

# Municipal Elections 2022 Pre-Election Survey

THINK



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## Summary

The Municipal Elections are expected to take place on the 22<sup>nd</sup> of March 2022. In light of the current conditions, which play a role in the performance of municipalities as well as their corresponding elections, NAMA Strategic Intelligence Solutions conducted a nationally representative survey, in collaboration with Konrad-Adenauer-Stiftung, Jordan Office, exploring Jordanians' opinions with regard to political participation in the upcoming elections in Jordan.

The survey was conducted during the months of November and December 2021 with an overall sample of 2,365 adult Jordanians, whereby the national sample consisted of 1,561 respondents and the booster sample of 804 university students, in order to focus on the youth's views and leanings concerning the local administration elections. The survey tool was designed by KAS and NAMA, cooperatively.

As for the data analysis, it mainly focused on comparing the perceptions of youth with the perceptions of the nationally representative sample, which provided the opportunity to study the insights of different generations and identify gaps within their ideologies.

Looking at the main results, 31.9% of the national sample respondents indicated that they will vote in the upcoming local administrative elections, while 21.5% of the respondents said that they will probably vote. On the other hand, 38.6% of the national sample respondents indicated that they will not vote in the upcoming local administrative elections, while 6.3% of the respondents said that they will probably not vote.

When asked about the reason behind voter abstinence in the elections, 46.82% of the national sample respondents indicated that they do not trust the integrity of elections and find it useless. The universities sample illustrated similar results, with the lack of trust and incompetent candidates being the top reasons for not wanting to vote in the upcoming elections. When the respondents were asked about reasons that would entice them to vote, both samples illustrated that the electoral law needs to be changed and indicated the importance of integrity (18.9% for the universities sample and 24.3% for the national sample). Furthermore, 36.9% of the youth sample and 23.9% of the nationally representative sample agreed that they would participate if honest and competent candidates ran. However, about a quarter of the total respondents stated that nothing would entice them to vote.

Looking at several traits and characteristics that need to be present in the desired candidates, both samples showed similar perceptions. However, it is interesting that youth were more interested in a socially active candidate who is outspoken and has presence on social media. Further, 31.6% of the universities sample and 47.8% of the national sample believe that a candidate needs to provide services and improvements to get their votes.

As for the level of satisfaction with the services provided by the municipalities, over two thirds of the total respondents have shown satisfaction to a medium and great extent in relation to garbage collection, level of cleanliness, and street lighting. Further analysis into the governorates shows that 56.3% of Jordanians from the Tafilah Governorate indicated dissatisfaction with the level of cleanliness provided by their municipalities, compared with 55.6% of Zarqa's residents, 54.9% of Madaba's residents, and 49.3% of Irbid's residents. Meanwhile, 85.2% of Maan's residents indicated their satisfaction (to a large extent and



medium extent) with those services. However, 45.5% of the nationally representative sample and 42.5% of the universities sample were not satisfied at all with the street maintenance services.

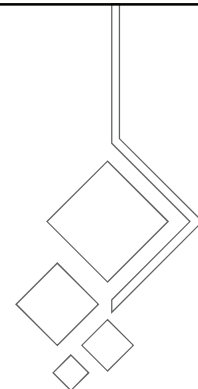
In terms of decentralization, over 70% of the total respondents support the allocation of competences and budget from the central government to the municipalities. Most of the respondents indicated that they were not informed about the activities and the decisions taken by the municipalities, as illustrated by over 64% of the nationally representative sample and over 76% of the youth sample.

When examining Jordanians' support for younger candidates, the majority indicated their willingness to vote for younger candidates. They reasoned that younger candidates are generally ambitious, energetic, and enthusiastic (25.66% national sample and 18.5% universities sample). Respondents reasoned that younger candidates are well-grounded in reality and tend to be well-informed, as indicated by 21.79% of the national sample and 31.9% of the university students interviewed.

As for the last section, media sources, both the national sample and the universities sample get most of their news from social media (42.8% and 67.29% respectively), with Facebook being a notable platform to acquire news for both the national and the universities samples (74.5% and 91.3% respectively).

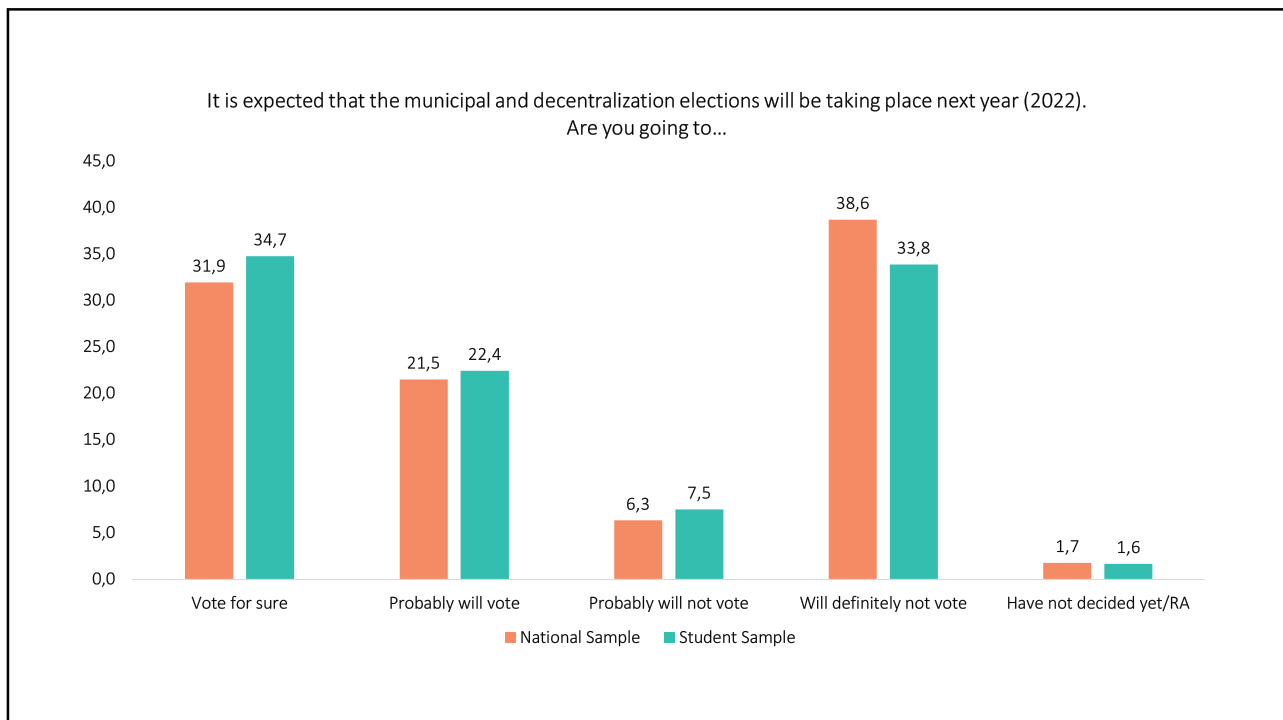
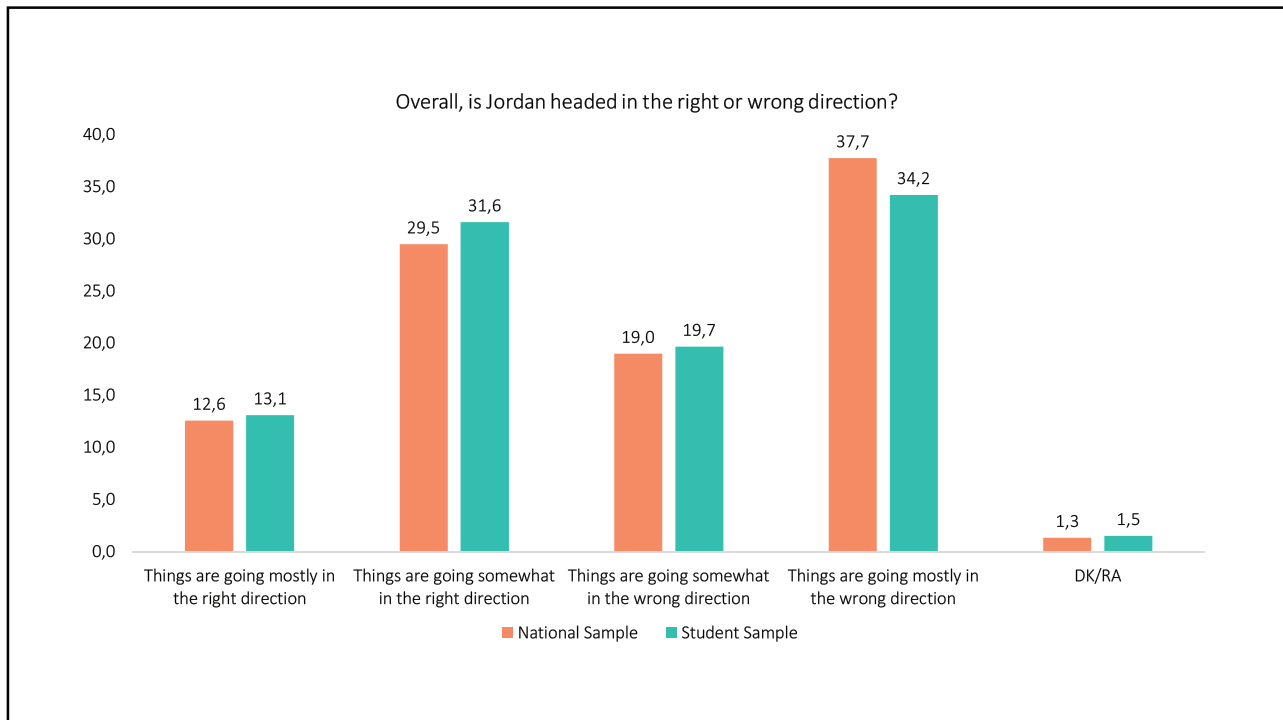
## SAMPLING AND METHODOLOGY

- Data was collected between the 10<sup>th</sup> and the 30<sup>th</sup> of November 2021 for the nationally representative sample.
- The poll of the nationally representative sample consisted of 1,561 Jordanian respondents. The survey also included an additional university student representative sample consisting of 804 respondents conducted between the 1<sup>st</sup> and 5<sup>th</sup> of December 2021.
- The marginal error is 3% and the confidence level is 95%.
- A team consisting of 32 enumerators, 8 field observers, and one field supervisor conducted and monitored interviews.
- The survey tool was designed cooperatively by KAS Jordan Office and NAMA.
- A team of analysts and statisticians from NAMA analyzed the data and published the reports.



## Participation in the Elections



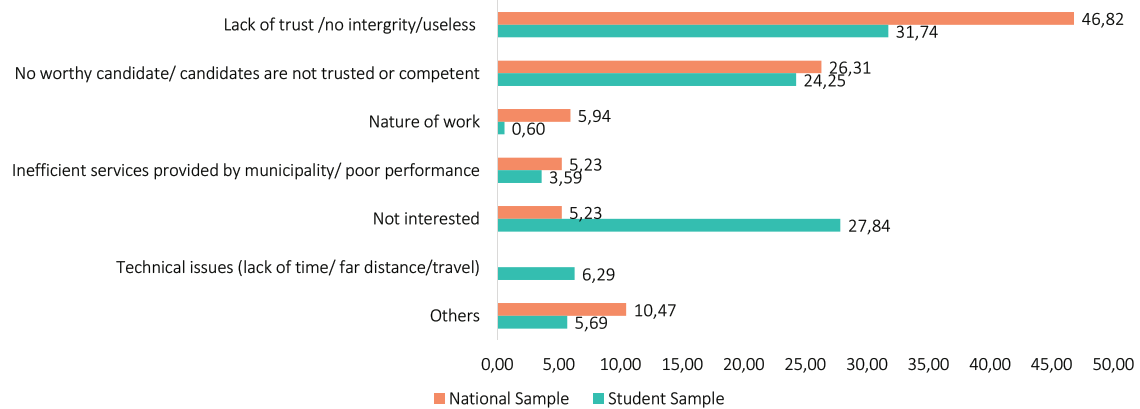


Why do you not want to participate in the upcoming elections? (Those who answered "probably/definitely will not vote" in the previous question)

National Sample (n=707)

Student Sample (n=334)

(A respondent can provide more than one answer)

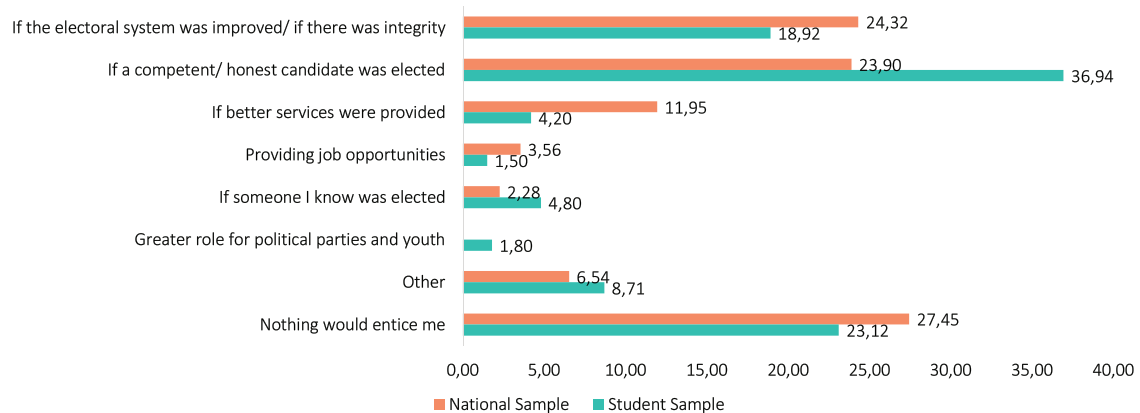


What could change your mind and will entice you to participate in the upcoming 2022 elections?  
(Those who answered "probably/definitely will not vote" in the previous question)

National Sample (n=703)

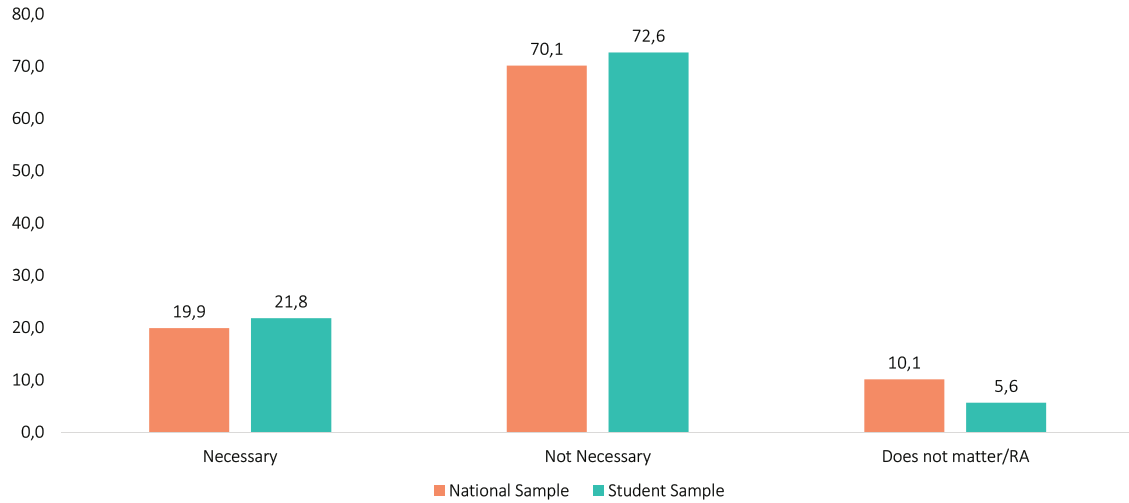
Student Sample (n=333)

(A respondent can provide more than one answer)

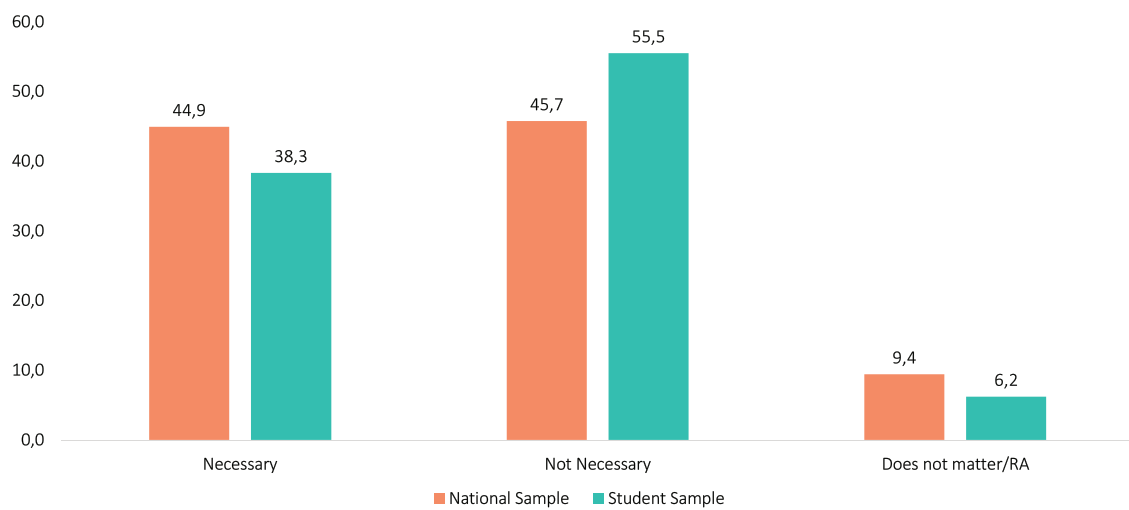




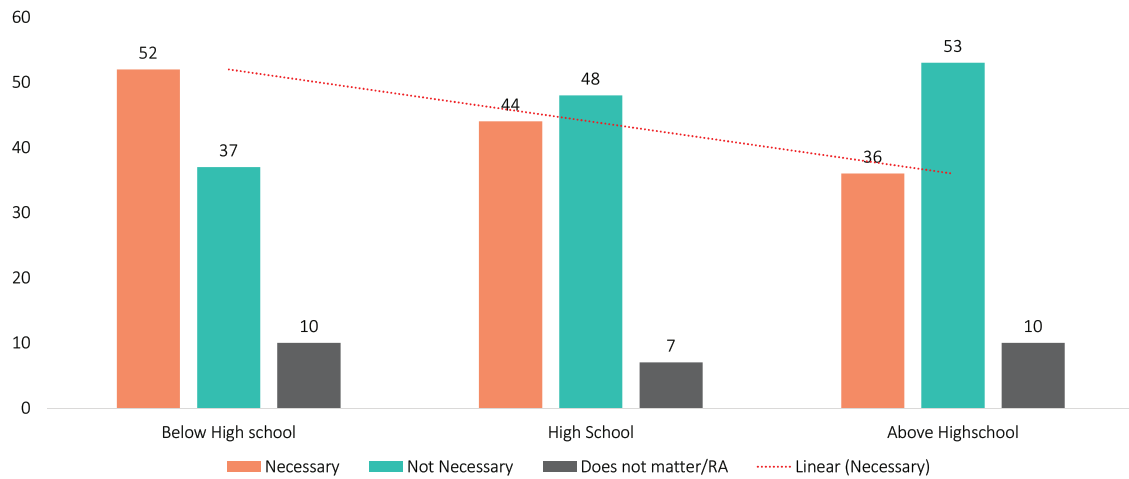
Is the candidate being a relative / family or tribal member necessary or not necessary when it comes to you participating in the upcoming elections?



