



مُؤَسَّسَةُ الْعَالَمِ الْإِسْلَامِيِّ لِلْعِلْمِ وَالْقِيَمَةِ وَاللِّقَاءِ
ISLAMIC WORLD EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION
ORGANISATION DU MONDE ISLAMIQUE POUR L'ÉDUCATION, LES SCIENCES ET LA CULTURE



FORESIGHT DESIGN AND URBAN PLANNING

ROUNDTABLE & TRAINING

MARCH 9TH, 2022

Strategic Foresight Center
ICESCO





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Strategic Foresight tools play a key role in the fields of Design and Urban planning, and offer a bright future for cities across the world. According to some recent statistics

**“68%
of the world population
is projected to live in
urban areas by 2050”¹.**

Furthermore, urban planners and designers aim to develop cities around the world to apply new development plans, strategies and create new landscapes and design features, in order to make cities more resilient, functional, sustainable and attractive.

Therefore, integrating foresight in design thinking and urban planning aims to connect a network of cities in the world, which can be possible through more dynamic and effective government and civil society participation, as well as engagement from scholars to promote sustainable development. Strategic foresight has highlighted the need to create a comprehensive vision for the cities around the world in order to create a long-term planning for the future of cities.

In this perspective, Foresight experts are aware of the benefits and opportunities of connecting Foresight to Urban Planning and Design procedures to overcome the challenges and create urban sustainability.

1. United Nations Department of Economic and Social Affairs (UN DESA), (2018).

Decision-makers need to rely on new emerging solutions and approaches given the current global situation marked by rising issues such as climate change, the Covid-19 pandemic crisis as well as socio-economic issues.

Given the dynamic nature of designing, it is definitely a field that helps to trigger and generate creative thinking. Nowadays, designers explore their innovation and creativity into tangible ideas so that they can be used in a design thinking process.

The designers explore their talent and creative thinking, Design skills are needed in tomorrow's workplace. Designing is considered as a discipline that offers creative and innovative ideas. In addition, a designer has the capability to use its design skills to innovate and transform customer experiences.

The future of work is empowered by design. Designers are capable of creating a design landscape and integrate knowledge and methods from various disciplines to enable and promote innovation and creativity.

The Strategic Foresight Center of ICESCO, under its ambition of anticipating future trends, will organize a Roundtable and Training on **"Foresight, Design and Urban Planning"** that will be held on **March 9th, 2022 at ICESCO Headquarters.**

This roundtable and Training are dedicated to scholars and academics from colleges of architecture, architects, urban planners, Institutes of architects, arts and design, interior designers, and researchers from different academic fields. It promises boosting the right skills and will be presented by renowned experts in the fields of Foresight, Design, and Urban planning to inform and underline the importance of linking Foresight to Design and Urban Planning.

This roundtable and immersive training aim to raise awareness on the importance of foresight methods in the fields of design and urban planning. It will serve as an opportunity to support the decision makers in their quest to ensure a sustainable future for the cities of the Islamic world and beyond and shed the light on the importance of linking foresight to design and urban planning. The training experience aims to provide the attendees and participants a very enriching experience with practical tools to critically assess their skills and competencies to adopt the right mind-set and motivation in the future.

Objectives
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Objectives

This round table and Training provide an opportunity to answer the following objectives:

- Share the best practices and foster the understanding of Foresight, Design and Urban Planning,
- Raise awareness and showcase the important role of Foresight tools in the field of Design and Urban planning,
- Promote the culture of Anticipation and Foresight to support the decision makers to ensure a sustainable future,
- Identify current trends in the field and how they can be useful in the future,
- **Shed** the light on the importance of Design thinking,
- **Provide** training and learning opportunities on necessary skills for a sustainable approach to Foresight, Urban planning, and Design.



Expected Outcomes

Foresight, Design and Urban Planning” Roundtable & Training is intended to achieve the following desired outcomes:

- **Organize** a roundtable and training on Foresight, Design and Urban Planning.
- **Build** a strong long-lasting network of expert in the fields of Foresight, Design and Urban planning.
- **Introducing** the participants to important tools and skills in the fields of Foresight, Design, and Urban planning.
- **Help** the participants to acquire and strengthen knowledge, skills & competencies to deepen their understanding and providing insight for action-driven initiatives.
- **Produce** a final report about the main takeaways and findings of discussion during the roundtable and Training.



