



**Community Brainstorming Workshop on
Transforming Lamphun Communities Cultural Capitals into Economic Gains
08. – 09. October 2014
at Meeting room, Office of Lamphun Provincial Administrative Organization
Lamphun Province**

Wed. 08 October 2014: Rethinking Communities Cultural Capitals in Lamphun

- 08:30-09:30 Registration, Welcome Participants, Program Objectives
- 09:30-10:00 Introducing Lamphun Communities Cultural Capitals Initiative
- 10:00-11:00 **Educational Track:** Techniques to Enhance Creative Thinking
- 11:00-11:15 Break
- 11:15-12:30 **Workshop:** Identifying the Forms of Communities Cultural Capitals
- 12:30-13:30 Lunch
- 13:30-15:00 **Workshop:** Identifying the Values of Communities Cultural Capitals
- 15:00-15:15 Break
- 15:15-17:00 **Educational Track:** A Business model for Entrepreneurship

Thu. 09 October 2014: Transforming Cultural Capitals into Business Projects

- 09:00-10:00 Lamphun Provincial Administrative Office (PAO) and its Support System
- 10:00-11:30 **Workshop:** Turning Communities Cultural Capitals into Business Models
- 11:30-11:45 Break
- 11:45-12:30 **Educational Track:** Entrepreneurial activities for Economic survival
- 12:30-13:30 Lunch
- 13:30-15:00 **Workshop:**
Identifying needed Resources and Skills, in consultation with PAO
- 15:00-15:15 Break
- 15:15-17:00 **Workshop:** Developing Communities Cultural Capitals Business Plans

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