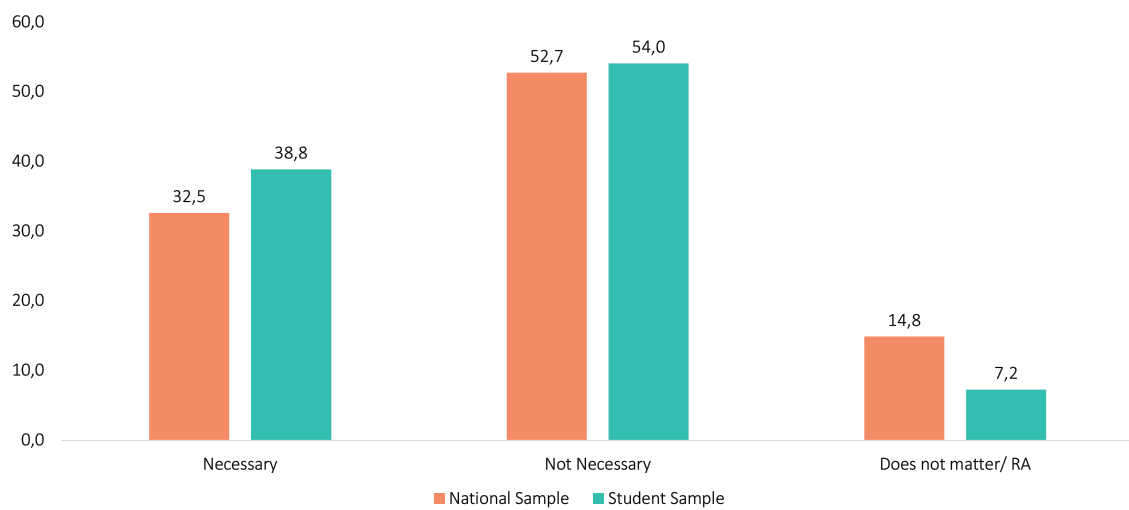
Is the candidate being religious necessary or not necessary when it comes to you participating in the upcoming elections?



Is the candidate being religious necessary or not necessary when it comes to you participating in the upcoming elections?  
By Educational Level

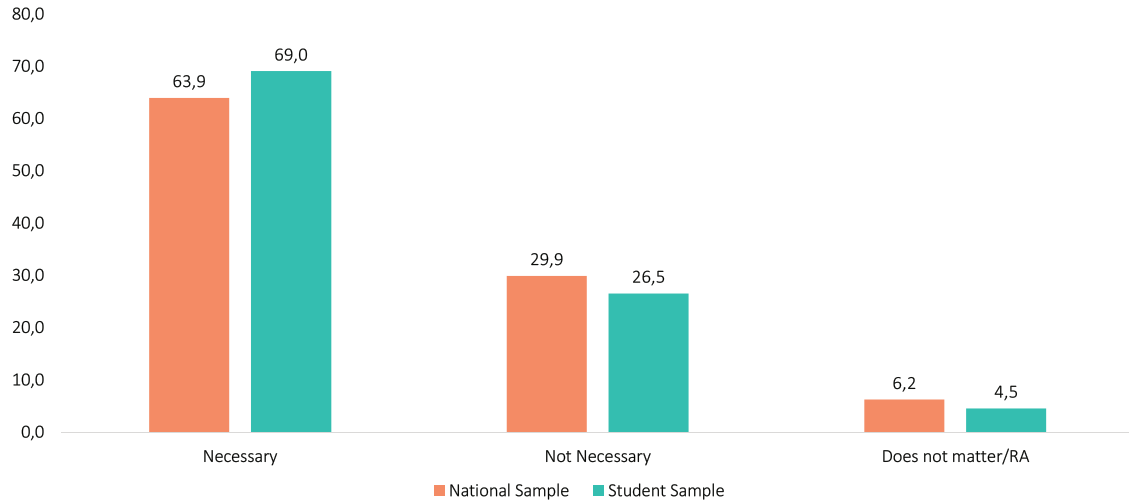


Is the candidate being young necessary or not necessary when it comes to you participating in the upcoming elections?

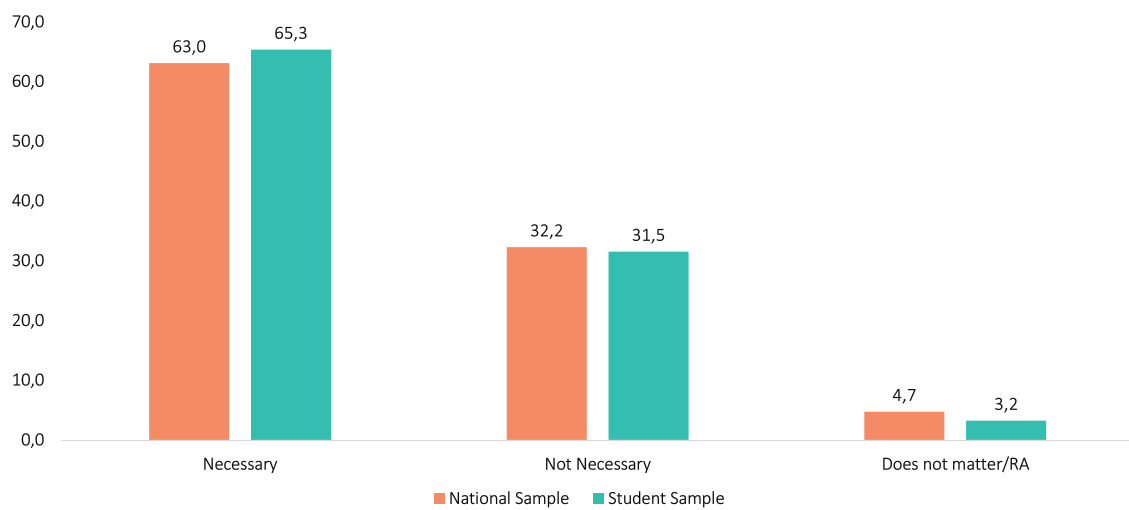




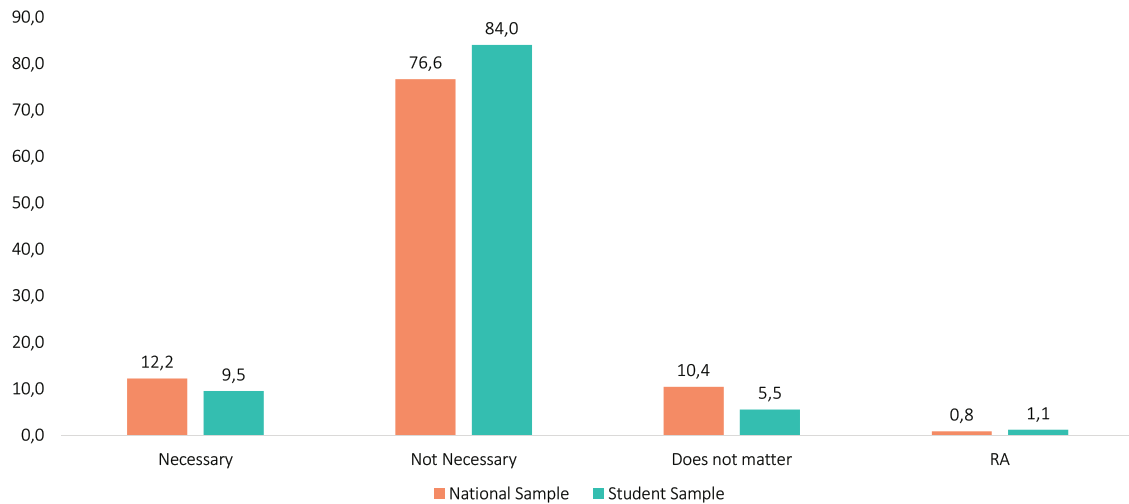
Is the candidate being a holder of a higher education certificate necessary or not necessary when it comes to you participating in the upcoming elections?



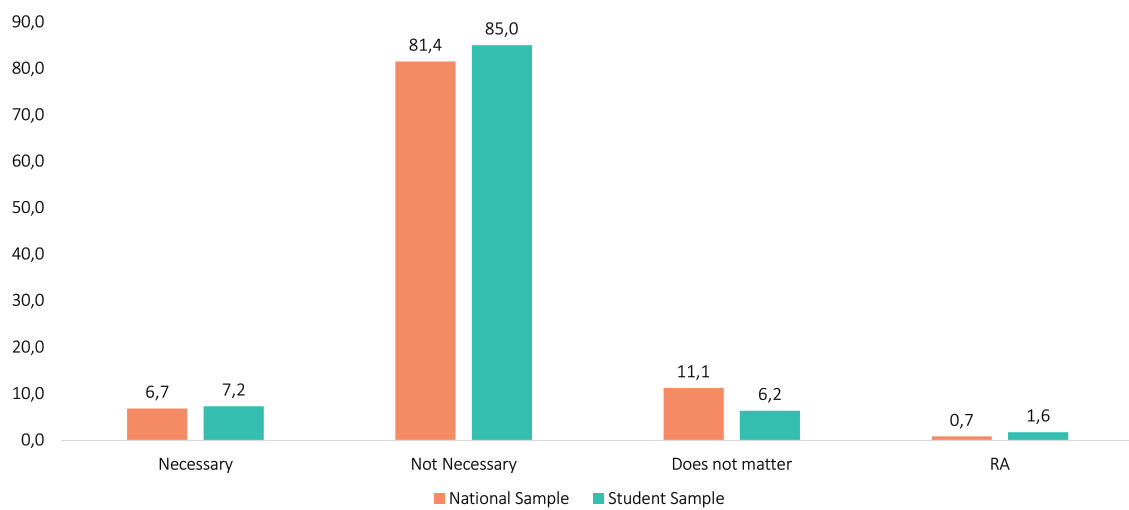
Is the candidate having a good track record in providing services necessary or not necessary when it comes to you participating in the upcoming elections?



Is the candidate belonging to the Islamic Action Front Party necessary or not necessary when it comes to you participating in the upcoming elections?

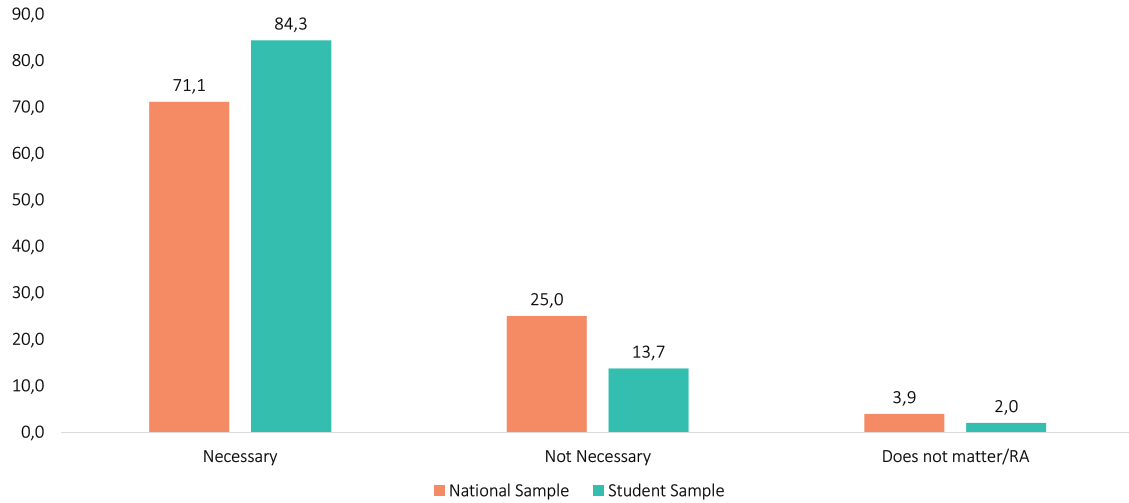


Is the candidate belonging to a political party (other than IAF) necessary or not necessary when it comes to you participating in the upcoming elections?

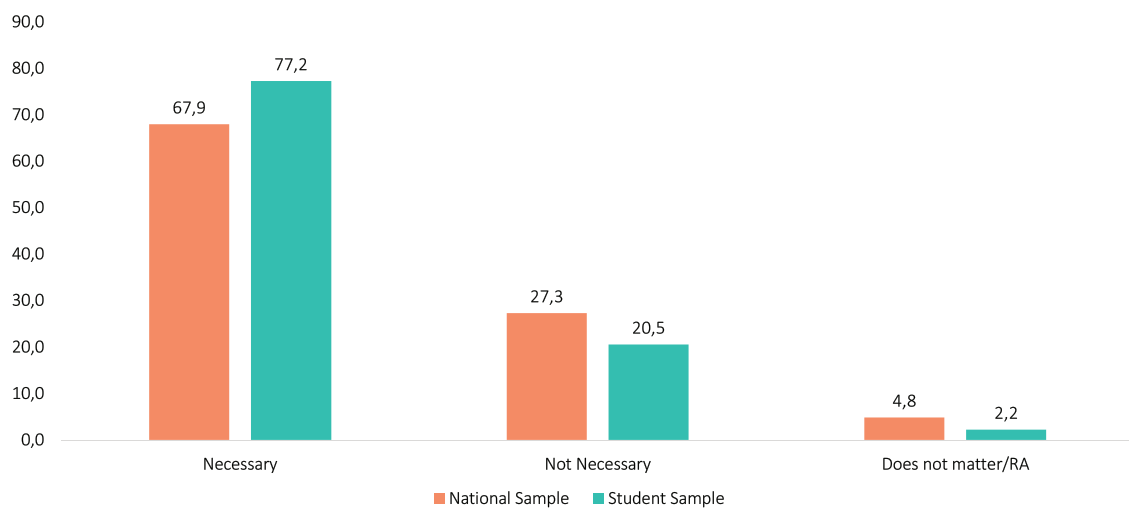




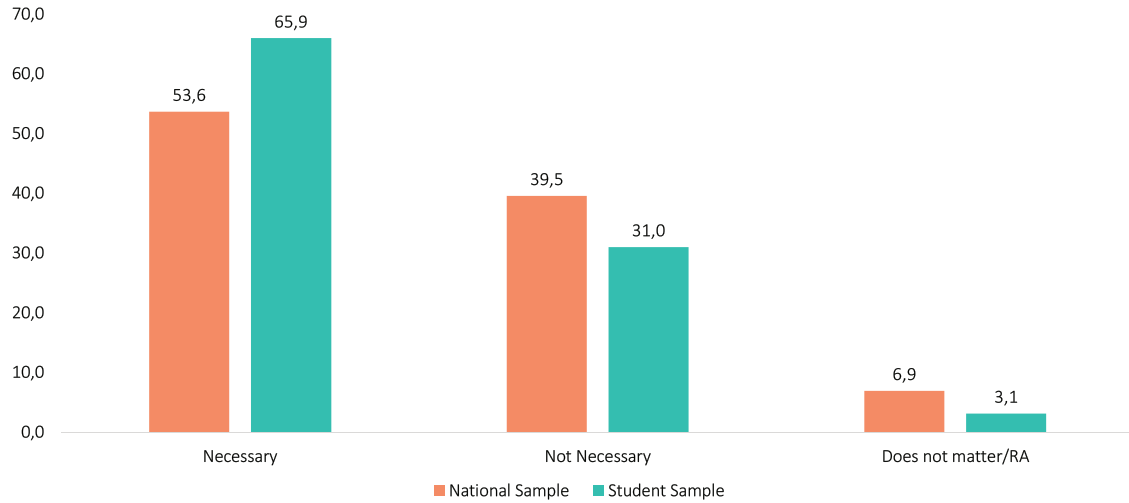
Is the candidate being able to speak and persuade necessary or not necessary when it comes to you participating in the upcoming elections?



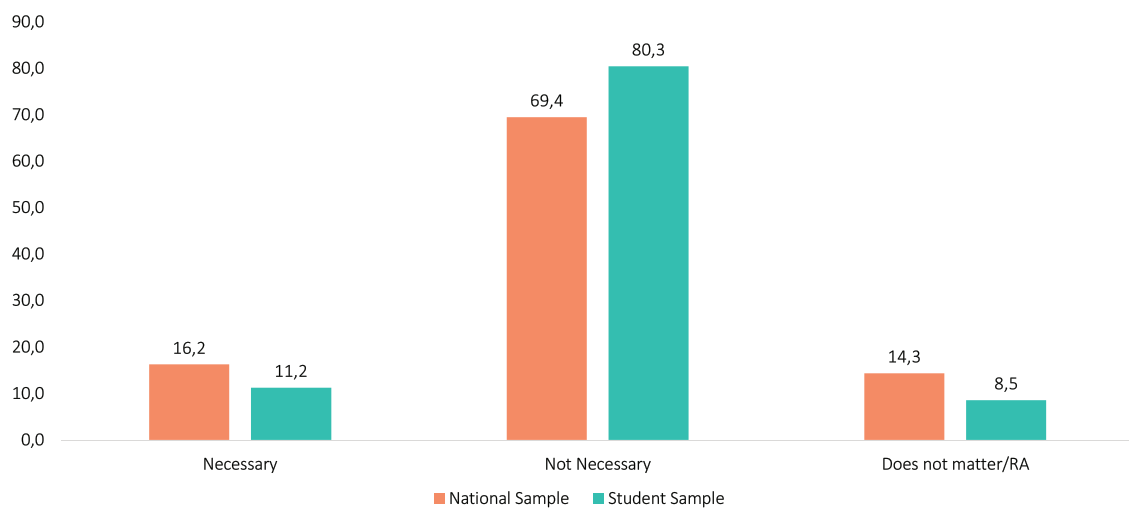
Is the candidate being socially active necessary or not necessary when it comes to you participating in the upcoming elections?



