



# **TTIP: A Global Game Changer or Transatlantic Failure? Economic and Geostrategic Perspectives from Europe and the U.S.**

**A Workshop**  
**December 2–3, 2014 | London**  
ECFR | 35 Old Queen Street, London SW1H 9JA

## **DRAFT AGENDA**

**Tuesday, December 2, 2014**

**Day 1: Overview and Economic Context**

**1530—1545** *Welcome Remarks*

*Mark Leonard, Co-Founder and Director, ECFR*

*Daniela Schwarzer, Senior Director of Research and Director of the Europe Program, GMF*

*Hans-Hartwig Blomeier, Head of the London Office, KAS*

**1545—1715** *Introduction: American and European perspectives on the current state of negotiations, risks of failure, and realistic outcomes*

As negotiations for a Transatlantic Trade and Investment Partnership enter their second year, the political environment is increasingly difficult on both sides of the Atlantic. In many European countries, TTIP has become a contentious and widely debated issue. While the topic has not garnered the same level of public attention in the U.S., the American electoral calendar and political considerations could also lead to complications on this side of the Atlantic. Although negotiations are reportedly making good progress, what realistic outcomes can be expected for TTIP in light of these circumstances?

*Xenia Wickett, Project Director for the U.S., Dean of the Academy for Leadership in International Affairs, Chatham House*

*Elena Bryan, Senior Trade Representative, U.S. Mission to the EU*

*Alex Walford, Communications Officer for EU-US Trade Talks, DG Trade, European Commission*

*Moderator: Peter Sparding, Transatlantic Fellow with the Europe Program, GMF*

**1715—1730** *Coffee break*

**1730—1900** *Hope or hype? The benefits and drawbacks to a transatlantic free trade deal and the need for political communication*

As the high level of interest in the public consultation process on investor protection and investor-to-state dispute settlement (ISDS) demonstrates, concerns regarding TTIP are increasingly prominent throughout the EU. The supposed threat that TTIP poses to member states' sovereignty is only one such concern about the potential dangers of TTIP. Are the dangers of TTIP exaggerated? What about its potential benefits in economic and strategic terms? Who will the winners and loser be, in regard to both countries and sectors? Further, how might the elimination of trade barriers between Europe and the U.S. resulting from TTIP alter trade diversion effects of European integration? How can policymakers communicate the benefits and strategic importance of TTIP in an increasingly critical domestic environment?

*Jennifer Hillman, Senior Transatlantic Fellow, GMF*

*Josef Janning, Senior Policy Fellow, ECFR*

*Peter Chase, Vice President for Europe, U.S. Chamber of Commerce*

*Moderator: Daniela Schwarzer, Senior Director of Research and Director of the Europe Program, GMF*

**1930—2200** *Dinner hosted at Graysons Restaurant at Royal Over-Seas Lounge  
Over-Seas House, Park Place, St. James' Street, London SW1A 1LR*

*Rising anti-Americanism in Europe: Troubling trends?*

*Featured Speaker: Bruce Stokes, Director of Global Economic Attitudes, Pew Research Center*

*Introduction: Hans-Hartwig Blomeier, Head of the London Office, KAS*

**Wednesday, December 3, 2014**

**Day 2: The Geostrategic Consequences of TTIP**

**0900—1030** *A widening transatlantic gap? TTIP and the globalization debate in Europe*

European opponents of TTIP often intrinsically tie their arguments to criticism of globalization and to the growing doubt and mistrust over transatlantic relations amongst publics across Europe. Even in the UK – traditionally one of the strongest proponents of free trade – there is increasing skepticism about globalization and neo-liberalism. Critics claim that TTIP negotiations are unnecessarily opaque and exclusive, and fear that TTIP would lower EU domestic standards to unacceptable American levels. The failure of EU and national institutions to better communicate the negotiation process and benefits of TTIP to European publics has only aggravated the situation. How can proponents of TTIP engage the opposition in meaningful discussion and, as European Parliament President Martin Schulz phrased it, make TTIP a priority “to regain lost trust?” How can TTIP actually contribute to calming globalization fears and anti-Americanism?

*John Healey MP, Member of Parliament for Wentworth and Dearne, UK House of Commons; Chair, All-Party Parliamentary Group on TTIP*

*Edward Bowles, Member, TTIP Advisory Group to the European Commission; Regional Head of Corporate and Public Affairs for Europe, Standard Chartered Bank*

*Petra Pinzler, Editor, DIE ZEIT*

*Moderator: Daniela Schwarzer, Senior Director of Research and Director of the Europe Program, GMF*

**1030—1100** *Coffee break*

**1100—1300** *The geopolitics of TTIP: A “reinvention of the West” or the end of the multilateral trade order?*

Some argue that, given the economic heft and political influence of the transatlantic partners, a successfully concluded Transatlantic Trade and Investment Partnership would have far-reaching geopolitical implications. Policymakers and observers on both sides of the Atlantic contend that, through TTIP and the Trans-Pacific Partnership (TPP), the West can set standards that other powers such as China would adopt, and thus maintain its role as the guarantor of a global rules-based system. Others point out that TTIP actually risks undermining the multilateral trade order. This panel therefore deals with the question, among others, of whether TTIP can actually help to “reinvent the West?” How can third countries be involved and what considerations should negotiations follow in order to make TTIP a successful tool for global regulation? In this context, what can the transatlantic partners do to improve transatlantic regulatory cooperation—regardless of whether TTIP succeeds or fails? In any case, would a failure of the negotiations reinforce a narrative of Western decline and weakness?

*Shawn Donnan, World Trade Editor, Financial Times (TBC)*

*Angus Lapsley, Director, European and Global Issues, UK Cabinet Office*

*Rem Korteweg, Senior Research Fellow, Center for European Reform*

*Moderator: Hans Kundnani, Research Director, ECFR*

**1300—1400** *Informal lunch*