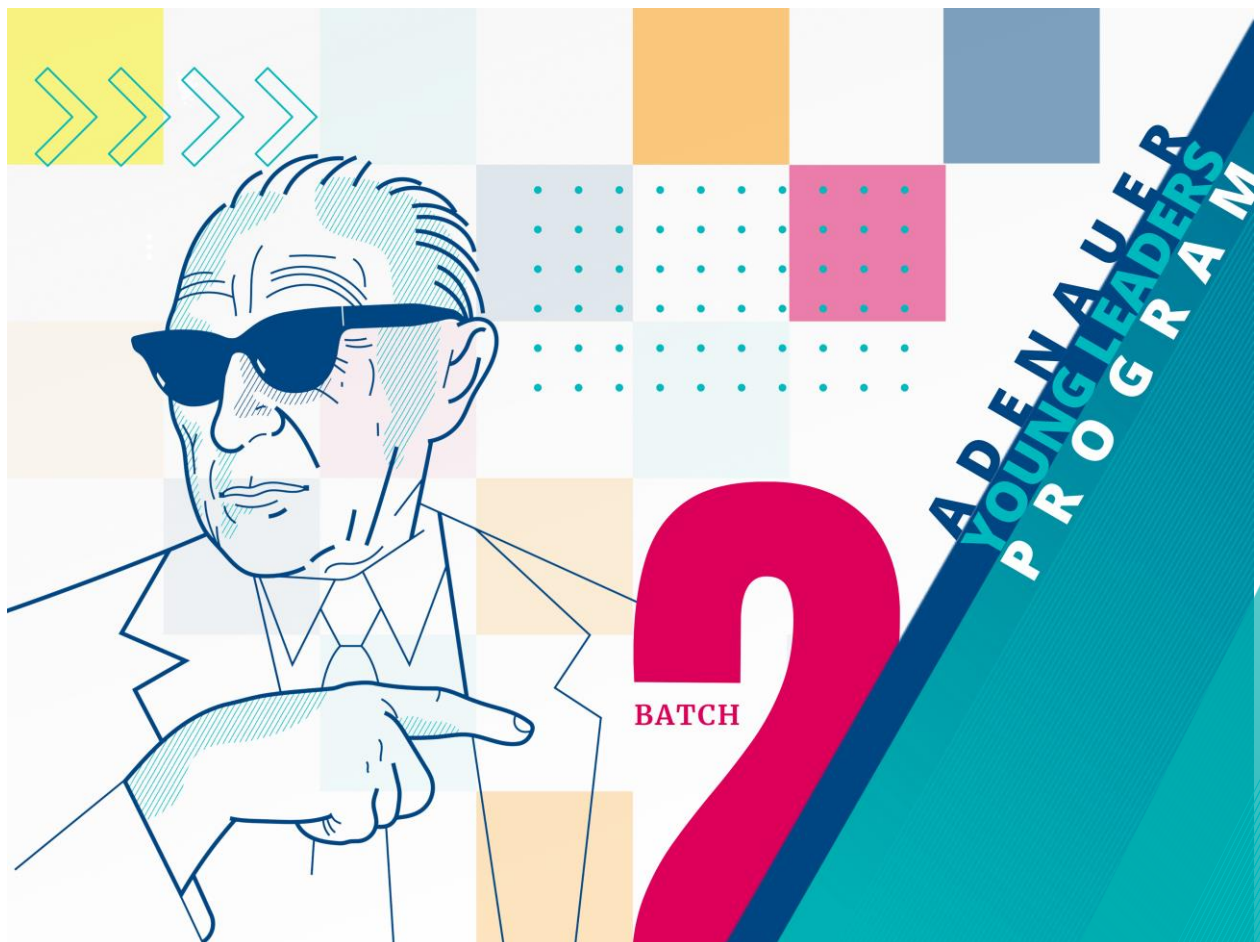


Adenauer Young Leaders Program Batch 2

Program Information



Adenauer Young Leaders Program

The Philippines is considered one of the world's youngest countries. Almost 30 percent of the Philippine population is comprised of Filipino youth¹. They have emerged as a powerful force in shaping the nation. Young Filipinos are bearers of traditions, customs, and cultural heritage and will eventually assume the responsibilities of the future generation (Lanuza, 2004, p. 361²). It is crucial, therefore, to capacitate young Filipinos with the necessary skills to effect political, economic, social, and cultural reforms and developments (Mendoza, Yap III, Tanjangco, & Ko, 2014, p. 8³; Flores III, 2015, p. 335⁴).