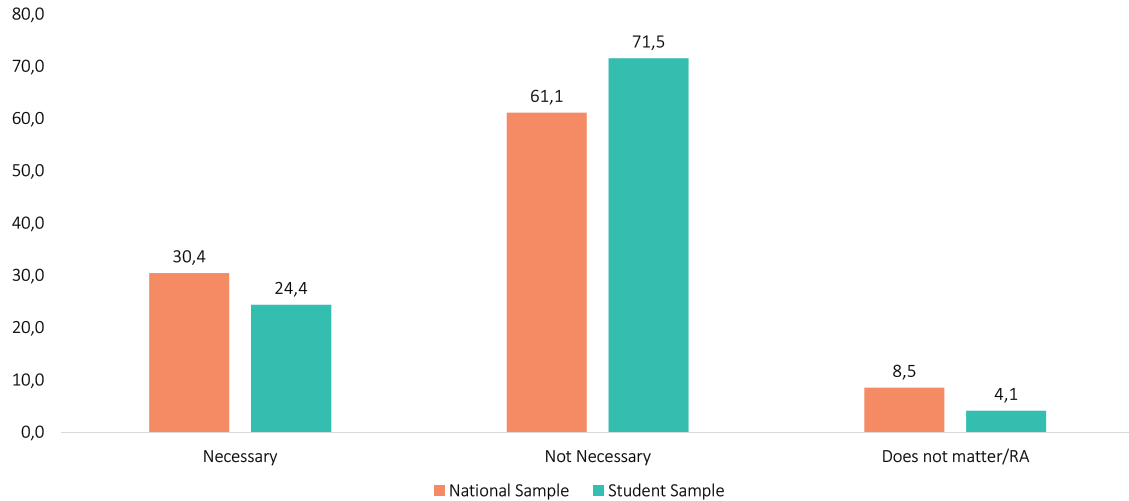
Is the candidate having presence on social media necessary or not necessary when it comes to you participating in the upcoming elections?



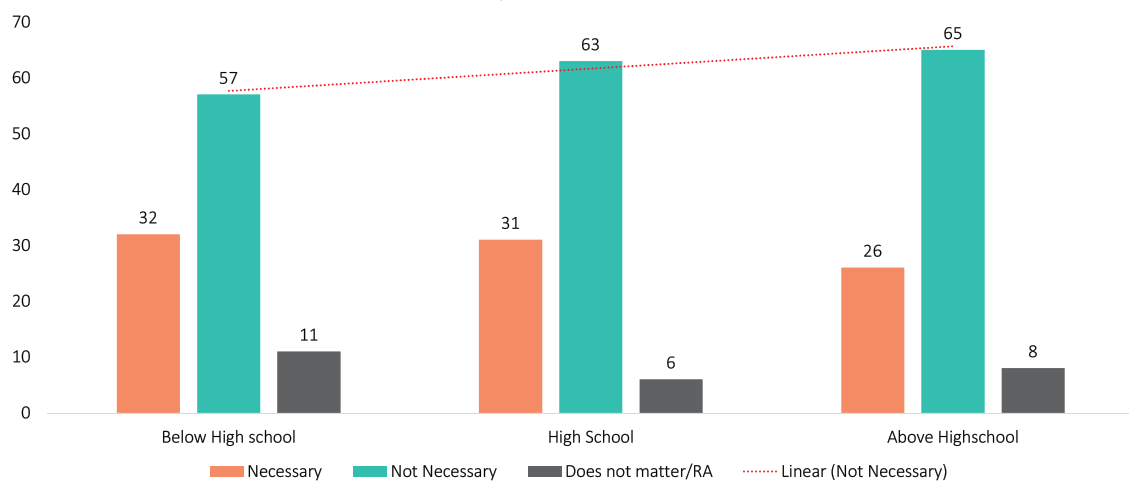
Is the candidate being a veteran necessary or not necessary when it comes to you participating in the upcoming elections?



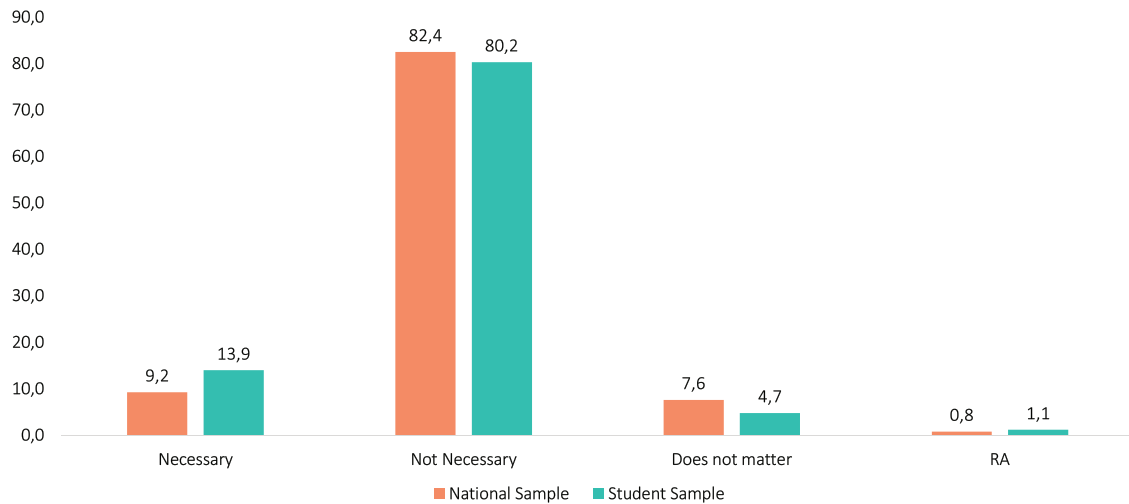
Is the candidate being known to you on a personal level necessary or not necessary when it comes to you participating in the upcoming elections?



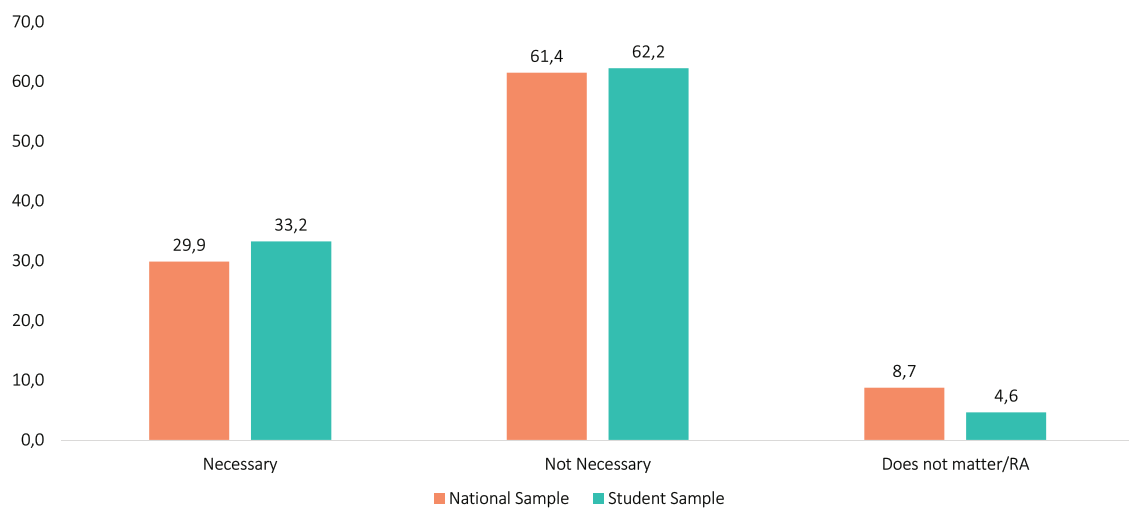
Is the candidate being known to you on a personal level necessary or not necessary when it comes to you participating in the upcoming elections?  
By Educational Level



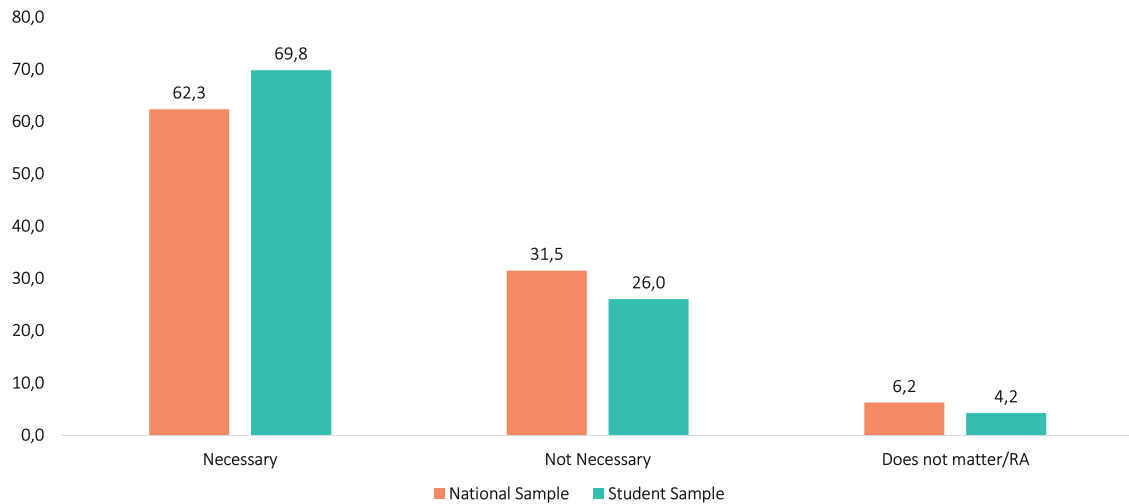
Is the candidate being from the opposition necessary or not necessary when it comes to you participating in the upcoming elections?



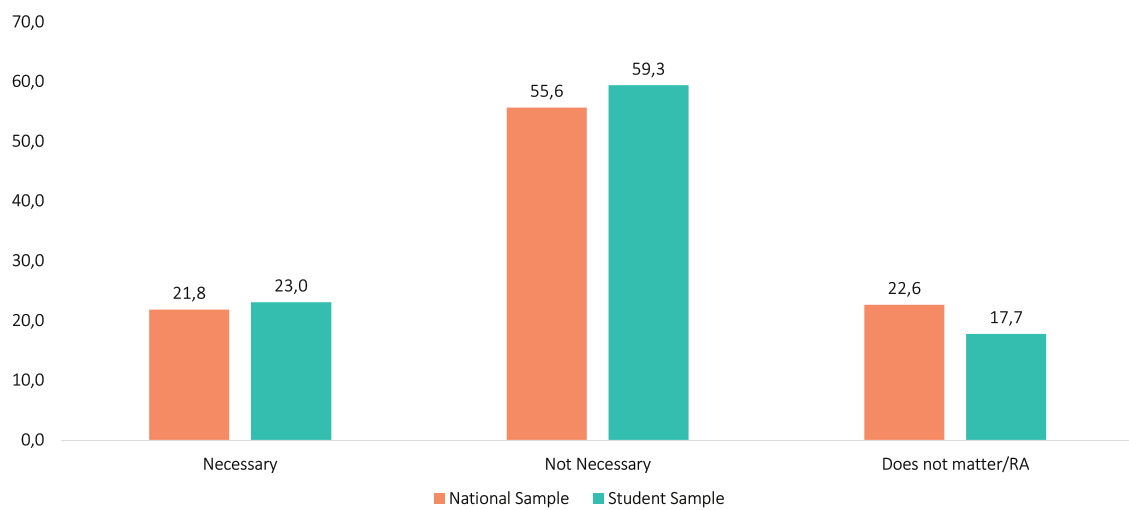
Is the candidate being known, connected and having already been in a senior government position necessary or not necessary when it comes to you participating in the upcoming elections?



Is the candidate's political program necessary or not necessary when it comes to you participating in the upcoming elections?



Is the candidate being female necessary or not necessary when it comes to you participating in the upcoming elections?



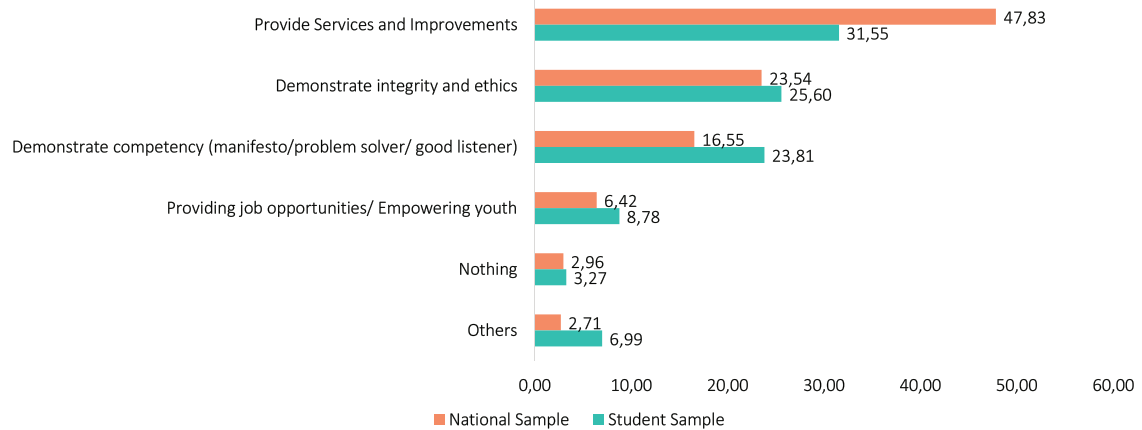


What does a candidate have to do to get your vote?

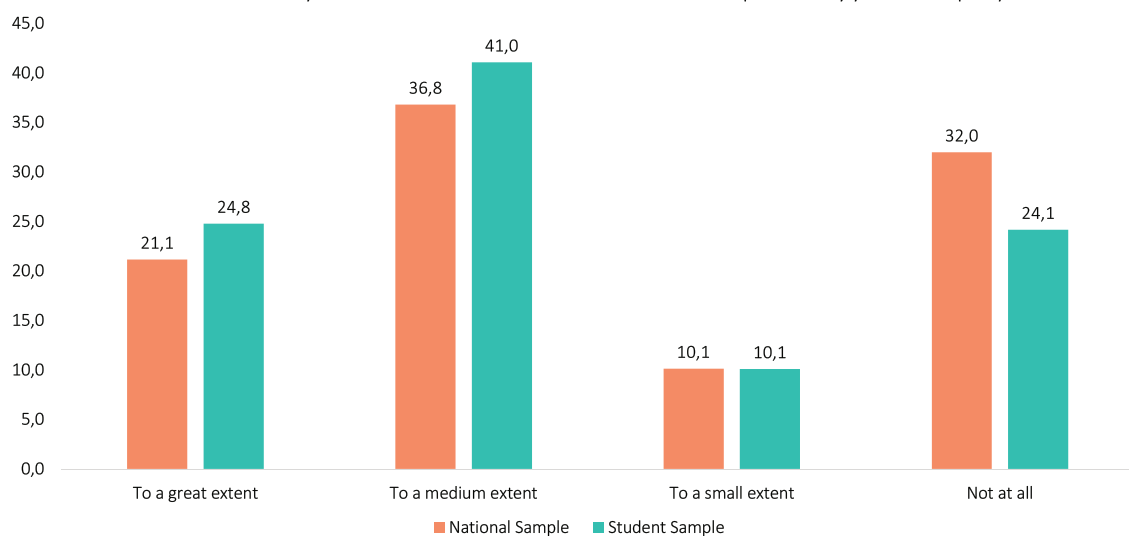
National Sample (n=1589)

Student Sample (n=672)

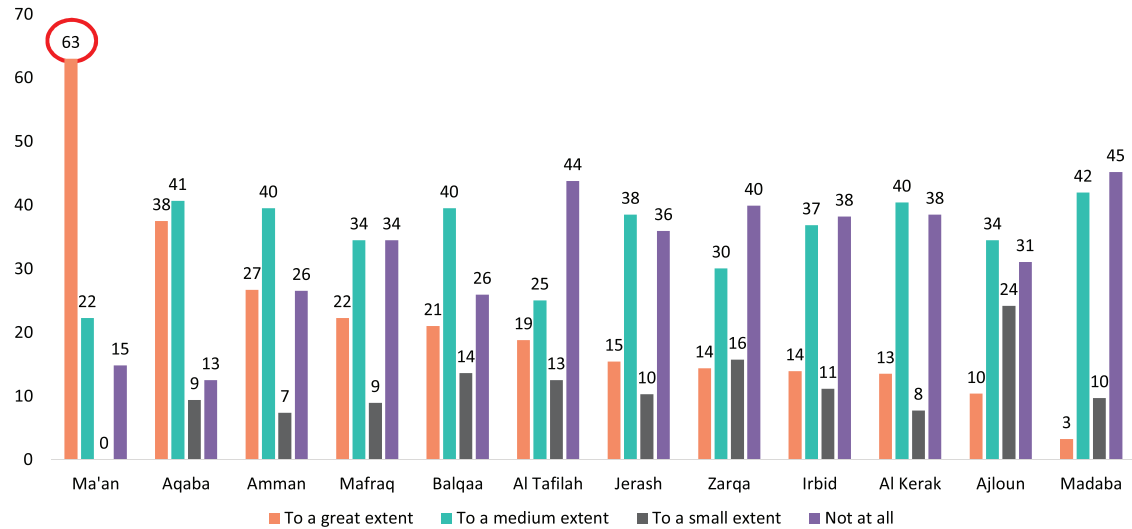
(A respondent can provide more than one answer)



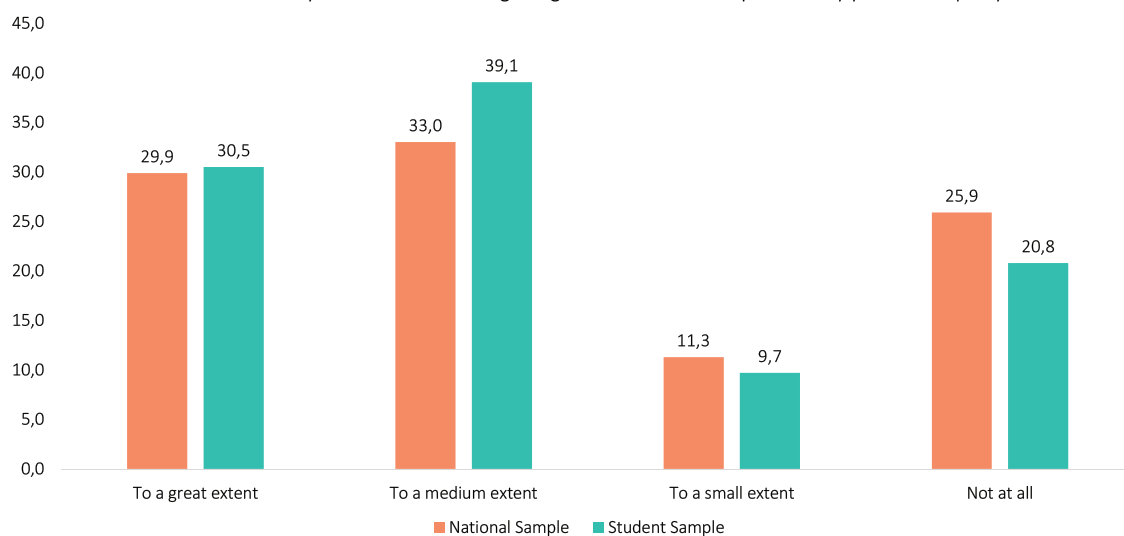
To what extent are you satisfied with the level of cleanliness services provided by your municipality?

