

SEMINAR

Social Market Economy : “How Can It Benefit the Thai SMEs?”

4th - 5th August, 2016

Napalai , Dusit Thani

Thursday 4th August 2016

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| 08.30 – 09.00 am. | <i>Registration</i> |
| 09.00 – 09.10 am. | Opening Remarks
By Ms. Srirat Rastapana
Advisor to the Office of the Prime Minister |
| 09.10 – 09.20 am. | Welcoming Speech
By Mr. Michael Winzer
Head of the KAS Office in Thailand |
| 09.20 – 12.00 am. | Keynote Speech
By Mr. Thorsten Alsleben
Secretary General of the SME- Association of CDU / CSU |
| | Questions and Answers |
| 12.00 pm. | <i>Lunch at Pavillion</i> |
| 13.00 – 14.00 pm. | Questions and Answers (Continued) |
| 14.0 – 15.00 pm. | <u>Presentations</u>
“Thailand’s SME Development”
By Representative of Office of Small and Medium Enterprise Promotion |
| | Questions and Answers |

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14.00 – 17.00 pm.

Discussion

Policy & Regulatory Perspectives : How should the Social Market Economy be applied to make it Beneficial to the Thai SMEs?

Moderator & Discussant

- Dr.Vuthiphong Priebjivat
President of Sahasavas Institute

Discussants

- Mr. Thorsten Alsleben
Secretary General of the SME- Association of CDU / CSU
- Ms. Srirat Rastapana
Advisor to the Office of the Prime Minister
- Mr. Nopporn Thepsitha
Chairman of Thai National Shipper’s Council and
Chairman of Executive Directors, EXIM Bank Thailand
- Representative of GIZ Thailand
- Representative of Office of Small and Medium Enterprise Promotion

Questions and Answers

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Registration

09.00 – 10.00 am.

Presentation

“REconomy Business Platform”

By Mr. Pej Prapakittikun

Founder and CEO of Reconomy Global Co.,LTD

Questions and Answers

10.00 am. – 12.30 pm.

Discussion

SMEs’ Perspective : “How the Social Market Economy Can Help Strengthen Entrepreneurship in Thailand ?”

Moderator & Discussant

- Dr. Vuthiphong Priebjivat
President of Sahasavas Institute

Discussants

- Mr. Thorsten Alsleben
Secretary General of the SME- Association of CDU / CSU
- Ms. Srirat Rastapana
Advisor to the Office of the Prime Minister



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- **Mr. Nopporn Thepsitha**
Chairman of Thai National Shipper’s Council and
Chairman of Executive Directors, EXIM Bank Thailand
- **Representative of GIZ Thailand**
- **Mr. Pej Prapakittikun**
Founder and CEO of Reconomy Global Co.,LTD
- **Representative of Office of Small and Medium Enterprise Promotion**

Questions and Answers

12.30 pm.

Closing Remarks

Lunch at Pavillion