

Seminar Program
The Election Bridge
In cooperation between
Office of the Election Commission-Chiang Mai
and Konrad Adenauer Stiftung (KAS)
November 1, 2013 at Khum Phukham Hotel, Chiang Mai

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Friday, November 1, 2013

- 09.00-09.15 Opening Ceremony by **Mr. Puchong Nuttravong**
Secretary-General of the ECT
- Welcome Address by **Mr. Michael Winzer**
 Representative, KAS-Thailand
- 09.15–09.45 **Keynote Address: Campaigning Report Germany:**
Angela Merkel's Election Campaign (*including Q&A*)
By **Dr. Klaus Schöler**, Federal Director of CDU Party, Germany, for
Chancellor Angela Merkel's Election Campaign
- 09.45-10.00 Coffee Break
- 10.00-10.30 **Campaigning on the Web: How does the Internet work for**
Angela Merkel's Election Campaign (*including Q&A*)
By **Mr. Oliver Röseler**, Head of Marketing and
Campaign Manager, CDU Party, Germany
- 10.30-12.00 **Panel Discussion: Experience Sharing for Smart**
Election Campaign in Thailand through Comments,
Suggestion, Question and Answers
- Dr. Suchart Jaipukdee
 Director of Office of Election Commission, Chiang Mai
 Mrs. Ladawan Wongsriwong
 Former Deputy Minister of Labour, Thai Rak Thai Party and
 Chairperson, Women's Voice Forum, Thailand
 Mr. Non Naprathansuk
 Lecturer, Maejo University, Chiang Mai
 Mr. Piyasak Yasothanachai
 Mayor of Maejo Municipality
- Moderator: Dr. Chantana Suthicharee, Lecturer, Chiang Mai University
- 12.00-14.00 Lunch Discussion among Participants and Speakers
- 14.00 End of the Seminar