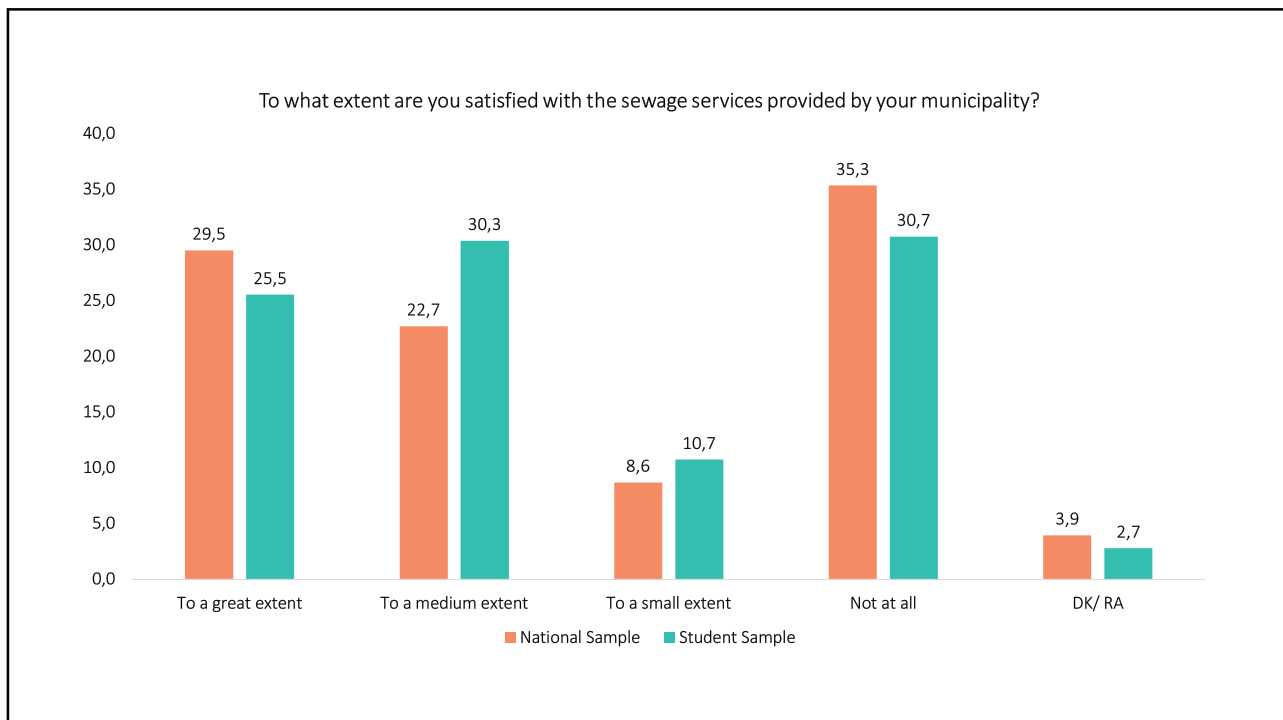
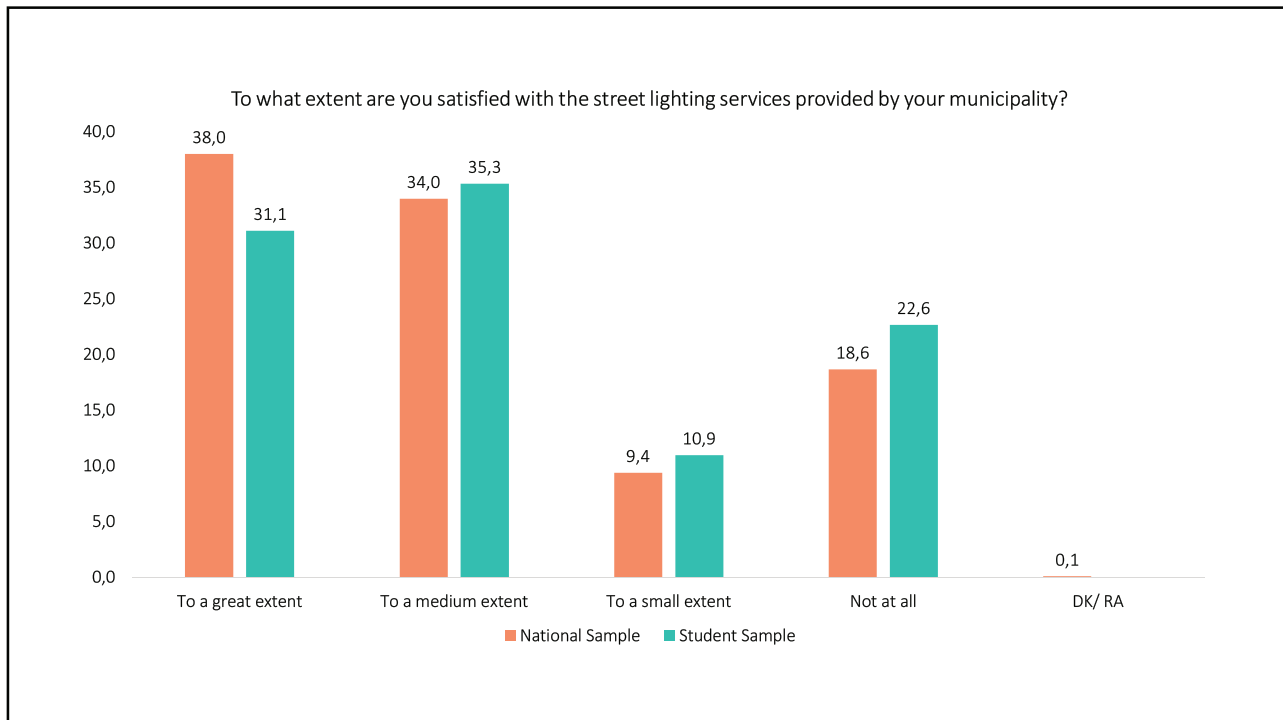


To what extent are you satisfied with the level of cleanliness services provided by your municipality?

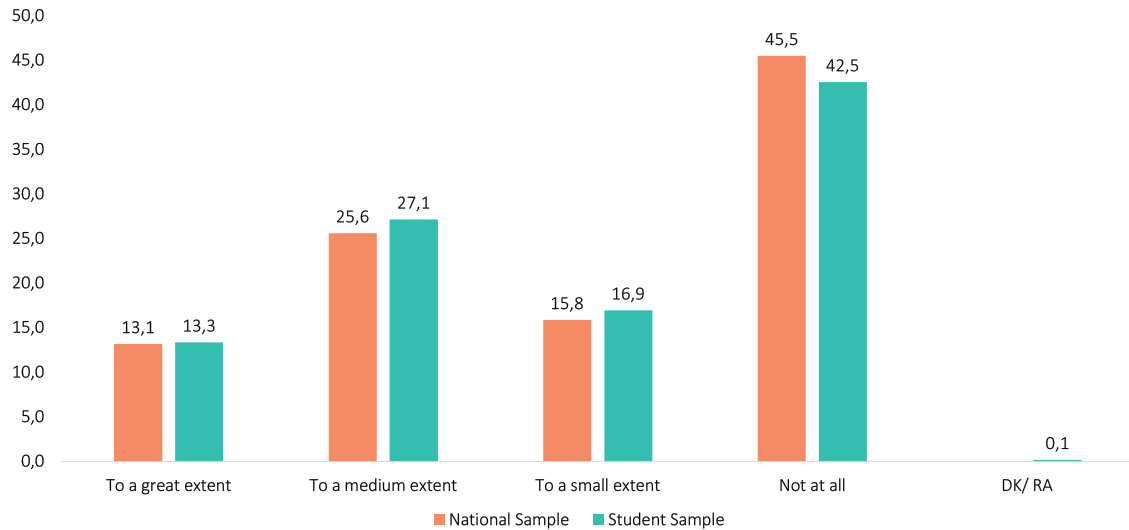


To what extent are you satisfied with the garbage collection services provided by your municipality?

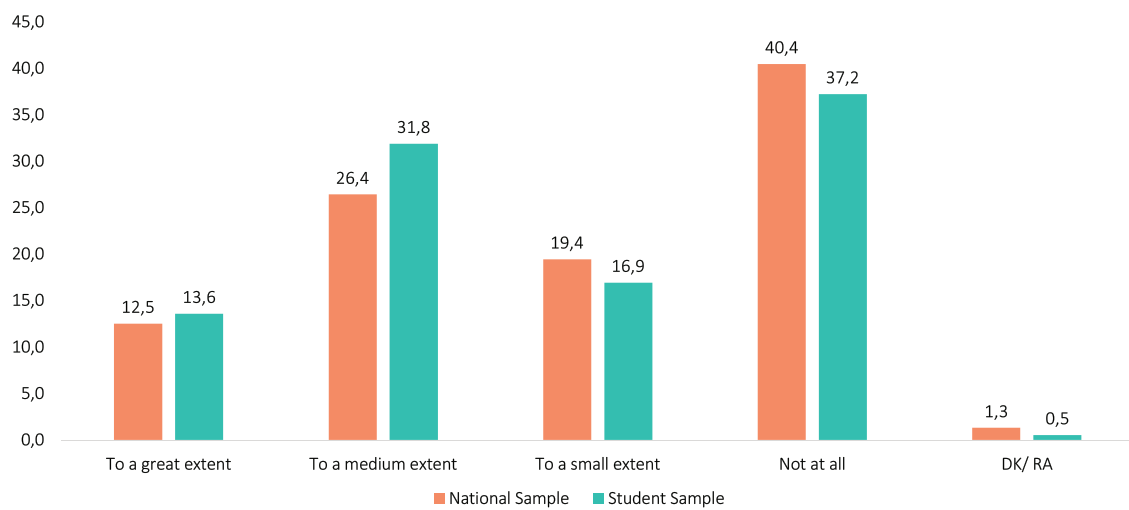




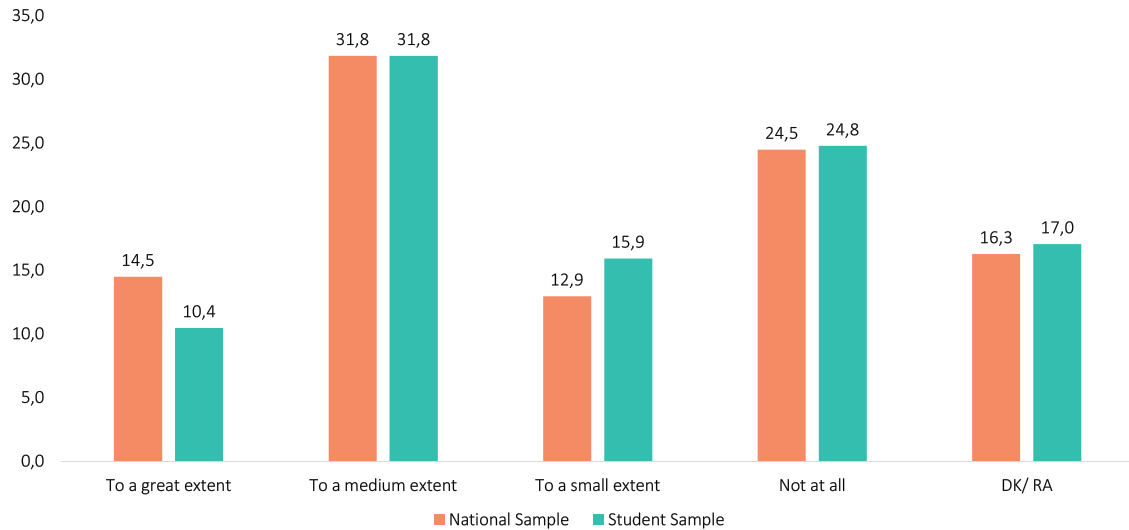
To what extent are you satisfied with the street maintenance services provided by your municipality?



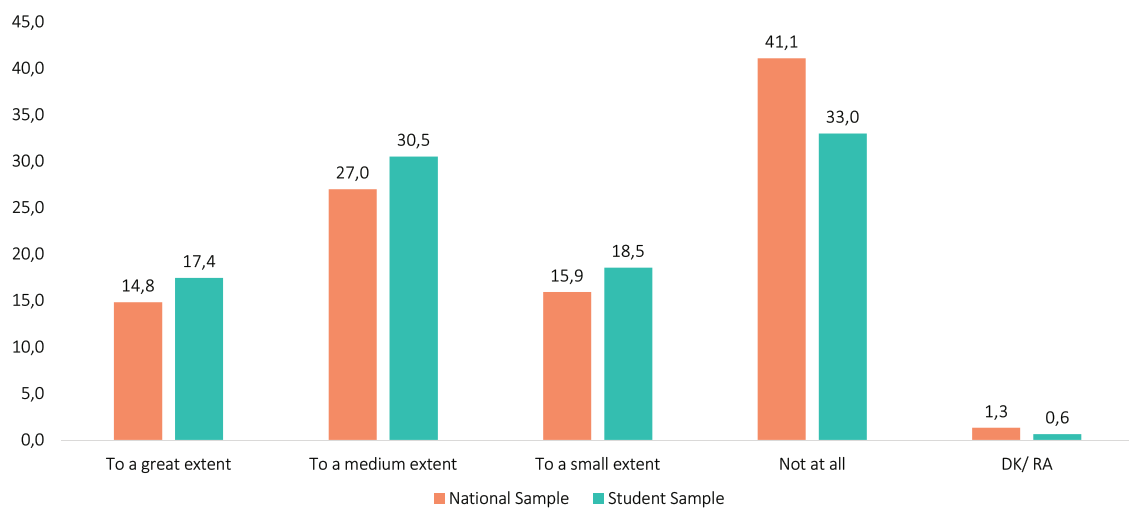
To what extent are you satisfied with the new road construction services provided by your municipality?



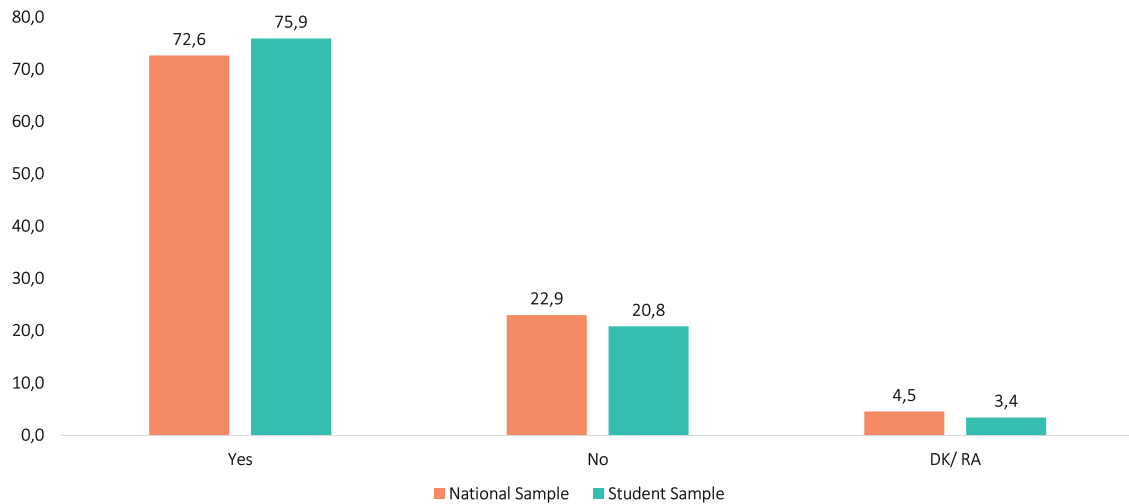
To what extent are you satisfied with the provision of licensing services provided by your municipality?



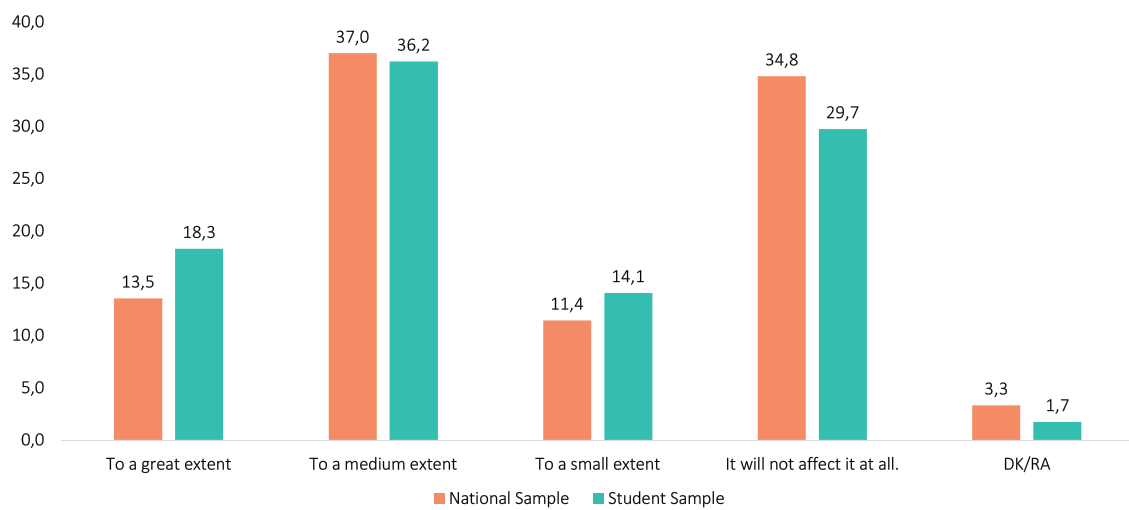
To what extent are you satisfied with tree planting and maintenance services provided by your municipality?



