



Green Industry Platform

greenindustryplatform.org

Invitation to celebrate the new Green Industry Platform

“The Green Industry Platform is evolving to become a critical tool for small to medium-sized enterprises (SMEs) to engage in global efforts towards inclusive and sustainable industrial development. As SMEs employ up to 60% of the global workforce; their full involvement in the transition to an inclusive green economy is essential to achieving the Sustainable Development Goals. The new Green Industry Platform will equip SMEs with sector- and region-specific information, guidance, and tools to grow their businesses by greening their operations or explore new green business models in emerging green industries.” – Li Yong, UNIDO Director General

Join the GIP founders, along with industry and policy experts at this informal lunch to discover the new Platform.

Wednesday 17 July 2019

13.00 – 13.30	Lunch
13.30 – 14.15	Presentation of new Green Industry Platform and discussant interventions
14.15 – 14.45	Open discussion, Q&A

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