As one of the major thrusts of the foundation in the country, the Konrad-Adenauer-Stiftung (KAS) Philippines offers its newest leadership program, the Adenauer Young Leaders Program (AYLP). AYLP is an intensive crash course leadership-training program for young individuals from different backgrounds and sectors. The program will help the most promising individuals develop their leadership skills, priming them to take on more prominent roles in their organizations, communities, and groups. AYLP underscores leadership development and education in politics, economics, and international relations, highlighted by immersions/learning visits. This program is fully-funded and -managed by the KAS Philippines Office.

About KAS

KAS is a German political foundation closely linked to but independent from Germany's Christian Democratic Union. KAS has been actively working under the principles of freedom, justice, and solidarity. With the primary purpose of developing programs that boost democratic institutions and processes, KAS strongly believes that human dignity and human rights are at the heart of its work. Thus, KAS regards people as the starting point of its initiatives toward social justice, democratic freedom, and sustainable economic activity.

Established in 1964, KAS Philippines is the first-ever KAS office in Asia. Its work in the Philippines focuses on promoting a social market economy, institutional and political reform, international relations and security dialogues, and peace and development in Mindanao, and youth empowerment. KAS Philippines creates, develops, and sustains networks within the political and economic arenas by bringing people together who take their mandates seriously in society. KAS Philippines cooperates with national and local government institutions, civil society, the academe, and experts to build strong partnerships to achieve its common goal: seeing Filipinos live with freedom and dignity.

¹ The Republic Act No. 8044, the Youth in Nation Building Act, defines *youth* as persons ranging from 15 to 30 years old.

² Lanuza, G. (2004). The theoretical state of Philippine youth studies: Current trends and future directions. *Young*, 12(4), 357-376.

³ Mendoza, R., Yap III, D., Tanjangco, B., & Ko, A. (2014). Insights from the Pinoy Youth Barometer on the Youth Vote. *SSRN*, 1-12.

⁴ Flores III, L. (2015). In Search of Youth-opia: Nurturing the Next Generation Catalysts, Collaborators, and Change-makers. In R. Mendoza, E. Beja Jr., J. Teehankee, A. La Viña, & M. Villamejor-Mendoza, *Building Inclusive Democracies in ASEAN* (pp. 335-346). Anvil Publishing Inc.

Program Objectives

- (1) To prepare young individuals to become responsible models of citizenship and holistic and effective leaders in their organizations, communities, and groups by capacitating them through lectures and discussions, workshops, fora, and immersions/learning visits.
- (2) To offer mentoring opportunities to promising individuals who have the potential to become impactful leaders. Individuals from marginalized sectors/minorities with less access to such leadership programs due to economic, geographical, and other reasons will be prioritized.
- (3) To build mutual respect and understanding among various groups, whether differentiated culturally, ethnically, religiously, and the like, through shared democratic values.

Program Format

The program covers topics and themes which will be grouped into three modules. The modules are as follows:

First Module

- Leadership 1:
KAS Call to Lead
- Development and
Management of Projects
- Specialized Thematic
Sessions

Second Module

- Leadership 2:
Becoming a Bridging
Leader
- Coaching and Mentoring
Sessions

Third Module

- Leadership 3:
Co-Creating for Impact
- Development and
Management of Projects

The sessions will be conducted in collaboration with the Philippines' top academic institutions/professors. Topics will be chosen and developed in close coordination with these partners to suit a modern leader's need, given their pressing schedules.

The program will be delivered in online and in person classes. However, when restrictions in public gathering are in place, the program will utilize online platforms to deliver lecture and talks. The online mode will include synchronous and asynchronous sessions, and participants will be given learning modules to prepare them for the synchronous sessions.