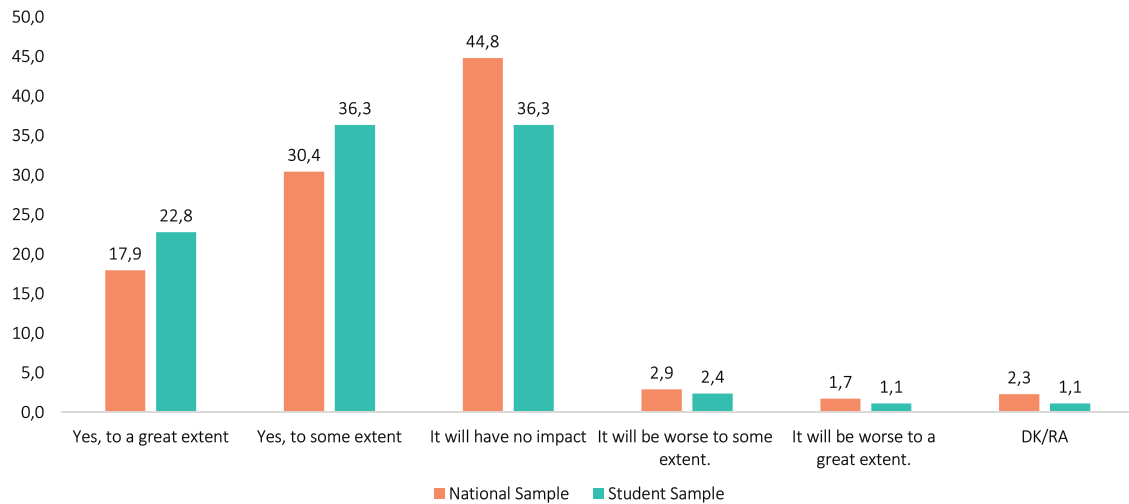
Would you like to see more allocation of competences and budget from the central government to the municipalities?



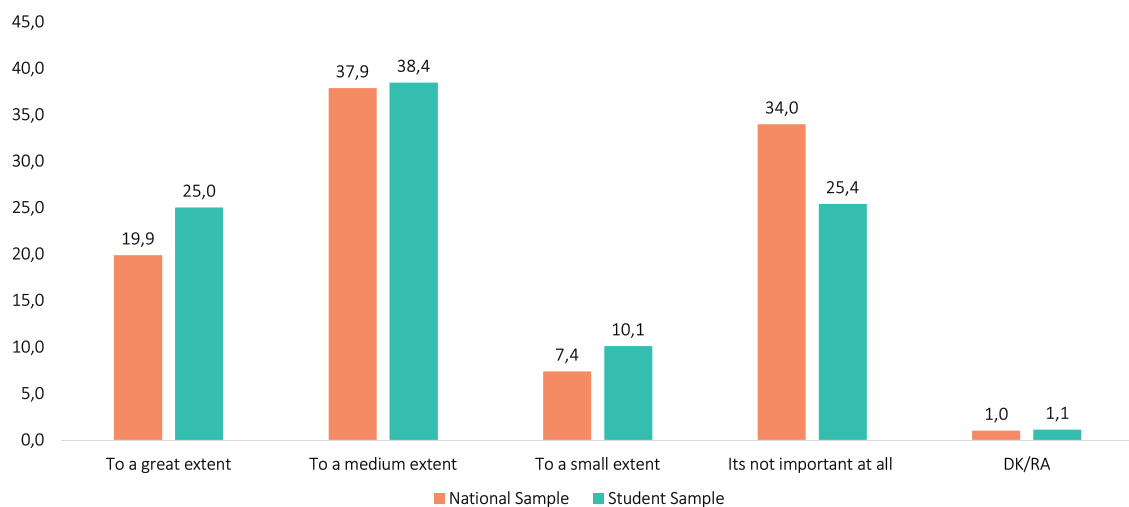
To what extent do you believe that the outcome of the municipal elections positively affects the services offered to your neighborhood?

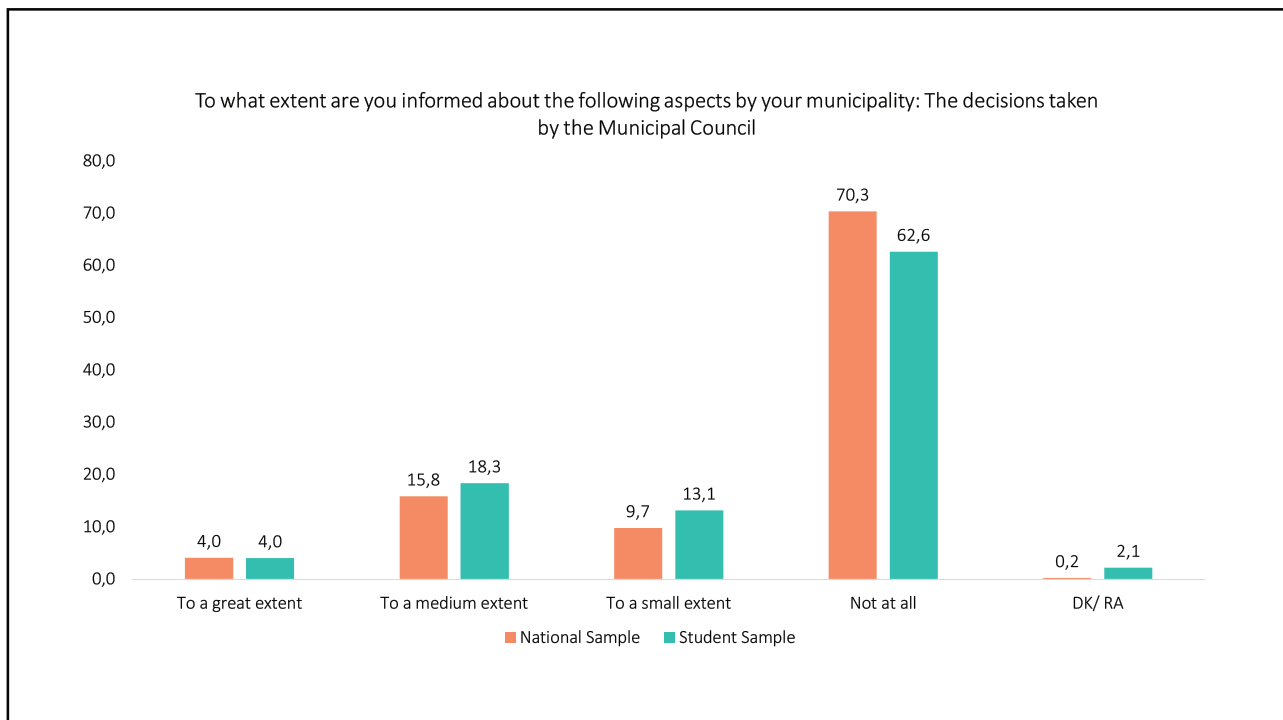
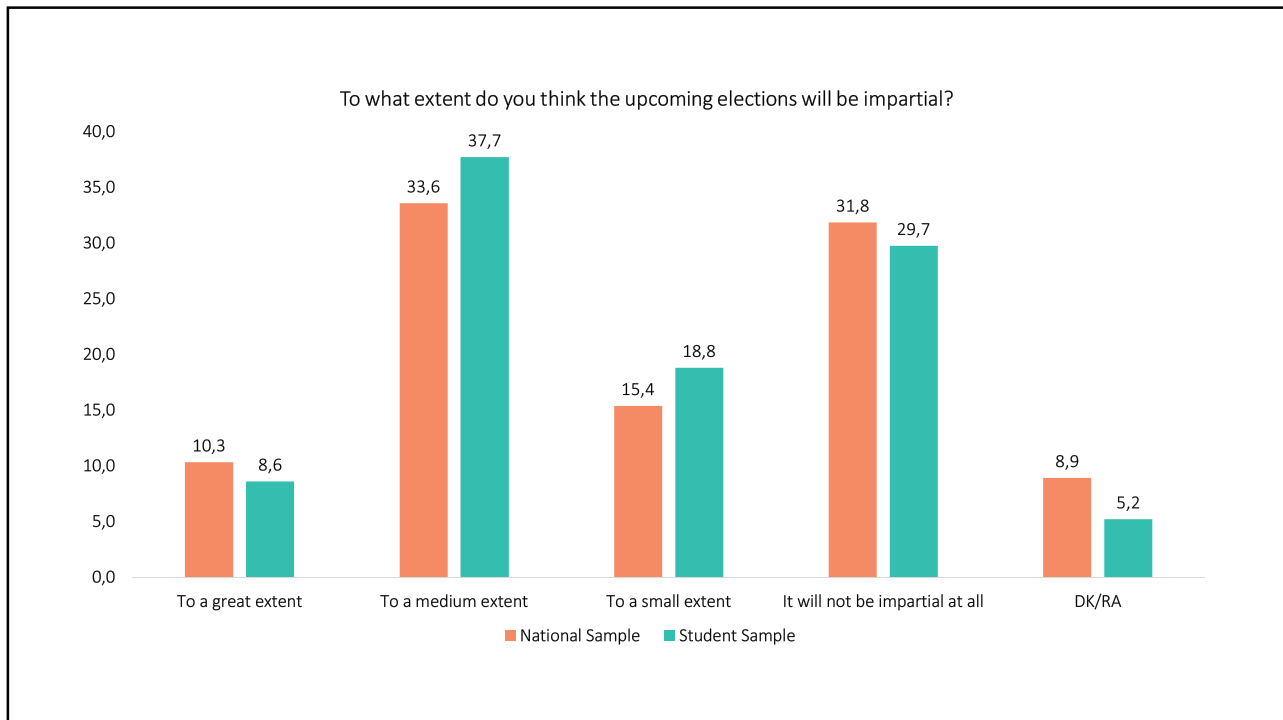


Do you think the problems in your neighborhood would be better addressed if the Mayor were younger?



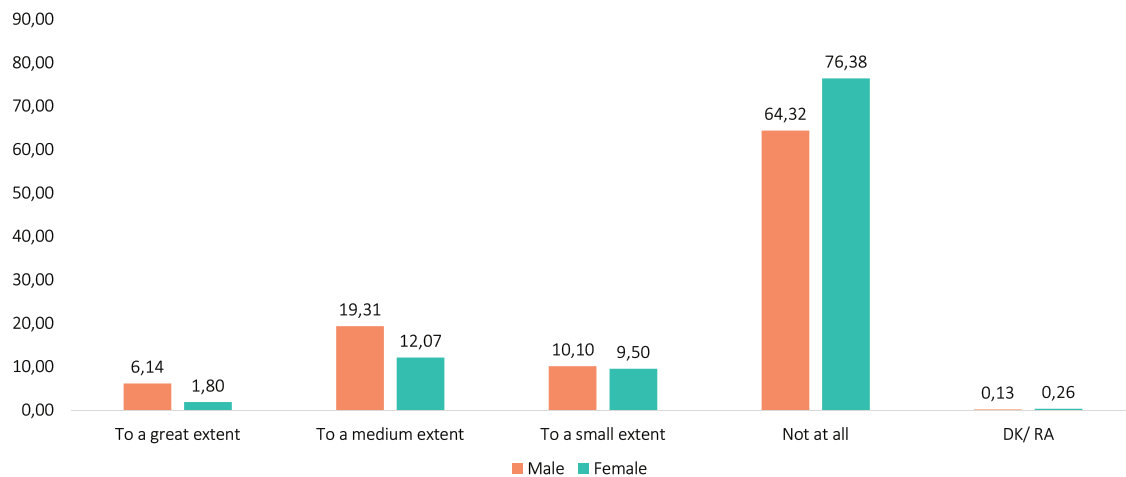
To what extent is it important for you to have a younger Mayor and younger municipal council members?



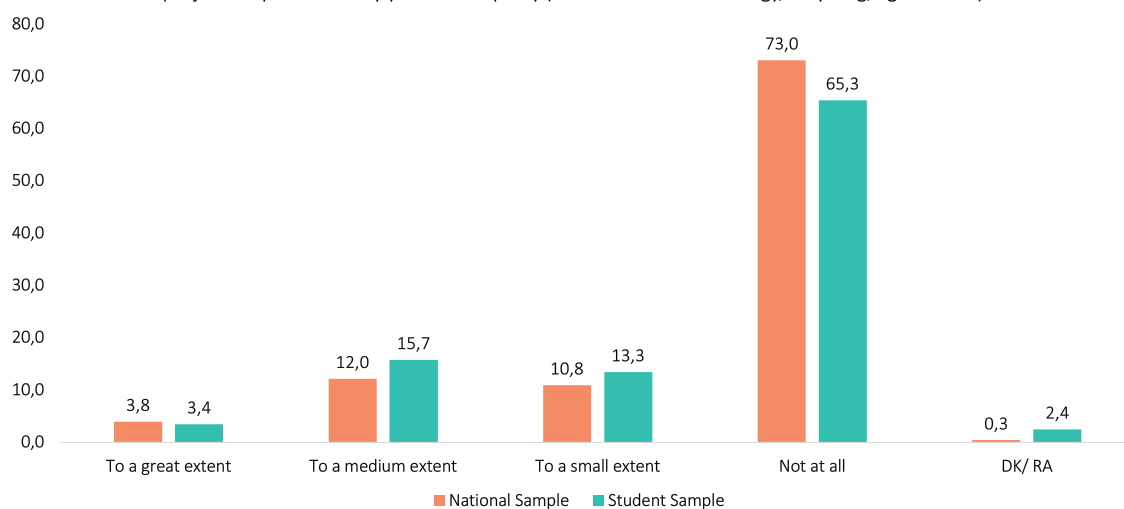




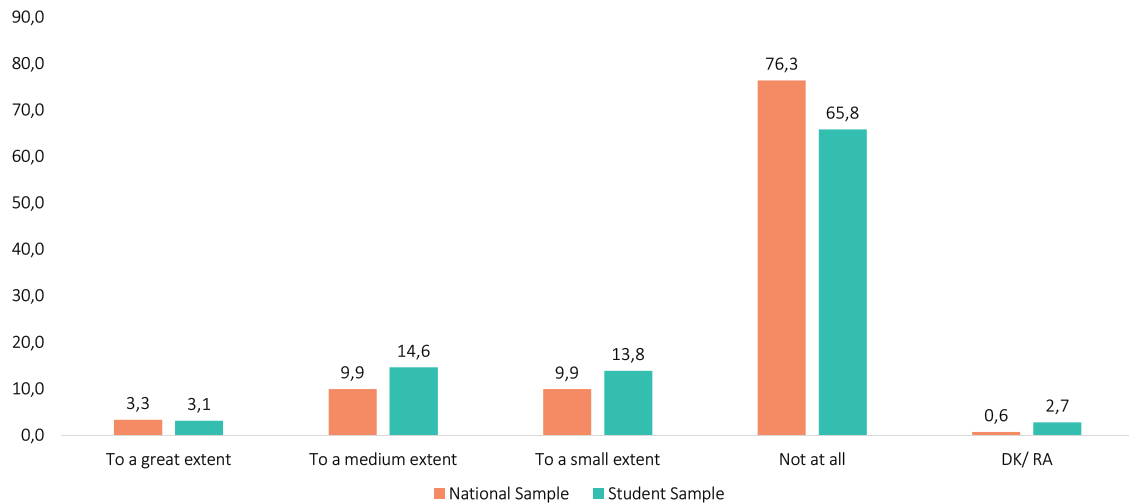
To what extent are you informed about the following aspects by your municipality: The decisions taken by the Municipal Council  
By Gender



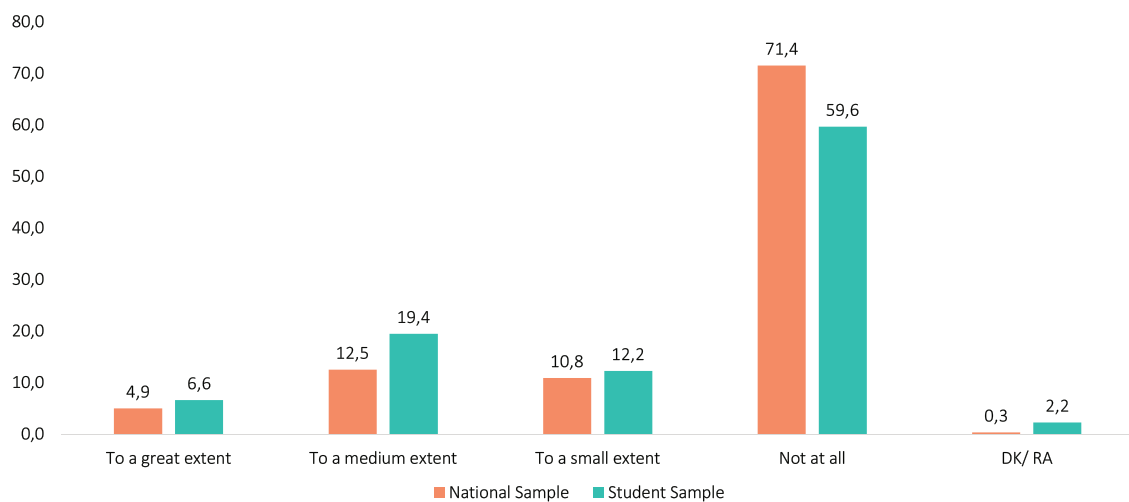
To what extent are you informed about the following aspects by your municipality: Developmental projects implemented by your municipality (such as renewable energy, recycling, agricultural).



