

Program for
The Workshop to Conduct SWOT Analysis for Organizational Strategic Plan
of the Secretariat of the Cabinet
On Thursday 22 August 2013
At Prince Palace Hotel, Bangkok

08.00-09.00 hrs	Registration Opening & Welcome Remarks by SOC and KAS Representatives
09.00-10.15 hrs Developing	Lecture on “How to Conduct a SWOT Analysis and Organizational Strategy”, by Associate Professor Dr Panit Kemthong, Kasetsart University
10.15-10.30 hrs	Coffee break
10.30-12.00 hrs	Workshop to Conduct Organizational SWOT Analysis, led by Associate Professor Dr Panit Kemthong and team Kasetsart University
12.00-13.00 hrs	Luncheon
13.00-14.30 hrs	Workshop (cont.)
14.30-14.45 hrs	Coffee break
14.30-16.00 hrs	Conclusion of the workshop
