

## Partnerships for Integrity and Job Creation

Local Governments and Civil Society Cooperate for Integrity and Transparent, Effective Small Business Registration and Promotion Procedures

## **About The Project**

Beginning January 2014, the Konrad Adenauer Stiftung (KAS) will implement the project "Partnerships for Integrity and Job Creation – Local Governments and Civil Society Cooperate for Integrity and Transparent, Effective Small Business Registration and Promotion Procedures".

The three-year Integrity Project is co-founded by the European Union and the German Ministry for Economic Cooperation and Development through KAS.

The Integrity Project focuses on the pilot development of integrity mechanisms and models of transparent and effective small business and investment registration and promotion procedures at selected local government units (LGUs), in cooperation with civil society and decision makers at these LGUs. Specifically, it aims to include LGUs as key players for clean administrative procedures into the Integrity Initiative set up by the European Chamber of Commerce of the Philippines (ECCP) and the Makati Business Club. It recognizes the role of LGUs as a sustainable network for self-obligation and monitoring of transparent and uncorrupt structures and procedures. It also aims to create models of transparent, effective small business and investment registration and promotion procedures and disseminate them.

The Integrity Project targets local government leaders/officials, civil society, small business leaders and potential investors as beneficiaries. Three cities, three municipalities, and three provinces across Luzon, Visayas and Mindanao will be selected as pilot project locations.

The project is divided into four phases. The *Project Set-up Phase* involves the selection of pilot places, problem assessment in the pilot areas and the setting up of "Integrity Circles", composed of respected representatives from the LGUs, the business sector and civil society. The curricula and training materials will be developed and the stakeholders trained during the *Piloting Phase*. It is also during this phase that integrity mechanisms and small business and investment registration and promotion models will be developed and implemented. The *Dissemination Phase* involves the documentation of results and experiences in the pilot areas. Crucial in this phase are activities that disseminate and promote the replication of these results across the other LGUs. It is also during the *Dissemination Phase* that the project will systematically advocate the development of a supportive national framework for small business and investment registration. The evaluation and sustainability of the project will be tackled in its Conclusion Phase.

Together with KAS, the Integrity Project will be implemented by the European Chamber of Commerce of the Philippines, the Leagues of Cities of the Philippines (LCP), the League of Municipalities of the Philippines (LMP), the League of Provinces of the Philippines (LMP) and the Centrist Democracy Political Institute (CDPI).

At the end of the project, it is expected that:

1) Integrity mechanisms and small business registration and promotion models are implemented in the nine pilot places;



- 2) The time and costs for delivery of public services to citizens at the nine pilot places have been reduced;
- 3) The increase of small business registrations and investment projects has led to the creation of new jobs at the pilot LGUs;
- 4) A high number of LGUs has joined the Integrity Initiative;
- 5) A network of Integrity Circles has been set-up countrywide; and
- 6) Results of the models in the pilot places are accessible for all LGUs in the Philippines and these are disseminated by the three Leagues to their members for replication.

## **The Project Partners**



The Konrad Adenauer Siftung Manila office develops programs on issue-areas that aim to help strengthening the democratization process in the Philippines. From 1998 to the present, the main activities of KAS in the Philippines have focused on Social Economy, Institutional and Political Reform, and Peace and Development in Mindanao.

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The European Chamber of Commerce of the Philippines (ECCP) is a bilateral foreign chamber that promotes European interests in the Philippines as well as Philippine interests in Europe. With its extensive experience in the field of business and investment registration and promotion in the Philippines, it is the initiator and partner coordinator of the "Integrity Initiative", a private-sector led effort to help the Philippines level the playing field for business.

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The Centrist Democracy Political Institute (CDPI) is an institutional partner organization of KAS in the Philippines. CDPI has organized since 2010 a high number of local, regional and national training courses, workshops and advocacy activities.

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	The League of Cities of the Philippines (LCP) is a local
	government association that is committed to bringing local
KIES OF DA	urban governance agenda at the forefront of the country's
	development strategies. As the mandated organization of the
	Philippine cities, the LCP believes effective change in the
	national consciousness starts with the primary visions of the
(3)	local government units.
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	The League of Municipalities of the Philippines (LMP) is a
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<b>3</b>	with relevant and adaptive best practices, linkages with
	pertinent international and local organizations, capacity
	development, research and advocacy services.
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	The League of Provinces of the Philippines (LPP) is a local
	government organization that primarily aims to ventilate,
OF THE AL	articulate, and crystallize issues affecting provincial and
	metropolitan government administrations. It likewise serves to
	secure, through proper and legal means, solutions to problems
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