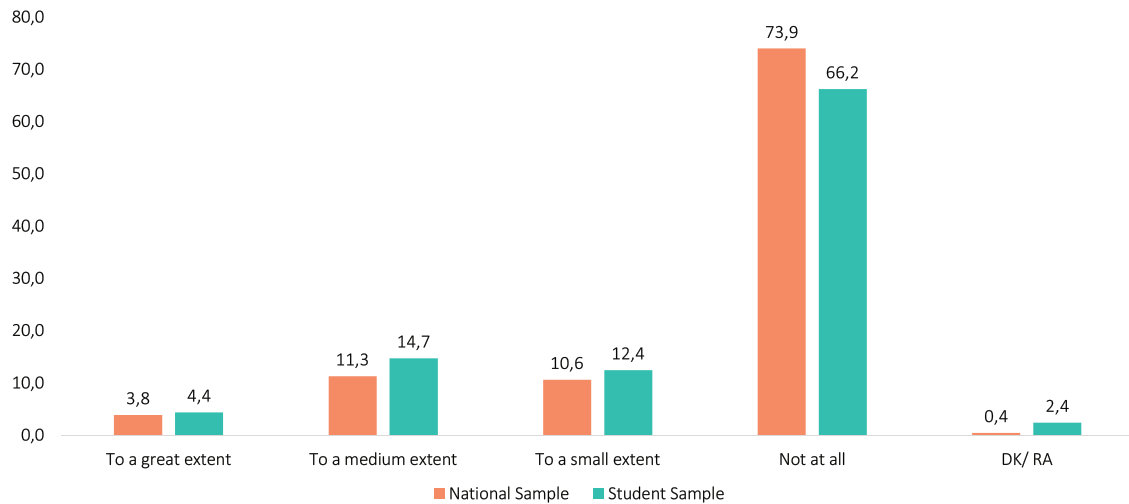
To what extent are you informed about the following aspects by your municipality: Developmental projects licensed by your municipality (such as tourism, industrial, etc.)



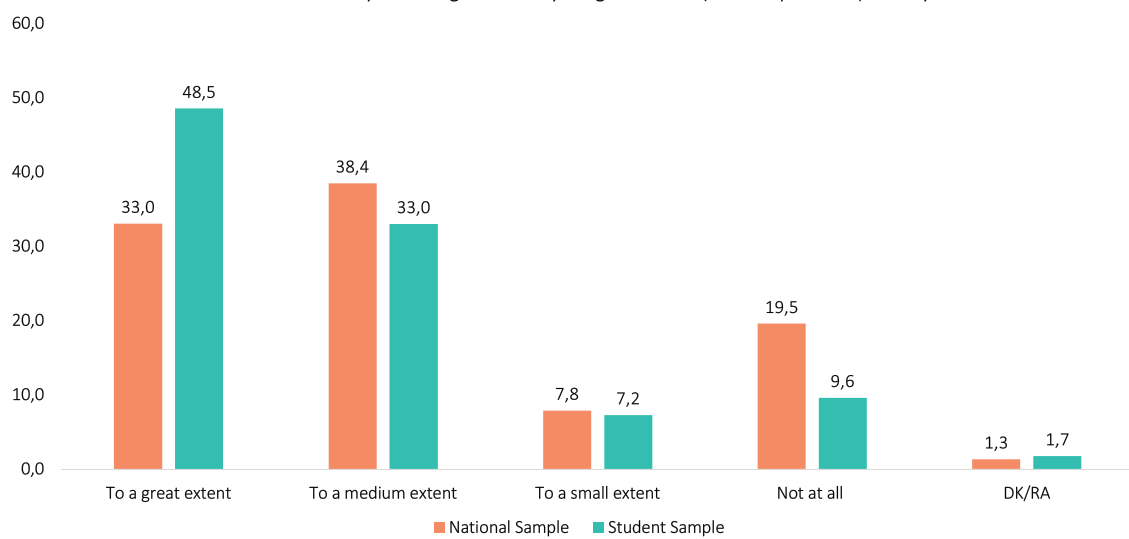
To what extent are you informed about the following aspects by your municipality: Volunteering activities



To what extent are you informed about the following aspects by your municipality: Community Meetings



To what extent are you willing to elect a young candidate (25 – 30 years old) as Mayor?

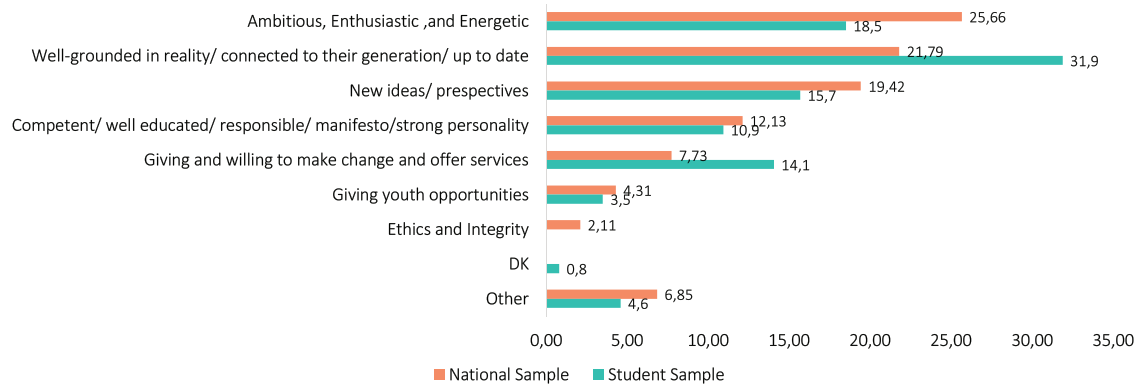


Why are you willing to elect a young candidate? (Those who answered "To a great/medium extent" in the previous question)

National Sample (n=1138)

Student Sample (n=740)

(A respondent can provide more than one answer)

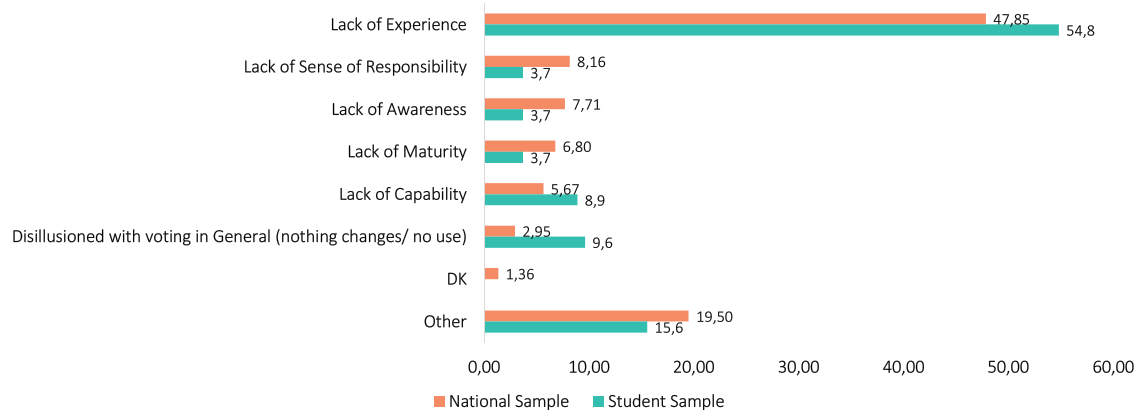


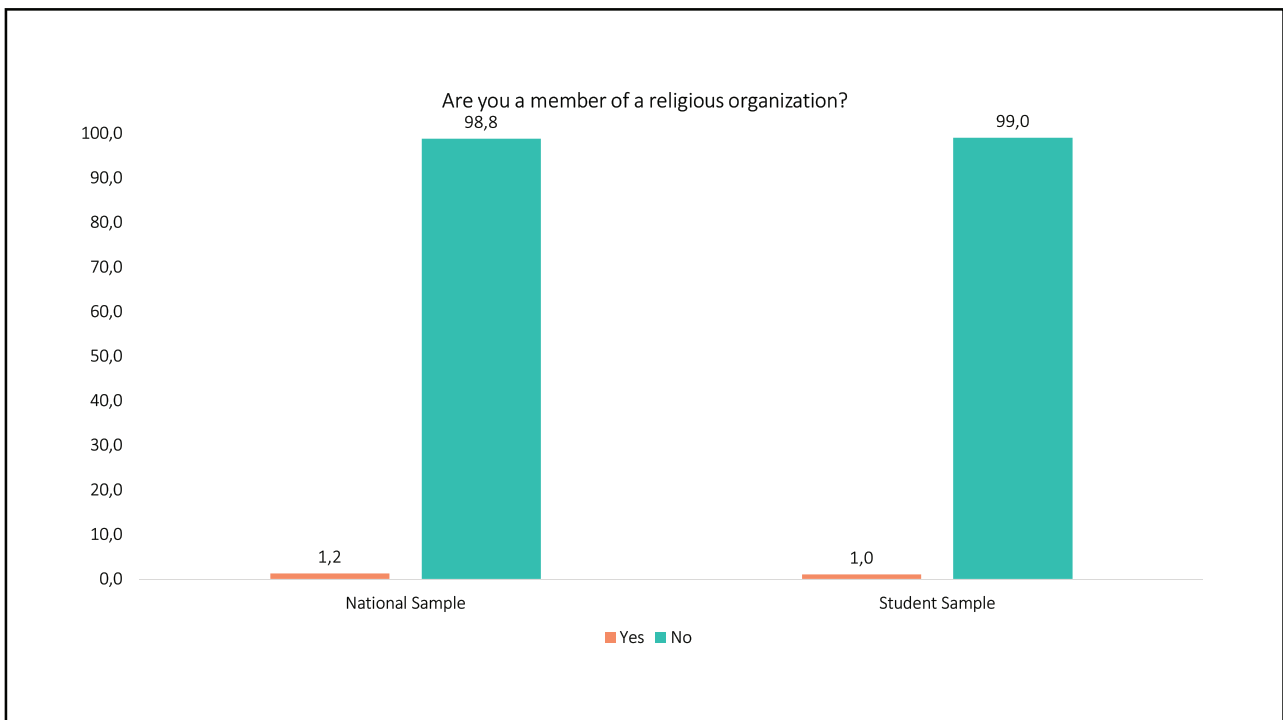
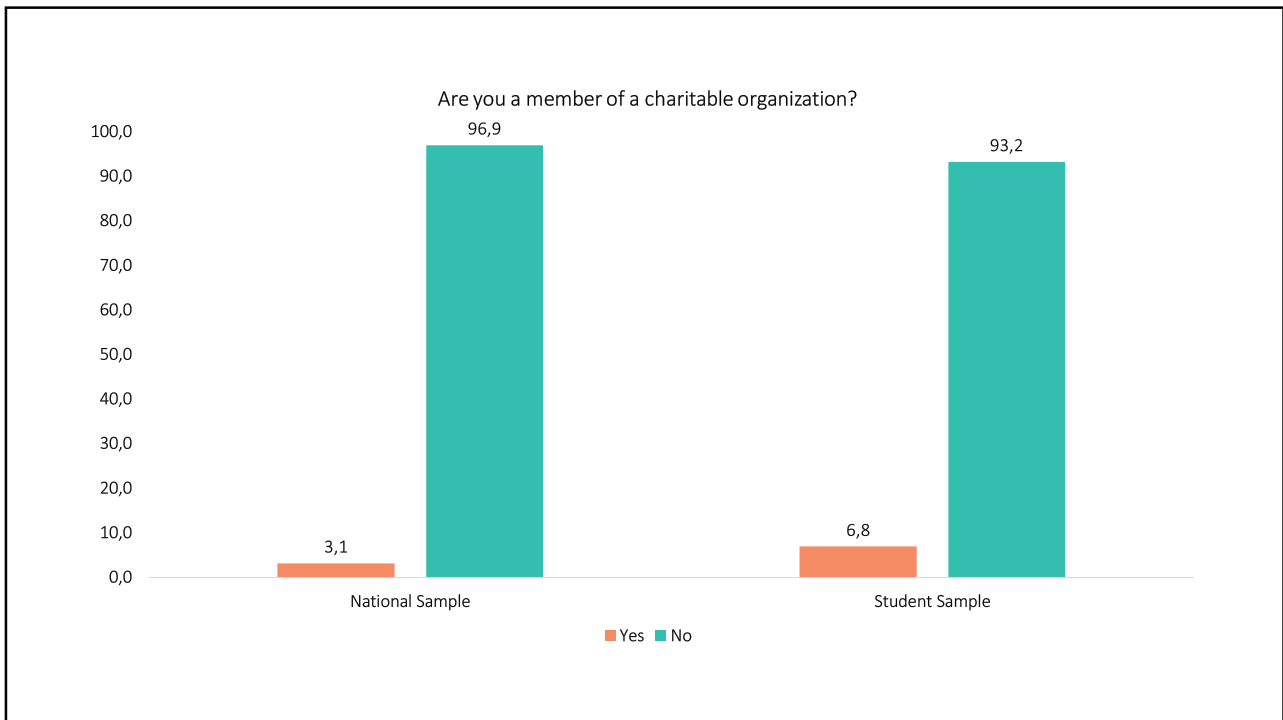
Why are you not willing to elect a young candidate? (those who answered "To a small extent/Not at all" in the previous question)

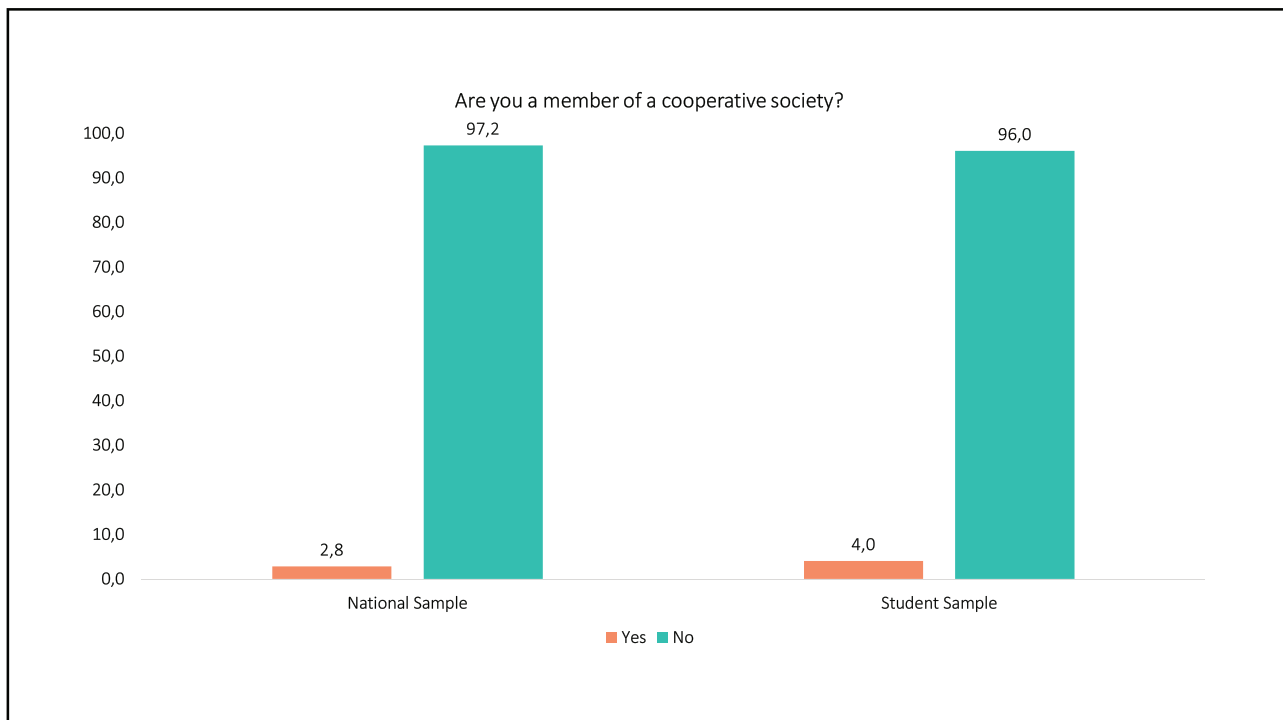
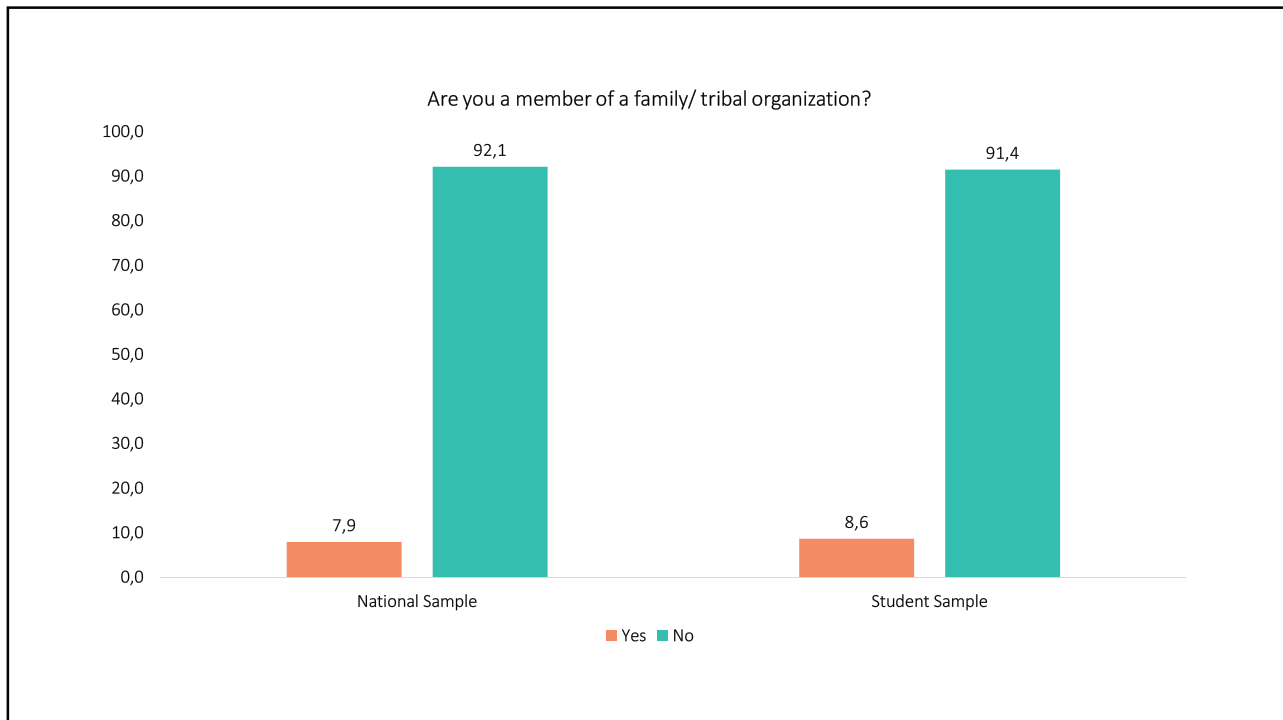
National Sample (n=355)