Audience Audience Audience Audience Audience



Scholars and Academics from colleges of Architecture.



Architects.



Urban planners & designers.



Institutes of architects, arts and design.



Interior designers, and researchers from different academic fields.

Methodology Methodology Methodology Methodology Methodology

The event will rely on a participatory approach through the organization of a High-Level Roundtable, and immersive training to discuss the importance of Foresight, Design and Urban planning, alongside networking sessions.

The training is intended and designed to be highly interactive, encouraging discussions and interactions between participants and experts.



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Agenda of the Roundtable/Training:

Wednesday, March 09, 2022 - Rabat Time (GMT+1)

Official Opening Ceremony	
10:00 - 10:10	H.E. Dr. Salim M. AlMalik, Director General of ICESCO
10:10 - 10:20	Mr. Abdellatif Nahli, Secretary General of the Ministry of National Territorial Planning, Urban Development, Housing and Urban Policy, Kingdom of Morocco
10:20 - 10:30	Mr. Mohamed Yacoubi (TBC) Wali of the Rabat-Salé-Kénitra region, governor of the prefecture of Rabat, Kingdom of Morocco

10:30 - 10:40	INTRODUCTIVE SESSION Dr. Kais Hammami, Director of the Strategic Foresight Center	
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First Panel: A global view of the future of Design and Urban planning

MODERATOR: Mrs. Safaa Ouchen Architect, Chief Executive Officer, MediAlaoui Agency, Kingdom of Morocco			
10:40 - 10:50	Mr. Riel Miller Senior Fellow of the university of Stavanger/ NIFU in Norway, University of New Brunswick in Canada, École des Ponds Business School in France Norway		
10:50 - 11:00	Mrs. Clarice Garcia Trend Forecaster, the Future Laboratory/PhD researcher at RMIT Australia		
11:00 - 11:10	Mrs. Thayani Costa Founder and Facilitator, Futuro Plurais, Brazil		
11:10 - 11:20	Mrs. Erica Bol Policy Analyst, Joint Research Centre, European Commission, Belgium		
11:20 - 11:30	Mr. Martin Mayer Strategic foresight and innovation consultant, Co-founder of YouMeO, France		
11:30 - 11:40	Mrs. Annemiek van Boeijen Professor at the faculty of Industrial Design Engineering – section Design Aesthetics, ID Studio Lab, Netherlands		
11:40 - 11:50	Mr. AbdelAziz Derrouich Architect, Professor at the Architecture College of the International University of Rabat (UIR), Kingdom of Morocco		
11:50 - 12:00	Mrs. Janine Nel Professional Foresight and Strategy Practitioner, Teach the Future Director, South Africa		
12:00 - 12:10	Mrs. Sara Larhlid Resident architect St.Regis Tamuda Bay, Kingdom of Morocco		
12:10 - 12:30	Coffee Break		

Second Panel: Best practices on Foresight, Design and Urban Planning

MODERATOR:

Mrs. Rim Jalloul

Strategic Foresight Center



12:30 - 12:40	Mrs. Samira Achour Architect and Urban Planner from Montreal University, Kingdom of Morocco	
12:40 - 12:50	Mr. Tarik Zoubdi Architect, Kingdom of Morocco	
12:50 - 13:00	Mrs. Sandra Coulibaly Leroy In charge of the « transversality and support project » mission, OIF, France	
13:00 - 13:10	Mr. Younes Krim Architect at « My Group Architecture », Kingdom of Morocco	
13:10- 13:20	Mrs. Maha Gmira Professor at Euro Mediterranean University of Rabat, Kingdom of Morocco	
13:20 - 13:30	Mr. Hatim Idrissi Professor of Design, Lasalle College and Designer at Naturel Design, Kingdom of Morocco	
13:30 - 13:40	Mrs. Kenza MoKadader Freelance, Architect, Kingdom of Morocco	
13:40 - 13:50	Mr. Majid Mansour Professor at the National School of Architecture (ENA), Kingdom of Morocco	
13:50 - 14:00	Mrs. Sonsoles Jimenez Director RSC Talent, Spain	
14:00 - 14:10	Mr. Abderrahman Chorfi Architect, Professor at the Architecture College of the International University of Rabat (UIR), Kingdom of Morocco	
14:10 - 14:20	Mrs. Oumayma Naciri Head of the Urban Agency of Tetouan in Chefchaouen, Kingdom of Morocco	
14:20	Closing Remarks & Lunch	



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