19:00

Final Discussion on “Next key steps towards the Establishment of a Publishers’ Association in Cambodia”

Moderator:

- Pen Samitthy, President, Club of Cambodian Journalists (CCJ) and Editor-in-chief, Rasmei Kampuchea Newspaper

19:00-21:00

Welcome Dinner

(Venue: Raffles Hotel, Café Monivong Restaurant)

Monday, April 29th

(Venue: Raffles Hotel Le Royal, Royal Ballroom)

08:00-09:00

Registration of Participants

09:00-09:15

Welcome Remarks

- Pen Samithy, Editor-in-Chief, Rasmei Kampuchea and President, Club of Cambodian Journalists
- Paul Linnarz, Director, Media Programme Asia, Konrad-Adenauer-Stiftung, Singapore

09:15-09:30

Opening Address

- Pana Janviroj, Executive Director, Asia News Network (ANN) and President, The Nation, Thailand

09:30-10:30

Keynote Address

H.E. Om Yin Tieng, Senior Minister of Royal Government of Cambodia and chairman of the Cambodian Human Rights Committee

“The Future of Cambodia as a key member of Asean“

10:30

Coffee Break

Group interview & group photo with H.E. Om Yin Tieng Senior Minister of Royal Government of Cambodia and chairman of the Cambodian Human Rights Committee

(for invited guests - ANN Board Members only!)

11:00-12:30

Session 1: Asia - The outlook for the Y Generation

Panellists:

- Ravindra Kumar, Editor and Managing Director, The Statesman, India
- Ratana Som, Director, Department of Media and Communication, Royal University of Phnom Penh, Cambodia
- Yu Kun-ha, Senior Editorial Writer, The Korea Herald, South Korea
- Felix Soh, Digital Media Editor, English and Malay Newspapers Division, Singapore Press Holdings Ltd.

- Zhou Li (Ray), Publisher & Editor-in-Chief, China Daily Asia Pacific, Hong Kong
- Riyadi Suparno, Executive Director, The Jakarta Post, Indonesia

Moderator:

- Thepchai Yong, Editor-in-Chief, Nation Multimedia Group, Thailand

(followed by Q & A)

12:30

Lunch Break

14:00-15:30

Session 2: Cambodia and its Neighbours: Development Prospects within the Region

Panellists:

- Pen Samithy, Editor-in-Chief, Rasmei Kampuchea and President, Club of Cambodian Journalists
- Puy Kea, Kyodo News Agency correspondent in Cambodia
- Pana Janviroj, Executive Director, Asia News Network (ANN) and President, The Nation, Thailand
- Trinh Thanh Thuy, Editor-in-Chief, VietNam News
- Felix Soh, Digital Media Editor, English and Malay Newspapers Division, Singapore Press Holdings Ltd.

Moderator:

- Denis Schrey, Representative of Konrad-Adenauer-Stiftung to Cambodia

(followed by Q & A)

15:30

Coffee Break

16:00

Closing of conference day

18:45

Bus transfer to dinner venue (Meeting point: hotel lobby)

Dinner

(Venue: Hotel Cambodiana, Tonle Bassac Room)

(By invitation only!)

Dinner Speech:

H.E. Pa Socheat Vong, Newly Appointed Governor of Phnom Penh

**“From the Newly Appointed Governor’s Point of View:
Communicating with Cambodia’s Y Generation”**

Tuesday, April 30th

Internal ANN-Board Meeting

(for invited guests & ANN board members only!)

(Venue: Raffles Hotel, Salon II)

09:00-09:15

Welcome remarks:

- Paul Linnarz, Director, Media Programme Asia, Konrad-Adenauer-Stiftung (KAS), Singapore

Introductory remarks:

- Pana Janviroj, Executive Director, Asia News Network (ANN) and President, The Nation, Thailand
-

09:15-10:30

Country reports from each ANN member

10:30

Coffee Break

11:00-12:30

ANN: Editorial Reports
+ VDO and TV co-operations
Asia Press Photo contest

12:30

Lunch Break

- 13:40-14:00 **iSnap**
- Justin Tan, Director, Knorex Pte, Singapore
- 14:00-14:15 **Regional Agency for selected Asia News Network members**
- Tham Fook Leong, Head, Technology, New Media, Star Publications, Malaysia
 - Serm Teck Choon, Head, Justjobs, Star Publications
 - Pana Janviroj
- Media Expo in June in Singapore**
- Justin Tan
 - Pana Janviroj
- WAN/IFRA conference in June in Bangkok**
- Paul Linnarz
- 14:15-14:40 **Enterprise Content System**
- Tham Fook Leong
 - Serm Teck Choon
 - Justin Tan
- 14:40-15:10 **Jobs Asia**
- Tham Fook Leong
 - Serm Teck Choon
- 15:10-16:00 **Big Data from aSpecial Media**
- Paul Jansen, Chairman, aSpecial Media Pte Ltd, Singapore
- 16:00-16:45 **i-Marker**
- Thomson Lee, CEO, i-Maker, China
- 16:45-17:15 **Web/Tablet platform for ANN**
- Justin Tan
- 17:15-18:00 **Airline Personal Vdo System, Asean newspaper, etc**
- Pana Janviroj
- 18:00-18:30 **Election of New Chairman 2013/14**
- Location of Next Editors' Meeting
- 18:30 **Closing of internal ANN-Board Meeting**

19:15

Bus transfer to dinner venue (Meeting point: hotel lobby)

Dinner

(Venue: Restaurant Bopha Phnom Penh)

(By invitation only!)

Wednesday, May 1st

08:00 – 12:30

Excursion

(for international participants only)

During the day

Departure of international participants