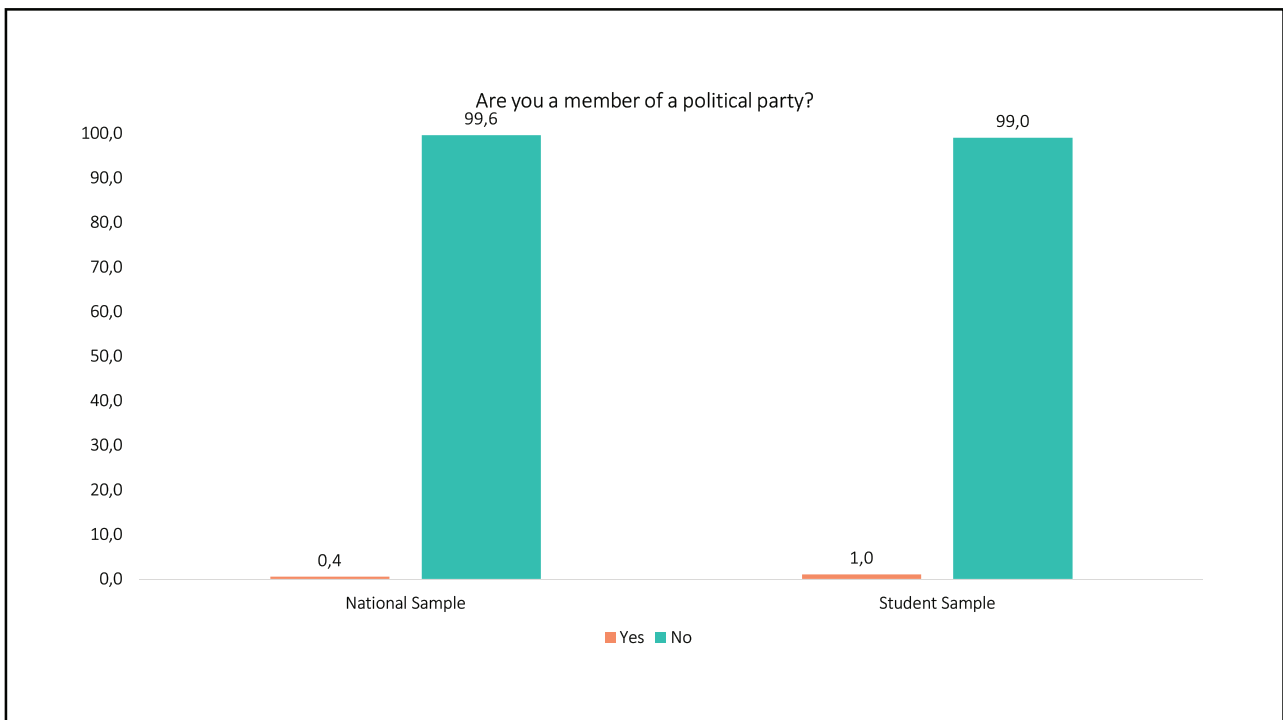
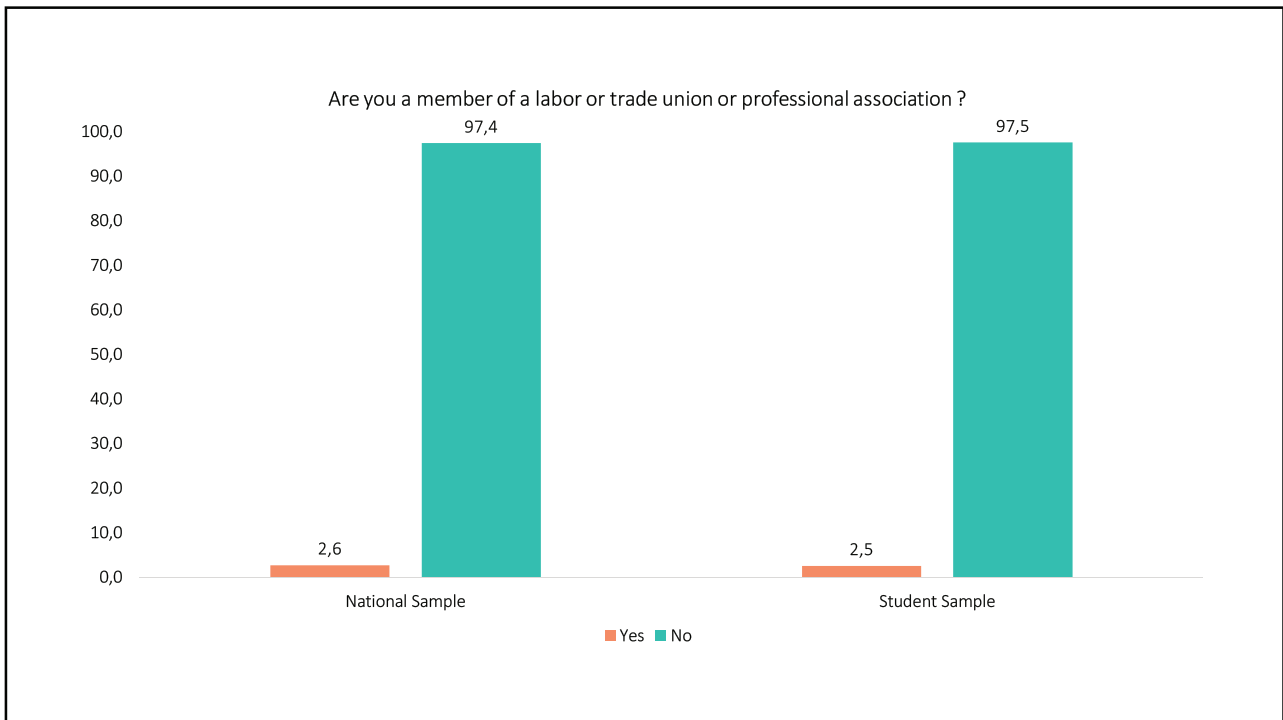
Student Sample (n=135)

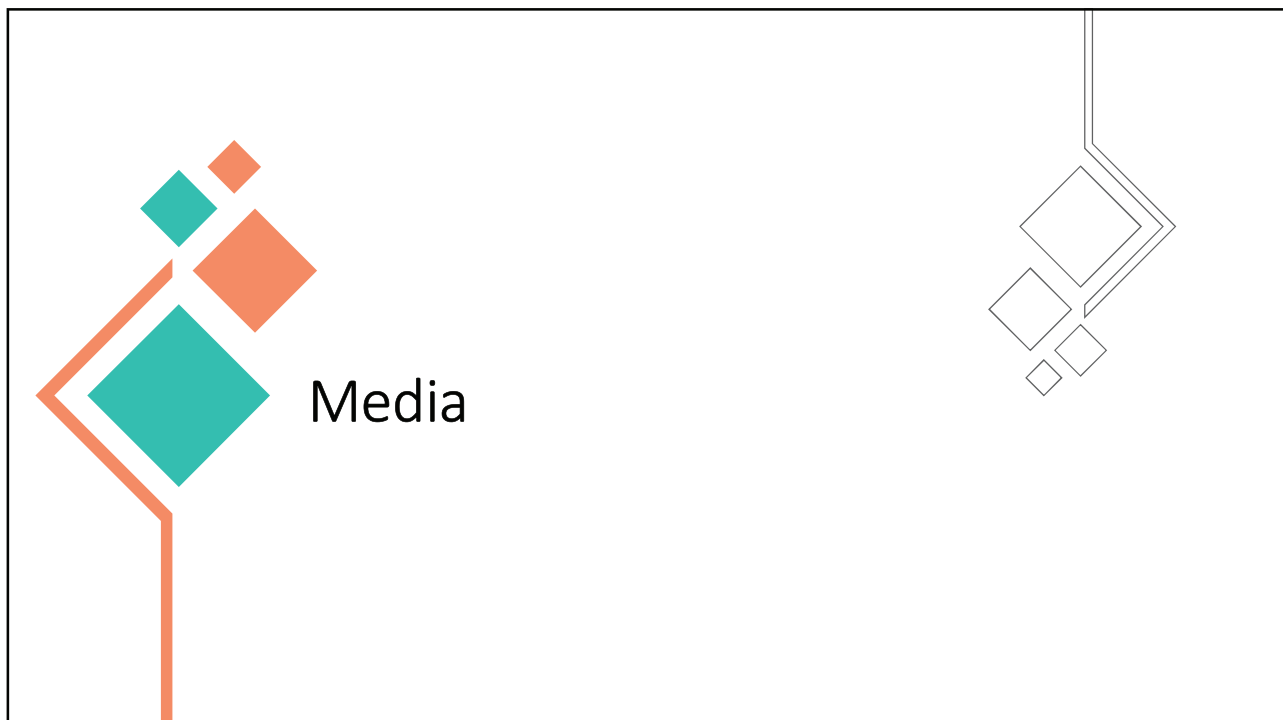
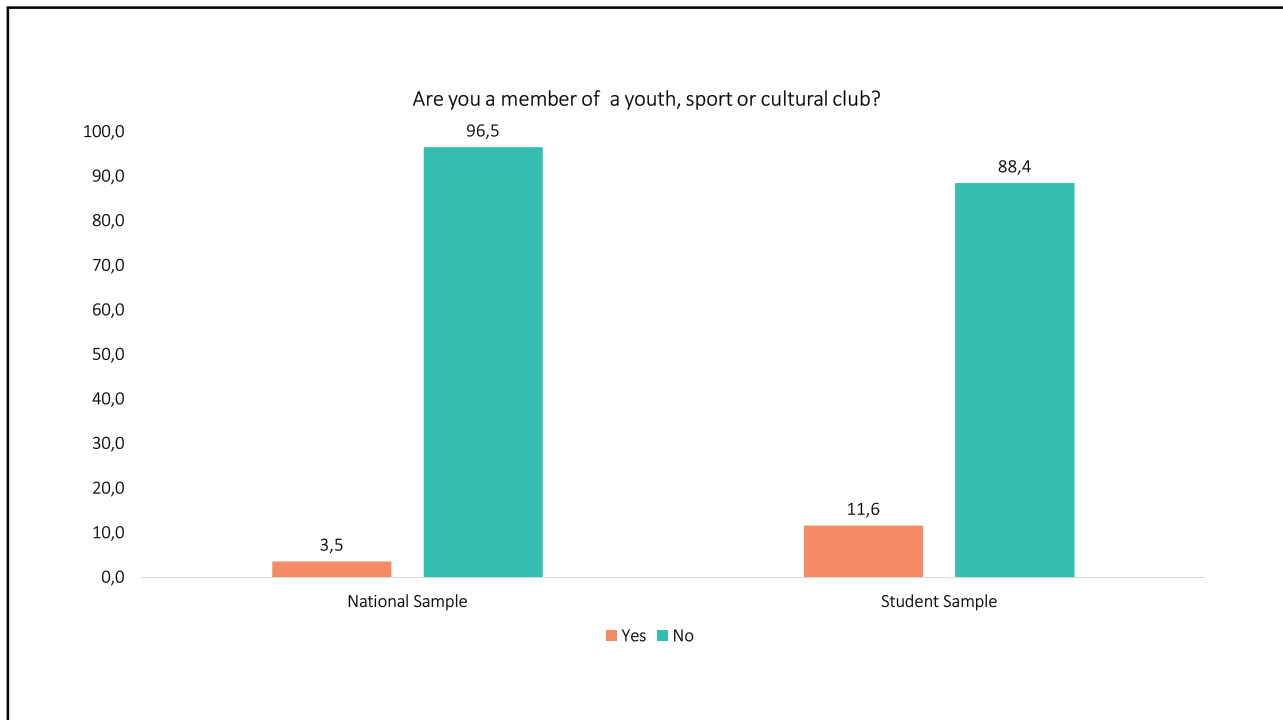
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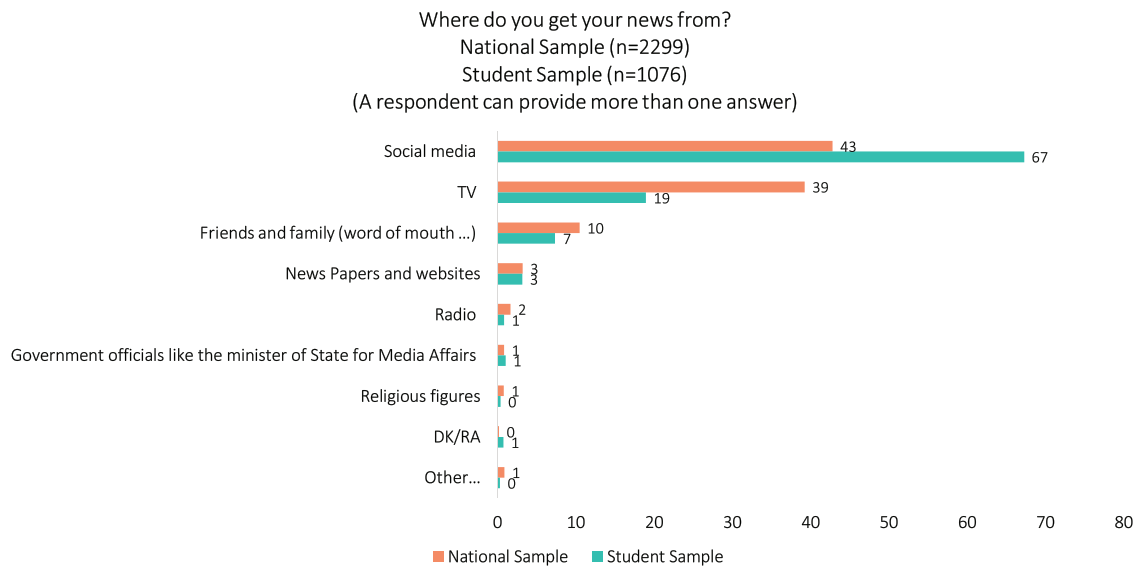