The AYLP will take place over five months, beginning in February 2024 and ending in June 2024. Throughout these five months, there will be three modules:

First Module (In person)

February 2024

Specialized Thematic Sessions (Online) - March 2024

First Coaching and Mentoring Session (Online) - 3rd week of April 2024

Second Coaching and Mentoring Session (Online) - 4th Week of May 2024

Second and Third Module (In person)

23 - 30 June 2024

Program Calendar

	February 2024	March 2024	April 2024	May 2024	June 2024
First Module	Leadership 1 KAS Call to Lead				
	Development and Management of Projects	Specialized Thematic Sessions (Online)			
Second Module			Coaching and Mentoring Session (Online)	Coaching and Mentoring Session (Online)	
					Leadership 2 Becoming a Bridging Leader
Third Module					Leadership 3: Co-Creating for Impact
					Development and Management of Projects

Program Methodology

The first module of AYLP will be comprised of the following themes:

Leadership 1 The KAS Call to Lead

Core Topics	<ul style="list-style-type: none"> ➤ Leadership Lifeline ➤ Leadership Capital ➤ Leveraging on Values ➤ Value-Based Leadership ➤ Dialogue of the Heart ➤ Project Pitching ➤ Media Training: How to become an effective communicator
Output	➤ Integrative Essay on Situating Your Leadership Capacity
Engagement	➤ Adenauer Fellow Story

Development and Management of Your Project

Core Topics	➤ Planning and Building-up Projects
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Specialized Sessions

Core Topics	<ul style="list-style-type: none"> ➤ Democracy and Human Rights ➤ Public Administration and Governance ➤ Foreign Relations and Diplomacy ➤ Inclusive Economic Development ➤ Gender Sensitivity Training
Output	➤ Project Proposal Working Ideas

The second module will be comprised of the following activities:

First Coaching and Mentoring Session: Project Proposal Review

Second Coaching and Mentoring Session: Project Implementation Review

Leadership 2: Becoming a Bridging Leader

Core Topics	➤ Adaptive Leadership
	➤ Stakeholder Identification, Mapping, and Mobilization Strategies
	➤ Policy Creation and Lobbying
	➤ Negotiations
	➤ Essence of Debating

The third module will be comprised of the following activities:

Leadership 3: Co-Creating for Impact

Core Topics	➤ Innovations for Change
	➤ Design Thinking
Engagement	➤ Field Visits or Courtesy Meeting with Local Chief Executives

Development and Management of Your Project

Core Topics	➤ Implementing and Closing Projects
Output	➤ Final Group Project Proposal and Presentation

General Criteria

The program will accept **sixteen (16)** participants this year. Nominees made by KAS partner organizations and political parties will be given priority, but other organizations or self-nominations will also be accepted. Being nominated by a KAS partner organization does not guarantee acceptance into the program.

Below are the general criteria for the application.

- Filipino citizen;
- Between the ages of 25-35 upon date of application;
- Applicants must be fully vaccinated (at least 2 shots) against COVID-19;
- Individuals looking to take on more senior roles in governance, development organizations, or local communities.
- Individuals from KAS Philippines partner organizations and young members of political parties are highly encouraged to submit applications;
- Fluent /native speaker and writer of English and Tagalog;
- Individuals with demonstrated leadership skills; and
- Individuals committed to the values of freedom, justice, and solidarity.

And here are the target groups:

- Newly-elected leaders in government—priority will be given to Geographically Isolated and Disadvantaged Areas or those coming from lower-income class local government units
- Bangsamoro officials, especially those in the areas with a Statutory Minimum Wage
- Muslim leaders from Mindanao
- Student leaders from youth associations
- Employees from Parliament (Senate, House of Representatives)
- Journalists (traditional and non-traditional media)
- Workers and members of non-governmental organizations
- Employees from the business sector
- Indigenous peoples
- Individuals from the Church
- Members of political parties

Women participants are highly encouraged to apply.

