



Konrad  
Adenauer  
Stiftung



**SEMINAR PROGRAM**  
**Social Market Economy & Industry 4.0 :**  
**Learning from Experience of the German Mittelstand (SMEs)**  
**Dusit Thani Hall, Dusit Thani Hotel**

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**Friday 30<sup>th</sup> June 2017**

- 12.00      Registration**
- 13.30      Welcome Remarks By**
- **Director of Konrad Adenauer Foundation, Thailand Office**
  - **Director General of the Office of Small and Medium Enterprise Promotion**
  - **President of the Federation of Thai Industries**
  - **President of European Association for Business and Commerce**
- 14.00      Presentations & Discussion**
- Moderator**
- **Ms. Sunee Sathaporn**  
**Consultant, the Asia Foundation, Bangkok**
- Speakers:**
- **Dr. Pun-Arj Chairatana**  
**Director, National Innovation Agency**
  - **Mr. Markus Waidelich**  
**Managing Director, ThaiGerTec Co.,Ltd.**
  - **Mr. Martin Wenzel**  
**CEO Thailand/ASEAN, KUKA Robotics (Thailand) Ltd.**
  - **Mr. Volker Hellstern**  
**Managing Director, HÄFELE (Thailand) Ltd.**
- 15.30      Coffee Break**
- 15.45      Discussion (continued)**  
**Q&A**
- 17.30      Buffet dinner and networking**  
**at Vimansuriya room, Dusit Thani Hotel**
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