



Application for participation in MSME competition (Deadline 27.11.2017)

Details of applying business (Please complete all relevant sections)

Business name	
Business registration number	
Contact Person authorised to act on behalf of the business as per Resolution held	
Preferred contact number	
Trading address (physical address of business)	
Sales annual turnover of business	
Postal address	
Email address	
Signature of authorized	

Business legal form

Close corporation	
Sole proprietor	
Proprietary Limited - Pty (Ltd)	
Other (e.g. partnership)	

Economic sector

Training		Art and Craft		Hospitality	
Retailing		Logistics		Beauty & Health	
Manufacturing		information & technology		Consultancy	



Criteria for possible qualification

- Present your business in a short PowerPoint presentation, video or audio file (via WhatsApp) or arrange for a telephonic interview under 081 2958194
- Please provide information on: *Company name, logo (optional), structure of business, description of product/service, vision and mission, SWOT Analysis, critical success factors, viability and sustainability of business and recommendations - if you are going to recommend finance, please also recommend others that your business also need.*
- *Visual information regarding operation of the business or any other supporting documents if necessary can accompany the presentation.*

Eligibility

- Business must already be in existence
- Business must be registered with Ministry of Industrialisation, Trade and SME Development
- Business must be operating from the Republic of Namibia
- Business must be 51% Namibian owned and with a maximum turnover of N\$10 million per annum

Application procedures

1. Please send your video and audio applications to 081 2958194 via WhatsApp.
2. Your PowerPoint and completed application form can be emailed to **msmenetworknamibia@gmail.com**
3. Alternatively, you can courier your application on a memory stick or CD to: **Academy of Business English, Tauben Glen Market, Unit 5, Robin Road, Hocklandpark, Windhoek. Envelope clearly marked: SME Conference 2017**
4. In case of issues and questions, please contact:
Morgen Mwinga (Cell: 0812958194)
or Fenya Heel (Cell: 0813791821)
5. The committee will review the application in accordance with stipulated criteria
6. Selected applications will be notified and invited to undergo a one day public speaking training in preparation for a live presentation at the conference in competition for the winning prizes.
7. Deadline for application is Monday, **27. November 2017**. If you are not contacted by the 01 December 2017, please consider your application as not successful.

MSME CONFERENCE 2017