Application Documents

- (1) AYLP Application Form
- (2) A Motivation Letter (*maximum of 500 words*) answering the question,

“How would you utilize the knowledge, skills, and experiences that you will gain from this leadership program for the development of your organization, community, or group? Cite how the leadership program will be relevant to your work and how participation in the program can add value to your experience?”

- (3) A 1-minute video application answering the question,

“What does democracy mean to you and what would you do to support democracy in your own community?”

Application Process

Key Dates to Remember:

- Application Period: **1 August – 29 September 2023**
- Initial Review of Application and Shortlisting of Candidates **2 – 13 October 2023**
- Panel Interview: **16 – 27 October 2023**
- Announcement of Results and Confirmation of Participation: **13 – 17 November 2023**
- Onboarding of Participants: **25 January 2024**
- Start of AYLP: **February 2024 – June 2024**

Selection Procedure

Upon submission of the application, the process includes:

1. **Screening with Guidelines** - submission of completed application form including the motivation letter and the 1-minute video presentation
2. **Review of Documents by the Selection Panel and Shortlisting** - once shortlisted, the applicant will be invited to an interview by a selection panel. The selection panel will be composed of the KAS Program Manager for Leadership, a member or two of the KAS Philippines team, and external partner/s.
3. **Selection Panel Interview**
4. Short-listed applicants will be notified of the result of their application.

Applicants' Responsibilities

- Fill out all the necessary forms and documents and follow the conditions deemed as an AYLP fellow;
- Submit all the requirements and comply with all the expected outputs before, during, and after the program;
- Come up with a Democracy Project;
- Fully participate in all the activities and events deemed necessary for the success of the program;
 - Fellows must attend all sessions during the First Module in order to proceed to the Second and Third Modules. Incurring two or more absences during the First Module will disqualify the fellow from moving forward.
- Contribute to the development of their community with the acquired knowledge, skills, and experiences upon the end of the program.

PROJECT DEMOCRACY: Adenauer Young Leaders in Action

The PROJECT DEMOCRACY (previously known as the AYLP Social Change Project) is an output of the AYLP. The PROJECT DEMOCRACY provides fellows' solutions on select issues affecting their communities. At the commencement of the AYLP, participants will be formed to 4 groups (having 4 members each). Each group will be tasked to come up with a project which will be presented at the culmination of the AYLP.

KAS Philippines Office will grant a fund amounting to **PHP 100,000.00** to the winning democracy project.

Adenauer Young Leaders Alumni

Participants of the AYLP who finish the program will become part of the Adenauer Young Leaders Alumni (AYLA). The group will be crucial in providing support for the incoming AYLP participants as they navigate the program. The AYLA group will also be vital as a medium where alumni can discuss emerging issues on democracy and human rights, foreign policy and international relations, public administration and governance, and economics.

Foundation's Role

KAS Philippines will provide the following:

- Economy class air ticket from the nearest local airport to the venue, vice versa;
- Accommodation on a twin sharing basis; and
- Meals during the training program.

Other costs related to the attendance not mentioned above will be shouldered by the participants.

Submission Details

Application form and other required documents should be accomplished and uploaded at bit.ly/AYLPBatch2Reg.

For any questions or concerns, kindly email:

Jerome Jogno

Program Manager for Strategic Communications and Leadership
Konrad-Adenauer-Stiftung Philippines
Email: jerome.jogno@kas.de
Telephone: (02) 8539 3842

Submission of application should **not be later than 29 September 2023**. Late submissions and incomplete application documents will not be accepted and reviewed. Application documents will not be returned for any reason.

Due to large number of applications, we cannot provide detailed explanations for those who will not be accepted to the program.

We look forward to receiving your applications!

For further information, please visit our social media channels:

Facebook

www.facebook.com/kas.philippines

Twitter

www.twitter.com/kasphilippines

Instagram

www.instagram.com/kasphilippines

KAS Philippines Website

www.kas.de/philippines

You can also contact us:

Konrad-Adenauer-Stiftung Philippines Office

5/F Cambridge Centre Building
108 Tordesillas corner Gallardo Streets
Salcedo Village, Makati City 1227
T: +63 8539 3840