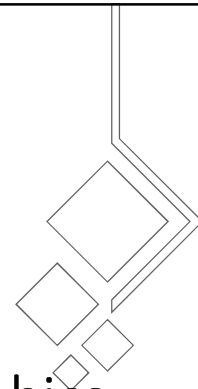




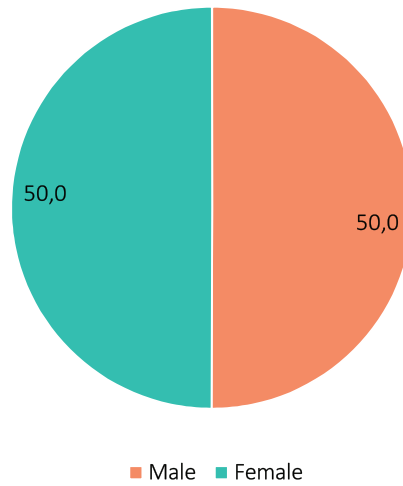




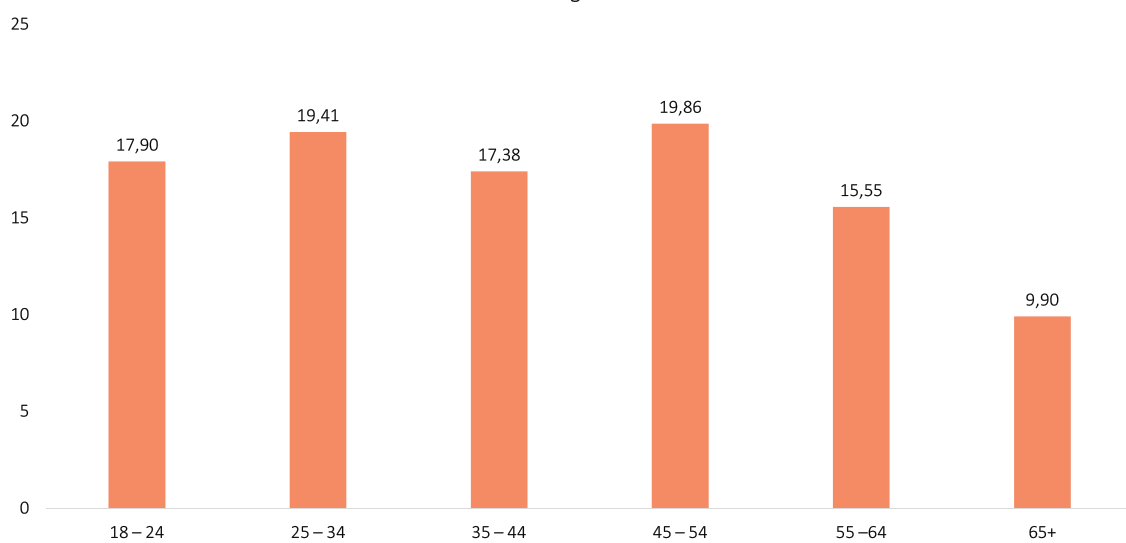
## National Sample Demographics

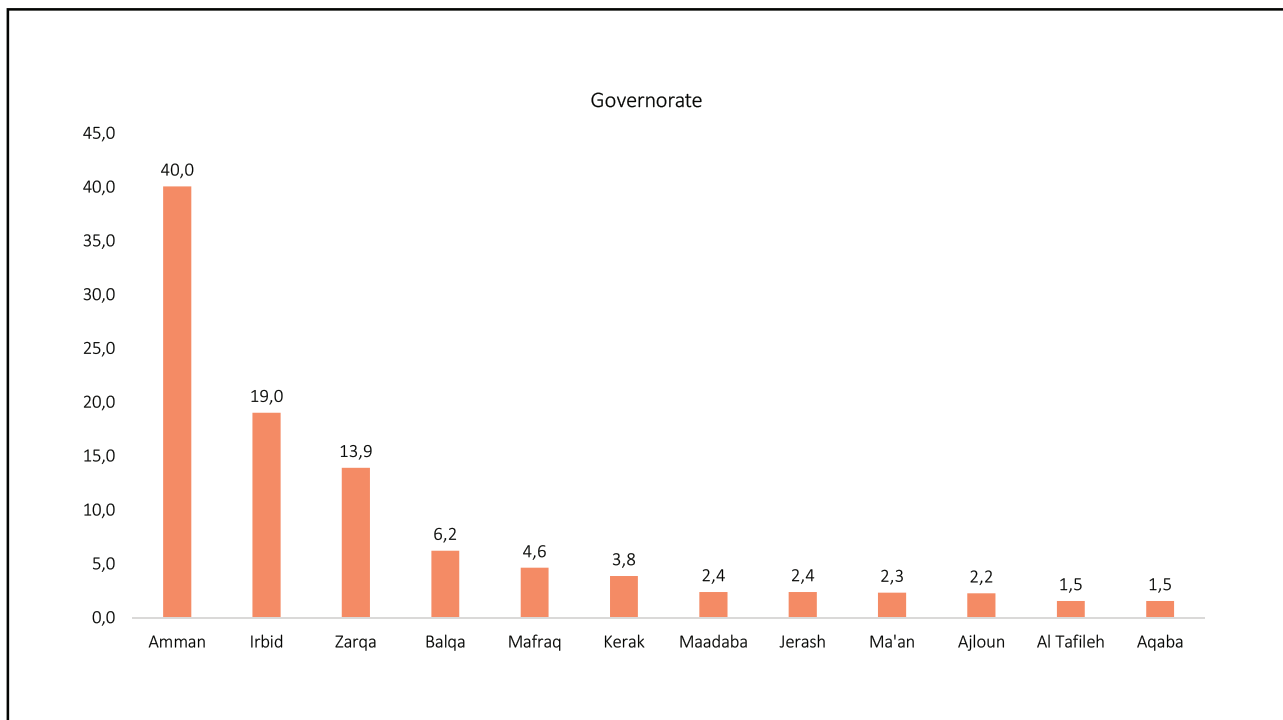
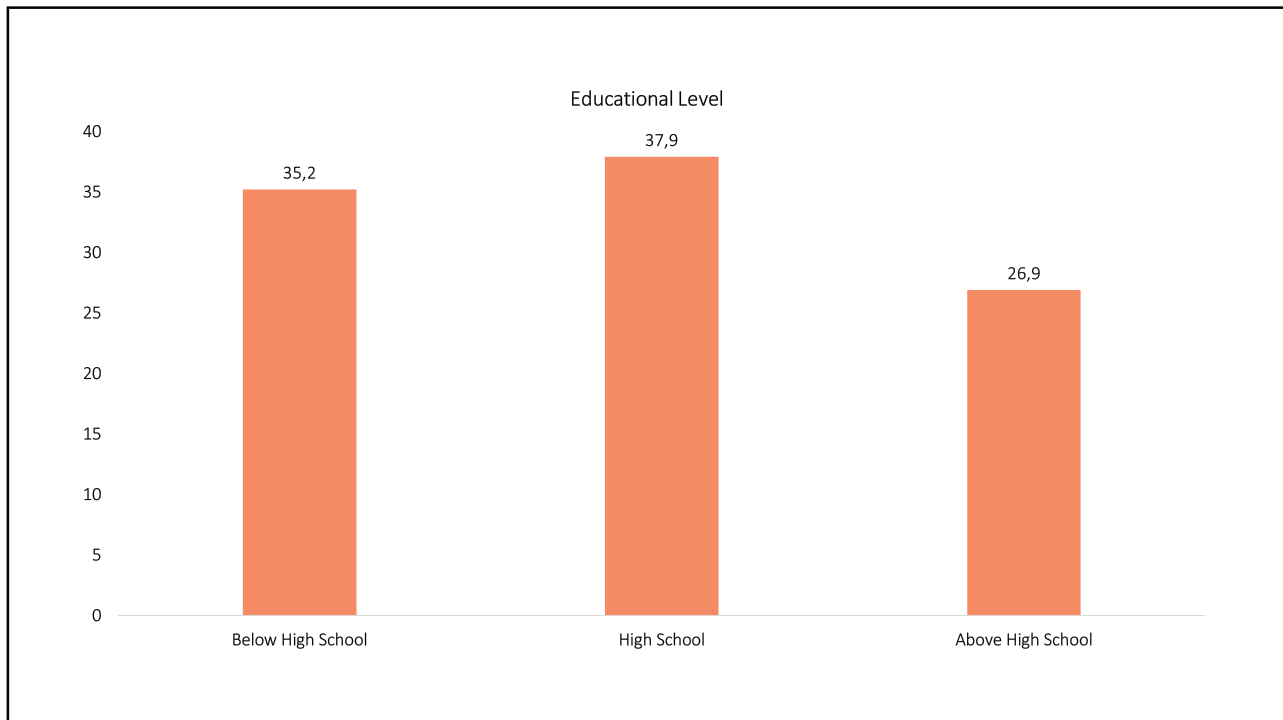


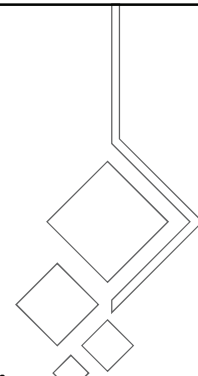
Respondents' sex



Age

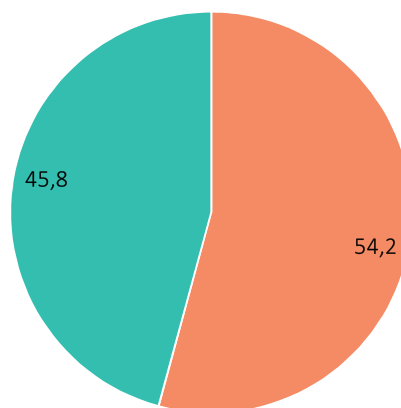




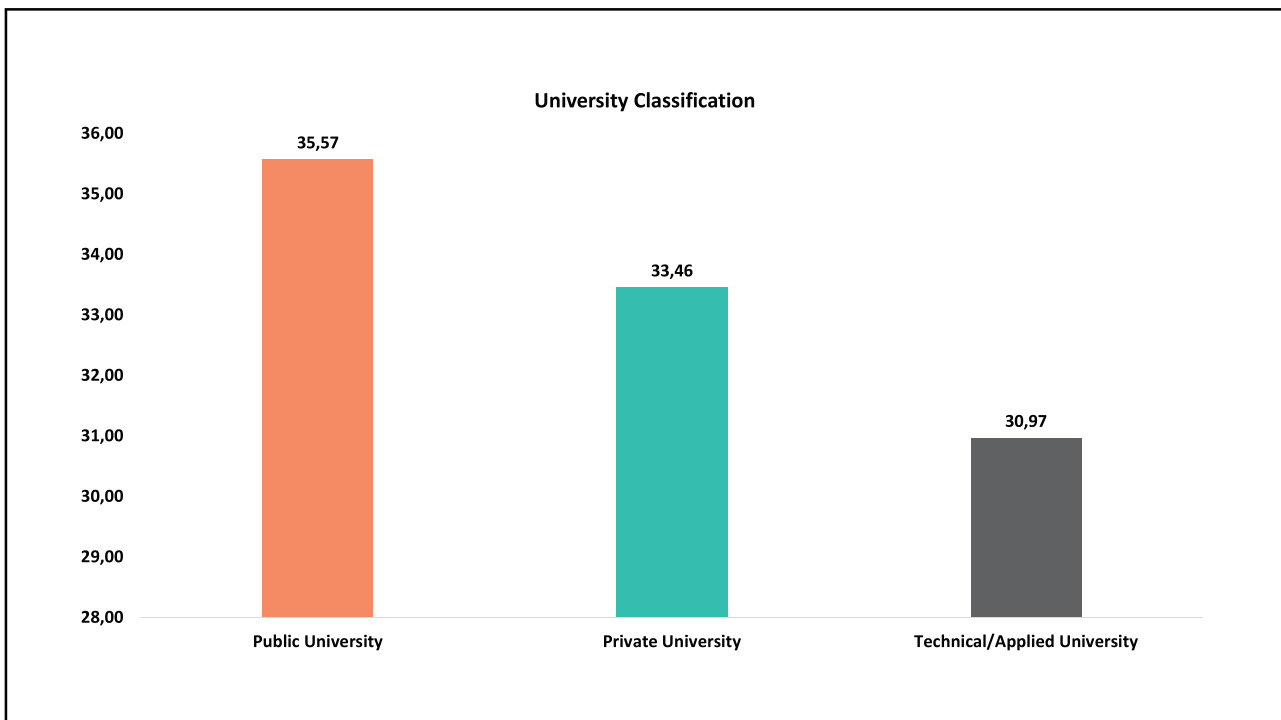
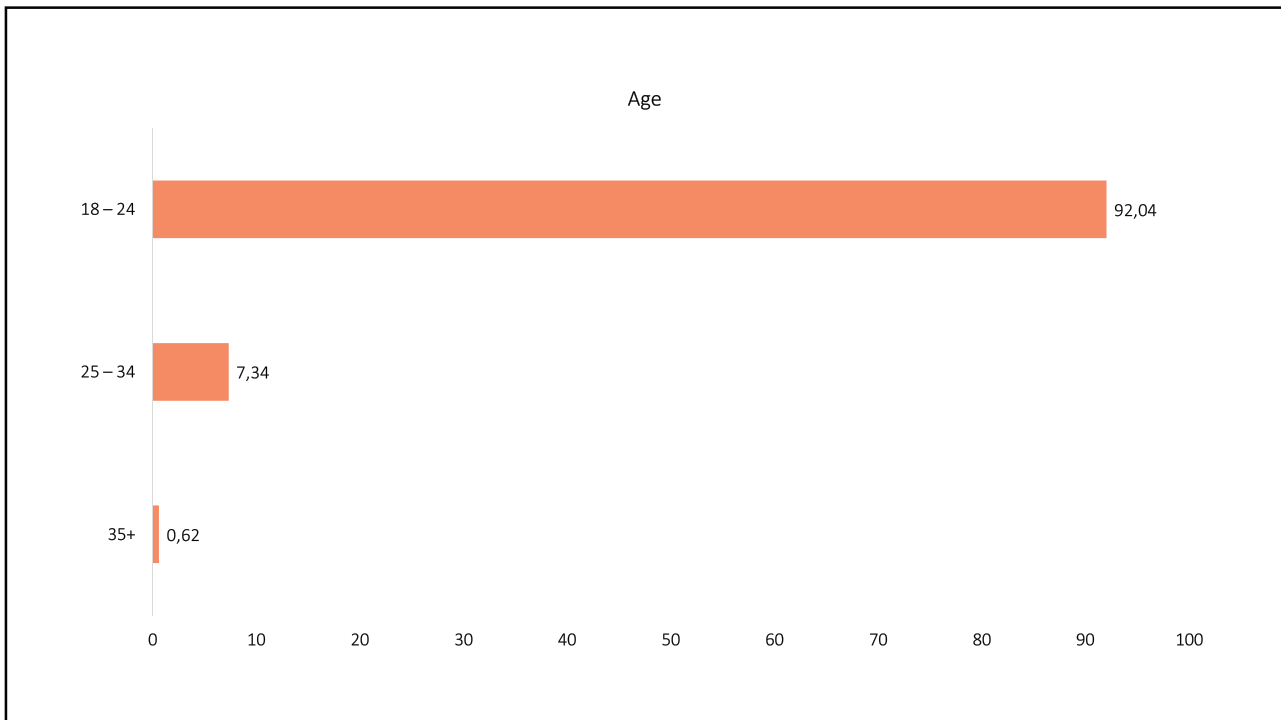


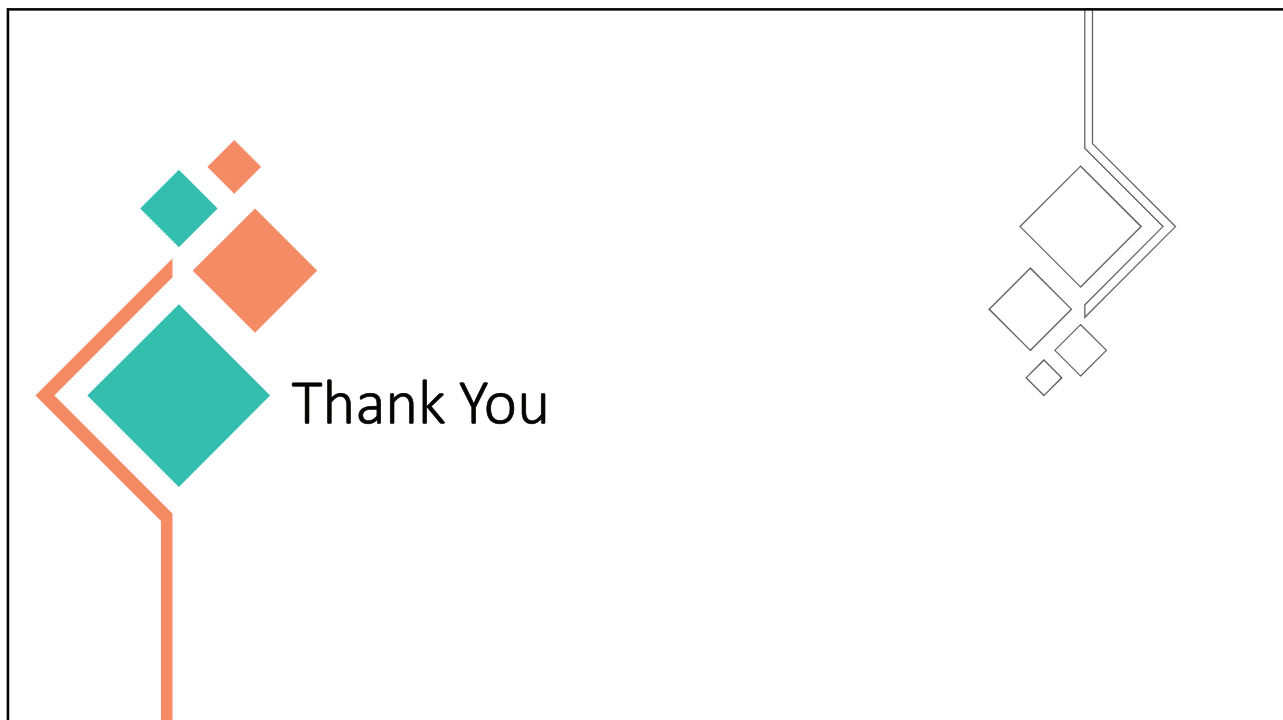
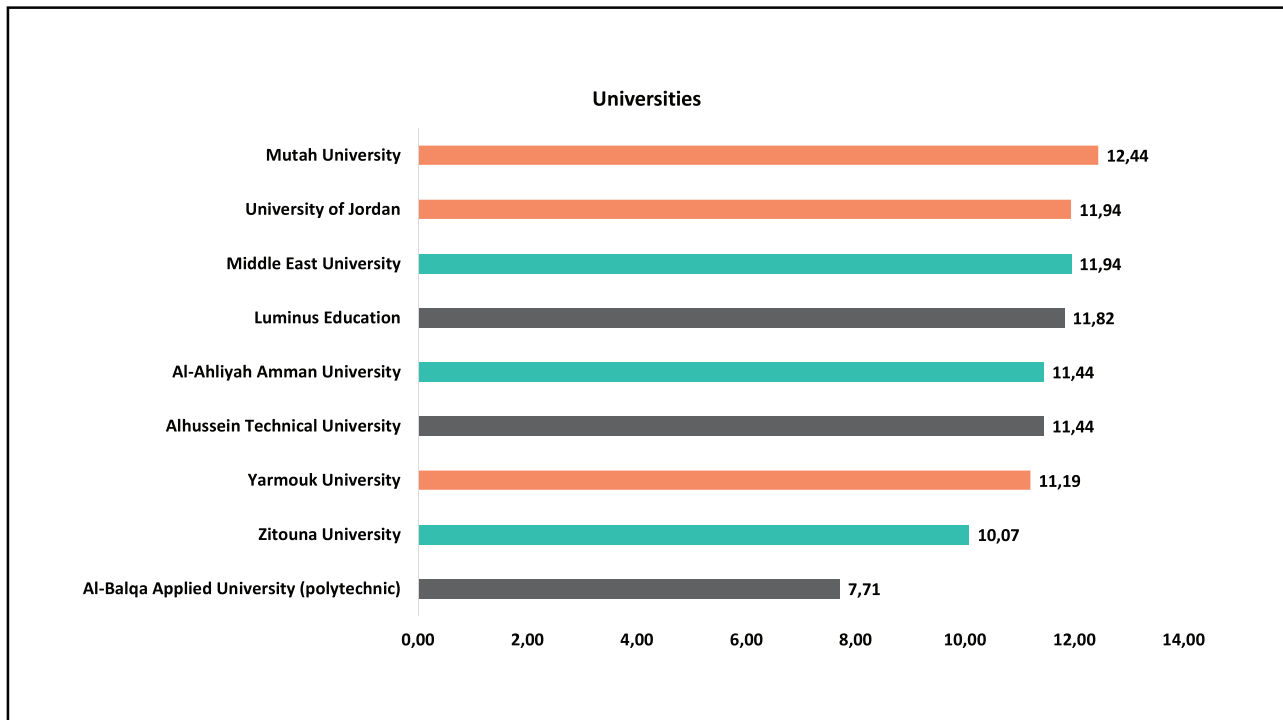
## Student Sample Demographics

Gender



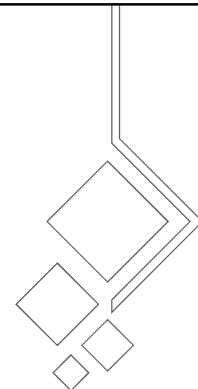
Male Female





## SAMPLING AND METHODOLOGY

- Data was collected between the 10<sup>th</sup> and the 30<sup>th</sup> of November 2021 for the nationally representative sample.
- The poll of the nationally representative sample consisted of 1,561 Jordanian respondents. The survey also included an additional university student representative sample consisting of 804 respondents conducted between the 1<sup>st</sup> and 5<sup>th</sup> of December 2021.
- The marginal error is 3% and the confidence level is 95%.
- A team consisting of 32 enumerators, 8 field observers, and one field supervisor conducted and monitored interviews.
- The survey tool was designed cooperatively by KAS Jordan Office and NAMA.
- A team of analysts and statisticians from NAMA analyzed the data and published the reports.



## Participation in the Elections

## NAMA Strategic Intelligence Solutions

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